

AFC Mission Statement:

The Association of Florida Colleges is the professional association of Florida's 28 public member institutions of the Florida College System, their Boards, and employees, retirees and associates and the Florida College System. The mission of the Association is to actively promote, represent, and support members and institutions as they provide their students and the citizens of Florida with a world-class college system.

AFC Value Statement:

The Mission of the Association is driven by the following values:

- 1) Professional Growth and Development
- 2) Advocacy
- 3) Leadership
- 4) Community
- 5) Innovation
- 6) Networking

AFC Goals:

- 1) Develop and support professional development, education, and leadership opportunities for the Association's members (Values 1, 2, 3, 5, 6).
- 2) Advocate for policies, budgets, and programs on behalf of the Association's institutional and individual members (Value 2).
- 3) Communicate public policy and legislative issues and engage in cooperative research activities related to those issues (Values 2, 3).
- 4) Increase public awareness of the mission, purpose, and accomplishments of the Florida College System (Values 2, 4, 6).
- 5) Showcase and reward exemplary programs, practices, activities, and individuals (Values 1, 3, 5, 6).
- 6) Enhance, encourage and facilitate communication, cooperation, professionalism, and camaraderie among individual and institutional Association members (Values 1, 4, 6).
- 7) Promote membership by providing professional development and services that ensures an active and vital Association (Values 1, 3, 4, 6).
- 8) Maintain a fiscally sound organization that is efficiently and effectively managed (Value 3).
- 9) Provide opportunities for and engage in services to benefit the external community (Values 1, 3, 4, 6).

Association of Florida Colleges (AFC)

Operational Plan for 2018

Type of Unit: AFC Region
Name of Unit: Region III (Central Florida)

Related AFC Goal	Unit Objective	Unit Activities	Person Responsible	Target Dates	Measures of Success	Results
1 & 7	Develop programming to help members improve their skills and develop themselves professionally.	Region III Conference	Region Director & Conference Planning Committee	March 30	# Attendees & # Prof Dev Sessions Offered	
		Scholarship Program for CCP Applicants	Region Director & Director-Elect	March 30 & November 7	# Scholarships Awarded	
9	Provide opportunities for members to engage in service projects beneficial to their communities.	Food & Fund Drive for Second Harvest Food Bank	Region Director & Chapter Presidents	March 30	# Participants & Total Qty Donated	
6	Encourage collaboration and community-building between chapters and commissions.	Conduct regular Region Board meetings and share Board of Directors reports.	Region Director & Region Board	Quarterly	# Region Board Meetings & # & Types of Mass Communications	
		Region III Conference: Partner with Campus Safety and solicit presentations from additional commissions.	Region Director & CS Commission Chair	March 30	# Commissions Represented in Conference Sessions	
		Post-Conference Social Event	Region Director & Director-Elect	March 30	# Attendees	
3	Communicate public policy and legislative issues affecting the Florida College System.	Legislative Update	Region Director & Chief Executive	March 30	# Attendees	
4, 6 & 7	Grow region membership in accordance with Statewide Member Development Plan.	Coordinate periodic member drive activities across the chapters.	Region Director & Chapter Presidents	November 7	% New Member Growth vs President's +700 Target	