

AFC's 2019 Conference on College Teaching & Learning

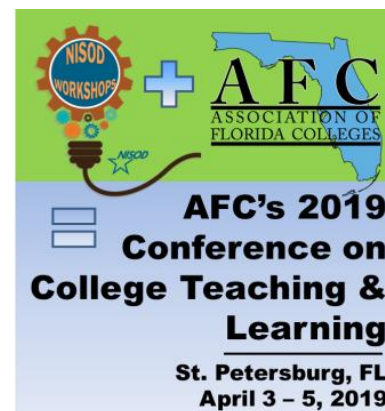
SPONSORSHIP OPPORTUNITIES

ABOUT THE CONFERENCE

The AFC's **Conference on College Teaching and Learning** provides a robust interdisciplinary forum for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the field of college teaching and learning.

In partnership with the National Institute for Staff and Organizational Development (NISOD), three of NISOD's most popular half-day workshops will be offered on April 4th at the conference.

Join us to celebrate teaching excellence as we award \$5,500 in cash prizes to two outstanding faculty members and a successful teaching and learning center. In addition, finalists for the 2019 Professor of the Year award competition, sponsored by the AFC Faculty Commission, will present and be judged at the conference with the cash award bestowed on the winner at the closing awards luncheon.



ABOUT THE ASSOCIATION OF FLORIDA COLLEGES (AFC)

The Association of Florida Colleges, Inc. is the professional association of Florida's 28 public member institutions of the Florida College System, their boards, employees, retirees and associates, and the employees of the Division of Florida Colleges. The Florida College system serves 733,000 students across 72 campuses. The mission of the Association is to actively promote, represent, and support members and institutions as they provide their students and the citizens of Florida with a world-class college system. Approaching 7,000 members strong, the AFC offers quality professional development opportunities throughout the year for all of its members.

CONFERENCE SPONSORSHIP OPPORTUNITIES

\$750 Basic Sponsorship Package – benefits include:

- 6' tabletop display in main foyer (4/3 – 4/5) with chair
- One full conference registration (includes choice of two NISOD workshops)
- Logo in on-site conference program (*NOTE: Must register and provide company logo by March 20th*)
- Recognition at general sessions
- Post-conference attendee list
- Recognition in the post-conference issue of CURRENT e-magazine

SPONSORSHIP ADD-ONS (Must register for the Basic Sponsorship to access these discounted add-on benefits)

- Half-page ad in on-site conference program + **\$250** (Half Page ad size: 4.375" x 3.75")
- Full-page ad in on-site conference program + **\$350** (Full page ad size: 4.375" x 7.5")
- Event Sponsor - Wednesday, 4/3 Opening Reception + **\$750** (includes signage and special recognition at event)
- Event Sponsor - Thursday, 4/4 Luncheon + **\$1000** (includes signage and special recognition at event)
- Event Sponsor - Friday, 4/5 Coffee & Danish + **\$550** (includes signage and special recognition at event)
- Event Sponsor - Friday, 4/5 Awards Luncheon + **\$1500** (includes signage and special recognition at event)

CONFERENCE SCHEDULE AT-A-GLANCE

Date	Time	End Time	Event
Wednesday	8:00AM	5:00 PM	Registration
4-3-2018	10:00AM	12:00PM	Commission Spring Meetings
	1:00 PM	2:30 PM	Opening Plenary & Keynote Speaker: Dr. Larry Tyree, President Emeritus
	2:45 PM	3:45 PM	Concurrent Sessions - I
	4:00 PM	5:00 PM	Concurrent Sessions - II
	5:30 PM	6:30 PM	Reception
Thursday	7:30 AM	5:00 PM	Registration
4-4-2018	8:00 AM	11:30 AM	NISOD WORKSHOPS (3)
	11:45 AM	1:30 PM	Luncheon- Keynote: Dr. Sandy Shugart, President, Valencia College
	1:45 PM	5:15 PM	NISOD WORKSHOPS (3) – repeated from morning
Friday	7:30 AM	8:30 AM	Coffee & Danish
4-5-2018	7:30 AM	11:00 AM	Registration
	8:30 AM	9:30 AM	Concurrent Sessions - I
	9:45 AM	10:45 AM	Concurrent Sessions - II
	11:00 AM	12:00 PM	Concurrent Sessions - III
	12:10 PM	1:30 PM	Awards Luncheon & Closing Keynote Speaker: Dr. Tonjua Williams, President, St. Petersburg College

OTHER SPONSORSHIP OPPORTUNITIES

Can't attend the conference but still want to get your product or service noticed by attendees? The following sponsorship opportunities are available as "stand-alone" benefits that don't require reserving a basic sponsorship package.

- **\$500** – Half page ad in on-site conference program
- **\$700** – Full page ad in on-site conference program
- **\$300** – Item inserted in attendees' conference bag Giveaways in attendee tote bags (pens, notepads, hand sanitizer, chargers, flash drives, etc.).

ON-SITE PROGRAM ADVERTISING INFORMATION: Ads should be prepared at actual size, at 300 dpi. Specify whether Grayscale or CMYK for color, no bleeds. **Artwork due no later than March 20th.**

- Full page ad size: 4.375" x 7.5"
- Half Page ad size: 4.375" x 3.75"
- File types accepted: PDF, JPEG, InDesign or Illustrator (embedded graphics, outlined fonts)

CONFERENCE HOTEL INFORMATION

Hilton St. Petersburg Bayfront
333 1st Street South
St. Petersburg, Florida 33701

Reservations can be made by contacting the hotel directly at **1-800-445-8667** or 727-894-5000. To receive the group rate of \$159/night*, attendees must identify themselves as attendees of the AFC Conference on College Teaching and Learning at time of booking. Attendees may also click [here for the online booking site](#), which has the group discount already applied.

[CLICK HERE FOR THE CONFERENCE WEB PAGE AND RESERVE YOUR SPONSORSHIP OPPORTUNITY NOW!](#)

Questions? Contact Lucia Fishburne at 850-222-3222 or email at lfishburne@myafchome.org.