

2015 ANNUAL REPORT

Finding 
Our **Voice**

ASSOCIATION OF FLORIDA COLLEGES

ABOUT THE ASSOCIATION

The Association of Florida Colleges was founded in 1949 as the Florida Association of Public Junior Colleges by the presidents of Florida's first four public junior colleges. Its mission was to unite the colleges for the purposes of helping the Florida Legislature understand the junior college mission and to advocate for Florida's public junior colleges in the development of the state's long-range plan for higher education. The AFC is the only organization which represents all employees, presidents, and trustees associated with a college system. Today, all 28 of the state's colleges support the work of the Association through institutional dues as do 7,500 members through the sharing of their talents, time and energy.

MISSION STATEMENT

The Association of Florida Colleges, Inc. is the professional association of Florida's 28 public member institutions of the Florida College System, their boards, employees, retirees and associates, and the employees of the Division of Florida Colleges. The mission of the Association is to actively promote, represent, and support members and institutions as they provide their students and the citizens of Florida with a world-class college system.

VALUES

The Mission of the Association is driven by the following values:

- 1) Professional Growth and Development
- 2) Advocacy
- 3) Leadership
- 4) Community
- 5) Innovation
- 6) Networking

STRATEGIC GOALS

- Develop and support professional development, education, and leadership opportunities of the Association members.
- Advocate for policies, budgets and programs on behalf of the Association's institutional and individual members.
- Communicate public policy and legislative issues, and engage in cooperative research activities related to those issues.
- Increase public awareness of the mission, purpose, and accomplishments of the Florida College System.
- Showcase and reward exemplary programs, practices, activities, and individuals.
- Enhance, encourage, and facilitate communication, cooperation, professionalism, and camaraderie among individual Association members.
- Promote membership development and services that ensure an active and vital Association.
- Maintain a fiscally sound organization that is efficiently and effectively managed.
- Provide opportunities for and engage in services to benefit the external community.

FINANCIAL SUMMARY

	2015	2014
	ASSETS	
CASH	\$376,112.65	\$310,244.51
ACCOUNTS RECEIVABLE	\$8,105.99	\$3,153.49
PROPERTY AND EQUIPMENT, NET	\$1,859,518.79	\$1,927,363.56
LOAN COSTS NET	\$2,742.88	\$13,320.88
PREPAID EXPENSES	\$10,001.39	\$16,722.14
TOTAL ASSETS	\$2,256,481.70	\$2,270,804.58
	LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES	\$38,765.87	\$57,105.35
LONG-TERM LIABILITIES	\$1,112,095.81	\$1,162,985.03
NET ASSETS	\$1,105,620.02	\$1,050,714.20
TOTAL LIABILITIES AND NET ASSETS	\$2,256,481.70	\$2,270,804.58
BANK BALANCES AS OF	DEC. 31, 2015	DEC. 31, 2014
TOTAL CASH	\$687,571.30	\$827,122.85

2015 MEMBERSHIP BY THE NUMBERS

As of 12/31/15

College	2014-15
Broward College	226
Chipola College	197
College of Central Florida	246
Daytona State College	307
Eastern Florida State College	217
Florida Gateway College	165
Florida Keys Community College	52
Florida SouthWestern State College	114
Florida State College at Jacksonville	343
Gulf Coast State College	213
Hillsborough Community College	213
Indian River State College	513
Lake-Sumter State College	185
Miami Dade College	544
North Florida Community College	62
Northwest Florida State College	177
Palm Beach State College	336
Pasco-Hernando State College	277
Pensacola State College	285
Polk State College	253
St. Johns River State College	169
St. Petersburg College	272
Santa Fe College	406
Seminole State College of Florida	184
South Florida State College	263
State College of Florida, Manatee ~ Sarasota	143
Tallahassee Community College	165
Valencia College	599
Other Members	
Division of Florida Colleges	3
AFC Staff/Life Members	32
Associates	1
Affiliates	0
Overall Totals:	7162

Commission	2014-15
Administration	987
Represents the interests of administrative and business affairs staff.	
Adult and Continuing Education	545
Involves all interested personnel in the development, promotion, and facilitation of adult and continuing education.	
Career and Professional Employees	1748
Promotes professional growth and exchange of information among the career and professional (non-administrative, non-faculty) employees.	
Communications and Marketing	411
Promotes professional growth and development among commission members.	
Equity	241
Provides leadership, advice, counsel and opportunity for professional development on equity program issues.	
Facilities	161
Promotes the interests and issues of community college facilities planning and institutional services.	
Faculty	1676
Promotes quality leadership, professional services and seeks solutions on matters relating to faculty.	
Healthcare Education	236
Promotes legislative awareness, professional development, and recognition of best practices in all areas of healthcare education.	
Institutional Effectiveness, Planning, and Professional Development	541
Improves institutional effectiveness, planning and research.	
Instructional Innovation (Provisional)	797
Provides for the participation of the faculty members, administrators, and other concerned personnel in all areas relating to curriculum.	
Learning Resources	631
Represents the interests of Learning Resources personnel.	
Occupational and Workforce Education	425
Represents the interests of Occupational and Workforce Education personnel.	
Student Development	1361
Involves members of the Student Affairs offices in carrying out the goals and objectives of the student personnel philosophy.	
Technology	741
Represents the interests of college personnel in technology related activities or issues.	
Trustees	269
Promotes the role and education of Florida college trustees.	
Totals:	10770



ACTIVITIES AND EVENTS

During 2015, the AFC hosted and provided support for more than 26 meetings and conferences serving more than 1600 members. The AFC State Office hosts four statewide conferences in addition to four Board of Directors meetings annually. They are the Annual Leadership Conference, the Joint Commissions Conference, the Membership Development Conference, and the Annual Meeting and Conference.

2015 MEETING AND EVENT SUMMARY

Board of Directors Meeting

Where: Hilton University of Florida Conference Center
When: January 28, 2015 **Attendance: 31**

CCP Legislative Process and Advocacy Course

Where: Santa Fe College, Gainesville, FL
When: January 28, 2015 **Attendance: 16**

Leadership Conference

Where: University of Florida Conference Center/Santa Fe College
When: January 29-30, 2015 **Attendance: 63**

AFC Trustee Commission Legislative Summit

Where: Hotel Duval, Tallahassee, FL
When: February 3, 2015 **Attendance: 120**

Region V Spring Conference

Where: Palm Beach State College
When: March 27, 2015 **Attendance: 96**

AFC Legislative Days

Where: TCC Capitol Center, Tallahassee, FL
When: April 8-9, 2015 **Attendance: 66**

Region IV Spring Conference

Where: Florida Southwestern State College
When: April 17, 2015 **Attendance: 95**

Region I Spring Conference

Where: Chipola College, Marianna, FL
When: April 24, 2015 **Attendance: 48**

Region II Spring Conference

Where: St. Johns River State College, St. Augustine, FL
When: April 24, 2015 **Attendance: 46**

Board of Directors Meeting

Where: Tampa Airport Westshore, Tampa, FL
When: May 13, 2015 **Attendance: 32**

CCP Leadership Skills Course

Where: Hillsborough Community College, Tampa, FL
When: May 14, 2015 **Attendance: 16**

Joint Commission Super Conference

Where: HCC/Dale Mabry Campus, Tampa, FL
When: May 14-15, 2015 **Attendance: 111**

Student Development Commission 48th Annual Conference

Where: College of Central Florida, Ocala, FL
When: May 19-21, 2015 **Attendance: 92**

CPEC/Region III Spring Conference

Where: College of Central Florida, Ocala, FL
When: June 11, 2015 **Attendance: 106**

AFC Membership Development Conference

Where: Jupiter Beach Resort, Jupiter, FL
When: July 9-10, 2015 **Attendance: 62**

Council of Presidents Annual Meeting

Where: Sundial Resort, Sanibel, FL
When: August 2-4, 2015 **Attendance: 49**

AFC Legislative Committee Annual Retreat

Where: Sundial Resort, Sanibel, FL
When: August 4-6, 2015 **Attendance: 19**

CCP Florida College System Course

Where: Buena Vista Palace Hotel, Orlando, FL
When: September 21, 2015 **Attendance: 45**

Board of Directors Meeting

Where: Buena Vista Palace, Orlando, FL
When: September 22, 2015 **Attendance: 28**

Board of Directors Meeting

Where: Buena Vista Palace, Orlando, FL
When: November 10, 2015 **Attendance: 31**

CCP Building Community and Customer Service Course

Where: Buena Vista Palace, Orlando, FL
When: November 11, 2015 **Attendance: 45**

AFC 66th Annual Meeting and Conference

Where: Buena Vista Palace, Orlando, FL
When: November 11-13, 2015 **Attendance: 413**

AFC Trustees Commission Annual Meeting

Where: Buena Vista Palace, Orlando, FL
When: November 11-12, 2015 **Attendance: 79**

Other Meeting and Event Support

In addition to these meetings, the Association also facilitates 9 meetings annually for the FCS Council of Presidents. The Association also handles 3 yearly meetings for the Council of Presidents Councils, the Council of Student Affairs, the Council of Instructional Affairs, and the Occupational Education Standing Committee. These meetings have an average attendance of 173 attendees.

JANUARY

In January, the AFC hosted the Council of Presidents in Tallahassee followed by the AFC Board of Directors and the Annual Leadership Conference in Gainesville. The Leadership Conference kicked off the new focus on collaboration between chapters, regions, and commissions with discussions and roundtables on how to partner to effectively meet the goals of the Association. A panel of leaders shared their paths to leadership at their respective colleges. The Conference also introduced attendees to the 2015 Legislative Days, which would provide an opportunity to visit the Capitol to meet with several state legislators.

FEBRUARY

During the first week of February, the AFC Trustees Commission's Legislative Summit brought 120 Trustees and Presidents to Tallahassee to meet with legislators and advocate on behalf of the Florida College System. The Trustees began the conference with a reception at the Governor's Mansion. The program covered sessions on FCS Funding and FCS Legislative Priorities. The following week, the Trustees traveled to DC to participate in the Association of Community College Trustees National Legislative Summit. A leadership group of Trustees met with Senator Bill Nelson to discuss legislative issues. Later, Presidents and Trustees met with their respective congressmen from their districts.

MARCH, APRIL, MAY AND JUNE

Throughout the spring, professional development opportunities were boundless at the Region & Commission Conferences. Region 5 kicked off the Spring Conferences, in March, by "Expanding the Possibilities." Joined by the Administration, Career & Professional Employees, and the Facilities Commissions at Palm Beach State College, sessions on retirement, cash & debt management, and accessing AFC benefits were offered. In April, members and student leaders joined AFC and FCSSGA for Legislative Days April 8 & 9. Members heard from AFC College Lobbyists on the 2015 legislative issues, received tips on advocacy etiquette, and learned how bills become law. AFC members joined the students at the annual Rally in Tally on the steps of the Capitol and followed up the rally with visits to their respective legislators.

In mid-April, the Region 4 Conference focused on "Mapping Our Future" as the day began with a panel discussion by top college administrators on the future of higher education in Florida. The conference was held at Florida SouthWestern State College. Region 2 held its conference at St. Johns River State College. Celebrating Earth Day, the region also shared legislative updates regarding issues affecting FCS during its conference. At Chipola College, Region 1 welcomed attendees to the Prough Center for the Arts with a Showstarter by the Chipola Theatre Department.

In May, the Joint Commissions Super Conference was held at Hillsborough Community College. Eleven Commissions joined together to hosts over 45 professional development sessions. Administration, Adult & Continuing Education, Communications & Marketing, Equity, Facilities, Faculty, Healthcare Education, Institutional Effectiveness, Planning & Professional Development, Learning Resources, Occupational & Workforce Education, and the Technology Commission all highlighted their best of the best with an array of diverse exemplary practice presentations. Two days of current professional development promoting excellence across a broad spectrum of disciplines illustrated teaching and learning, leadership development, online development, excellence in technology, marketing innovations, and diversity and inclusion training.

The Student Development Commission also held a spring conference in May at the College of Central Florida. A pre-conference workshop on the Violence Against Women Act highlighted the new legislation and how college campuses were implementing changes to comply. Other conference sessions covered student success, the disciplinary admissions process, student orientations and academic advising.

The last Region Conference was hosted by Region III and the Career & Professional Employees Commission at the College of Central Florida in June. The Region & CPEC kicked off a joint fundraiser with the AFC Foundation for a 50/50 \$10,000 drawing. CPEC held its exemplary practice competition and selected Seminole State College's Annual Program Review Process as its winner.

JULY

In July, the Annual Membership Development Conference provided support to and resources for chapter and commission leaders on how to develop an action plan for increasing their membership. A membership guide was developed to assist chapter officers in establishing a sustainable membership campaign.

NOVEMBER

In November, the AFC came together in Orlando for the Association's flagship event – the Annual Conference – to share best practices, expand their networks, and recognize the Association's best and brightest. Held each fall, the Annual Conference is the major opportunity for members and their colleagues to receive professional development and be recognized for their work throughout the year.

The Conference began on Veteran's Day and in tribute to the many student veterans at FCS institutions, a slideshow highlighting student veterans from all 28 colleges kicked off the Conference. Several workshops recognizing the plight of veterans including homeless veterans were presented. The Conference featured more than 35 workshops focused on career and professional growth, teaching and learning, student development, technology, and administration and management. The theme "Many Voices: One Message" demonstrated the diversity of the membership and unity of the message and purpose of AFC. Exemplary practices across disciplines including the Professor of the Year, Excellence in Technology Awards, and Best Practices in Communications & Marketing presentations provide in-depth training and highlighted trends and practical resources available to use by members. More than 40 awards were presented to and received by members over the three days. The Annual Service Project brought in more than 300 toys for the Toys for Tots Orlando. New in 2015, attendees were able to participate in the Backpacks for Homeless Veterans by filling 250 backpacks with hygiene items provided by the exhibitors.

The Trustees Commission hosted their annual meeting during the Conference and they were joined by Governor Rick Scott. The Governor announced the "Ready, Set, Work" College Challenge and asked all 28 state colleges to participate in the Challenge by graduating 100% of their full-time students to attend a four year university or get a job that leads to a great career.

CERTIFIED COLLEGE PROFESSIONAL PROGRAM

The Certified College Professional (CCP) program is designed to provide a statewide overview of the Florida College System (FCS), enhance individual job performance, build future leaders, and designate college professionals who demonstrate the knowledge essential to the practice of higher education.

With 47% of Florida College System employees reaching retirement age in the next 5-10 years, it is critical that professional development be offered to help bridge the gap and develop the next generation of leaders. The University of Florida Institute of Higher Education has partnered with the AFC to assist with improving and expanding the program.

Since its inaugural appearance in 2012, the program has garnered over seventy-five applicants, produced thirty-one graduates, and has thirty-three current participants. The program currently offers four core courses that are available to be taken either in-person in conjunction with major AFC events or online through the CCP portal.

SERVICE PROJECTS

The AFC cares about its community. Community is a core value of the Association of Florida Colleges. Each chapter, throughout the year, participates in numerous service projects giving back to their communities. With 28 chapters statewide, the AFC reached over 65 organizations in 2015.

Additionally, at all of its quarterly meetings, region and commission meetings, and at the annual conference, the AFC selected an organization to recognize and contribute to as it continued to demonstrate its on-going commitment to providing service in Florida's communities. A few of the organizations benefitting from AFC in 2015:

- Women in Distress of Broward County (150 suits, handbags, and cash donations provided)
- Marion County Children's Alliance
- Harry Chapin Food Bank of South West Florida
- Walter L. Smith Library
- Backpacks for Homeless Veterans (more than 250 backpacks with hygiene products)
- Toys for Tots Orlando (over 300 toys and cash donations)

2015 AWARDS AND RECOGNITIONS

Honorary Life

- Peter Usinger, Polk State College
- Edward L. Woodruff, Jr., St. Petersburg College
- Dr. Judith Bilsky, Florida State College At Jacksonville

Distinguished Service

- Tracy Glidden, Eastern Florida State College
- Raymond Coulter, Palm Beach State College

Outstanding Board Member of the Year

- Stephanie Campbell, Polk State College

Presidential Leadership

- Dr. Chuck Mojock, Lake-Sumter State College
- Matthew Holliday, Florida Southwestern State College

Wattenbarger

- Dr. Dennis Gallon, Palm Beach State College

Aspen Excellence Award for Community College Excellence Winners

- Santa Fe College (2015)
- Valencia College (2011)

Aspen Excellence Award for Community College Excellence Finalists

- Indian River State College (2015)
- Broward College(2013)
- Santa Fe College(2013)
- Miami Dade College (2011)

AFC Leadership Service Awards

- LaFran Reddin, Hillsborough Community College
- Dr. Robert Flores, South Florida State College
- Peter Usinger, Polk State College

Professor of the Year

- John Gardner, Chipola College

Region of the Year

- Region V

Chapter of the Year

- Indian River State College

Colleges with Fifty Percent or More of Employees as Members

- Chipola College
- South Florida State College

Chapter with the Most New Members

- Santa Fe College

Region with Most New Members

- Region IV

Trustee of the Year

- Tim Morris, Lake-Sumter State College

Leroy Collins

- Edwin O. Swift, III, Florida Keys Community College (Hometown Hero)
- Kristina Garcia, St. Johns River State College (Against the Odds)
- Forrest "Max" Gooding, South Florida State College (Rising Star)
- Marcia Mayer, North Florida Community College (Distinguished Alumni)

Commission of the Year

- Student Development Commission

PARTNERSHIPS AND AFFILIATIONS

The AFC partners with a variety of organizations to enhance its benefits to its members. Over the years, these affiliations have grown to include educational opportunities for AFC members through tuition discounts to providing support to organizations that work with and support members and member institutions.

Other Partnerships and Affiliations:

- Capella University – Tuition Discount Program
- The Chair Academy
- Community College Futures Assembly ~ Bellwether Awards
- International Conference on College Teaching & Learning, Florida State College at Jacksonville
- Black Brown & College Bound Conference, Hillsborough Community College
- UF Institute for Higher Education ~ CCP
- Institute for Credentialing Excellence (ICE)
- Division of Florida Colleges, Florida Department of Education
- Community College Conference on Legal Issues, Valencia College

AFC FOUNDATION

The AFC Foundation, Inc. provides charitable and educational financial support to the Association of Florida Colleges, its members and institutions. Annually, the AFC Foundation awards members professional development scholarships up to \$300. The scholarship funds may be used for participation in any AFC professional development event including the Leadership Conference, Membership Conference, Annual Convention, and Commission and Chapter educational events. Ten AFC Members received \$3,000 in 2015 in scholarship funds from the AFC Foundation. The AFC Foundation contributed more than \$10,000 towards our AFC building campaign, “Burst the Balloon” for 2015.

ADVOCACY

The AFC plays a key role in advocating on behalf of the Council of Presidents led by the AFC Legislative Committee which comprises governmental relations staff from most colleges. The committee provides a framework for substantive issues annually and works strategically to monitor and promote the annual legislative agenda for the Florida colleges. In addition to advocating in support of the annual budget request and policy issues that affect all colleges, the AFC is prominent in monitoring and protecting employee issues such as retirement, DROP, tenure and continuing contracts, and campus safety.

The AFC, working with contract lobbyists from Ballard Partners, successfully passed two bills during the 2015 Legislative Regular Session. HB 565 provides colleges some flexibility to update their organizational charts. SB 7024 returns about \$1.2 million to colleges recouped from international investments by the State Board of Administration (SBA) that went bad due to political strife in those countries.

Senior Management Service Class: HB 565 (Passed by Legislature, 4/27/15)

Provides a six month window for local agencies to reassess the designation of positions classified as Senior Management, with additional windows every five years.

State Board of Administration: SB 7024 (Passed by Legislature, 4/22/15)

Removes restrictions on the State Board of Administration (SBA) related to investments, and directs the SBA to distribute the residual balance of a Trust Fund to participants (which may include Colleges) who were members in November of 2007.

THE AFC BUILDING



In 2005, the AFC purchased the building at 113 East College Avenue in downtown Tallahassee as a central meeting place for the college presidents and association members. This location gives the 28 colleges a visible presence near the Capitol. Currently, we house eleven leasing tenants who are lobbyists, lawyers, association management firms, and former legislators. Firms such as Liberty Partners of Tallahassee, Wilson and Associates, the American Cancer Society Cancer Action Network, Space Florida, CDL and Associates, and former Senator Ellyn Setnor Bogdanoff call the AFC office building home. Additionally, nine colleges maintain an office or share a space with another college in our building. We expect to rent our last remaining office space by the time this publishes. When the building was purchased in 2005 it appraised at \$2.1 million. At our recent 2014 appraisal, the value was \$2.3 million. Total 2015 rental revenue was \$138,896.00

PUBLICATIONS



Capitol Perceptions

Capitol Perceptions was published weekly during the legislative session between March 3 and May 4. It was also published during the legislative special session between June 1 and June 12. *Capitol Perceptions* provides updates on current legislative issues and bills as they progress throughout the annual session.



Current

The Association’s official newsletter, *Current*, is published five times each year. *Current* is filled with informative and interesting articles about the community and state college profession as well as the activities and AFC members, chapters, commissions and other groups. It is distributed electronically via the AFC website.

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

President

Dan Rodkin
Santa Fe College

President-Elect

Juanita Scott
Pensacola State College

VP for Regions & Chapters

LaFran Reddin
Hillsborough Community College

VP-Elect for Regions & Chapters

Mercedes Clement
Daytona State College

VP for Commissions

Robert Flores
South Florida State College

VP-Elect for Commissions

Robert Van Der Velde
Palm Beach State College

Immediate Past-President

Byron Todd
Tallahassee Community College

COMMISSION CHAIRS

Administration

Tunjarnika Coleman-Ferrell
Palm Beach State College

Adult & Continuing Education

Ruth McKinon
Pensacola State College

Adult & Continuing Education

Ruth McKinon
Pensacola State College

Campus Safety

Ryan Woods
Santa Fe College

Career and Professional Employees

Tracy Glidden
Eastern Florida State College

Communications and Marketing

Travis Jordan
Broward College

Equity

Lonnie Thompson
Daytona State College

Facilities

Jessica Vander Biezen
Santa Fe College

Faculty

Jim Lansing
Broward College

Healthcare Education

Carolyn Lytle
Tallahassee Community College

Institutional

Effectiveness, Planning and Professional Development

Development

Rob Gregg
Pensacola State College

Learning Resources

Isabel Hernandez
Miami Dade College

Occupational and Workforce Education

Karen Tolson
College of Central Florida

Student Development

Marjorie McGee
College of Central Florida

Technology

Josh Murdock
Valencia College

Trustees

Randall Reid
Hillsborough Community College

REGION DIRECTORS

Region I

Matthew White
Chipola College

Region II

Rawslyn Francis
Florida State College at Jacksonville

Region III

Jean Scheppers
College of Central Florida

Region IV

Marta Clinger
Polk State College

Region V

Wanda Curtiss
Miami Dade College

SPECIAL COMMITTEES

Credentials and Tellers

Alice Pendergrass
Chipola College

Journal Editorial

Will Benedicks (Retired)
Tallahassee Community College

Past President's Council

Byron Todd
Tallahassee Community College

STANDING COMMITTEES

Awards

Lena Phelps
South Florida State College

Bylaws

Bill Mullenwey
Valencia College

Finance and Human Resources

Byron Todd
Tallahassee Community College

Legislative

Victoria Hernandez
Miami Dade College

Membership Development

Juanita Scott
Pensacola State College

Member Services

James Evans
Broward College

Member Services

Joy Raulerson
Pasco-Hernando State College

Nominating

Byron Todd
Tallahassee Community College

CCP, Planning and Development

Tina Hart
Indian River State College

Policy & Advocacy

Ed Meadows
Pensacola State College

Service Project

Jim Froh
Chipola College

EX OFFICIO MEMBERS

Chancellor, The Division of Florida Colleges

Madeline Pumariega
The Florida College System

Council of Presidents

Carol Probstfeld, State College of Florida Manatee-Sarasota

AFC Foundation Board

Andre Hawkins
Indian River State College

Association of Florida Colleges

Michael Brawer

AFC STAFF

Michael Brawer

Executive Director/CEO

Marsha Kiner

Associate Executive Director for Membership and Professional Development

Eileen Johnson

Director of Administration and Finance

Tina Ingramm-Ward

Executive Assistant (to CEO) and Publications Coordinator

Adrienne Bryant, CAE

Member Information and Database Manager

David Schrenk

Staff Assistant

