



2016 ANNUAL REPORT



ABOUT THE ASSOCIATION

The Association of Florida Colleges was founded in 1949 as the Florida Association of Public Junior Colleges by the presidents of Florida's first four public junior colleges. Its mission was to unite the colleges for the purposes of helping the Florida Legislature understand the junior college mission and to advocate for Florida's public junior colleges in the development of the state's long-range plan for higher education. The AFC is the only organization which represents all employees, presidents, and trustees associated with a college system. Today, all 28 of the state's colleges support the work of the Association through institutional dues as do 7,500 members through the sharing of their talents, time and energy.

MISSION STATEMENT

The Association of Florida Colleges, Inc. is the professional association of Florida's 28 public member institutions of the Florida College System, their boards, employees, retirees and associates, and the employees of the Division of Florida Colleges. The mission of the Association is to actively promote, represent, and support members and institutions as they provide their students and the citizens of Florida with a world-class college system.

VALUES

The Mission of the Association is driven by the following values:

- 1) Professional Growth and Development
- 2) Advocacy
- 3) Leadership
- 4) Community
- 5) Innovation
- 6) Networking

STRATEGIC GOALS

- Develop and support professional development, education, and leadership opportunities of the Association members.
- Advocate for policies, budgets and programs on behalf of the Association's institutional and individual members.
- Communicate public policy and legislative issues, and engage in cooperative research activities related to those issues.
- Increase public awareness of the mission, purpose, and accomplishments of the Florida College System.
- Showcase and reward exemplary programs, practices, activities, and individuals.
- Enhance, encourage, and facilitate communication, cooperation, professionalism, and camaraderie among individual Association members.
- Promote membership development and services that ensure an active and vital Association.
- Maintain a fiscally sound organization that is efficiently and effectively managed.
- Provide opportunities for and engage in services to benefit the external community.

FINANCIAL SUMMARY

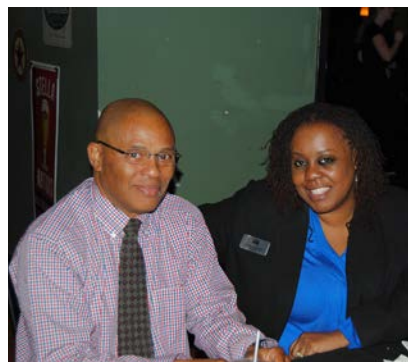
	2016	2015
	ASSETS	
CASH	\$315,582.00	\$374,717.33
PROPERTY AND EQUIPMENT, NET	\$1,790,214.00	\$1,862,261.67
TOTAL ASSETS	\$2,105,796.00	\$2,251,964.88
	LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES	\$139,887.00	\$38,765.87
LONG-TERM LIABILITIES	\$956,326.00	\$1,150,861.68
NET ASSETS	\$1,009,583.00	\$1,105,620.02
TOTAL LIABILITIES AND NET ASSETS	\$2,105,796.00	\$2,295,247.57
BANK BALANCES AS OF	DEC. 31, 2016	DEC. 31, 2015
TOTAL CASH	\$688,304.52	\$687,571.30

2016 MEMBERSHIP BY THE NUMBERS

As of 12/31/16

College	MEMBERS
Broward College	179
Chipola College	202
College of Central Florida	242
Daytona State College	284
Eastern Florida State College	225
Florida Gateway College	163
Florida Keys Community College	41
Florida SouthWestern State College	126
Florida State College at Jacksonville	261
Gulf Coast State College	212
Hillsborough Community College	233
Indian River State College	508
Lake-Sumter State College	191
Miami Dade College	472
North Florida Community College	63
Northwest Florida State College	170
Palm Beach State College	326
Pasco-Hernando State College	277
Pensacola State College	277
Polk State College	243
St. Johns River State College	163
St. Petersburg College	244
Santa Fe College	367
Seminole State College of Florida	179
South Florida State College	272
State College of Florida, Manatee ~ Sarasota	143
Tallahassee Community College	126
Valencia College	532
Other Members	
Division of Florida Colleges	8
AFC Staff/Life Members	34
Associates	1
Affiliates	0
Overall Totals:	6764

Commission	MEMBERS
Administration	937
Represents the interests of administrative and business affairs staff.	
Campus Safety	103
Provides a collaborative community in which all 28 state-assisted colleges in Florida could discuss and learn from each other's diverse safety and security needs, situations, practices, policies, and procedures.	
Career and Professional Employees	1668
Promotes professional growth and exchange of information among the career and professional (non-administrative, non-faculty) employees.	
Communications and Marketing	391
Promotes professional growth and development among commission members.	
Equity, Diversity, and Inclusion	289
Provides leadership, advice, counsel and opportunity for professional development on EA/EO matters.	
Facilities	164
Promotes the interests and issues of community college facilities planning and institutional services.	
Faculty	1692
Promotes quality leadership, professional services and seeks solutions on matters relating to faculty.	
Healthcare Education	193
Promotes legislative awareness, professional development, and recognition of best practices in all areas of healthcare education.	
Institutional Effectiveness, Planning, and Professional Development	556
Improves institutional effectiveness, planning and research.	
Learning Resources	609
Represents the interests of Learning Resources personnel.	
Student Development	1366
Involves members of the Student Affairs offices in carrying out the goals and objectives of the student personnel philosophy.	
Technology	723
Represents the interests of Florida's community and state college personnel whose job interests include technology related activities or issues. The Technology Commission strives to enhance student learning, improve institutional effectiveness and promote effective participation in all aspects of technology management, planning, information sharing, eLearning and innovation.	
Trustees	272
Promotes the role and education of Florida college trustees.	
Workforce, Adult and Continuing Education	839
Promotes the interest of Workforce Adult and Continuing Education personnel.	
Totals:	9802



ACTIVITIES AND EVENTS

During 2016, the AFC hosted and provided support for 30 meetings and conferences serving more than 1,484 members. The AFC State Office hosts three statewide conferences in addition to four Board of Directors meetings annually. They are the Annual Leadership Conference, the Safety Symposium, and the Annual Meeting & Conference. The AFC provides support to nine Council of Presidents' Meetings and three additional meetings: the Councils of Instructional Affairs and Student Affairs, and the Occupational Education Standing Committee.

2016 MEETING AND EVENT SUMMARY

AFC Trustee Commission Legislative Summit Where: Governor's Club, Tallahassee, FL When: January 19, 2016 Attendance: 100	Student Development, Equity and Communications and Marketing Spring Conference Where: Valencia College, Orlando, FL When: May 17-19, 2016 Attendance: 176
Board of Directors Meeting Where: AFC Building, Tallahassee, FL When: January 27, 2016 Attendance: 31	Council of Presidents Annual Meeting Where: Reunion Resort, Kissimmee, FL When: June 2-3, 2016 Attendance: 45
AFC Legislative Days Where: AFC Building, Tallahassee, FL When: January 26-27, 2016 Attendance: 70	AFC Legislative Committee Annual Retreat Where: Casa Monica Hotel, St. Augustine, FL When: June 22-24, 2016 Attendance: 19
Leadership Conference Where: TCC Capitol Center, Tallahassee, FL When: January 28-29, 2016 Attendance: 70	Campus Safety Symposium Where: Daytona State College, Daytona Beach, FL When: July 7-8, 2016 Attendance: 93
Region II, Facilities and Campus Safety Spring Conference Where: Santa Fe College, Gainesville, FL When: April 1, 2016 Attendance: 68	Board of Directors Meeting Where: Buena Vista Palace, Orlando, FL When: September 16, 2016 Attendance: 32
Board of Directors Meeting Where: Gulf Coast State College, Panama City, FL When: April 7, 2016 Attendance: 23	Board of Directors Meeting Where: Buena Vista Palace, Orlando, FL When: November 1, 2016 Attendance: 31
Region I Spring Conference Where: Gulf Coast State College, Panama City, FL When: April 8, 2016 Attendance: 67	CCP Leadership Skills Course Where: Buena Vista Palace, Orlando, FL When: November 1, 2016 Attendance: 32
Region V and Administration Commission Spring Conference Where: Broward College, Ft. Lauderdale, FL When: April 15, 2016 Attendance: 59	AFC Trustees Commission Annual Meeting Where: Buena Vista Palace, Orlando, FL When: November 3, 2016 Attendance: 71
Region IV, Career & Professional Employee Commission, and Workforce, Adult & Continuing Education Committee Spring Conference Where: Polk State College, Lakeland, FL When: April 22, 2016 Attendance: 90	AFC 67th Annual Meeting and Conference Where: Buena Vista Palace, Orlando, FL When: November 2-4, 2016 Attendance: 400
Region III, Healthcare Education Commission and Faculty Commission Spring Conference Where: Lake-Sumter State College, Leesburg, FL When: April 29, 2016 Attendance: 67	

JANUARY

In January, the AFC hosted 100 members of the Trustees Commission in Tallahassee for their annual Legislative Conference. The Trustees received information about the 2016 Legislative Budget Request, a prognosis on the legislative session, and discussed the legislative priorities for the Florida College System. A week later, the AFC hosted Legislative Days which provided 70 members an opportunity to visit the Capital to meet with state legislators. Attendees received training on the AFC Advocacy Process and etiquette and issues messaging. A workshop on how bills become laws and an update on the legislative issues for session were provided. Later in the week, the AFC Board of Directors met and the Annual Leadership Conference kicked off. At the Leadership Conference, members discussed strategic goal setting for chapters, regions and commissions. A panel of past state elected officers shared their pathways to leadership and attendees were challenged to recruit, retain, and re-engage their memberships.

FEBRUARY

The Trustees traveled to DC to participate in the Association of Community College Trustees National Legislative Summit. A leadership group of Trustees met with Senator Nelson to discuss legislative issues. Later, Presidents and Trustees met with their respective congressmen from their districts.

MARCH, APRIL, MAY AND JUNE

Throughout the spring, professional development opportunities were boundless at the Region & Commission Conferences. Region 2 kicked off the Spring Conferences on April 1st with its theme of “Connect, Collaborate... Take Action!” Joined by the Facilities and Campus Safety Commissions at Santa Fe College, sessions on leadership, human rights, communication with disruptive individuals, and design safety were offered. The keynote address by the Santa Fe Ombudsman highlighted the partnership between the college and the community as it deals with homelessness and hunger. On April 8th, the Region 1 Conference at Gulf Coast State College focused on “Everyday Heroes” and featured a keynote address asking attendees to identify their inner superhero as they discovered their character strengths. Workshops on verbal judo, AFC membership, and cyber awareness were also held. Mid-month, Region 5 held its joint conference with the Administration Commission at Broward College. The theme “Empowering Students to Learn” highlighted libraries helping students manage success and student empowerment through assessment. A spring dance concert by the Broward College Dance Ensemble was provided and an update on international education at Broward was also presented. On April 22, Polk State College hosted the Region 4 joint conference with the Career & Professional Employees Commission and the Workforce, Adult, and Continuing Education Commission. Professional development covering AFC membership, campus safety, outlook tips, leadership skills, student engagement, and time management took attendees on an adventure as the conference theme indicated: “Passport to AFC: Your Journey Begins Here.” April ended with Region 3 holding its joint conference at Lake Sumter State College. The Faculty and Healthcare Education Commissions joined Region 3 for their “Strength in Numbers” Conference. Both Faculty and Healthcare held their Exemplary Practice competitions and personal development workshops on personal balance and leadership were presented.

In May, the Student Development Commission also held a spring

conference in partnership with four other commissions, including Communications and Marketing, Equity, IEPPD and Technology. A total of 21 concurrent professional development sessions were provided. Attendees participated in a novelty fair and teambuilding with a combination of adult bumper cars and basketball. The conference had two keynote presentations including Valencia College President Dr. Sandy Shugart and Professor Stanton Reed.

JULY

In July, the inaugural Campus Safety Symposium was held at Daytona State College. A national perspective from the Campaign to Keep Guns Off Campus was provided by keynoter Andy Pelosi. Attendees participated in two days of workshops covering topics such as Title IX and campus security, risk management, crime prevention and facilities management, mental health and college students, counseling centers on college campuses, and behavioral intervention teams. The second keynote address “Lessons from Umpqua” highlighted the emotional toll experienced by the students, faculty, staff, and the community at Umpqua Community College. The Oregon Community College Association Executive Director, Andrea Henderson, spoke about the tragedy and the importance of pre-incident planning.

NOVEMBER

In November, the AFC came together in Orlando for the Association’s flagship event – the Annual Conference – to share best practices, expand networks, and recognize the Association’s best and brightest. Held each fall, the Annual Conference is the major opportunity for members and their colleagues to receive professional development and be recognized for their work throughout the year.

The Conference featured an expanded schedule of workshops beginning on Wednesday afternoon and concluded on Friday morning. The Conference provided more than 60 workshops - the most ever - focused on career and professional growth, teaching and learning, student development, technology, and administration and management. The theme “Ignite the Power of Performance” continued the year’s theme of “Reimagine. Reignite!” as presenters highlighted engagement, innovation, and collaboration. Exemplary practices across disciplines including the Professor of the Year, Excellence in Technology Awards, and Best Practices in Communications and Marketing presentations provided in-depth training and highlighted trends and practical resources available to use by members. More than 40 awards were presented to and received by members over the course of three days. The Annual Service Project brought in items for children at the Child Life Department at Arnold Palmer Hospital.

Over 70 Trustees attended the Trustees Commission’s annual meeting during the Conference. Workshops on workforces needs, educational attainment in Florida, and crisis management were held. Trustees also heard testimonials from Valencia College students on how state colleges positively impact student lives.

OTHER MEETINGS AND EVENT SUPPORT

In addition to these meetings, the Association also facilitates 9 meetings annually for the FCS Council of Presidents.

The Association also handles 3 yearly meetings for the Council of Presidents’ Councils, which include, the Council of Student Affairs, the Council of Instructional Affairs, and the Occupational Education Standing Committee. These meetings have an average attendance of 173 attendees.

CERTIFIED COLLEGE PROFESSIONAL PROGRAM

The Certified College Professional (CCP) program is designed to provide a statewide overview of the Florida College System (FCS), enhance individual job performance, build future leaders, and designate college professionals who demonstrate the knowledge essential to the practice of higher education.

With 47% of Florida College System employees reaching retirement age in the next 5-10 years, it is critical that professional development be offered to help bridge the gap and develop the next generation of leaders. Continued improvement and expansion of the program remains a priority of the AFC. With the addition of Instructional Designers to the AFC CCP Committee, we are committed to keeping our core curriculum updated and selecting a world-class learning management system.

Since its inaugural appearance in 2012, the program has garnered over 111 applicants, produced 41 graduates, and currently has 48 active participants. The program currently offers four core courses that are available to be taken either in-person in conjunction with major AFC events or online through the CCP portal.

SERVICE PROJECTS

The AFC cares about its community. Community is a core value of the Association of Florida Colleges. Each chapter, throughout the year, participates in numerous service projects giving back to their communities. With 28 chapters statewide, the AFC reached over 65 organizations in 2016.

Additionally, during each quarterly meeting, region and commission meetings, and at the AFC annual conference, the AFC selected an organization to recognize and contribute to as it continued to demonstrate its on-going commitment to providing service in Florida's communities.

A few of the organizations benefiting from AFC in 2016:

- Child Life Department at Arnold Palmer Hospital
- Family Renew Community
- American Cancer Society's Making Strides Against Breast Cancer
- Ronald McDonald House
- Pregnancy Help and Information Center of Tallahassee
- Red Nose Campaign
- Pet Alliance of Greater Orlando
- North Florida Coalition for the Homeless and Hungry

2016 AWARDS AND RECOGNITIONS

Wattenbarger Award

- Senator Bill Montford

Board Member of the Year

- Ryan Woods, Santa Fe College

Commission of the Year

- Equity Commission

Region of the Year

- Region V

Chapter of the Year

- Indian River State College

Honorary Life Membership

- Dan Rodkin, Santa Fe College
- Walter Smith, Retired, Florida A&M University
- Dottie Terryn, Gulf Coast State College

Trustee of the Year

- Tamela Cullens, South Florida State College

High 5 Award

- Barbara Cohen, Retired, Broward College

Distinguished Service Award

- Kim Baker, Hillsborough Community College
- Kristen Last, Northwest Florida State College

AFC Leadership Service Award

- Mercedes Clement
- Robert Van Der Velde

Aspen Award for Community College Excellence Finalists

- Indian River State College
- Broward College

Greatest Numerical Increase of Members Over Previous Year

- Hillsborough Community College

Greatest Percent of Increase of Members Over Previous Year

- Florida SouthWestern State College

Colleges with Fifty Percent or More of Employees as Members

- Chipola College
- Florida Gateway College
- Pasco-Hernando State College
- South Florida State College

2016 Chapter Membership Challenge Award Winner

- North Florida Community College

Platinum Chapter

- Indian River State College
- South Florida State College
- Lake-Sumter State College
- Pensacola State College
- Gulf Coast State College
- Santa Fe College
- Miami Dade College

Gold Chapter

- Seminole State College of Florida
- Palm Beach State College
- Florida Gateway College
- Chipola College
- St. Johns River State College
- Daytona State College
- College of Central Florida

Silver Chapter

- Hillsborough Community College
- Polk State College
- Florida SouthWestern State College
- Eastern Florida State College
- Tallahassee Community College
- Northwest Florida State College
- Pasco-Hernando State College

PARTNERSHIPS AND AFFILIATIONS

The AFC partners with a variety of organizations to enhance its benefits to its members. Over the years, these affiliations have grown to include educational opportunities for AFC members through tuition discounts to providing support to organizations that work with and support members and member institutions.

Other Partnerships and Affiliations:

- Capella University – Tuition Discount Program
- The Chair Academy
- Community College Futures Assembly – Bellwether Awards
- International Conference on College Teaching & Learning, Florida State College at Jacksonville
- Black Brown and College Bound Conference, Hillsborough Community College
- UF Institute for Higher Education – CCP
- Institute for Credentialing Excellence (ICE)
- Division of Florida Colleges, Florida Department of Education
- Community College Conference on Legal Issues, Valencia College

AFC FOUNDATION

The AFC Foundation, Inc. provides charitable and educational financial support to the Association of Florida Colleges, its members and institutions. Annually, the AFC Foundation awards members professional development scholarships up to \$300. The scholarship funds may be used for participation in any AFC professional development event including the Leadership Conference, Membership Conference, Annual Conference, and Commission and Chapter educational events. Eight AFC Members received more than \$2050 in 2016 in scholarship funds from the AFC Foundation.

ADVOCACY

The AFC plays a key role in legislative affairs in conjunction with the Council of Presidents and the AFC Legislative Committee. The committee comprises governmental relations staff from most colleges. It develops a framework for substantive policy and budget issues annually and works strategically to advocate for all 28 Florida colleges. In addition, the AFC is prominent in monitoring and protecting employee issues such as retirement, DROP, tenure and continuing contracts, and campus safety.

Working with contract lobbyists from Ballard Partners Florida colleges fared well during the 2016 Legislative Regular Legislative session. For the second year in a row, the AFC played an integral role in defeating a bill that would have allowed the concealed carry of firearms on our college and university campuses. SB 68 was not placed on any committee agenda after 11 college presidents met with Sen. Diaz de la Portilla, chair of the Senate Judiciary Committee, in a meeting arranged by the AFC. Moreover, for the first time in several years the Florida College System received about \$53.7 million in new program-related funding, including \$40 million in performance funds. Finally, through the work of our lobbyists, \$137 million in PECO funds were appropriated with bonding authority.

THE AFC BUILDING



In 2005, the AFC purchased the building at 113 East College Avenue in downtown Tallahassee as a central meeting place for the college presidents and association members. This location gives the 28 colleges a visible presence near the Capitol. Currently, we house eleven leasing tenants who are lobbyists, lawyers, association management firms, and former legislators. Firms such as Liberty Partners of Tallahassee, Wilson and Associates, the American Cancer Society Cancer Action Network, and former Senator Elyn Bogdanoff call the AFC office building home. Additionally, 12 colleges maintain an office or share a space with another college in our building. When the building was purchased in 2005 it appraised at \$2.1 million. The 2016 estimate is \$2.59 million. In November 2016, we accepted a contract for the purchase of the building. The AFC will relocate to its new home by May 31, 2017.

PUBLICATIONS



Capitol Perceptions

Capitol Perceptions was published weekly during the legislative session between January 12 and March 1. *Capitol Perceptions* provides updates on current legislative issues and bills as they progress throughout the annual session.



Current

The Association's official newsletter, *Current* is published five times each year. *Current* is filled with informative and interesting articles about the community and state college profession as well as the activities and AFC members, chapters, commissions and other groups. It is distributed electronically via the AFC website.

2016 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

President

Juanita Scott
Pensacola State College
President-Elect
Robert Flores
South Florida State College

VP for Regions & Chapters

Mercedes Clement
Daytona State College
VP-Elect for Regions & Chapters

Tom Mason
Santa Fe College
VP for Commissions

Robert Van Der Velde
Palm Beach State College
VP-Elect for Commissions

Marjorie McGee
College of Central Florida
Immediate Past-President

Dan Rodkin
Santa Fe College

COMMISSION CHAIRS

Administration

Xiao Wang
Broward College

Campus Safety

Ryan Woods
Santa Fe College

Career and Professional Employees

Kim Baker
Hillsborough Community College

Communications and Marketing

Teresa Araque
Florida SouthWestern State College

Equity

Melissa Pinero
Gulf Coast State College

Facilities

Jessica Vander Biezen
Santa Fe College

Faculty

Charlene Latimer
Daytona State College

Healthcare Education

Monica Franklin
Florida State College
Jacksonville

Institutional Effectiveness, Planning and Professional Development

Susan Taylor
North Florida Community College

Learning Resources

Kendra Auberry
Indian River State College

Student Development

Deanne Abrams
Valencia College

Technology

Josh Murdock
Valencia College

Trustees

Karen Moore
Tallahassee Community College

Workforce, Adult and Continuing Education

Ruth McKinon
Pensacola State College

REGION DIRECTORS

Region I

Wendi Garrett
Gulf Coast State College

Region II

Heather Jones
St. Johns River State College

Region III

Michael Merrill
Lake-Sumter State Florida

Region IV

Stephanie Campbell
Polk State College

Region V

Denise Rodriguez
Broward College

SPECIAL COMMITTEES

Credentials and Tellers

Alice Pendergrass
Chipola College

Journal Editorial

Gary Sligh
Lake-Sumter State College

Past President's Council

Dan Rodkin
Santa Fe College

Speakers Bureau

Stephanie Campbell Polk
State College
Tunjarnika Coleman-Ferrell
Palm Beach State College

STANDING COMMITTEES

Awards

Carol Quinn
Pensacola State College

Bylaws

Bill Mullenney
Valencia College

Professional Program

Charlene Latimer
Daytona State College

Finance and Human Resources

Byron Todd
Tallahassee Community College

Legislative

Sandy Cesaretti Ray
Pensacola State College

Membership Development

Tracy Glidden
Eastern Florida State College

Member Services

Rob Gregg
Pensacola State College
Rita Miller
Gulf Coast State College

Nominating

Dan Rodkin
Santa Fe College

Planning and Development

Tina Hart
Indian River State College

Policy & Advocacy

Tom LoBasso
Daytona State College

Service Project

Ray Coulter
Palm Beach State College

EX OFFICIO MEMBERS

Chancellor, The Division of Florida Colleges

Madeline Pumariega
The Florida College System

Council of Presidents

Ed Meadows
Pensacola State College

AFC Retirees

Barbara Pippin (Retired),
Broward College

AFC Foundation Board

Andre Hawkins
Indian River State College

AFC STAFF

Michael Brawer

Executive Director/CEO

Marsha Kiner

Associate Executive
Director for Membership
and Professional
Development

Eileen Johnson

Director of Administration
and Finance

Tina Ingramm-Ward

Executive Assistant (to
CEO) and Publications
Coordinator

Adrienne Bryant

Member Information and
Database Manager

David Schrenk

Staff Assistant

