



**The Association of Florida Colleges (AFC)
74th Annual Conference Sponsorship Opportunities
November 1-3, 2023
Wyndham Grand – Bonnet Creek, 4651 Chelonia Pkwy,
Orlando, Florida 32821**

The 74th Annual Conference is the AFC's celebratory and professional development event of the year. Join us to highlight your products and services and network with our state college system personnel. Your sponsorship includes the opportunity to participate in all general and educational sessions as well as meal and social events. The 2023 sponsorship options, prices and benefits include:

Silver Sponsor - \$2700

Includes:

- 8'X10' Exhibit space
- 7" x 44" Identification sign
- 6' draped table with 2 chairs
- 1 wastebasket
- 1 Conference Registration
- Recognition on AFC Website, marketing materials and events
- * (Electrical and other utilities NOT included – they must be purchased through Exhibit Company.)*

Gold Sponsor - \$3500

Includes:

- Includes everything listed in prior package, plus:
- 2 Conference Registrations (2 total)
- Option to submit a full-page color ad in post-conference CURRENT
- Targeted email sent to conference attendees branded with company logo
- Recognition on AFC Website, marketing materials and events
- Social Media "Shout Outs"

Platinum Sponsor - \$5000

Includes:

- Includes everything listed in all other Packages, plus:
- 1 Additional Conference Registration (3 total)
- Opportunity to host a post-conference webinar, which is marketed to all association members
- 10% discount on 2024 sponsorships and advertisements
- Brief speaking opportunity at the Presidential Gala (Thursday, November 2nd from 7 to 9 p.m.)

***Exhibit displays Open:**

**Wednesday, November 1st from 2:00 p.m. to 4:00 p.m. in the Grand Foyer
(Hotel's Ground Level)**

Thursday, November 2nd from 7:00 a.m. to 4:00 p.m. in the Grand Foyer

*Please contact Katie Richardson (events@myafchome.org) if you'd prefer to customize your package. Some examples are: underwrite meal, conference bag sponsorship, promotional items, coffee breaks, Wi-Fi, ads in post conference CURRENT e-magazine, etc.



To sponsor and register for the event, visit the conference webpage at:
[Association of Florida Colleges \(memberclicks.net\)](http://memberclicks.net)

For more information about the conference, you may visit our conference website here:
<https://afc.memberclicks.net/myafcannualconference>