



**The Association of Florida Colleges (AFC) 73rd Annual Meeting and Conference
Exhibitor and Sponsorship Opportunities
November 16 -18, 2022 | Panama City, FL**

The Annual Meeting and Conference is the AFC's celebratory and professional development event of the year. After two years, the AFC and its members will come together again at the "Family Reunion." Join us to highlight your products and services and network with our state college system personnel. With your sponsorship, you are welcome to participate in all general and educational sessions as well as meal and social events.

Here are the 2022 options and prices. Note that we are always open to custom sponsorship packages for key events. To learn more, email Leigh Stehlik, Programs & Events Coordinator, at: leigh.stehlik@myafchome.org.

Exhibit Booth Only * - \$900

Includes:

- 8'X10' Space with side rails
- 7" x 44" Identification sign
- 6' draped table with 2 chairs
- 1 wastebasket
- 1 Conference Registration

Listing in on-site printed conference program

** (Electrical and other utilities NOT included – they must be purchased through Exhibit Company.)*

Exhibitor Plus - \$1300

Includes:

- Everything listed in the Exhibit Booth Package, plus:
- Half-page B & W ad in on-site printed conference program
- Post-conference attendee list

Silver Sponsor - \$2700

Includes everything listed in the Exhibitor Plus Package, plus:

- 1 Additional Conference Registration (2 total)
- Half-page color ad in post-conference (Dec.) **CURRENT**
- Recognition on conference website
- Social Media "Shout Outs"

Gold Sponsor - \$3500

Includes everything listed in the Exhibitor Plus and Silver Packages, plus:

- Full-page color ad in both pre-conference (Sept./Oct.) and post-conference (Dec) **CURRENT**
- Targeted email sent to conference attendees branded with company logo
- Sponsorship recognition at all major events (list of events below)

Platinum Sponsor - \$5000

Includes everything listed in the all other Packages, plus:

- 1 Additional Conference Registration (3 total)

Upgrade to full page color ad in on-site printed conference program
Opportunity to host a Webinar post-conference for all association members
Company Ad highlighted on the AFC Podcast (***The Community***)
10% discount on 2023 sponsorships and advertisements

Platinum Sponsor will receive a speaking opportunity at one of the following events:

Tuesday, November 15th

AFC Board of Directors' Dinner

Wednesday, November 16th

Opening General Session

Past AFC Presidents' & Foundation Reception

Thursday, November 17th

Opening Plenary Session

Gala & Silent Auction Reception

Friday, November 18th

Annual Awards Brunch

- Other Sponsorship and Promotional Opportunities -

Conference Bag Sponsorship - \$2500

Item Placed in Conference Bag - \$500

Key Card Sponsorship – \$3500

Coffee Break Sponsor - \$1200

WiFi Sponsorship - \$3700

Standalone Advertisements Rates:

On-site Printed Conference Program

\$650 – Full-Page

\$400 – Half-Page

\$250 – Quarter-Page

CURRENT e-Magazine

\$800 – Full-Page

\$550 – Half-Page

\$350 – Quarter-Page

To learn more and register, visit the conference webpage at: <https://www.myafchome.org/myafannualconference>.

Contact:

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