

CURRENT

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THE OFFICIAL NEWS SOURCE
OF THE ASSOCIATION OF
FLORIDA COLLEGES



Volume 44, Issue 3

MEMBERSHIP IN THE 21ST CENTURY

The Association of Florida Colleges Membership Development Conference explores how to deliver a timeless message of membership in new and modern ways.



INSIDE:



Student Development Commission Honors Dr. Dassance

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2011 Convention Schedule at a Glance. Register today!

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Photo Gallery from the Membership Development Conference

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Why We Need To Find Our Passion

By Evelyn Ward, AFC President

“If you talk about what you believe, you will attract those who believe what you believe.”
—Simon Sinek

Wow! What a spring and summer it has been for AFC! I can't believe we will all be starting back to school again in just a couple of weeks.

“The best Membership Development Conference ever!” That was what several members said as they left the Membership Development Conference, July 7-8, in Lido Beach. Our membership committee did an outstanding job offering new and creative ways to reach new members, including advertising concepts, communication skills, good layout and design techniques, utilizing new social media, keys to success, “what not to do’s” and a long list of new and exciting activities to try on our campuses.

I have asked our members this year to find their passion. Find what aspect of AFC you could contribute most to because you felt passionately about it. Along the way, I have found a fellow prophet in Simon Sinek. I shared Sinek's theory at our membership conference and I believe it warrants being repeated here for those who

missed this enlightening session.

Simon Sinek in his book *Starting With Why*, explains his simple theory for the success of an organization. Every single person, every single organization knows WHAT they do. Some know HOW they do it. But very few people or organizations know WHY they do what they do. What's your purpose? What's your cause? What's your belief? Why does your organization exist? And if you don't know why you do what you do, then how will you ever get people to vote for you, or buy something from you, or more importantly, be loyal and want to be a part of what it is that you do.

I believe Simon Sinek's WHY and my passion theory go hand-in-hand. If you find your WHY – the reason you are a member of AFC, the reason you go above and beyond your job description to be a part of this organization - I am fairly sure that is also where you will find your passion. You will find the passion or the belief that drives your commitment and involvement in this organization. And as Sinek

...Continued on page 4

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TBD

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says, "If you talk about what you believe, you will attract those who believe what you believe."

At the Membership Conference we discovered our "WHY we are a member of AFC" and how each of us has a unique benefit we seek in membership. We discovered ways to attract new members using those unique traits. If you missed the conference, you can find the presentations offered and more recruiting tools on the AFC Website – just click on Membership Toolkit. For more about Simon Sinek's *Starting With Why*, you can check it out on www.TED.com.

Remember, our goal is 10,000 members strong in 2012 and these tools will help us get there!

Our 2011 Annual Convention, "AFC: A Grand Adventure Has Begun!" is right around the corner. A grand adventure it will be, October 27-29, at the Naples Grande in Naples, FL. You can register now at the AFC website for this conference packed with exciting professional development opportunities, social networking, political intrigue, and a little good old fashioned fun. Start planning now to join us in Naples.

I am so excited to present our new College Certified Professional (CCP) Program at our annual convention this year. Our CCP committee, chaired by Jeff Peters, has worked hard to create this new program that will help AFC members gain a vanity certification based on developing leadership skills and obtaining professional development specific to the Florida state college system, all while promoting an active leadership role in AFC. We will be rolling out the program and applications for the first class in Naples in October. Consider participating in this new and exciting leadership venture in

your career and being a member of our first class.

Our Joint Commission Conference held May 12-13 in St. Augustine, was a record-breaking success. Administration; Career and Professional Employees; Communications and Marketing; Equity; Faculty; Healthcare Education; Institutional Effectiveness, Planning and Professional Development; Instructional Innovation; Learning Resources; Occupational Workforce Education; and Technology commissions hosted over 100 AFC members for two days of intense professional development and networking. As I reported to the Council of Presidents in June, this conference was a perfect example of how AFC is taking a leading role in offering outstanding professional development for our state college system, and at a reasonable price.

In conclusion, I'd like to thank the many schools that have hosted me and the AFC staff this Spring/Summer – St. John's River State College, North Florida Community College, Florida Keys Community College, Chipola College, Lake Sumter Community College, and Santa Fe College. I have so enjoyed visiting all of you, learning about our differences, and celebrating our similarities. Thank you all for your hospitality and I look forward to visiting more of our colleges in the near future.

I am indeed honored and proud to be a part of this great Association. Thank you for this opportunity to serve as your 2011 President. I encourage all of you to get involved in AFC and remember: "If it isn't broken, break it!"



Evelyn Ward

AFC Board of Directors (continued)

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“It Really Is ALL About You”

By Michael Braver, AFC Executive Director/CEO

I use this phrase quite frequently, especially with my children when I sense they are being selfish and intractable about something or another. But when it comes to membership, this phrase takes on a whole different meaning because in the association business, it really IS all about you, our member. I am pleased to share with you two new AFC initiatives that should make your membership even more valuable than it already is. When prospective members ask you now, “What will the AFC do for me?” you now have two more tools in your box to reel them in toward membership. Be assured that we will never lose sight of our mission to advocate legislative issues on behalf of you and your colleges; it is via the programs described below though that we will provide enhanced value to your membership.

Certified College Professional

At our 62nd Annual Convention in Naples on October 26-28, the AFC will roll out the boldest member program it has ever implemented, the Certified College Professional program (CCP). The CCP is a huge step for your AFC, and one that will begin solidifying our emerging, enhanced mission to provide high quality and accessible professional development to you.

For the past year and a half, the AFC Planning and Development Committee chaired by Dr.

Christina “Tina” Hart, Vice President for Institutional Effectiveness at Indian River State College has been arduously promulgating a new strategic vision for the AFC. At its November 2010 meeting, the AFC Board adopted the mission, values, and goals of that proposed plan. The committee identified six “values” that became the drivers for the proposed strategic goals. Those values are, in order of priority, Professional Growth and Development, Advocacy, Leadership, Community, Innovation, and Networking. The CCP will strategically and programmatically

address each and every one of those values in some way.

Personal growth and professional development are integral in advancing one’s career. The CCP is designed to provide you a mechanism to improve your core knowledge of the Florida College System, and how colleges operate by exposing you to information and resources that may not be available during your daily

job activities. After completion, we will recognize you with the Certified College Professional designation. You will receive a certificate recognizing your accomplishment and a medallion presented to you, with your college president, at a ceremony. Over time, it is expected that individual colleges will begin seeing the value-added in your job performance as a result of the CCP program, and then provide you incentives accordingly for receipt of the certification.

“When prospective members ask you now, ‘what will the AFC do for me?’ you will have two more tools in your box to reel them in toward membership.”

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Use your AFC Benefit next time you rent a car.

Next time you make a car rental reservation with Dollar Rent A Car, don't forget to use the AFC Corporate Discount number:

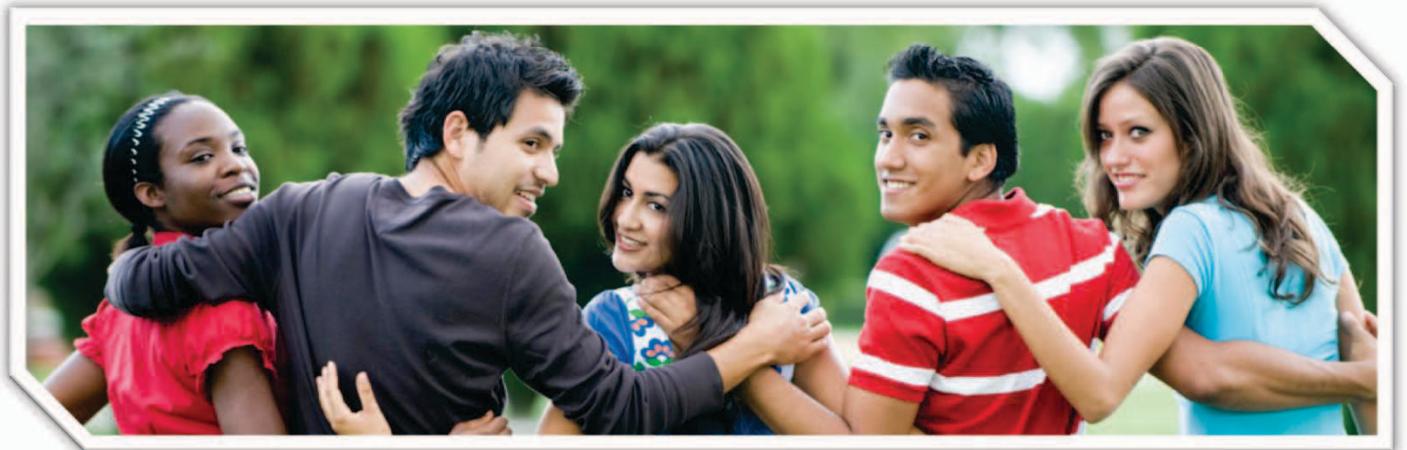
CA9476.

Reservations can be made online at www.dollar.com or call toll free reservation line at 800.800.4000. Always mention the CD# in order to receive rates and benefits.



2011-2012

Voluntary Student Insurance Plans Designed for participating Florida College System Domestic and International Students



For more information about this program contact:



1-800-356-1235 or 1-888-776-9920
www.fccsstudentinsurance.com

Access to "AFCcare": BCBS Health Insurance

Also for you is our newest effort to provide you access to affordable health care coverage, that you may not be able to access currently. The AFC has entered into a program with Legacy Insurance Solutions of Florida (Tallahassee and West Palm Beach) and Blue Cross Blue Shield to offer access to a marketplace of health care and other insurance programs. Many part-time employees and adjunct instructors at our colleges are not eligible to participate in programs offered by their employer. The AFC began working to address this need over a year ago. **CLICK HERE**, to access the page of our member toolbox that will give you information regarding available insurance options.

These programs will not necessarily be the least expensive you can find. But many of them will be

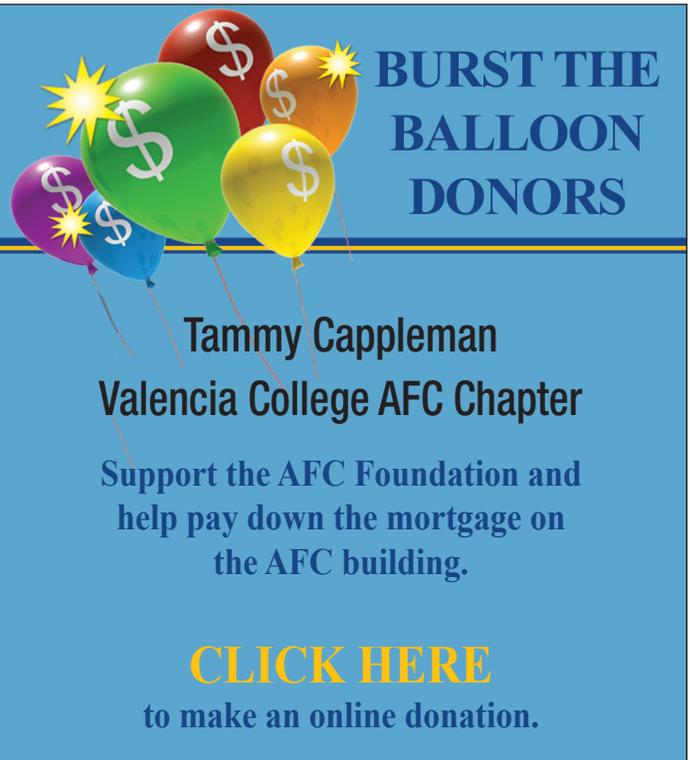
combined with other insurance programs to provide you significant savings. Of most value, you will receive personalized "AFC member" treatment when you contact Legacy Insurance Solutions through the site. You won't have to leave the office to shop! Initial offerings will be limited to health care but other insurance programs such as disability, catastrophic care, vision, and dental will be added in the near future. Programs are available to all AFC members and their immediate family.

I always tell the AFC team here at the office, "Members are our primary commodity." Every program, every plan, every idea we have should in some way touch and benefit you, our members. We hope these two efforts described herein go a long way in demonstrating that.

Hulk-a-mania?



Florida College Lobbyists meet Hulk Hogan during their June meeting in Clearwater Beach.



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Florida Chair Academy 2011-2012 Program

The Association of Florida Colleges and the Academy for Leadership and Development want to extend an invitation to your college to participate in the **Florida Chair Academy 2011-2012 Program** to be held at the Naples Grande Beach Resort (475 Seagate Drive, Naples, FL 34103) October 23-25, 2011 with session 2 & 3 dates and location to be determined.

The Association of Florida Colleges will be serving as host for this leadership development program. The Academy for Leadership and Development, a program of the Chair Academy, has worked with over 6,000 leaders from colleges and universities worldwide over the past 17 years. This program will help you to address the large number of leaders who are retiring from your college and allow you to develop talent management plans and “grow” your future leaders.

The registration fee for this year-long leadership training program is \$1,575 for all three

sessions. This fee includes nine days of residential leadership training, components associated with an extensive yearlong practicum, coaching/mentoring component, and online support services. Facilities fees for session 1, and meals associated with the first session of training (2 breakfasts, 2 am breaks, 2 lunches, 2 pm breaks, 2 dinners) will be determined soon. Lodging fees are additional.

Please visit the **Florida Chair Academy 2011-2012 Program** webpage at http://chairacademy.com/academy/florida11-12/tabs_florida_11-12.html for online registration. Each participant will be invoiced upon receipt of their registration.

The Academy for Leadership and Development is looking forward to working with your organizational leaders. If you have any questions or would like additional information, please do not hesitate to contact the Chair Academy at 480-461-6270 or via email at leadershipacademy@chairacademy.com.

Call for Nominations: AFC State Officers

Help Lead Your Association as an Executive Committee member

The future of AFC depends on leadership elected each year at the Annual Convention. The AFC Nominating Committee is seeking energetic, enthusiastic AFC members with a passion for the mission of community colleges with the ability to lead as a part of a team representing the Great 28 and AFC.

POSITIONS AVAILABLE:

President-Elect (Three-year term)

VP for Commissions-Elect (Two-year term)

VP for Regions and Chapters-Elect (Two-year term)

Starting date: January 1, 2012

These positions along with the President, Vice President for Regions and Chapters, Vice President for Commissions, and Past President comprise the Association's Executive Committee.

TO APPLY:

Discuss your interests with your chapter leaders and college president, then contact AFC Immediate Past-President Dr. Martha Williams at mwilliams@valenciacollege.edu.

All interested in running for an elected office should respond no later than September 1st.



Searching for a Practical Way to Enhance Your Professional Development?

Are you looking for ways to connect with other practitioners in your profession? Are you trying to jump start your professional development efforts? Perhaps you'd like to stay abreast of exemplary practices within your field. Maybe you're interested in learning more about other areas in higher education. Well, There's an App for that! AFC Commissions! Commissions serve as a practical vehicle for enhancing your professional repertoire of tools and resources.

Currently, there are eighteen commissions in the AFC. Each one has a unique focus that promotes the mission of public, open access community and state colleges in the state of Florida. Commissions are comprised of institutional professionals with similar interests, roles and responsibilities. Members are bonded by their common goals and their passion for higher education. Moreover, commissions provide exposure to significant professional development practices and open doors to an abundance of valuable resources throughout the state and country. Great ideas coupled with information sharing fuel commissions, and are at the core of each commission's purpose. In that regard, consistent communication and meaningful engagement provide an endless network of lifelong contacts. Members stay connected through direct outreach, regional conferences, meetings, annual conventions, social media and other interactive activities. Active members are intimately familiar with the value added benefits of membership and the professional relationships established and sustained throughout their professional career. As an AFC member and active participant in a commission, you have access to current practices, new technologies, and promising programs that benefit higher educa-

tion. Your active participation in commissions ensures that you keep your skills sharp and stay relevant in your profession.

Whether you work directly with students, in an administrative capacity or in another support role, you create win-win situations for your community and students when you take time to invest in your professional development. Likewise, when you share your talents by investing your time, your knowledge and your skills with your colleagues, your profession is sustained through growth, practice and purpose. As a result, your influence is reflected throughout the institution. But don't just take my word for it. Talk to members who participate and support commissions. Discuss their experiences, their benefits and their future plans for personal and professional growth. Then consider your next steps. If you are a member of AFC and simply haven't been recently involved on commissions, now is the right time to take another look at commissions. Consider the impact they have on making a difference in your professional growth, your institutional goals and the lives of others. As professional practitioners there's no reason for your professional skills to become obsolete and stagnant. Take the time to enhance your professional skills...especially since **There's an APP for That!**

Juanita Scott is Vice President for Commissions for the Association of Florida Colleges and serves as Director for Professional Development in the office of Staff and Program Development at Pensacola State College. She is also a doctoral candidate in the University of Florida Leadership in Educational Administration Doctorate (LEAD) Program. She can be reached at (850) 484-1953 or jscott@pensacolastate.edu.



CHAPTER HEADLINES

CHIPOLA ASSOCIATION OF FLORIDA COLLEGES CHAPTER



Chipola College honored five of its retirees at the recent end-of-year luncheon co-hosted by the Chipola Association of Florida Colleges chapter.

Presentation roasts were the order of the day. Dr. Kitty Myers, vice president of Instruction and Baccalaureate Program Development, was honored for 30 years of service. Shirley Reid, data entry operator, was recognized for 30 years of service. Joan Stadskev, director of Fine and Performing Arts, was honored for 26 years of service. Bill Ingram, lead groundskeeper, was recognized for 11 years of service and Sid Folsom, painter, was honored for eight years of service.

Chipola President Dr. Gene Prough presented resolutions from the college board of trustees citing each retiree's accomplishments. All five retirees were presented Chipola Gold Cards which provide lifetime admission to college events, and all were awarded lifetime memberships in the Association of Florida Colleges (AFC).

The event was sponsored by AFC, Council of Chipola Educators (CCE), Chipola Faculty Association (CFA) and Career Employees Association (CEA).

IRSC EDUCATION STUDENTS MAKE SCIENCE EXCITING FOR MIDDLE SCHOOLERS

Intriguing middle school students with ocean research is the goal for six future science teachers attending Indian River State College. The education majors engaged in a summer marine research project with scientists from Ocean Research and Conservation Association (ORCA), Harbor Branch Oceanographic Institute and Smithsonian Marine Station. Upon completion of their projects, the pre-service teachers created videos and displays aimed at teenagers to present their research and spark interest in science.

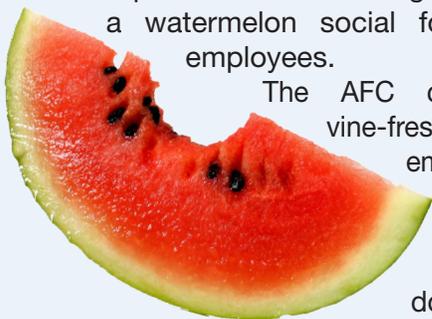
IRSC students Jennifer Abbott and Jackie Zakarian worked with ORCA scientists to discover ways to speed up and minimize costs of water quality monitoring by using a bioluminescent organism. Rebecca Wayne and Chris Tolliver partnered with Harbor Branch to determine the aquaculture potential of a clam and Lisa Kelly and Kim Demet collaborated with researchers from the Smithsonian Marine Station to determine whether a species of cyanobacteria has potential medical or industrial benefits.

The program, Research Experience for Pre-Service Teachers (REPT), is sponsored by COSEE Florida, the Center for Ocean Education Excellence based at IRSC. COSEE Florida takes a three-pronged approach: designing ocean-based curriculum with research opportunities for college students planning to teach science, offering workshops to help ocean scientists communicate their discoveries, and creating an eight-region ocean science learning network offering public programs. It is funded by a \$2.8 million National Science Foundation (NSF) grant to IRSC and its partners.

CHIPOLA AFC HOSTS WATERMELON SOCIAL

The Chipola College Association of Florida Colleges (AFC) chapter recently found a way to escape from the sweltering summer heat by hosting a watermelon social for all Chipola College employees.

The AFC chapter provided juicy vine-fresh watermelons as employees endured the hot temperatures of the first full day of summer. The watermelons were donated by Jan Cummings.



INDIAN RIVER STATE COLLEGE

MEMBERSHIP LUNCHEONS

IRSC AFC Chapter Webmaster, Dan Hood, presented a *Legislative Tools* session introducing resources available to help employees learn more about the legislative process during the College's April 28 membership luncheon meeting. He also engaged the members' interest with his *Take a Hike! Wild Places on the Treasure Coast* discussion. He included maps, expected flora and fauna discoveries, and safety and equipment tips.



L-R: David Sullivan, Jane Howard, Berenise Medina

During the May 25 membership luncheon, Dr. Patricia Profeta, Marta Kendrick, and Dan Hood presented a session on *Legislative Resources* available through the library's webpage and *Reducing, Reusing, and Recycling* everyday items found in homes, garages, and offices. AFC members from the Mueller Campus in Vero Beach hosted this event.

COMMUNITY SERVICE

IRSC AFC Retirees/Alumni Committee hosted the *Stitchin' Stuff Sewing Social* on May 25. The group sewed tote bags for the Children's Home Society – Youth Transition Center. Totes filled with educational and personal sundries will be given to those young men and women who age out of the foster care system.



Top Picture:
L-R: Nancy Bredemeyer, Tammy Powley, Gail Sheets

Bottom Picture:
L-R: Janis Brown, Mike Pelitera

FUNDRAISERS

More than 40 IRSC AFC Chapter members volunteered their time in support of the Foundation's 2011 *IRSC Alumni and Friends Swing Golf Tournament* held at the Vero Beach Country Club on May 20. Every volunteer had a specific responsibility contributing to the success of the outing.



MEMBERSHIP SOCIALS

To jumpstart the Memorial Day weekend, a hardy group of IRSC AFC Chapter members hiked the *George LeStrange Preserve* in Fort Pierce. The group identified native flora and fauna while trekking around the lake. The Chapter also unveiled its new banner designed by Shari Killday of the Institutional Advancement Department.



IRSC AFC Chapter members doubled their fun at a May 12 social at Digital Domain Park. Celebrating *IRSC Appreciation Night* at the stadium, Chapter members cheered for the St. Lucie Mets and the Lakeland Flying Tigers. Following the game, the group headed to a local restaurant to grab a bite to eat, mingle with their colleagues, and relive their favorite game moments with fellow sports fans.



Barbieri family



Roberts family

CHAPTER HEADLINES

NORTHWEST FLORIDA STATE COLLEGE AFC CHAPTER

June 30 brought an end to a successful year for the NWFSC AFC Chapter. Concession stand profits allowed the chapter to make a \$4,000 contribution toward AFC Foundation Scholarships. Co-Historian April Leake organized the college's "Kaps for Kids" T-shirt Campaign in support of Ronald McDonald House, raising \$900. Participants then proudly wore their T-shirts and jeans to work on April 27th.

Our chapter extended a warm welcome to AFC Region One Director Ron Penton and his lovely wife, Susan, as the chapter sponsored a free Hot Dog Lunch held on July 11th in the Raider Arena. Members and college employees were invited to enjoy lunch, and companionship in a cool, air-conditioned atmosphere. A 50/50 drawing raised \$80.00 towards the Gwen Street Scholarship Endowment.

The NWFSC AFC chapter collected cell phones to donate to the Shelter House of Fort Walton Beach. Our first drive amassed 18 functioning phones along with 23 phones for parts and 19 chargers which were presented to the Shelter House on July 22, 2011.

The collection boxes remain in place year round for this ongoing service project.

With the start of fall semester around the corner, we are gearing up to host the annual "Welcome Back" Coffee on August 16th as faculty return and a membership drive on August 20th at the Adjunct Faculty Breakfast.



NWFSC AFC members and college staff joined together to show their support for the Ronald McDonald House "Kaps for Kids" T-shirt Campaign.

REGION NEWS

REGION III CONFERENCE HELD AT LAKE-SUMTER COMMUNITY COLLEGE

On Thursday, June 23 the Lake-Sumter Community College's Sumter Campus hosted the Association of Florida Colleges Region III Conference. The theme for the day was "Energy."

Dr. Mojock gave a warm welcome to 27 attendees from LSCC and our five sister institutions – Brevard Community College, Central Florida College, Daytona State, Seminole State and Valencia College. The current AFC President, Evelyn Ward, expressed her appreciation to all in attendance for their continued support of the organization.

Next a tour was provided of the Electric Utility Institute where a crew from the City of Leesburg Utilities (and LSCC students) was erecting a new utility pole on the EUI training field.

Mr. Roy Mitchell from Sumter Electric Cooperative gave some wonderful tips and a useful booklet about energy saving guidelines for your home. Mr. Jim Davis, Florida Extension agent (UF) spoke about Florida landscaping – "the right plant in the right place".

After a wonderful lunch provided by Herb & Peg's

Bakery in Bushnell, Mr. Michael Brawer, AFC CEO/ Executive Director, talked briefly about a new training program to be instituted by the organization that will lead to a Certified College Professional designation. More information will be available at the Annual Convention in October.

Dr. Katie Roles, LSCC's nominee for Professor of the Year, won over the audience with her enthusiasm for the "Chemistry for Kids" program that takes her college students into elementary school classrooms to help children perform experiments with household products – a pink volcano? She discussed energy from the sun and its effects on our skin. The audience was invited to create a bead bracelet or keychain that changes color with the sun's UV rays.

Each college AFC chapter gave a brief report on recent activities. Numerous door prizes were distributed and the "Energy Basket" service project raised \$100 for the SECO Angel Fund – a program providing a means of "improving the human condition" in SECO's service district.

STUDENT DEVELOPMENT COMMISSION NAMES AWARD AFTER DR. DASSANCE

Dr. Charles Dassance, who recently retired as the president of the College of Central Florida, knew he had been invited to the 2011 Student Development Commission's Awards Banquet to be recognized in some way. He did not know he would be leaving with an award named after him.

To recognize the long-time student affairs professional and former chair of the Student Development Commission, the Student Development Advancement award was renamed the Dr. Charles R. Dassance Student Development Advancement award, and was presented to its namesake. Dr. Dassance served as the chair of the Student Development Commission in 1987 while working in student affairs at then-Florida Community College at Jacksonville.

The awards banquet, at which Dr. Dassance was accompanied by his wife, Sara, and Santa Fe College president Dr. Jackson Sasser and his wife, Layne, was held at the new Santa Fe Fine Arts Hall at the

conclusion of the 44th annual Student Development Commission spring conference, hosted by Santa Fe College. This year's conference attracted over 200 attendees and featured a keynote address by Dr. Terry O'Banion, former president of the League for Innovation in the Community College.

Other awards presented at the conference include:

- Student Leader Connection Award: Robert T. Stio, Valencia Community College
- Cameron Hall Practitioner Award: Tyron S. Johnson, Valencia Community College
- Faculty Connection Award: Penny Morris, Polk State College
- Dr. Debra J. Hay Distinguished Service Award: Joy Raulerson, Pasco-Hernando Community College
- SDC Exemplary Practice: Meeting Marketing Needs with Student Interns, Jenny Lackey & Angela Long, Santa Fe College



Dr. Dassance with 2011 SDC Chair Dan Rodkin (Santa Fe) and 2012 SDC Chair Joe Sarrubo (Valencia)



Joy Raulerson, Pasco-Hernando Community College
Dr. Debra J. Hay Distinguished Service Award



Robert T. Stio, Valencia College
Student Connection Award Recipient



AFC Faculty Commission 2011 Professor of the Year Semifinals!



Penny Morris, Polk State College
Faculty Connection Award Recipient



Dr. Angela Long and Jenny Lackey
Santa Fe College
Exemplary Practice Award Recipients

NOVA SOUTHEASTERN/AFC SCHOLARS PROGRAM WINNERS

ERNESTO DE LA HOZ

Mr. Ernesto De la Hoz has been working in the non-profit and educational field for more than 15 years. His professional experience has encompassed marketing, public relations, management, and teaching in the undergraduate level. His academic credentials include a Bachelor in Journalism and Social Mass Media, a Specialization in Organizational Communication, a Master in Business Administration, and currently he is studying at NOVA Southeastern University to obtain a Doctorate Degree in Higher Education. Currently he works for Miami Dade College as Program Coordinator for the Accelerated Content-Based English Program, Project ACE. In his spare time, he is an avid outdoors aficionado, enjoying sailing and kayaking with family and friends.



Ernesto De La Hoz

DALILA RODRIGUEZ

Dalila Rodríguez has always been passionate about learning. As a French major, she was asked to teach a Conversational French class to undergraduates. After that experience, she was hooked and decided on her career. Upon graduation, she worked as a French teacher at a private school.

Throughout her life, Rodriguez had worked for Air France, Puerto Rico Tourism, retail establishments, real estate, and owned my own business—three times. She had a retail business, a translation business, and a decorating business. She enjoyed all of them, but continued to be drawn back to education. She attended the Harvard Graduate School of Education and obtained her master's degree.

"I applied and was accepted, so I attended. It didn't matter that I was pregnant with my second



Dalila Rodriguez

child at the time. I knew what a privilege that was and I took advantage of the opportunity. I do not believe in turning down opportunities, especially where learning is involved," Rodriguez said.

Forty years later she is still involved in education, which she says is the career that chose her. She has taught grades Kindergarten through graduate school and adult education classes to migrant workers. She has conducted educational, employment, and housing research studies as well as taught in inner city and private schools, sectarian and non-sectarian. She also worked as director of several education programs.

"Sometimes you just have to give in, especially when life seems to bring you back to where you started. I suppose I was meant to be an educator in one way or another. Teaching comes naturally to me. I approach it with the same passion I approach everything in life," Rodriguez said.

At present Rodriguez coordinates the College Boost program at Broward College in Davie, Florida. The program helps foster youth and youth aging out of foster care to obtain their high school or GED diploma and to motivate them to pursue post-secondary studies. When the program began, she started by tutoring the students in those areas where they needed the most help. After almost a year, she discovered that their educational needs were not being met by the local public school program in which they were enrolled. Due to their unique life events, there were tremendous gaps in their learning, which Rodriguez believed could only be addressed by a traditional classroom environment. She found herself altering the program to include classroom teaching and, lacking any other alternative, jumped in to teach in a community center designed for these youth. Most of the graduates of my program have gone on to attend Broward College.

At Broward College, Rodriguez also actively participates in the activities of the Association of Florida Colleges. This year she was named Co-Vice President at Central Campus where she works. She has been involved with fundraising, membership drives, and service projects. Her latest project is working on the yearbook committee.

As a Nova Southeastern Scholarship winner, Rodriguez plans to pursue a doctorate degree which she hopes will permit her to continue teaching and working in administration at the college level.

LEROY COLLINS *Distinguished Alumni* AWARDS

AGAINST THE ODDS AWARD

MARIA CARDENAS, EDISON STATE COLLEGE

Maria Cardenas grew up in poverty. Both her parents were migrant farm workers who spoke no English and traveled the country, following the crops. Her days were filled with backbreaking labor, hunger, bug bites, snakes, sickness, drunken men cursing and fighting, and constant travel. During her tenth grade year, Maria married and moved from Florida to Oklahoma. She endured years of abuse before fleeing the marriage. In spite of growing up in a life of poverty, abuse and shame - and ultimately having to drop out of school in 10th grade - Maria never gave up her dream of becoming a College graduate. Although education was devalued in her culture, Maria taught herself to read and eventually passed the GED exam. College placement tests scored Maria at the seventh grade level.

In the Fall of 1994, Maria enrolled in classes at Edison State College (then Edison Community College). Through Edison's DLA (Developmental Learning Assistance) program and a Project HOPE (Help One Person Excel) scholarship, Maria began to experience academic success. Her grades were outstanding. She was honored with membership in Phi Theta Kappa (national honor society for community colleges), and the International Key Club.

During her time at Edison, at the urging of a faculty member who took a particular interest in her, Maria submitted an essay to a scholarship competition sponsored by Townsend Press. On the theme "Taking Charge of My Life," the review committee found the essay to be extraordinary and published her essay in a book called *Everyday Heroes* (1996). The book remains in print today and the publisher reports that they

Other Languages (ESOL).

While Maria's life was getting on track, she was dealt yet another blow. Years before, due to poor living conditions, she had contracted Hepatitis C. Her family's poverty and low social status meant she received no healthcare. Severe cirrhosis of the liver developed, requiring a liver transplant. There were many times she was expected to die, but ultimately she received the

"I haven't read about poverty, I've lived it. I've been there."

—MARIA CARDENAS



still receive letters from women and men who want them to know how inspiring they have found Maria's story.

With help and encouragement from her teachers, Maria graduated with an Associate in Arts degree - with honors - from Edison Community College and transferred to Florida Gulf Coast University, where she earned a Bachelor of Arts in Elementary Education, with a Florida State Endorsement to teach English for Speakers of

transplant.

Today, Maria teaches third graders who know little if any English. Many come from impoverished backgrounds and struggle to find faith in themselves. Yet, inspired by their teacher's example, each one yearns for a college education and a better life. "I tell them about how I grew up, and that I know what they're experiencing," she says. "I haven't read about poverty, I've lived it. I've been there."

...Continued on page 16

HOMETOWN HERO AWARD

MICHELLE PICCIONE, ST. PETERSBURG COLLEGE

Michelle Piccione grew up with a severe math phobia. But with the help of her St. Petersburg College math instructors, she regained her self-confidence and went on to excel, earning an AA degree and then going on to the University of South Florida, where she earned a bachelor's degree in Zoology.

SPC changed her life.

While at SPC as an adult student, Michelle became active in the college's Honor Society and Student Government Association. She served as a tutor and note-taker for students with disabilities, and gave tuition and book money to students in financial need. She started a food service in the campus courtyard, providing lunches for faculty and students alike.

Her attention to the needs of her campus community earned her the Bob Graham Community College Service award and SPC's Apollo Award in 1993.

As an Apollo recipient, Michelle joined the Alumni Board. In 2008, during one of her terms as Board President, she discovered that two student help programs, Women on the Way and Male Outreach, needed financial assistance. She opened a thrift store as a fund raising project. Knowing the college could not assume liability for the project, she funded it—and directed it—herself. She has never taken a paycheck.

She formed the Dollars for Scholars of St. Petersburg chapter under the national organization, Scholarship America, and obtained non-profit status. SPC provided a building for the store, and Michelle used her own money to purchase fixtures and shelving. She canvassed the community in search of thousands of donated items. She passed out fliers, picked up donations, spoke at meetings, and talked to as many

Pinellas County

- To generate funds for student scholarships and awards
- To create jobs and mentoring opportunities for students

SPC Federal Work Study students, Pinellas County high school students, Florida Bright Futures Scholarship students, WOW and MOI students, Business Technologies Internship students and National Honor Society

Michelle Piccione grew up with a fear of math, but St. Petersburg College changed her life.



people as possible about the thrift store and what it could do for the community.

The Grand Opening in June 2009 was a huge success. Since then, Michelle has raised more than \$200,000, providing jobs for high school and SPC students as well as AARP seniors. The store gives textbooks to students who simply present their IDs; new student EMS/Paramedic and Nursing uniforms are sold at just above cost.

The thrift store project had the following objectives:

- To expand access to higher education for residents of

students learn retail and customer service skills by working at the thrift store. High school students who volunteer can use their work experience on their resumes.

Michelle Piccione resumed her education at St. Petersburg College more than 25 years after she left high school without a diploma. Since then, she has overcome her math phobia to successfully run several businesses and to complete AA and BS degrees. More important, she has put her education to work in the community, passing on her success to many young people who benefit greatly from her help.

LIFETIME ACHIEVEMENT AWARD

DR. DAVID ANDREWS, PENSACOLA STATE COLLEGE

David Andrews always knew what he wanted to do—help children. Yet, upon graduating from Booker T. Washington High School the Pensacola native wasn't certain what career would be most fulfilling or which might have the greatest impact on children. He enrolled in Pensacola State College (then PJC) as a first generation freshman in 1974 and immediately found a path.

Dr. Andrews' first semester introductory psychology instructor specialized in developmental psychology. An average student with less than average motivation, he suddenly became wholly inspired by the realization that it was possible to spend an entire career advancing society's knowledge of childhood and using that knowledge for the betterment of all children. He was especially intrigued by his instructor's focus on high risk children who faced substantial challenges in developing their full potential. That first semester on the campus of Pensacola State College he dedicated his career to working with, and for, high risk children.

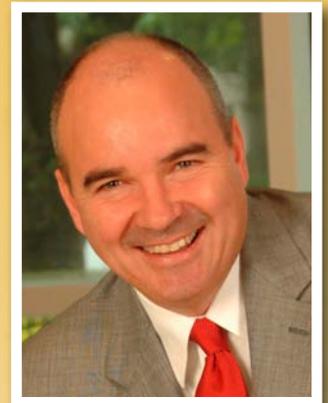
Dr. Andrews graduated from Pensacola Junior College with an Associate of Liberal Arts degree prepared to seek more advanced degrees from Auburn University, Kansas State University, and Florida State University. By the age of 26 he held a doctorate and was an assistant professor at Oregon State University, well on his way to a highly successful career in academia.

Dr. Andrews' multiple positions as professor and eventually as the dean of two very highly respected schools of education (Ohio State University and Johns Hopkins University) have provided him with the opportunity to develop and evaluate scores of programs designed to enhance the lives of children. He's conducted and published influential research, built high impact programs in schools both domestically and abroad, and trained hundreds of teachers

Education and Professor of Public Health at Johns Hopkins University. In addition to his academic responsibilities he's building a state-of-the-art "campus" serving children from infancy through the eighth grade in one of the most economically distressed neighborhoods in Baltimore, and perhaps the country.

Dr. Andrews has been recognized with awards as a distinguished faculty member

David Andrews always knew what he wanted to do—help children.



and early childhood professionals. Throughout his career he has secured over \$10 million in public and private support of his work with high risk children.

He serves as a regular consultant for major organizations and his advice has influenced the thinking of professionals ranging from senior leaders in the Department of Defense focusing on the needs of military families and their children, to the producers of the highly acclaimed Sesame Street.

Dr. Andrews is currently Dean and Professor in the School of

at Oregon State University and Ohio State University, and as a distinguished alumna of Florida State University where he received his PhD. Among Dr. Andrews' most prized recognitions is the Champion of Children Award for his work on behalf of high risk children in Ohio. He is most proud to be called a champion of children and will spend the remainder of his career justifying the title.

Dr. Andrews proudly considers his foundational experience at Pensacola State College as instrumental to his success.

...Continued on page 18

RISING STAR AWARD

JODI JOHNSON, STATE COLLEGE OF FLORIDA, MANATEE-SARASOTA

Jodi Johnson is a decorated graduate of State College of Florida, Manatee-Sarasota (SCF). She achieved her dream of a college degree after being a stay-at-home mom, inspired to continue her higher education as a role model for her 14-year-old son. During the Spring 2011 commencement ceremonies, Jodi was named SCF's Outstanding Graduate for her superior leadership, academic achievement and community service. While at SCF, she developed her leadership skills as president of Phi Theta Kappa, hosting PTK events, organizing scholarship workshops and participating in service projects. She also was a member of the SCF Green Team and cofounder of the Awareness Initiative Program at SCF Venice designed to raise awareness about drug and alcohol dependence. Johnson was one of just 50 college students nationwide to be named a Coca-Cola Academic Team Gold Scholar, and her name

appeared in the April 11 special edition of USA TODAY. She also was named to the PTK All-Florida Academic Team.

For her accomplishments, Jodi has been the recipient of numerous other scholarships and awards, including the 2008-2009

American Association of University Women Scholarship, 2009 Robert Tongue Scholarship, 2011 Palm Aire Women's Club Scholarship and 2010 Sarasota Foundation Scholarship.

Jodi has been accepted into prestigious New College of

Jodi Johnson is a stay-at-home mom who achieved her dream of a college degree.



Genevieve and Granger Husted Scholarship, 2009 Gulf Coast Community Foundation of Venice Scholarship, 2010 Edward K Roberts Fund Scholarship, 2009 Land Education Scholarship, 2010

Florida. This fall, she plans to double major in anthropology and gender studies or international relations with an interest in combating human trafficking and working at a museum.

HOTEL THANK YOU'S



Daytona Beach Resort & Conference

2700 North Atlantic Avenue, Daytona Beach, FL 32118

P: 386-672-3770 • F: 386-944-0390 • Toll Free: 877-644-3231 • www.daytonabeachresort.com

Best Western Bay Harbor Hotel

7700 Courtney Campbell Causeway, Tampa, FL 33607

P: 813-281-8900 • F: 813-281-0927 • www.bestwesternhoteltampa.com

Hyatt Place Orlando/Convention Center

8741 International Drive, Orlando, FL 32819

P: 407-370-4720 • F: 407-370-2055 • www.orlandoconventioncenter.place.hyatt.com

CALL FOR SUBMISSIONS:

Visions: The Journal of Applied Research for the Florida Community College System

Visions is published regularly for members of the Association of Florida Colleges and reports on issues that have implications for the Florida College System. As such, Visions provides a professional forum for the exploration of issues endemic to Florida's community and state colleges and provides a proactive voice for the community and state colleges of Florida. At this time, the AFC is accepting articles for consideration in all areas of community and state college applied research.

Material intended for publication and other inquiries may be addressed to:

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2011 AFC
FOUNDATION,
INC.
SILENT AUCTION

Thursday
October 27, 2011
during the
Presidential
Reception/Gala

Naples Grande
475 Seagate
Drive
Naples, FL



Donations Needed!!!

Last year's AFC Foundation, Inc. Silent Auction was a huge success and that success could not have happened without you. Your assistance is again needed in soliciting items to use in the 2011 Auction.

- Artwork, gift baskets, hotel stays, vacation packages, cameras, sports memorabilia, jewelry, e-readers, ipads, ipods, computers, books, gift cards, event tickets, wine, services, decorative items, etc. are all examples of great ideas but I am sure that you can come up with many more great ideas.
- Don't ever think your item is too small or too large to include. Items may be combined with other items to help create a gift basket or vacation package!!
- A sample letter and donation form is available to assist you when contacting businesses.
- Items should be shipped or delivered to the below listed address by October 17, 2011 if at all possible. If unable to ship due to size or time conflicts, items may be brought directly to convention.

For more information contact:

Carol Quinn
Pensacola State College
1000 College Boulevard
Pensacola, FL 32504
850-484-1749

cquinn@pensacolastate.edu



SILENT AUCTION DONATION FORM

AFC Foundation, Inc. Silent Auction to be held at the 2011 Annual Convention

PLEASE RETURN THIS FORM NO LATER THAN OCTOBER 17, 2011

Mail, email or fax this form to:

*Carol Quinn
Pensacola State College
1000 College Boulevard
Pensacola, FL 32504
cquinn@pensacolastate.edu
850-484-1839 fax
850-484-1749 business*

Silent Auction items listed below should be delivered or shipped to same address as above. If unable to ship due to size or time conflicts, items may be brought directly to convention.

NAME OF PERSON/COLLEGE SOLICITING DONATED
ITEM: _____

NAME OF BUSINESS DONATING
ITEM: _____

NAME OF DONATED ITEM: _____

DESCRIPTION OF ITEM:

Estimated Value \$ _____

OTHER DETAILS: (include references to autographs, previous owners, etc.)

Thank you for your Donation!

THE ASSOCIATION OF FLORIDA COLLEGES PRESENTS

2011 ANNUAL CONVENTION



A GRAND ADVENTURE
HAS BEGUN...

COMING OCT. 26-28, 2011

2011 AFC Annual Convention
October 26-28, 2011
Naples Grande • Naples, FL

OPENING NIGHT PARTY

ASSOCIATION OF FLORIDA COLLEGES

LUAU

October 27 8pm - 12am

Party starts on the beach and will move to the pool deck.



REGISTER
ONLINE
NOW...

[CLICK HERE!](#)





**A GRAND
ADVENTURE**
...has begun!
ANNUAL CONVENTION 2011

AFC ANNUAL CONVENTION

OCTOBER 26-28, 2011
NAPLES GRANDE • NAPLES, FL

Schedule at a Glance

Tuesday, October 25, 2011

11:00AM - 1:00PM Executive Committee Meeting
3:00PM - 6:00PM Registration Desk Open
3:00PM - 6:00PM AFC Board of Directors Meeting
6:30PM - 9:00PM AFC Board of Directors Reception/Dinner

Wednesday, October 26, 2011

8:00AM - 5:00PM Registration Desk Open
8:00AM - 5:00PM Community Service, Door Prizes
8:00AM - 10:00AM COP Committee
8:00AM - 12:00PM Awards Committee
9:00AM - 10:00AM COP Committee
9:00AM - 10:00 AM Bylaws Committee
10:00AM - 2:30 PM COP Meeting
10:00AM - 12:00PM Commission Board Meetings (by request)
11:00AM - 3:00PM Exhibits Open
11:00AM - 7:00PM Internet Room Open
12:00PM - 1:00PM COP Luncheon
12:00PM - 1:00PM Retiree Members Luncheon
1:00PM - 4:45PM Chapter/Region/Commission Displays and Auctions

1:00PM - 2:00PM Chapters Officers Meeting
1:30PM - 2:30PM COP Committee
1:30PM - 2:30PM Retirees Commission Meeting
1:30PM - 3:00PM COP Committee
2:00PM - 3:00PM First Timers Orientation
3:00PM - 4:30PM Region I
3:00PM - 4:30PM Region II
3:00PM - 4:30PM Region III
3:00PM - 4:30PM Region IV
3:00PM - 4:30PM Region V
4:45PM - 6:30PM Opening General Session
6:30PM - 7:30PM Welcome Reception with Exhibitors/Sponsors

7:00PM - 8:30PM Past AFC Presidents Reception
7:00PM - 9:00PM Dinner Break (on your own)
9:00PM - 12:00AM Welcome Party

Thursday, October 27, 2011

7:30AM - 9:00AM Commission Board Meetings (by request)
8:00AM - 12:00PM Registration Desk Open
8:00AM - 6:00PM Internet Room Open
8:00AM - 1:00PM Exhibits Open
8:00AM - 4:00PM Chapter/Region/Commission Displays and Auctions

8:00AM - 4:00PM Media Displays
9:00AM - 4:00PM Trustees Annual Meeting
9:15AM - 10:15AM Concurrent Education Sessions
10:45AM - 11:45AM Concurrent Education Sessions
11:00AM - 12:00PM AFC Foundation Board
12:00PM - 1:00PM Lunch (on your own)
12:15PM - 1:30PM Trustees Commission/COP Luncheon
1:30PM - 2:30PM Concurrent Education Sessions
3:00PM - 4:00PM Concurrent Education Sessions
4:30PM - 5:30PM AFC Bylaws Review and Candidate Forum
5:00PM - 11:00PM Silent Auction
5:45PM - 6:30PM Leroy Collins Award Reception (by invitation only)
6:00PM - 7:00PM Cash Bar Reception
7:00PM - 9:00PM Gala and Awards Program
9:30PM - 12:00AM Gala (Party)

Friday, October 28, 2011

7:30AM - 9:30 AM Voting for Officers
8:00AM - 11:00AM Internet Room Open
8:00AM - 9:00AM Incoming AFC Commission Chairs
8:00AM - 9:00AM Incoming AFC Region Directors
8:30AM - 9:30AM 2012 Legislative Preview
10:00AM - 11:15AM Assembly of Delegates Meeting
11:30AM - 1:00PM Closing Awards Luncheon

Hotel Information:

Naples Grande Hotel
475 Seagate Drive, Naples, Florida 34103

ROOM RATE: \$133 a night mention AFC/FACC for room block.
Call 1-888-722-1267 or 1-239-597-3232 for reservations

Block Deadline is September 30, 2011

MEMBERSHIP IN THE 21ST CENTURY

How do you reach new members in 2011 and beyond? Communication, Marketing, Technology, Relationships and Passion.



Download the AFC Member Toolbox now! [Click Here.](#)

The keys to successfully increasing membership in the 21st Century are communication, marketing, technology, relationships and passion! AFC flipped the script on speed dating during this year's Membership Development Conference. Attendees sped from table to table gathering more than 30 take away ideas on community service, political and social activities, and professional development.

AFC President Evelyn Ward opened the conference with a video on Social Media, technology, and change. She provided an overview of the conference goals and challenged attendees to find their passion. Dr. Mike Mears of State College of Florida, Manatee-Sarasota welcomed attendees to Lido Beach. He encouraged them to visit the surrounding areas and praised AFC for its work on behalf of its members.

Throughout the two days, attendees were encouraged to be focused and informed about AFC. If passion is a key to success in recruitment and retention, then leaders need to know how to answer the "What's in it for me?" question. AFC's 18 Commissions, advocacy efforts, awards and recognitions, and professional development opportunities are key components to demonstrating AFC's value.

Communication and marketing are vital to telling the AFC story. Sample tools for marketing and communicating the AFC message were shared with attendees. Using technology to assist in telling a story can be beneficial in growing a chapter and commission. Social Media is an easy tool that is popular and useful. Twitter and Facebook provide a link for members when they can't connect in person. Videos can also assist in telling the story. Attendees filmed a short "Why Join AFC" video that was linked to YouTube.

From a game of AFC Family

Feud to role playing scenarios on "What Not to Do" when attempting to recruit new members, attendees were encouraged to develop their own strategies for engaging non-members. They were reminded not to forget that potential members are watching AFC even when they haven't been invited to join. Perceptions are reality, and they often become critical to the decision making process for non-members.

Conference take-a-ways were plentiful. Attendees shared what they learned, what they plan to use back on campus, and the changes they intend to make to increase their membership.

Thanks to everyone on the Membership Development Committee and all the presenters for your efforts! Visit the AFC Member Toolbox to view specific tools shared by presenters at the Conference!

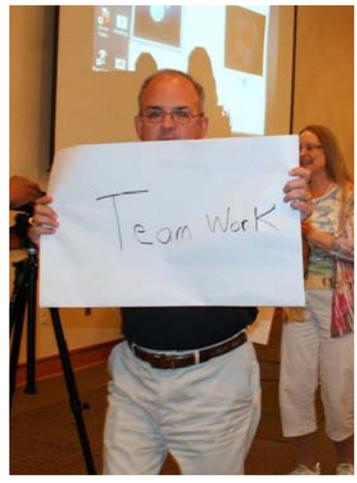


[Click Here](#) to watch the "Why Join AFC" video filmed by attendees at the 2011 Membership Development Conference.











Thanks to the Membership Development Committee and the following individuals for all their assistance and support:

Committee Members:
 Renee Maples, Tallahassee Community College
 Debbie Kennedy, Santa Fe College
 Stephanie Campbell, Polk State College
 Brenda Jones, Valencia College
 Lyn Becker, Palm Beach State College
 Paul Sanchez, Indian River State College, Co-Chair
 Jeannine Burgess, Palm Beach State College, Co-Chair

President Evelyn Ward, Chipola College
 Dr. Gary Sligh, Lake Sumter Community College
 Dr. Mike Mears, State College of Florida
 Dr. Joe Wallace, College of Central Florida
 Dr. Margie Robertson, State College of Florida
 Juanita Scott, Pensacola State College
 Mary Di'Taranto, State College of Florida
 Jason Dodge, College of Central Florida
 Debi Jakubcin, Valencia College
 Adrienne Bryant, AFC Member Information & Database Manager
 Michael Brawer, AFC Executive Director

Call for Proposals/Educational Sessions

What types of presentation proposals are needed?

Academic Affairs, Student Affairs, Business/Administrative Affairs, IT, and Career professionals are encouraged to submit proposals for educational sessions that focus on critical issues related to higher education.

Submissions on the following themes/topics are encouraged:

Business Partnerships
The Florida College System
Student Development
Enrollment Management
Teaching and Learning
Leadership
Career Development
Technology
Research and Evaluation
Diversity/Inclusiveness
International Education Issues
Retirement
Economic Recovery
Workforce Development
Testing and Evaluation
Baccalaureate Degrees and Community Colleges
Submission Guidelines

Current Sessions will be 50 minutes in length and should be designed to explore and address issues, theories, and practices related to critical issues in higher education. Formats may include Lecture, Panel, or general Workshop. Proposals will be evaluated on quality of the content, the specific learning objectives, and the program type.

The Proposal Should Include:

Presenter Name, Email, and Phone Number
College/ Company and Position
Program Type and Program Title
Learning Objective/ Outcomes
Brief Outline/Description of the presentation
Audience
Photograph of Presenter – Head Shot
Audio/Visual needs

Notification of selected proposals will be sent by September 19, 2011.

For more information, visit AFC website at www.myafchome.org. You may also contact AFC Associate Executive Director Marsha Kiner at mkiner@myafchome.org or (850) 222-3222.

DEADLINE FOR SUBMISSIONS HAS BEEN EXTENDED TO AUGUST 31, 2011

Win a 7-Night Royal Caribbean Cruise!

Come to the AFC 2011 Annual Convention and win a 7 Night Royal Caribbean Cruise for two in an ocean view stateroom aboard Freedom of the Seas, Liberty of the Seas, or Oasis of the Seas (excluding taxes/fess). Available departing ports: Miami, Ft. Lauderdale or Tampa. Black-out dates: Christmas, New Years, Easter, Holy Week, Passover, Memorial Day, Thanksgiving.)

Drawing will be held during the Closing Luncheon at the 2011 Annual Convention.
Must be present to win.



Someone's going to win this fabulous prize at the Closing Luncheon...it might as well be you!



Do You Know Someone Who Should be Honored?

HONORARY LIFE MEMBERSHIP AWARD

The Honorary Life Membership Award is the highest honor that the Association of Florida Colleges can bestow on an individual. It is an award of appreciation for significant, long-term contribution to AFC and/or the state college system. It is the crowning achievement that recognizes long-term dedication.

CRITERIA

A nominee should be an individual who has made outstanding contributions to the mission and goals of the Association of Florida Colleges. These contributions should have had a lasting or continuing effect on the Association and /or the state college system. Positions of service/leadership within the organization (Chapter, Region, Commission, and State) would be one example of such commitment.

Any individual making such significant, long-term contributions and exhibiting such long-term commitment to the Association of Florida Colleges is eligible for nomination.

PROCEDURE

Any member of the Association of Florida Colleges and in good standing may nominate an individual for this award. Nominations may be submitted electronically to the Awards Committee Chair.

Each nomination must include:

- A completed nomination form
- A brief vita/narrative with sufficient detail relative to the nominee's contributions (no more than 1,000 words). Please provide any information supporting the nominee's long-term dedication and/or their lasting or continuing affect on the association.
- Photograph of the nominee.

Winners will be announced at the AFC Annual Convention.

DISTINGUISHED SERVICE MEMBER AWARD

The Distinguished Service Member Award is awarded to members of the Association of Florida Colleges for an exceptional achievement at the chapter, region, commission and/or state level. This award may be awarded more than once to any member for outstanding service or achievement.

CRITERIA

Any member of the Association of Florida Colleges in good standing is eligible to be nominated for the Distinguished Service Member Award. Nominees should be outstanding and dedicated individuals who have demonstrated exceptional involvement in AFC. The proposed nominee's achievement must be clearly consistent with the mission of the Association of Florida Colleges. Preference will be given to nominees who distinguish themselves by outstanding accomplishment and/or contribution to local, region, and state AFC endeavors and goals. This award may be awarded more than once to any member.

PROCEDURE

Nominations for the Distinguished Service Member Award will be invited from the Chapter. Nominations may be submitted electronically to the Awards Committee Chair.

Each nomination must include:

- A completed nomination form
- A brief vita/narrative including sufficient detail relative to activities concerned with award criteria (no more than 1000 words). Please provide any information supporting the nominee's outstanding accomplishment and/or contribution to AFC.
- A photograph of the nominee.

Winners will be announced at the AFC Annual Convention.



AFC 2011 Calendar

September

<i>Current</i> Article Submission Deadline	9/2/11
Board of Directors Meeting	9/7/11
Council of Presidents	9/8/11 - 9/9/11
<i>Current</i> Published	9/23/11

October

Board of Directors Meeting	10/25/11
Council of Presidents	10/26/11
62nd Annual AFC Convention	10/26/11-10/28/11

November

<i>Current</i> Article Submission Deadline	11/7/11
Council of Presidents	11/17/11 - 11/18/11

December

Council of Presidents Conference Call	12/9/11
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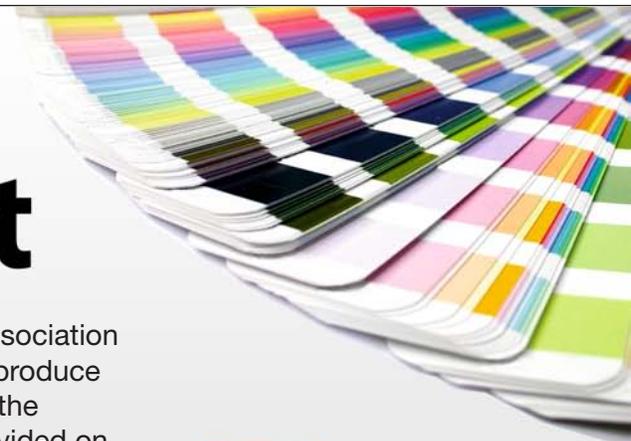
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The Official AFC Style Sheet

Did you know there is a proper way to use the AFC logo? The Association of Florida College's Signature Style Sheet was designed to help you produce printed materials that reflect a professional and consistent image for the association. By following the guidelines, and using the resources provided on the AFC website (www.myafchome.org), your printed materials will be more cost-effective and easier to produce.

The graphic identity of the Association of Florida Colleges is the sum of all the visual impressions associated with name. Our goal is for the association to have more consistency in identifying the association and its parts, while preserving the flexibility demanded by a decentralized association culture.

[Click Here](#) to review the official style sheet and the rules of proper logo use.



THE ASSOCIATION OF FLORIDA COLLEGES

IN PARTNERSHIP WITH

LEGACY INSURANCE SOLUTIONS OF FLORIDA

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NOW OFFERS

HEALTH INSURANCE FOR AFC MEMBERS

AFC Members can now choose from a variety of individual health products to fit their needs and individual plans that can be easily customized to meet their budget. There are plans available with low deductibles and very little out of pocket expenses to high deductible plans that cover the catastrophic needs, but are developed to keep premiums low. Along with individual health, dental, vision, and life products are available as needed.

For more information visit My Member Toolbox on www.myafchome.org

