

**2013 Association of Florida Colleges
Council of Presidents Annual Meeting
Sponsorship Opportunities
June 5-7, 2013
Villas of Grand Cypress**



The Association of Florida Colleges has several opportunities to help support the AFC and Council of Presidents Annual Meeting.

Afternoon Snack Break Sponsorships - \$600 each (3 available)

Event date: Thursday, June 6, 2013

This sponsorship includes:

- One full conference registration (Additional registrations at \$129)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgment listing as Sponsor on the AFC website
- Table-top Exhibit Space in Registration area for three days (June 5-7, 2013)
- Collateral Materials to be placed in registration packets (100 items needed maximum of one item can be submitted) due by May 31st

Reception Sponsorship - \$2000 each (2 available)

Event date: Thursday, June 6, 2013

This sponsorship includes:

- Two full conference registrations (Additional registrations at \$129)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgment listing as Sponsor on the AFC website
- Table-top Exhibit Space in Registration area for three days (June 5-7, 2013)
- Collateral Materials to be placed in registration packets (100 items needed maximum of two items can be submitted) due by May 31st
- **Half-page advertisement in next edition of CURRENT (AFC e-Newsletter)** (See Specs on Page 3)

Dinner Sponsorship - \$2500 each (3 available)

Event date: Thursday, June 6, 2013

This sponsorship includes:

- Two full conference registrations (Additional registrations at \$129)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgment listing as Sponsor on the AFC website
- Table-top Exhibit Space in Registration area for three days (June 5-7, 2013)
- Collateral Materials to be placed in registration packets (100 items needed maximum of two items can be submitted) due by May 31st
- **Full-page advertisement in next edition of CURRENT (AFC e-Newsletter)** (See Specs on Page 3)

Full Breakfast Sponsorship - \$1500 each (2 available)

Event date: Friday, June 7, 2013

This sponsorship includes:

- One full conference registration (Additional registrations at \$129)
- Listing in the conference program
- Signage at sponsored event
- Acknowledgment listing as Sponsor on the AFC website
- Table-top Exhibit Space in Registration area for three days (June 5-7, 2013)
- Collateral Materials to be placed in registration packets (100 items needed maximum of one item can be submitted) due by May 31st
- **Quarter-page advertisement in next edition of CURRENT (AFC e-Newsletter)**
(See Specs on Page 3)

Padfolio Sponsorship - \$1000 (1 available)

This sponsorship includes:

- One full conference registration (Additional registrations at \$129)
- Listing in the conference program
- Embossed Company Logo inside Padfolio with AFC Logo on front
- Acknowledgment listing as Sponsor on the AFC website
- Table-top Exhibit Space in Registration area for three days (June 5-7, 2013)
- Collateral Materials to be placed in registration packets (100 items needed maximum of one item can be submitted) due by May 31st

Customize Your Sponsorship or Add-On to One of the Above

Choose one or more of the following options:

1. Coffee Break – \$500
2. Flash Drives with Company Logo - \$500
3. Personalized notebooks or calendars for Presidents - \$500
4. Cookie/Brownie Sleeves for snack break - \$650
5. Welcome Amenity – Pricing based on amenity to be delivered
6. Turndown Amenity – Pricing based on amenity to be delivered

This sponsorship includes:

- One full conference registration (Additional registrations at \$129)
- Listing in the conference program
- Company Logo on item or signage at sponsored break
- Acknowledgment listing as Sponsor on the AFC website
- Table-top Exhibit Space in Registration area for three days (June 5-7, 2013)
- Collateral Materials to be placed in registration packets (100 items needed maximum of one item can be submitted) due by May 31st

Exhibit Table Only - \$300.00 - Table-top Exhibit Space in Registration area for June 5-7, 2013

Hotel Information

Villas of Grand Cypress
One North Jacaranda
Orlando, FL 32836

Room Rates:

\$149.00 a night for Club Suite
\$252.00 a night for One Bedroom
\$298.00 a night for Two Bedroom
\$447.00 a night for Three Bedroom
\$596.00 a night for Four Bedroom

Resort fee is included in the above room rates

For Reservations, please call 1-800-835-7377 and ask for the Council of Presidents/ AFC for group rate

RESERVATION DEADLINE: May 14, 2013

Special rate for Golf: \$89 plus tax – 6/4-6/7 ONLY!

***CURRENT* Advertising Information & Specifications:**

Full page (8.5" x 11")
Half page (8.5" x 5.5") - (horizontal only)
One quarter page (2.75" x 4.25")
Business card (2" x 3.5")

SPECIFICATIONS:

Magazine-PDF
Full Color

CIRCULATION:

Distributed to every AFC member and all 28 community colleges throughout the State of Florida

READERSHIP:

30,000+

Collateral Materials are due in the AFC State Office no later than May 31, 2013



Association of Florida Colleges Council of Presidents Annual Meeting Sponsorship Form

113 E. College Avenue • Tallahassee, Florida 32301
PH: 850-222-3222 Fax: 850-222-2327

Contact Information:

Company Name _____ Contact Name _____

Street Address _____

City, State, Zip _____

Phone _____ email _____

Primary Event Representative: _____ Job title _____

Second Event Representative: _____ Job title _____

Primary Representative email address: _____

Second Representative email address: _____

EXHIBIT/SPONSORSHIPS PRICE

- Exhibit Table Only \$300.00
- Afternoon Snack Break Sponsor \$600.00
- Padfolio Sponsor \$1,000.00
- Breakfast Sponsor..... \$1,500.00
- Reception Sponsor \$2,000.00
- Dinner Sponsor.....\$2,500.00

CC# _____ Exp ____ / ____

METHOD OF PAYMENT

- CHECK
- VISA
- MASTERCARD
- AMERICAN EXPRESS

Choose one or more of the following or Add to Sponsorship chosen above to increase visibility

CUSTOMIZED SPONSORSHIPS PRICE

- Coffee Break..... \$500.00
- Flash Drives w/logo..... \$500.00
- Personalized Notebooks/Calendars \$500.00
- Cookie/Brownie Sleeves \$650.00
- Welcome Amenity.....\$ _____
- Turndown Amenity.....\$ _____

METHOD OF PAYMENT

- CHECK
- VISA
- MASTERCARD
- AMERICAN EXPRESS

CC# _____ Exp ____ / ____



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DEPOSIT POLICY: Fees must be paid in full at time of registration.

CANCELLATION POLICY: Fees will be refunded in full if the notice of cancellation is received by AFC in writing thirty days prior to Event. Cancellation received seven days before Event will result in a refund of fifty percent (50%) of full registration fees. No refunds will be made on cancellations received six days prior to the Event or later.

I have read and agree to all terms and conditions stated in this sponsorship contract. By signing this contract, I agree to abide by all stated rules, requirements, deposit and cancellation policies.

Approved by _____
(signature)

Job title _____

Date _____

Please return completed form to: Adrienne Bryant, Exhibit and Sponsor Sales. eMail: abryant@myafchome.org