

Joel Kaplan

Director/Videographer/Editor



Joel Kaplan is the ultimate storyteller with his camera. His images, interviews, and intuition are all creative tools he engages to deliver a product that goes far beyond the ordinary. Joel believes it is the human element that communicates the heart and soul of every narrative.

Joel's broadcast work includes directing and shooting and editing for national documentaries and on various series for major television networks such as National Geographic, PBS, Discovery Network, HGTV and TLC. His commercial resume is no less impressive, as it includes shooting and editing projects for Newsweek Productions, National Parks Service, Cousteau Foundation, National/Alamo Car Rental, United States Postal Service, Baptist Health Care Systems, Promise Healthcare, Azamara Club Cruises among numerous other national corporations. His reputation, however, extends beyond the national television and commercial arenas and onto the printed page as a skilled still photographer for travel brochures, yachting magazines and Joel's specialty, portraiture.

With 10 Emmy awards, 13 Telly awards, The Corporation for Public Broadcasting Silver Award, The Aurora Award, Media Award for Video Excellence in Economic Understanding, The Magellan Award and 3 Communicator Crystal Awards to his credit, Joel's work is defined by his keen eye which gifts his projects with engaging imagery.