

AFC Mission Statement:

The Association of Florida Colleges is the professional association of Florida's 28 public member institutions of the Florida College System, their Boards, and employees, retirees and associates and the Florida College System. The mission of the Association is to actively promote, represent, and support members and institutions as they provide their students and the citizens of Florida with a world-class college system.

AFC Value Statement:

The Mission of the Association is driven by the following values:

- 1) Professional Growth and Development
- 2) Advocacy
- 3) Leadership
- 4) Community
- 5) Innovation
- 6) Networking

AFC Goals:

- 1) Develop and support professional development, education, and leadership opportunities for the Association's members (Values 1, 2, 3, 5, 6).
- 2) Advocate for policies, budgets, and programs on behalf of the Association's institutional and individual members (Value 2).
- 3) Communicate public policy and legislative issues and engage in cooperative research activities related to those issues (Values 2, 3).
- 4) Increase public awareness of the mission, purpose, and accomplishments of the Florida College System (Values 2, 4, 6).
- 5) Showcase and reward exemplary programs, practices, activities, and individuals (Values 1, 3, 5, 6).
- 6) Enhance, encourage and facilitate communication, cooperation, professionalism, and camaraderie among individual and institutional Association members (Values 1, 4, 6).
- 7) Promote membership by providing professional development and services that ensures an active and vital Association (Values 1, 3, 4, 6).
- 8) Maintain a fiscally sound organization that is efficiently and effectively managed (Value 3).
- 9) Provide opportunities for and engage in services to benefit the external community (Values 1, 3, 4, 6).

Association of Florida Colleges

Chapter, Region and Commission Annual Goals

Group Name: _____ Group Type: _____ Year: _____

SPECIFIC (What is the goal?)	MEASURABLE (How will we measure?)	ACHIEVABLE (What skills and resources are needed?)	RELEVANT (Related to AFC Values and Goals.)	TIME-BOUND (When will we achieve it?)	Done
Goal 1:					
Goal 2:					
Goal 3:					
Goal 4:					