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**Serving the Florida  
College System since 1949**

## **Marsha Kiner Named New CEO of The Association of Florida Colleges**

**TALLAHASSEE, FL** – The Association of Florida Colleges (AFC) is announcing the installment of their new CEO and Executive Director, Marsha Kiner. With 14 years of service at AFC, including formerly serving as the Interim Executive Director of AFC since July 2020, Kiner makes an obvious choice.

Kiner serves as an active member of numerous organizations where she has mentored and volunteered her time to help those around her. Some of the organizations include the Florida Society of Association Executives, the Alzheimer’s Association, Alachua County Schools, the American Heart Association, and Zeta Phi Beta Sorority, Inc. She was elected the 2021 Chair-Elect for the Florida Society of Association Executives to start her term as Chair in 2022. She is a newly elected Board Member for the Institute for Non-Profit Innovation and Excellence (INIE). In addition to Kiner’s vast volunteer experience, she holds a BS in Journalism, a MS in Educational Leadership, and is a Certified Association Executive holding the coveted CAE designation.

Ray Coulter, President of the Executive Board for the AFC said “On behalf of the Association of Florida Colleges Board of Directors, I would like to welcome Marsha Kiner as our full-time CEO/Executive Director. Her commitment and dedication to AFC and its members is unparalleled and we look forward to working with her in the future. Congratulations.”

When asked about how she plans to lead AFC to continue to serve the Florida College System, Marsha shared, “The last 15 months proved the AFC can adapt and thrive amid challenges and change. I am committed to ensuring that the AFC remains focused on its values while providing today’s community and state college leaders with new opportunities for professional development in leadership, DEI, and career advancement.

“I am also committed to ensuring that we continue to promote and champion our 28 colleges as the premier workforce development providers in Florida. I remain, honored to serve the Florida College System and the AFC.”

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### **About the Association of Florida Colleges**

The Association of Florida Colleges represents all employees, presidents, and trustees associated within the Florida College System. It has become the most inclusive higher education organization serving any college system in the nation. Today, all 28 of the state's colleges support the work of the Association through institutional dues as do nearly 6,000 regular and retired members through the sharing of their talents, time, and energy.