

# CURRENT

September 2011

THE OFFICIAL NEWS SOURCE  
OF THE ASSOCIATION OF  
FLORIDA COLLEGES



Volume 44, Issue 4



Naples Grande  
Naples, Florida



Are you ready for  
adventure? We'll see  
you at the convention!  
Turn to page 24  
for details...



**A GRAND  
ADVENTURE**  
*...has begun!*  
ANNUAL CONVENTION 2011

OCTOBER 26-28, 2011  
NAPLES GRANDE • NAPLES, FL

## INSIDE:



**AFC Chapters  
Helping Their Local  
Communities**

Page 14.



**Meet the Candidates  
Running for AFC  
Offices**

Page 10.



**2011 Convention  
Schedule at a  
Glance.**

Page 25.





# The Grand Adventure Has Begun!

By Evelyn Ward, AFC President

“Never let your shortcomings get in the way of the person you were meant to be.”

I am so excited to invite you all to attend the FIRST Annual Convention of the Association of Florida Colleges and of course the 62nd Annual Convention of our organization. We will convene for this historic event, October 26-28 at the Naples Grande Resort in beautiful Naples, FL.

My theme this year has been, “If it isn’t broken, break it!” and we have done that in so many areas. Now it’s time to do it in our convention format, so look for some changes this year.

**Professional Development.** In keeping with our statewide initiative to be the first place state college employees look for outstanding cost-effective professional development, our Annual Convention will offer a wide range of pertinent educational sessions, leadership training, and professional networking.

**Recognition.** This year we will recognize our outstanding alumni through the Leroy Collins Award program. This is always an inspiring event that reminds us of why we do what we do and the difference we make in the lives of

our students every day.

Our exemplary practices are always an exciting part of our Annual Convention as we showcase the best of the best. This year three of those sessions will be recorded and available online for you to show at a later date on your campuses. What a wonderful way to show your colleagues the great ideas you have seen at convention, as well as encouraging your faculty and staff to compete in future exemplary practice competitions.

Every member looks forward to the chapter, region and commission awards recognition. Our Distinguished Service Member and Honorary Life Membership Awards are the highest recognition our Association can bestow while recognizing the hard work these members have done throughout the year and throughout their careers for the Association.

**Certified College Professional Program.** It’s finally time to rollout our new CCP Program! I encourage every member to consider becoming a member of our first class. A speaker at our

...Continued on page 4

## AFC Board of Directors

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TBD

# CONTENTS

## SEPTEMBER 2011

### IN THIS ISSUE

- 2 President's Message  
Evelyn Ward
- 5 Executive Director/CEO  
Message  
Michael Brawer
- 6 Burst the Balloon Donors
- 7 Bylaw Revision—Standing  
Committee Changes
- 10 Meet the Candidates
- 16 Come Get Moving at the  
AFC Convention!
- 17 LeRoy Collins  
Distinguished Alumni  
Award Winners
- 21 Health Insurance for AFC  
Members
- 22 2011 AFC Foundation  
Silent Auction
- 24 2011 AFC Annual  
Convention Coming  
Attractions and Schedule
- 27 AFC Tweet-UP
- 28 Convention 2010: A Look  
Back

### Who will win Professor of the Year?

# 30



- 30 Professor of the Year  
Semi-Finalists  
Convention Exhibitors  
and Sponsors
- 31 Opening Night Party
- 32 2011 Annual Convention  
Service Project
- 33 AFC 2011 Calendar  
Staff Contacts  
Official Style Sheet

### CHAPTER HEADLINES

- 14 Pasco-Hernando  
Community College  
Polk State College  
Chipola AFC Hosts  
Annual Back to School  
Luncheon
- 15 Indian River State College  
Florida Gateway College

### COMMISSION NEWS

- 16 Student Development  
Commission

Region V conference made the following statement, "Never let your shortcomings get in the way of the person you were meant to be." What holds you back? This program is an excellent opportunity to 1) improve your leadership skills, 2) learn more about the Florida College System and the AFC organization and 3) show your college your intent to become a college leader and your willingness to improve your skills to do it. We will offer an educational session at convention to present the new program and to give you an opportunity to apply. Don't miss it!

*Live Streaming!* AFC has joined the 21st century of technology! Our Opening Session and our Closing Luncheon will be streamed live for your members at home to sign in and join us. Now even our members who cannot travel this year can feel a part of the excitement of Opening Session and our campaign speeches to our Closing Luncheon awards presentations and our incoming President Gary Sligh's outlook for AFC's future. We know this will encourage our members who have not been able to attend convention to see what a great opportunity it is and will want to attend next year.

*And There's More!* I can't let all of our surprises out of the bag (Marsha Kiner would kill me!) but here's just a few more exciting things to look for this year... our poolside Opening Night Luau, Zumba on Deck, "Club AFC" after the Gala, the Annual Fun Run, the 3rd Annual AFC Foundation Silent Auction, elections and more!

In conclusion, I'd like to thank the AFC staff. Most of our membership will never know the amount of hours our staff puts into preparing and executing this convention. Adrienne Bryant solicits and organizes our vendors.

Eileen Johnson supervises all our financial matters, including aiding our regions and commissions with their meetings and needs. Tina Ingramm manages all of our publications and correspondence. David Schrenk works with Carol Quinn to organize the AFC Foundation Silent Auction. Marsha Kiner coordinates all of the staff efforts, develops the convention format including the program development, and with the help of Doug Ryan Consulting plans every inch of space to be utilized for this huge event. They do all of this in addition to their daily AFC responsibilities. It is a yeoman's effort in a short amount of time, and I am awed by their effort and their efficiency. Please take a minute when you see them to tell them how great everything is going and how much you appreciate their efforts to make this happen.

I had the wonderful opportunity to visit the Edison State College Collier Campus in September. I am thanking them in advance for the support they are giving us for our Annual Convention. I have so enjoyed visiting all of our colleges this year, learning about our differences, and celebrating our similarities. Thank you all for your hospitality and I look forward to visiting more of our colleges in the near future.

I am indeed honored and proud to be a part of this great Association. Thank you for this opportunity to serve as your 2011 President. I encourage all of you to get more involved in AFC and remember: "If it isn't broken, break it!"



Evelyn Ward

## AFC Board of Directors (continued)

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#### Region V

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# Is It a Conven-ference or a Confer-ention?

By Michael Brawer, AFC Executive Director/CEO

Last year in this very same “Pre-Convention” issue of *Current*, I described to you that one of my primary concerns when I attended the 2008 Convention (my first) was my observation that the Convention was missing “the Conference”. Now, you may ask, “What’s the difference between a convention and a conference?”

A convention, in this context, can be defined (according to *thefreedictionary.com*) as a “formal meeting of members, representatives, or delegates, as of a political party, fraternal society, profession, or industry.” In our case, it’s the profession or industry of community college education. The term also describes the body of persons attending such an assembly, i.e., “The leader called the convention to order.”

Those conventioners would be you. We need you as our “delegates” at the Annual Meeting of the Association. Your participation and subsequent votes as needed are required in order to ratify certain AFC business and sustain the operations of the organization. A conference, though, is best described as a meeting for consultation or discussion, or an exchange of views and ideas. This is where the exemplary and best practice presentations provide for professional development and learning for our members. This is also where you

engage in discourse with colleagues doing like work across the Florida College System to help you solve problems and do a better job.

I then challenged all the Commission chairs to move away from focusing primarily on their “meeting,” and to emphasize continuing professional development. I told them I could sell conference-type learning much better than I could sell convention meetings. Your commission leadership embraced this concept and collectively I think we

have made it work. After three years and now my fourth AFC Convention, I think we have successfully morphed into a balanced “conven-ference” or “confer-ention” for lack of a term to describe what we have accomplished, by striking a balance between a traditional convention and an educational conference.

“This year we are pleased to expand our arsenal of conference content. There are over 45 exemplary practice and education sessions for you to choose.”

Our attendance has trended up from wallowing in the low to mid 400’s for several years to the low to mid 500’s. The evaluations indicate an overwhelmingly positive experience by attendees. A by-product of all this is also our increase in individual membership overall. In marketing, they call it creating a buzz. Our non-customers or non-members suddenly begin to sense they are missing out on something because of the excitement brought back by a colleague who did attend. This results in a new member and has contributed to our spike


...Continued on page 6

in membership over the past two years which has increased from a bit over 7000 in spring 2009 to almost 8600 now.

This year we are pleased to expand our arsenal of conference content. There are over 45 exemplary practice and education sessions for you to choose. Moreover, you will learn interesting things about new technology and services available through our exhibitors. We are rolling out our new Certified College Professional (CCP) program, a valuable new credential offered by the AFC. A special orientation session will be conducted to provide you the opportunity to become a member of the first CCP cohort.

And of course, we are not averse to having a little fun. We have a fun Luau Party planned for our opening night at the hotel pool (Hawaiian shirt required) following the Exhibitor reception, our Burst the Balloon silent auction, our annual Gala, and closing luncheon. All of these events are chockfull of awards and recognitions of our members, Regions, Chapters and Commissions. And yes, there will be a great after-party when the Gala concludes. Not to mention the Naples Grande Hotel is an absolutely beautiful property.

We hope you can make it to Naples and I look forward to seeing you there.



## BURST THE BALLOON DONORS

Region IV  
Facilities Commission  
CPEC  
Region II  
Region I  
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Palm Beach State College Chapter  
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# Bylaw Revision – Standing Committee Changes

## BYLAWS

### ARTICLE V: OFFICERS

**SECTION 1 – Officers:** The officers of AFC shall be classified as elected or appointed.

- (1) Elected Officers. The elected officers shall be the President, President-Elect, the Vice President for Commissions, the Vice President for Regions and Chapters, the Vice President-Elect for Commissions, and the Vice President-Elect for Regions and Chapters....
- (a) ~~A nominating committee shall be named by the Board of Directors. Its composition and duties are outlined in Standing Rule I.~~ A nominating committee shall be established as a Standing Committee. The method of appointment, composition, and duties are prescribed in Standing Rule I.

### ARTICLE VII: COMMITTEES

**SECTION 2 -- Standing Committees:** The following Standing Committees are established. The method of appointment, composition, and duties are prescribed in Standing Rules I and III.

- (1) Legislative Committee
- (2) Bylaws Committee
- (3) Member Services Committee
- (4) Finance, Human Resource, and Retirement Issues Committee
- (5) Planning and Development Committee
- (6) Membership Development Committee
- (7) Policy and Advocacy Committee
- (8) Nominating Committee
- (9) Awards Committee
- (10) Service Projects Committee

**SECTION 3 -- Special Committees:** Ad hoc committees may be appointed by the President as needed. Duties of the ~~Awards, Credentials Committees, Journal Editorial, Nominating~~ and Tellers/Elections are prescribed in Standing Rule III.

## STANDING RULES

### RULE I: STATE-WIDE OFFICERS

#### SECTION 1 -- Nominating Committee:

- (1) The Nominating Committee with a maximum of nine members shall be ~~recommended~~ appointed by the President ~~and named by concurrence of the majority of the Board of Directors no later than January 31 of each year.~~ The nominating committee shall be co-chaired by the Immediate-Past President and the President-Elect ~~and be comprised of the prior year's regional directors with at least one member from each region~~ In the event the prior year's region director cannot serve, the President of the Association shall appoint a replacement from the same region. Faculty, administrators and career employees will be represented on the nominating committee. The committee shall be comprised of one member from each region, the Past President and the President-Elect.

## SECTION 4 — Duties of State-Wide Officers:

- (2) President-Elect: In addition to those duties enumerated in the bylaws, the President-Elect shall serve as coordinator of the activities of Standing Committees and shall serve as liaison between those committees and the Executive Committee of the Board. The President-Elect, to ease the transition to becoming President, shall accompany and/or assist the President as he/she carries out the duties of that office. The President-Elect shall serve as the Co-Chair of the Nominating Committee and ~~In addition, this officer shall perform those duties assigned by the President.~~
- (9) Immediate-Past President: The Immediate-Past President shall serve as the Co-Chair of the Nominating Committee and perform such duties as delegated by the President.

## RULE III: COMMITTEES

### SECTION 1 – Standing Committees:

- (8) Nominating Committee: This committee shall be appointed by the President on an annual basis to nominate a slate of officers for presentation to the AFC Board of Directors for approval and then to the Association's Assembly of Delegates for voting.
- (9) Awards Committee: This committee is established to design, develop, and implement a delivery system that will focus on process as well as categories, procedures, and guidelines for award selections and presentations. The process will hopefully determine that when an award is presented, for whatever reason, it should identify and reflect an individual or group that is distinguished through some outstanding achievements and/or contributions.
  - (a) Goals: The goals are to cooperate and coordinate with the various commission chairs and the Chief Executive Officer concerning the designated recipients of traditional awards and to give necessary consideration to the process, initiation, and presentation of particular awards as approved by the Board of Directors of AFC.
  - (b) Guidelines/Procedures: All members of the Association are eligible for nomination/selection for an award. Nominations submitted will be selected from each of the five regions. This means that the committee will end up with five (5) candidates, one candidate from each region. The award recipient will be selected from these candidates. All nominations/selections submitted must follow the established criteria for award presentations. Nominations/selection proposals (vitae) should be brief while including sufficient detail to be clearly informative. Proposals will be sent directly to the regional representative who will duplicate copies for his/her committee. The committee will select a recipient and forward that selection to the Awards Committee Chair. Awards will be presented at the annual convention.
- (10) Service Projects Committee: This committee shall be appointed by the President on an annual basis to be responsible for determining and implementing state-wide service projects.

### SECTION 2 -- Special Committees:

- ~~(1) Awards Committee: This committee is established to design, develop, and implement a delivery system that will focus on process as well as categories, procedures, and guidelines for award selections and presentations. The process will hopefully determine that when an award is presented, for whatever reason, it should identify and reflect an individual or group that is distinguished through some outstanding achievements and/or contributions.~~
  - ~~(a) Goals: The goals are to cooperate and coordinate with the various commission chairs and the Chief~~



Executive Officer concerning the designated recipients of traditional awards and to give necessary consideration to the process, initiation, and presentation of particular awards as approved by the Board of Directors of AFC.

~~(b) Guidelines/Procedures: All members of the Association are eligible for nomination/selection for an award. Nominations submitted will be selected from each of the five regions. This means that the committee will end up with five (5) candidates, one candidate from each region. The award recipient will be selected from these candidates. All nominations/selections submitted must follow the established criteria for award presentations. Nominations/selection proposals (vitae) should be brief while including sufficient detail to be clearly informative. Proposals will be sent directly to the regional representative who will duplicate copies for his/her committee. The committee will select a recipient and forward that selection to the Awards Committee Chair. Awards will be presented at the annual convention.~~

~~(2) — Nominating Committee: This committee shall be appointed by the President on an annual basis to nominate a slate of officers for presentation to the AFC Board of Directors for approval and then to the Association's Assembly of Delegates for voting.~~

## Bylaw Revision – Commissions on Provisional Status

### ARTICLE VIII: COMMISSIONS

**SECTION 2 – Commission Vitality:** As AFC has established individual Commissions to provide for the professional development of its membership the following criteria will be used by the AFC Board of Directors to determine the continuing vitality of established commissions.

Commissions should at a minimum:

- (1) Fill all established board positions
- (2) Conduct a minimum of one board meeting not including the business meeting during the annual convention. This meeting can be conducted electronically, by phone or in person.
- (3) Host at least one career development conference/workshop in addition to the annual convention program. This meeting may be hosted individually or in conjunction with other commissions or entities of AFC i.e. Regions, Membership, etc.
- (4) Provide an exemplary practice award. The criteria and selection method to be determined by the bylaws and standing rules of the individual commission.
- (5) Establish a method of communication to all commission members.
- (6) Maintain a website under the commission page on the Statewide AFC website.

Any commission which fails to maintain these minimum standards for two subsequent years can be subject to being returned to provisional status. The recommendation for return to provisional status must be made by the Vice President for Commissions and ratified by majority vote of the AFC Board of Directors. After three (3) years on provisional status, the commission will be considered decommissioned. A new commission may be considered at a later time based on the criteria established in Standing Rule IV.

### ARTICLE XIII: FINANCE

#### SECTION 2 -- Membership Year:

~~(1) Institutional Membership:~~ The membership year for institutional members and all other membership classes shall begin July 1 of each year and end June 30.

~~(2) Other Membership:~~ The membership year for all other classes of membership shall begin on the first day of the month in which application is made and end the last day of the preceding month of the following year. Membership renewal may be made within ninety (90) days of anniversary date.

# Meet the Candidates

## Byron Todd, President-Elect

Hello AFC,

My name is Byron Todd, and I am running for President-Elect of the Association of Florida Colleges. I am a graduate of Henderson State University where I received my Bachelor of Music degree in 1976 and later received my Master degree from Florida A&M University in Education Leadership. I began working at Tallahassee Community College in 1995 as a counselor and joined AFC that first day of employment. My first involvement with a commission was with the Student Development Commission. At the first spring conference that I attended, I was amazed at how well it was organized with outstanding exemplary practices and training. This was the start of a great relationship with an organization that cares about the members and their mission. As a result of this experience I have been involved on the local and state level of the Association. At the local level I have served as Treasurer, President-Elect, and President of the TCC chapter. On the state level I have served as Region 1 Representative, Treasurer, Vice-Chair, Chair-Elect, and Chair of the Faculty Commission. In 2010, I served as the Vice President for Commissions. From all of these opportunities I have met many outstanding and dedicated members that are passionate about the Association and the state college system. Because of all these great and wonderful opportunities and experiences to work with the outstanding members of AFC I am asking for your support and the opportunity to represent you.

The mission of the Association to advocate legislative issues on behalf of the members and the state colleges has not changed over the years. This was evident this year as we faced numerous legislative bills that focused on the retirement benefits of employees. The work of the Association helped keep members informed of the bills' status and our approach to resolving the issues. We know that each year will bring forth its own challenges that we must work to our best interest. We can continue to resolve the issues working together for the good of the members and the colleges.

As we continue to grow as an organization we have to develop new ways to get the attention of new employees on the campuses of the colleges. Many of the colleges have experienced a large retirement of employees and the new employees (full-time and part-time) have to be informed of the importance of this Association and what it can do for them. I believe that we have the power to connect the changes that are occurring to our system and meet the challenges that we will face in the coming years. We want to look at ways to expand the Faculty Commission based on disciplines to get more involvement and to grow the commission. Another area is the adjunct faculty, we need to add an award with each of the regions for the outstanding work that they do at each of our campuses. And finally, we need to develop an AFC application for the iPhone and Androids to promote our great organization and keep members updated when on the road. I use the word "we" because "we" are a team that works together for the good of AFC. Remember, I need your vote at the 2011 Convention in Naples.





## Shelby Fiorentino, VP-Elect for Regions and Chapters

My name is Shelby Fiorentino and I'd like your support of my election for VP-Elect for Regions and Chapters this year. I work at Valencia College as Coordinator of the Atlas (our student portal) Lab on our west campus. I joined the Association of Florida Colleges (AFC) in 2001. Like many of you, when I was first introduced to AFC (then FACC), I didn't understand the value of our association and why being a member is important. Soon, I became involved in our chapter activities and working alongside seasoned members helped me realize that membership truly does help us to "GLOW – **G**row, **L**earn, **O**rganize, **W**in!" Attending as many activities and events that I could helped me to grow professionally and personally. As it relates to my chapter participation, I held the offices of Chapter Board of Directors member and Chapter President. When I was president, we implemented many exciting programs and events that unified our chapter. It was difficult in the beginning because we have six campuses, but we had record membership growth. In addition, working with a great board, I helped to engage our membership in participating in more activities.

I was elected as Region III Director and served as Region III Representative for the State Awards Committee. These experiences provided an opportunity to learn more about AFC and the Board of Directors. I was able to reach out to chapters and provide suggestions, ideas and recommendations to help them to GLOW as well. This was very exciting and awesome. I also served as the Vice Chair and Chair of the Career and Professional Employees Commission and was the Treasurer for the Faculty Commission. Both provided me an opportunity to network and learn from many colleagues across the state.

In 2010, I had the pleasure of serving as Co-Chair for Membership Development. I am proud of the Membership Development Conference held in July 2010 and our efforts to lead AFC in enrolling a record 1,000 members in a single year.

Now, I am running for VP-elect for Regions and Chapters because I believe this is where we best GLOW – working alongside together, the grassroots of the Association; actually, this is the backbone of our Association. Without membership and activity AFC cannot exist. I believe in the mission of our Regions and Chapters. Together, we GLOW – fundamentally, Chapters are our organization and Regions bring our Chapters together. AFC exists to serve its members and a major way in which its members, YOU, are served is to "GLOW – Grow, Learn, Organize, Win!"

Not everyone has the opportunity to show their leadership and other abilities in their positions at work, AFC can give YOU that opportunity to show what you can do. If I am elected I hope to show our members all the windows of opportunity that can be opened for them through AFC. I ask for your support and that you vote for me at the 2011 AFC Annual Convention in Naples. Vote for Shelby Fiorentino and "GLOW! with me."





## Margie Robertson, VP-Elect for Commissions

My name is Margie Robertson and I will appreciate your vote for me as Vice President-Elect for Commissions. Jon Poppy stated: *"Long-range studies imply that doing something with other people, especially for them, is the most powerful of all stimuli to longevity and health."* I desire to work with and for you!

I have been passionate about and professionally involved with FACC, now AFC, since 1988 when I accepted a faculty appointment at Manatee Community College. My experience and leadership with our organization began on the campus level. Over the years I have held offices at my local chapter: President, Secretary, Membership Chair (2X). AFC has been an active part of my professional life. Since coming to Florida, I have attended almost every convention held for our organization and visited many presentations sponsored by a great variety of Commissions. This has afforded me the opportunity to meet many of you, respect the diversity of the work that we all do, and enjoy the fruits of our labor in the different Commissions. I also regularly attend Joint Commission Meetings and Regional Meetings. Presentations which I have given at various levels of AFC have been well received.

During the past few years, I have been more involved with the Faculty Commission and currently serve as Chair. Last year I was honored to receive the Vivian N. Dellinger Award for Distinguished Service in AFC. I have been honored also to meet and interact with the Professional Staff of AFC, who have been most helpful. As Commission Chair, being on the Board of Directors of our organization has been very educational and has allowed me to glean a great deal of information about our organization.

I believe that I bring to the table an interesting and enhanced perspective, as during my career I have been a Professor on all levels of higher education: Community College, (Florida) Four year College, University, and Graduate Education, (West Virginia & Virginia). My teaching experience encompasses all facets of delivery: face-to-face and on-line instruction. In addition to being a Professor, I have been an Administrator on each level. Interestingly, this experience has become very applicable to what is currently taking place in our state, (Community Colleges and four year College programs and political events).

I am aware of and appreciate the political nature of our educational institutions. During last year's legislative session, I was very active assisting Michael Brawer, Executive Director, with developing Faculty talking points about issues which our institutions faced and which are sure to continue to be addressed by our State government. To this end, I will represent each Commission's concerns.

My platform will include the following:

- I hope to raise and enhance awareness about each of the Commissions with members of our organization (What are Commissions doing? – Hot Topics)
- I would like to create better communication between Commissions and create opportunities to work together in sessions at meetings and conventions on issues which may be applicable to more than one commission. (Drawing greater attendance and participation)
- I will work to emphasize the importance of each Commission and assist them in developing their membership (People on the local levels need to "feel" a sense of inclusion and know how to get involved)
- I will look for ways to utilize the expertise of each Commission and honor each for their contributions to AFC
- Without being trivial, I will look for ways to encourage more fun with our colleagues!

With regard to the last item in my platform, you all are welcome to visit me in Sarasota; we will sit on the "dock overlooking Sarasota Bay", watch a beautiful sunset and toast to our longevity and health! Reservations in advance, please.

Seriously, my commitment is to you and our organization which represents the "Great 28!" When you vote for VP Elect for Commissions, may I ask you to remember a line or two from the song, *Margie* written in 1920, which is still "CURRENT" today:

*"After all is said and done, There is really only one Oh! Margie, Margie, it's you!"*

Thank you for your consideration and vote!





## Christina Will, VP-Elect for Commissions

Hello AFC Members! My name is Christina Will and I am running for Vice President-Elect for Commissions. I have been a member of AFC for 16 years and fully believe in its mission. The Florida College System is exemplary and I am honored to work in a system that provides open access to education for every citizen. AFC's role in supporting the Florida College System is a vital one, providing us not only a well-respected voice in Tallahassee, but enhancing the quality of our faculty and staff through the professional development opportunities offered by its Commissions.

I am the Campus Librarian at St. Johns River State College, a job that requires meeting the information needs of all areas of college operations. So, I am familiar with the issues and opportunities facing each of the areas represented by our AFC Commissions. In serving as the Chair of the Learning Resources Commission for an extended term, I have come to fully understand the responsibilities and rewards that Commission leadership brings. Given these experiences, I believe I will serve ably in the advisory role that comes with the position of Vice President of Commissions if elected.

The AFC Commissions are valuable resources that not only provide our members with opportunities for learning and leadership, but could be mined further for the benefit of our colleges and the Florida College System. The knowledge pools created by our Commissions reflect the participation of the finest people working in higher education today. The Vice President of Commissions acts as the liaison between the Executive Committee and the Commissions; if elected I would promote the collective mind-power of the AFC Commissions thereby providing new opportunities for collaboration, counsel, and problem solving.

Finally, and most importantly, AFC's Commissions represent the interests of their members, providing an outlet for representation at the state level. For this aspect to be fully effective, Commissions should strive to reach membership and illustrate why involvement with AFC Commissions is a worthwhile endeavor that will benefit members personally and professionally. If elected as Vice President for Commissions, I would assist Commission Chairs and Chapter Presidents with engaging our membership in Commission activities and fostering active participation.

I hope you will consider me for the office of Vice President-Elect for Commissions. If elected, I would serve with the utmost dedication, enthusiasm, and responsiveness. It would be a privilege to serve the members of AFC in this capacity.



**Don't forget to vote for the AFC candidates.  
Only delegates may participate in voting.**

**Elections will be held Friday, October 28 at 7:30am**

## CHAPTER HEADLINES

### PASCO-HERNANDO COMMUNITY COLLEGE

#### AFC ICE CREAM SOCIAL AT PHCC ART GALLERY

The Pasco-Hernando Community College Chapter sponsored an Ice Cream Social for the opening of the College's Annual Staff and Faculty Summer Art Show on June 2nd at the Alric C.T. Pottberg Library on the New Port Richey Campus. AFC chapter members as well as other faculty and staff were invited to enjoy a cool treat before viewing select artworks from PHCC faculty and staff. About 50 were in attendance for the opening.



#### AFC, PHCC CHAPTER, "PACKS THE BUS" FOR PASCO AND HERNANDO ELEMENTARY SCHOOLS

Members of the Pasco-Hernando Community College (PHCC) chapter of the Association of Florida Colleges (AFC) organized a college wide collection of school supplies for Pasco and Hernando County elementary schools. Chapter members delivered several boxes of goods to select Title 1 schools in its districts as the school year began.

### POLK STATE COLLEGE

The AFC Chapter Officers have been hard at work serving the Polk County Community: The Officers felt it was necessary to do something to help the recent graduating homeless students and decided to host an Admissions, Scholarships, and Financial Aid Workshop. They worked with the Homeless Liaison for Polk County Schools and were able to assist eight students apply for scholarships, and Financial Aid. Out of the eight, six were able to obtain scholarships for the upcoming August 2011 term. To help a little more they started a book scholarship that will help students that qualify obtain a book in times of need. They started their scholarship with \$1000.00 in hopes this will be the beginning of an excellent resource to students in need.

### SHARE YOUR NEWS!

Want to share a story or an update from your chapter for *Current*? Email the information to Tina Ingramm at [ttingramm@myafhome.org](mailto:ttingramm@myafhome.org).

### CHIPOLA AFC HOSTS ANNUAL BACK TO SCHOOL LUNCHEON

The Chipola College Association of Florida Colleges (AFC) chapter recently hosted the college's annual Back to School Luncheon.

The theme of this year's luncheon was "Planning for a Rainy Day." AFC President Evelyn Ward addressed the general assembly about the latest issues facing employees of Florida colleges. President Ward also detailed the benefits of joining AFC including the benefits of professional development, legislative lobbying, recognition and best practices, networking with other members across the state, community service and leadership opportunities.



Sixty pounds of food was collected in conjunction with the Chipola Back To School Luncheon.

Matt White was recognized by President Dr. Gene Prough for his leadership and service to the college for the past two years as the AFC Chapter President.

Chipola AFC members/employees were recognized for years of service in five-year increments. The following were recognized:

Five years: T. Joshua Martin, Edward Mount, Daniel Powell, Jane Stephens.

Ten years: Rance Massengill, Wanda Pope.

Fifteen years: Rose Cavin, Harry Fleener, Laurel Foran, Jeff Johnson, Joyce Mitchell, Ana Stephens, Evelyn Ward.

Twenty-five years: Betty Broome, Nancy Burns, Karan Davis, Richard Edenfield, JoAnn Everett, Jayne Roberts, Bonnie Smith, Joan Stadsklev, Michelle Stone, Lucy Thomas, Doris Williams, Margie Williams.

Thirty years: Annie O'Pry.

In conjunction with the luncheon, Chipola's AFC chapter accepted donation for the Chipola Ministries Food Bank. Sixty pounds of food was collected for those in need in the Chipola district.



## INDIAN RIVER STATE COLLEGE

### MEMBERSHIP LUNCHEONS

IRSC Librarians and AFC members, Elaine Sabol and Dan Hood, presented a Legislative Library Guide session demonstrating an online resource designed to help students and employees learn about the legislative process. They also shared tips about *Multiple Uses*

*for Everyday Things* during the College's June 23 membership luncheon. AFC members from the St. Lucie West Campus in Port St. Lucie hosted this event. The luncheon closed with the celebration of retiring AFC member, Kathy Isenberg.



IRSC AFC members celebrating retiring member Kathy Isenberg (center).

During the College's August 25 membership luncheon, Christine Epps, Executive Director of the

Roundtable of St. Lucie county, and IRSC employees Lorraine Coughlin, and Scott Kimmelman discussed Kids at Hope! This group emphasizes that "All children are capable of success, NO EXCEPTIONS!" They shared an overview of the program, insight into incorporating Kids at Hope into IRSC programs and service learning projects, and the benefits to IRSC and the community.

### COMMUNITY SERVICE

Partnering with the United Way, the IRSC AFC Chapter packed donations this summer for the School Supplies Drive.

IRSC AFC Chapter kicked off its Pay it Forward for Freedom summer campaign providing supplies to US troops with an ice cream social.



IRSC AFC Chapter's ice cream social for Pay it Forward for Freedom. L-R: Gerri Brown and Mariah Bell.

## FLORIDA GATEWAY COLLEGE

Florida Gateway Chapter of AFC has been busy during the month of August with three major events. We began the month with a "Build a Dog" fundraiser on August 3. We raised over \$300 for Cystic Fibrosis. Staff and Faculty enjoyed hotdogs, chips and drink for a \$5 donation. There were lots of "fixins" for the hotdogs including chili, slaw, relish, onions, etc. Our Dean of Academic Programs was the grill master – thanks Dr. Dopson!

On August 16, the chapter provided breakfast for our Welcome Back/Convocation. Everyone enjoyed sweets, breads, and fruit as well as coffee and orange juice. Breakfast during convocation is a tradition for our chapter as we have been providing that service for many years and look forward to meeting and greeting everyone returning from summer break.



Another tradition that the FGC Chapter of AFC continues is hosting an Ice

Cream Social during Welcome Back Week. On the afternoon of the 18th, we served bowls of ice cream with lots of yummy toppings – staff and faculty had a great time just putting anything and everything on their ice cream. We had



lots of fun and good conversation. This event is also a time for membership recruitment and generated interest from several new employees.

Membership Chair, Toni Briley also spoke at the adjunct instructor orientation to recruit our adjunct folks. During that meeting, we gained one renewal and inquiries from several new instructors at Florida Gateway College.

Our chapter is excited about the upcoming convention and will be gathering door prizes as well as contributions for the Service Project. We are looking forward to attending in October.

## STUDENT DEVELOPMENT COMMISSION

The SDC Board had a productive & enjoyable meeting September 15-16 in Orlando. The Board "closed the books" on the 2011 SDC conference, prepared for the 2011 AFC Convention, and began learning about Valencia College's excellent plans for the 2012 SDC Conference.

Joe Sarrubbo, SDC Chair-Elect, is preparing a slate of officers to introduce at the 2011 AFC Convention. If you are interested in serving on the SDC Board in 2012, or just finding out more information about it, please contact Joe: [jsarrubbo@valenciacollege.edu](mailto:jsarrubbo@valenciacollege.edu)

The SDC Exemplary Practice Award recognizes outstanding programs and professionals in the student development field and invites each Florida college to showcase its best programs. Entries are judged at the Fall Convention and finalists present at the Spring SDC Conference. Visit the SDC section of the AFC website to learn more and to access the Entry Form. Submissions are due Monday, October 3, 2011.

The SDC Board is very excited about our contributions at the 2011 AFC Convention. SDC activities will include:

- 2012 SDC Exemplary Practice judging
- An SDC Board meeting

- An SDC Business meeting featuring 2012 SDC officer elections, recognition of the outgoing Board and Past Chair, and an update on the plans for the 2012 SDC conference
- A professional development presentation by our 2011 Exemplary Practice winners: Meeting Marketing Needs with Student Interns
- A professional development presentation explaining research on the leadership competencies of community college student affairs leadership
- A professional development opportunity on non-traditional careers, presented in collaboration with FACTE and the FLDOE
- A fundraiser/raffle to support the SDC's philanthropic goals

In the meantime, join 240 of your colleagues and "Like" us on Facebook:

[www.facebook.com/faccsdc](http://www.facebook.com/faccsdc) to get Commission updates, links to relevant articles, and SDC related information and pictures.



# Come Get Moving at the AFC Convention!



Join the dance-fitness craze with our special AFC Zumba class during convention:

Thursday, October 27  
7:30am - 8:30am



The AFC Fun Run returns!

Friday, October 28  
7:00am



# LEROY COLLINS *Distinguished Alumni* AWARDS

## AGAINST THE ODDS AWARD

MARIA CARDENAS, EDISON STATE COLLEGE

Maria Cardenas grew up in poverty. Both her parents were migrant farm workers who spoke no English and traveled the country, following the crops. Her days were filled with backbreaking labor, hunger, bug bites, snakes, sickness, drunken men cursing and fighting, and constant travel. During her tenth grade year, Maria married and moved from Florida to Oklahoma. She endured years of abuse before fleeing the marriage. In spite of growing up in a life of poverty, abuse and shame - and ultimately having to drop out of school in 10th grade - Maria never gave up her dream of becoming a College graduate. Although education was devalued in her culture, Maria taught herself to read and eventually passed the GED exam. College placement tests scored Maria at the seventh grade level.

In the Fall of 1994, Maria enrolled in classes at Edison State College (then Edison Community College). Through Edison's DLA (Developmental Learning Assistance) program and a Project HOPE (Help One Person Excel) scholarship, Maria began to experience academic success. Her grades were outstanding. She was honored with membership in Phi Theta Kappa (national honor society for community colleges), and the International Key Club.

During her time at Edison, at the urging of a faculty member who took a particular interest in her, Maria submitted an essay to a scholarship competition sponsored by Townsend Press. On the theme "Taking Charge of My Life," the review committee found the essay to be extraordinary and published her essay in a book called *Everyday Heroes* (1996). The book remains in print today and the publisher reports that they

Other Languages (ESOL).

While Maria's life was getting on track, she was dealt yet another blow. Years before, due to poor living conditions, she had contracted Hepatitis C. Her family's poverty and low social status meant she received no healthcare. Severe cirrhosis of the liver developed, requiring a liver transplant. There were many times she was expected to die, but ultimately she received the

**"I haven't read about poverty, I've lived it. I've been there."**

—MARIA CARDENAS



still receive letters from women and men who want them to know how inspiring they have found Maria's story.

With help and encouragement from her teachers, Maria graduated with an Associate in Arts degree - with honors - from Edison Community College and transferred to Florida Gulf Coast University, where she earned a Bachelor of Arts in Elementary Education, with a Florida State Endorsement to teach English for Speakers of

transplant.

Today, Maria teaches third graders who know little if any English. Many come from impoverished backgrounds and struggle to find faith in themselves. Yet, inspired by their teacher's example, each one yearns for a college education and a better life. "I tell them about how I grew up, and that I know what they're experiencing," she says. "I haven't read about poverty, I've lived it. I've been there."

...Continued on page 18



## HOMETOWN HERO AWARD

MICHELLE PICCIONE, ST. PETERSBURG COLLEGE

Michelle Piccione grew up with a severe math phobia. But with the help of her St. Petersburg College math instructors, she regained her self-confidence and went on to excel, earning an AA degree and then going on to the University of South Florida, where she earned a bachelor's degree in Zoology.

SPC changed her life.

While at SPC as an adult student, Michelle became active in the college's Honor Society and Student Government Association. She served as a tutor and note-taker for students with disabilities, and gave tuition and book money to students in financial need. She started a food service in the campus courtyard, providing lunches for faculty and students alike.

Her attention to the needs of her campus community earned her the Bob Graham Community College Service award and SPC's Apollo Award in 1993.

As an Apollo recipient, Michelle joined the Alumni Board. In 2008, during one of her terms as Board President, she discovered that two student help programs, Women on the Way and Male Outreach, needed financial assistance. She opened a thrift store as a fund raising project. Knowing the college could not assume liability for the project, she funded it—and directed it—herself. She has never taken a paycheck.

She formed the Dollars for Scholars of St. Petersburg chapter under the national organization, Scholarship America, and obtained non-profit status. SPC provided a building for the store, and Michelle used her own money to purchase fixtures and shelving. She canvassed the community in search of thousands of donated items. She passed out fliers, picked up donations, spoke at meetings, and talked to as many

Pinellas County

- To generate funds for student scholarships and awards
- To create jobs and mentoring opportunities for students

SPC Federal Work Study students, Pinellas County high school students, Florida Bright Futures Scholarship students, WOW and MOI students, Business Technologies Internship students and National Honor Society

### Michelle Piccione grew up with a fear of math, but St. Petersburg College changed her life.



people as possible about the thrift store and what it could do for the community.

The Grand Opening in June 2009 was a huge success. Since then, Michelle has raised more than \$200,000, providing jobs for high school and SPC students as well as AARP seniors. The store gives textbooks to students who simply present their IDs; new student EMS/Paramedic and Nursing uniforms are sold at just above cost.

The thrift store project had the following objectives:

- To expand access to higher education for residents of

students learn retail and customer service skills by working at the thrift store. High school students who volunteer can use their work experience on their resumes.

Michelle Piccione resumed her education at St. Petersburg College more than 25 years after she left high school without a diploma. Since then, she has overcome her math phobia to successfully run several businesses and to complete AA and BS degrees. More important, she has put her education to work in the community, passing on her success to many young people who benefit greatly from her help.



## LIFETIME ACHIEVEMENT AWARD

DR. DAVID ANDREWS, PENSACOLA STATE COLLEGE

David Andrews always knew what he wanted to do—help children. Yet, upon graduating from Booker T. Washington High School the Pensacola native wasn't certain what career would be most fulfilling or which might have the greatest impact on children. He enrolled in Pensacola State College (then PJC) as a first generation freshman in 1974 and immediately found a path.

Dr. Andrews' first semester introductory psychology instructor specialized in developmental psychology. An average student with less than average motivation, he suddenly became wholly inspired by the realization that it was possible to spend an entire career advancing society's knowledge of childhood and using that knowledge for the betterment of all children. He was especially intrigued by his instructor's focus on high risk children who faced substantial challenges in developing their full potential. That first semester on the campus of Pensacola State College he dedicated his career to working with, and for, high risk children.

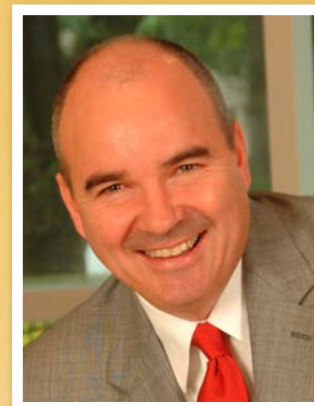
Dr. Andrews graduated from Pensacola Junior College with an Associate of Liberal Arts degree prepared to seek more advanced degrees from Auburn University, Kansas State University, and Florida State University. By the age of 26 he held a doctorate and was an assistant professor at Oregon State University, well on his way to a highly successful career in academia.

Dr. Andrews' multiple positions as professor and eventually as the dean of two very highly respected schools of education (Ohio State University and Johns Hopkins University) have provided him with the opportunity to develop and evaluate scores of programs designed to enhance the lives of children. He's conducted and published influential research, built high impact programs in schools both domestically and abroad, and trained hundreds of teachers

Education and Professor of Public Health at Johns Hopkins University. In addition to his academic responsibilities he's building a state-of-the-art "campus" serving children from infancy through the eighth grade in one of the most economically distressed neighborhoods in Baltimore, and perhaps the country.

Dr. Andrews has been recognized with awards as a distinguished faculty member

### David Andrews always knew what he wanted to do—help children.



and early childhood professionals. Throughout his career he has secured over \$10 million in public and private support of his work with high risk children.

He serves as a regular consultant for major organizations and his advice has influenced the thinking of professionals ranging from senior leaders in the Department of Defense focusing on the needs of military families and their children, to the producers of the highly acclaimed Sesame Street.

Dr. Andrews is currently Dean and Professor in the School of

at Oregon State University and Ohio State University, and as a distinguished alumna of Florida State University where he received his PhD. Among Dr. Andrews' most prized recognitions is the Champion of Children Award for his work on behalf of high risk children in Ohio. He is most proud to be called a champion of children and will spend the remainder of his career justifying the title.

Dr. Andrews proudly considers his foundational experience at Pensacola State College as instrumental to his success.

*...Continued on page 20*



## RISEING STAR AWARD

JODI JOHNSON, STATE COLLEGE OF FLORIDA, MANATEE-SARASOTA

Jodi Johnson is a decorated graduate of State College of Florida, Manatee-Sarasota (SCF). She achieved her dream of a college degree after being a stay-at-home mom, inspired to continue her higher education as a role model for her 14-year-old son. During the Spring 2011 commencement ceremonies, Jodi was named SCF's Outstanding Graduate for her superior leadership, academic achievement and community service. While at SCF, she developed her leadership skills as president of Phi Theta Kappa, hosting PTK events, organizing scholarship workshops and participating in service projects. She also was a member of the SCF Green Team and cofounder of the Awareness Initiative Program at SCF Venice designed to raise awareness about drug and alcohol dependence. Johnson was one of just 50 college students nationwide to be named a Coca-Cola Academic Team Gold Scholar, and her name

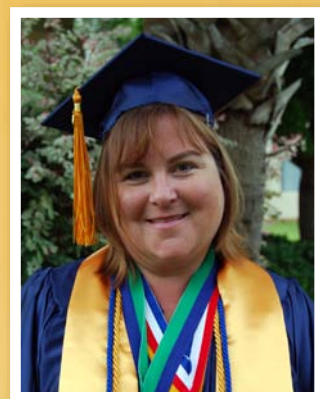
appeared in the April 11 special edition of USA TODAY. She also was named to the PTK All-Florida Academic Team.

For her accomplishments, Jodi has been the recipient of numerous other scholarships and awards, including the 2008-2009

American Association of University Women Scholarship, 2009 Robert Tongue Scholarship, 2011 Palm Aire Women's Club Scholarship and 2010 Sarasota Foundation Scholarship.

Jodi has been accepted into prestigious New College of

Jodi Johnson is a stay-at-home mom who achieved her dream of a college degree.



Genevieve and Granger Husted Scholarship, 2009 Gulf Coast Community Foundation of Venice Scholarship, 2010 Edward K Roberts Fund Scholarship, 2009 Land Education Scholarship, 2010

Florida. This fall, she plans to double major in anthropology and gender studies or international relations with an interest in combating human trafficking and working at a museum.

PLEASE JOIN US IN RECOGNIZING THESE  
DISTINGUISHED ALUMNI AT THE

*Presidential Gala*

THURSDAY, OCT. 27 ♣ 7PM - 9PM



# THE ASSOCIATION OF FLORIDA COLLEGES

IN PARTNERSHIP WITH

LEGACY INSURANCE SOLUTIONS OF FLORIDA

AND

BLUE CROSS BLUE SHIELD

NOW OFFERS A

# HEALTH INSURANCE MARKETPLACE

Are you a part-time employee, adjunct, or retiree? Do you have family members in need of health insurance? Do you need coverage that is not available through your employer? All AFC members now have access to information about health insurance and other plans available at a variety of prices and levels of coverage to fit your needs and your budget. AFC members will benefit from the partnership between AFC, Legacy Insurance Solutions, and Blue Cross Blue Shield of FL. Without having to leave your office, AFC members can inquire, research, and purchase health insurance and other coverage. AFC members will get personalized attention from Legacy Insurance staff via a secure web site. Currently over 40 health plans are available for your review.

These plans are not designed to replace your employer-based benefits; they are not "group plans". Your acceptance is subject to standard rating criteria and is not guaranteed. Dental, vision, auto, home owners and life insurance products are also available as needed.

For more information visit My Member Toolbox on [www.myafchome.org](http://www.myafchome.org)



2011 AFC  
FOUNDATION,  
INC.  
SILENT AUCTION

Thursday  
October 27, 2011  
during the  
Presidential  
Reception/Gala

Naples Grande  
475 Seagate  
Drive  
Naples, FL



## Donations Needed!!!

Last year's AFC Foundation, Inc. Silent Auction was a huge success and that success could not have happened without you. Your assistance is again needed in soliciting items to use in the 2011 Auction.

- Artwork, gift baskets, hotel stays, vacation packages, cameras, sports memorabilia, jewelry, e-readers, ipads, ipods, computers, books, gift cards, event tickets, wine, services, decorative items, etc. are all examples of great ideas but I am sure that you can come up with many more great ideas.
- Don't ever think your item is too small or too large to include. Items may be combined with other items to help create a gift basket or vacation package!!
- A sample letter and donation form is available to assist you when contacting businesses.
- Items should be shipped or delivered to the below listed address by October 17, 2011 if at all possible. If unable to ship due to size or time conflicts, items may be brought directly to convention.

### For more information contact:

Carol Quinn  
Pensacola State College  
1000 College Boulevard  
Pensacola, FL 32504  
850-484-1749

[cquinn@pensacolastate.edu](mailto:cquinn@pensacolastate.edu)





## SILENT AUCTION DONATION FORM

*AFC Foundation, Inc. Silent Auction to be held at the 2011 Annual Convention*

PLEASE RETURN THIS FORM NO LATER THAN OCTOBER 17, 2011

Mail, email or fax this form to:

*Carol Quinn  
Pensacola State College  
1000 College Boulevard  
Pensacola, FL 32504  
cquinn@pensacolastate.edu  
850-484-1839 fax  
850-484-1749 business*

Silent Auction items listed below should be delivered or shipped to same address as above. If unable to ship due to size or time conflicts, items may be brought directly to convention.

NAME OF PERSON/COLLEGE SOLICITING DONATED  
ITEM: \_\_\_\_\_

NAME OF BUSINESS DONATING  
ITEM: \_\_\_\_\_

NAME OF DONATED ITEM: \_\_\_\_\_

DESCRIPTION OF ITEM:

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Estimated Value \$ \_\_\_\_\_

OTHER DETAILS: (include references to autographs, previous owners, etc.)

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**Thank you for your Donation!**

THE ASSOCIATION OF FLORIDA COLLEGES PRESENTS

# 2011 ANNUAL CONVENTION



A GRAND ADVENTURE  
HAS BEGUN...

COMING OCT. 26-28, 2011

**2011 AFC Annual Convention**  
**October 26-28, 2011**  
**Naples Grande • Naples, FL**

**Don't miss out on Educational Sessions like:**

How to Use Your I-Pad

Legal Issues & the Virtual Student

I'm Retired—Now What?

There's an App for That!

Non-traditional Occupations

Division of Florida Colleges Presents: P.E.R.T. Implementation

Division of Florida Colleges Presents: College Completion  
Agenda and the Florida College System's Plan of Action!

Division of Florida Colleges Presents: College Funding 101

AFC CCP - Learn how you can join the first class of the new  
Certified College Professional Program

...and many more!



**REGISTER  
ONLINE  
NOW...**

**CLICK HERE!**







# A GRAND ADVENTURE *...has begun!* ANNUAL CONVENTION 2011

## AFC ANNUAL CONVENTION

OCTOBER 26-28, 2011  
NAPLES GRANDE • NAPLES, FL

### Schedule at a Glance\*

\*Subject to change

#### Tuesday, October 25, 2011

10:00AM - 12:00PM Executive Committee Meeting  
1:00PM - 4:00PM Registration Desk Open  
2:00PM - 4:00PM AFC Board of Directors Meeting  
4:30PM - 9:00PM AFC Board of Directors Reception/Dinner  
(by invitation only)

#### Wednesday, October 26, 2011

8:00AM - 5:00PM Registration Desk Open  
8:00AM - 5:00PM Community Service, Door Prizes  
8:00AM - 9:30AM COP PECO Committee  
8:30AM - 12:00PM Awards Committee  
8:00AM - 9:30AM COP Media Committee  
9:00AM - 10:00 AM Bylaws Committee  
10:00AM - 2:30 PM COP Meeting  
10:00AM - 12:00PM Commission Board Meetings (by request)  
10:00AM - 12:00PM Student Development Commission  
Board Meeting  
10:30AM - 11:00AM Institutional Effectiveness Board Meeting  
11:00AM - 12:00PM Institutional Effectiveness Commission  
Meeting  
11:00AM - 3:00PM Internet Room Open  
12:00PM - 1:00PM COP Luncheon  
12:00PM - 1:00PM Retiree Members Luncheon  
12:00PM - 3:00PM Student Development Commission  
Exemplary Practice Judging  
1:00PM - 3:00PM Exhibits Open  
1:00PM - 4:00PM Chapter/Region/Commission Displays  
and Auctions  
1:00PM - 2:00PM Chapters Officers Meeting  
1:00PM - 2:00PM Retirees Commission Meeting  
1:30PM - 3:00PM Afternoon Break with Exhibitors  
2:00PM - 4:00PM AFC Legislative Committee  
2:00PM - 3:00PM First Timers Orientation  
3:00PM - 4:15PM Region I  
3:00PM - 4:15PM Region II  
3:00PM - 4:15PM Region III

3:00PM - 4:15PM  
3:00PM - 4:15PM  
4:30PM - 6:00PM  
6:00PM - 7:00PM

6:00PM - 7:00PM  
7:00PM - 8:00PM  
7:00PM - 11:00PM

Region IV  
Region V  
Opening General Session  
Welcome Reception with Exhibitors/  
Sponsors  
Chancellor's Leadership Seminar  
Reception  
Past AFC Presidents Reception  
Welcome Party

#### Thursday, October 27, 2011

7:00AM - 10:30AM Morning Coffee with Exhibitors  
7:30AM - 1:30PM Exhibits Open  
7:30AM - 8:30AM AFC Zumba  
7:30AM - 9:00AM Commission Board Meetings (by request)  
7:30AM - 9:00AM Administration Commission Meeting  
7:30AM - 9:00AM Career and Professional Employees  
Commission Meeting  
7:30AM - 9:00AM Technology Commission Meeting  
7:30AM - 9:00AM Occupational and Workforce Educators  
Commission Meeting  
7:30AM - 9:00AM Learning Resource Commission Meeting  
7:30AM - 9:00AM Communications and Marketing  
Commission Meeting and Awards  
8:00AM - 12:00PM Registration Desk Open  
8:00AM - 4:00PM Internet Room Open  
8:00AM - 4:00PM Chapter/Region/Commission Displays  
and Auctions  
8:00AM - 4:00PM Communications and Marketing  
Commission Displays  
8:30AM - 9:00AM Student Development Commission  
Business Meeting  
9:00AM - 4:00PM Trustees Commission Annual Meeting  
9:15AM - 10:15AM Concurrent Workshops  
One Code, One Standard: Procedural  
Uniformity in a Multi-campus Environment  
Division of Florida Colleges Presents: Thinking  
About a Mobile App for your College?

...Continued on page 26





**A GRAND  
ADVENTURE**  
...has begun!  
ANNUAL CONVENTION 2011

# AFC ANNUAL CONVENTION

Schedule at a Glance continued from page 25

## Thursday, October 27, 2011 (Continued)

9:15AM - 10:15AM

Concurrent Workshops (continued)  
Learning Resources Commission Exemplary  
Practice: Learning Support Services: Under  
One Roof: Daytona State College's Learning  
Commons

Division of Florida Colleges Presents: Finish  
Up, Florida

Equity Commission Presents: Exemplary  
Practices Showcase

Technology Commission Presents:  
Technology Exemplary Practices

Legal Issues & the Virtual Student

A Multidisciplinary Approach to Service  
Learning

The Career and Professional Employees  
Commission Presents: 2011 Exemplary  
Practice Showcase

Student Development Commission Presents:  
Advanced FCSSGA Advisors Training  
Session #9: Dealing with Institutional Politics

Occupational and Workforce Education  
Commission Exemplary Practices: PIE  
(Practical Interdisciplinary Exercise)

Facilities Commission Presents: Retro  
Commissioning and Life Cycle Cost Analysis

10:45AM - 11:45AM

Concurrent Workshops

Instructional Innovation Commission  
Exemplary Practices: The Inextricable Human  
Link Between Language and Service

Who Needs Books? Designing a College  
Library for the Future

Search for Success: Best Practices for Higher  
Education Search Management

Division of Florida Colleges Presents:  
Democratizing Data: The Florida College  
System's Dashboard Demonstration

Communications and Marketing Commission  
Presents: Exemplary Practices

Adult and Continuing Education Commission  
Exemplary Practice: "It's All About the  
Customer"

11:00AM - 12:00PM

12:00PM - 1:00PM

12:15PM - 1:30PM

1:30PM - 2:30PM

My Mobile Life: Utilizing the iPad to Maximize  
Efficiency for Work, School, and Life  
Administration Commission Exemplary  
Practice: Growth of Intellectual Property

Student Development Commission  
Presents: Non-traditional Occupations: Why  
Are We Still Talking About This?

Faculty Commission Presents: 2011  
Professor of the Year Award for Teaching  
Excellence Competition

Career and Professional Employees  
Commission Presents: The Ten  
Commandments & Disability Etiquette: Not  
What Your Parents Taught You!

AFC Foundation Board

Lunch (on your own)

Trustees Commission Luncheon

Concurrent Workshops

Association of Florida Colleges Presents: So  
You Want To Be A Leader - AFC's Certified  
College Professional Program Is for You!

Financial Literacy Now: Why College  
Students Can't Wait

Publications with Pizazz!

I'm Retired - Now What?

Division of Florida Colleges Presents:  
College Funding 101

Equity Commission Presents: Eradicating  
Discrimination Based On Religion At Work

There's an App for That! Are you getting the  
SMART out of your smartphone?

Division of Florida Colleges Presents:  
P.E.R.T. 101: Everything You Wanted to  
Know about PERT but Were Afraid to Ask

Learning Resource Commission  
Exemplary Practice: Library Services: Just  
In Time Student & User Support Services

Student Development Commission  
Exemplary Practice: Meeting Marketing  
Needs with Student Interns

Faculty & Administration Commissions  
Present: College Big Business?  
Administrative/Faculty/Adjunct Faculty Issues



3:00PM - 4:00PM

### Concurrent Workshops

Instructional Innovation Commission  
Exemplary Practice: Reinvention of a Video  
Series for Practical Application

New and Different!! Quick and Easy! Active  
Learning and Strategies & Web 2.0 Tools that  
Really Engage Learners

Division of Florida Colleges Presents:  
Nothing but the FACTS.org

Division of Florida Colleges Presents:  
Student Success Dashboard Training

Institutional Effectiveness, Planning and  
Professional Development Exemplary  
Practice: The Development of an Institutional  
Online General Education Assessment Model

Networking in the 21st Century - Twitter,  
Facebook, LinkedIn, & More

How to Have the Time of Your Life and Get  
Your Work Done!

Student Development Commission Presents:  
Leadership Competencies of Community  
College Senior Student Affairs Officers

Serving Those Who Serve - Making Your  
Campus More Veteran Friendly

4:15PM - 5:15PM

5:00PM - 11:00PM

5:45PM - 6:30PM

6:00PM - 7:00PM

7:00PM - 9:00PM

9:00PM - 12:00AM

The Big Catch: Connecting Developmental  
Students to College Completion & Transfer  
Success with CollegeFish.org

Faculty Commission Presents: A New Focus  
on an ongoing subject: History (Student  
Created Websites in History)

AFC Bylaws Review and Candidate Forum

AFC Foundation Silent Auction

Leroy Collins Award Reception  
(by invitation only)

Cash Bar Reception

Gala and Awards Program

Gala Party at Club AFC

### Friday, October 28, 2011

7:00AM - 8:00AM

7:30AM - 9:30AM

8:00AM - 11:00AM

8:00AM - 9:00AM

8:00AM - 9:00AM

8:30AM - 9:30AM

10:00AM - 11:15AM

11:30AM - 1:00PM

AFC Fun Run

Voting for Officers

Internet Room Open

Incoming AFC Commission Chairs

Incoming AFC Region Directors

2012 Legislative Preview

Assembly of Delegates Meeting

Closing Awards Luncheon

Stay up with all convention news at the AFC website:  
[www.myafchome.org](http://www.myafchome.org)



## AFC Tweet-Up

**Tweetup:** An event where people on Twitter, Facebook or any other  
social media platform, get together to meet in person.

Join us on Thursday, October 27th from 10:15 to 10:45 in the AFC  
Registration Desk area for our 1st Annual AFC Tweetup!

Meet and network with other colleagues who are leading the way  
in Higher Education with Social Media. This is an event that you  
won't want to miss! Our Convention Hashtag is: **#AFC11**

# CONVENTION 2010: A Look Back

By Lola Christian and  
Lynn Speer

**First time at the  
AFC Convention?  
It won't be your  
last!**

**C**amaraderie. Opportunity. Learning. Networking. Investment in the Future. These expressions illustrate the essence of the Association of Florida Colleges Annual Convention held this year in Naples. At this event, there is so much to do, see and so many interesting people to meet! One must come prepared and determined to absorb as much knowledge as possible. At this year's conference, like in the past, there will be a variety of exhibitors displaying a wide range of products, information, and other materials in addition to the educational sessions. To make certain the most is had from ones conference experience, it is best to enlist a mentor to guide you through the events and help you plan ahead. As a guidebook, attendees are provided a Program that describes all the Convention events listing dates, times, and locations.

At my first Convention my roommate, Lynn Speer, had



**Lola and Lynn with 2010 Convention Keynote Stedman Graham.**

Convention turned out to be much more than I predicted! As a new comer, Annual Convention was a bit overwhelming. When you check in as a first-time attendee, you are given a ribbon to attach to your badge. As if it was a Scarlett Letter, I was hesitant to wear my golden yellow New

attendees came to me to inquire how my experience was going as a first timer. They wanted to know what college I represented, what area I worked in, what sessions I was planning to attend or had attended, and how everything was going. At Convention, everyone was happy to help, share advice and knowledge, as well as encouragement. Although my program never left my side, having a personal guide proved invaluable. Lynn and other seasoned veterans provided me with insider information that enhanced my Convention experience. Seminar sessions were not only interesting but fun and informative, as presenters captivated their audience. I do have one regret; I neglected to bring business cards. Exchanging business cards would have enabled me to build stronger

As I attended session after session, I found that I was obtaining constructive advice that could be applied to my current job and responsibilities, my current professional and personal development goals, but most importantly, my future.

previously attended Convention and briefed me on what to expect. However the Annual

Comer Ribbon, but it ended up being a true gem because it was a conversation piece! Many



some of the people I met within the Great 28 as well as some of the exhibitors.

Last year's Convention had particular purpose and special meaning to me. While I had attended past year's Convention in Orlando, I was unable to stay in its entirety feeling that I had missed a large amount of good information...boy did I ever! I was thrilled to be attending the 2010 Convention with one of my favorite co-workers, Lola Christian, but I was more than anxious and ready to take advantage of all the professional

development opportunities that were offered at Convention and fundamental to my growth. As I attended session after session, I found that I was obtaining constructive advice that could be applied to my current job and responsibilities, my current professional and personal development goals, but most importantly, my future. If I could share one bit of advice...book your hotel early. There is nothing like the convenience of being in the convention's designated hotel while also positioning yourself to enlarge your network most

effectively.

Last year's convention far exceeded our expectations due to the smooth transitions and flow of events. The convention provided a diverse pool of seminars with exceptional presenters whom delivered with impact and effectiveness. We can positively say that we left the Convention feeling that our purpose and goals were successfully accomplished. We hope to see you at this year's experience and I guarantee, you will feel the same.

## 2011-2012

### Voluntary Student Insurance Plans Designed for participating Florida College System Domestic and International Students



For more information about this program contact:



1-800-356-1235 or 1-888-776-9920  
[www.fccsstudentinsurance.com](http://www.fccsstudentinsurance.com)

# Congratulations to the **PROFESSOR OF THE YEAR**

## Semi-Finalists



**Be sure to watch the semi-finalists presentations  
at the Annual Convention.**

1. Mr. Gerald Johnston, Associate Professor,  
Biology, Santa Fe College  
Presentation: *The Ecology of Color*
2. Mr. Chad Kuyper, MFA, Director of  
Forensics, Assistant Professor of Speech,  
Florida State College at Jacksonville  
Presentation: *Connection*
3. Dr. Katie Roles, Chemistry Instructor,  
Lake-Sumter Community College  
Presentation: *Properties of the Liquid State*

## AFC Convention Exhibitors and Sponsors

The 2011 AFC Exhibit Hall brings to you a variety of community business partners in one place. Companies represented will offer you solutions for your students, your classroom, your business office and everything in between. We ask that you make sure to visit each of our exhibitors during your time at convention as we could not make this event as successful for you without them.

BayCare Behavioral Health  
College Center for Library Automation  
E & I Cooperative Purchasing  
Epson America, Inc.  
Financial Aid Services  
FLATE  
Governet  
Harvard Jolly, Inc.  
Higher One  
Knight Energy Management  
Knowledge Matters, Inc.

Labyrinth Learning  
Link-Systems International, Inc.  
McCann Associates  
McGraw-Hill School Education Group  
Miller's Millworks  
NSLP  
Smarthinking  
The Spelman & Johnson Group  
Trane  
Western Governors University  
WolfVision

The Exhibit Hall will be open during the  
following times:

### **Wednesday, Oct. 26**

1:00PM - 3:00PM

6:00PM - 7:00PM

### **Thursday, Oct. 27**

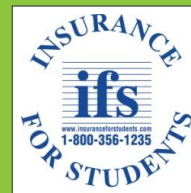
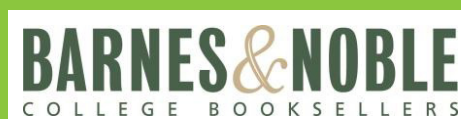
7:00AM - 1:30PM

Thank you to our 2011 Convention sponsors:



**WESTERN  
GOVERNORS  
UNIVERSITY**

ONLINE. ACCELERATED. AFFORDABLE. ACCREDITED.





# OPENING NIGHT PARTY

ASSOCIATION OF FLORIDA COLLEGES

# LUAU

WEDNESDAY, OCTOBER 26

7:00pm - 11:00pm



**A GRAND  
ADVENTURE**  
*...has begun!*  
ANNUAL CONVENTION 2011





# ASSOCIATION OF FLORIDA COLLEGES HELPING OTHERS IN THEIR TIME OF NEED

**2011 ANNUAL CONVENTION**  
**October 25-28, 2011**

Time: Tuesday, Wednesday & Thursday during Registration  
Location: Check Registration desk for drop off location

**SERVICE PROJECT**

Proceeds will benefit: **SPARCC-  
Safe Place and Rape Crisis Center**

SPARCC's mission is to provide services to victims of domestic and sexual violence, and to promote a violence free community through awareness and education.

## ITEMS TO DONATE:

### Household Supplies

New Twin-size bed sheets  
Crib sheets  
Pillows and Pillow cases  
Bath Towels  
Blankets

### New Clothing

Socks and underwear (adults and children all sizes)  
Women's t-shirts and cotton pants (distributed by advocates at the hospital to victims of sexual assault)  
Robes and pajamas (adults and children all sizes)

### New Personal Care/Hygiene Items

Disposable diapers & Wipes  
Sanitary pads & tampons  
Hair care products  
Hand & body lotion  
Deodorant  
Hairbrushes & Combs  
Shampoo & conditioner (full size)  
Toothbrush & toothpaste  
Soap

### Other Needs

Gas Cards  
Bus Passes  
Pre-paid phone cards  
Gift Cards (Grocery, Target or Wal-Mart are the most needed)

With your support, SPARCC can continue to help heal the damage caused by domestic violence and break the cycle in our community.

Monetary donations accepted and will be used to purchase bus passes. Make checks out to AFC with SPARCC in the comment line.

Collect items at your chapters and bring to Convention.

### Contact person:

Mary DiTaranto, 941-752-5247  
ditaram9@scf.edu

Sponsored by: AFC Service Project Committee





# AFC 2011 Calendar

## October

Board of Directors Meeting

10/25/11

Council of Presidents

10/26/11

62nd Annual AFC Convention

10/26/11-10/28/11

## November

*Current* Article Submission Deadline

11/7/11

Council of Presidents

11/17/11 - 11/18/11

## December

Council of Presidents Conference Call

12/9/11

*Current* Published

12/12/11

### AFC Staff

Executive Director/CEO • Michael Brawer • [mbrawer@myafchome.org](mailto:mbrawer@myafchome.org)

Associate Executive Director for Membership and Professional Development • Marsha Kiner • [mkiner@myafchome.org](mailto:mkiner@myafchome.org)

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# The Official AFC Style Sheet

Did you know there is a proper way to use the AFC logo? The Association of Florida College's Signature Style Sheet was designed to help you produce printed materials that reflect a professional and consistent image for the association. By following the guidelines, and using the resources provided on the AFC website ([www.myafchome.org](http://www.myafchome.org)), your printed materials will be more cost-effective and easier to produce.

The graphic identity of the Association of Florida Colleges is the sum of all the visual impressions associated with name. Our goal is for the association to have more consistency in identifying the association and its parts, while preserving the flexibility demanded by a decentralized association culture.

[Click Here](#) to review the official style sheet and the rules of proper logo use.

