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VOLUME 47, ISSUE 1

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AFC is prepared and ready for the upcoming Legislative Session. See the plan and meet the players.

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AFC Legislative Committee 14

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Donations

- Eileen Hamby, Daytona State College
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The Year Ahead!

By Peter Usinger, AFC President

So far, so good! Fiscally, the year started on a more optimistic note with regard to expected state revenues and a budget proposal from the Governor that includes \$40 million in new funding for the Florida College System. Of course, it is also an election year, and budget proposals can certainly be viewed as a political campaign tool. It remains to be seen how much support the bolstering of public education funding will accrue through the Florida Legislature, under the leadership of Senate President Don Gaetz and House Speaker Will Weatherford. Stay tuned, as the AFC has its ear on the legislative pulse!

While there is clearly new money on the table, we all know that the devil is often in the details, and in this case, the devil is in the formulas that will be applied to the funding distribution. The current proposal for Performance Based Funding (PBF) includes a point system to reward student transfer, retention, and completion rates, as well as time-to-degree, cost per graduate, and post-graduation employment and earnings measures. While there has been some progress and agreement

concerning the factors that will define the PBF distribution formula, it is still largely under construction.

At the AFC, we've also started the year with some significant progress towards improved strategic planning, and leveraging your input from last November's membership survey. At our annual Leadership Conference in January, AFC leaders from across the state engaged in a collaborative analysis of strengths, weaknesses, opportunities, and threats (also known as SWOT). It was a highly engaging effort that produced a whole array of improvement recommendations for chapters, regions, commissions, and professional development.

Over the next few months we will discuss these recommendations at our Executive Committee and AFC Board meetings, and also use it to inform the three taskforces chartered with developing action plans for improving membership value, convention/event content, and professional development options. Last but not least, we will ensure that all key elements of the AFC's strategic plan will reflect what you, the members, have told

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us. We hope that an updated strategic planning document will be ready for your review before the 2014 convention.

At the beginning of February our delegation joined the Association of Community College Trustees National Legislative Summit in Washington, which showed strong national alignment across the set of federal legislative priorities presented to Members of Congress. Those are (in a nutshell):

- **Maintain the Pell Grant Program** that helps annually 3.35 million low- and moderate-income community college students. The program must include automatic inflationary increases and restoration of year-round eligibility.
- **Sustain and Enhance Federal Funding for Community Colleges and Students** by redress last year's sequestration and reinstate funding for community college priority programs that were not fully restored in FY 2014 appropriations legislation.
- **Reauthorize and Improve the Higher Education Act (HEA)** by recognizing the unique nature, mission and contributions of community colleges, which requires numerous changes to the HEA.
- **Strengthen Workforce Development and Extend the TAACCT Program.** Congress should reauthorize the Workforce Investment Act (WIA) in 2014, prioritizing the role that community colleges play in educating American's workforce.
- **Enhance the Carl D. Perkins Career and Technical Education (CTE) Act** to focus on high-quality programs closely linked to industry that produce college- and career-ready students.
- **Help Community Colleges Serve Veteran Students** with additional support in their traditional and essential role of assisting both veterans and active duty service members.
- **Pass the Development, Relief and Education for Alien Minors (DREAM) Act** as a path to legal status for thousands of students without documentation who were brought to the U.S. as children, and worked their way through high school.
- **Improve Higher Education Tax Provisions** as they provide substantial funding to college students. Community colleges enthusiastically support H.R. 3393, the Student and Family Tax Simplification Act.
- **Improve the Elementary and Secondary Education Act (ESEA)** by reauthorizing this key education statute and considering the critical role that community colleges play in supporting the nation's K-12 system.

You will hear more about our FCS priorities and the legislative talk in Tallahassee over the weeks to come. In the meantime, get ready for your favorite AFC spring conference and enjoy your membership in Florida's top association!



Peter Usinger
AFC President

2014 AFC Board of Directors

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Association of Florida Colleges

Michael Brawer, CEO

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Where Do We Stand.... Legislatively speaking?

By Michael Brawer, AFC Executive Director/CEO

Every year I am asked to come to your colleges across the state and provide a legislative update. I am glad to do it, and honored to be asked and viewed as a primary resource of that information. I do my best to present legislative session information in lay terms, so that it's easily understandable. And that's not because of the level of my audience, it's because those of us in the business of lobbying, and processing such information about hundreds of bills and issues, tend to talk in "code," our version of lobbyist Pig Latin so to speak. We often use terms and acronyms that may be unfamiliar to the average college staffer. I do my best to use plain talk about what the issue is, how it affects the colleges and students, and where we stand as a collective on it. During these presentations, one thing is almost inevitable. With regard to the question about where we stand on an issue, someone always asks the big what if...the AFC has a position on an issue that is different from the Council of Presidents? Is that a conflict of interest?

It is my understanding that back in the proverbial "day," there

were times that the Association leadership took an oppositional position from the COP on an issue. And apparently there were certain members who actually made the effort to be contrary in that regard. The COP was often viewed as some lurking body of no-good, out to undermine the very people, its employees and association members, who make their respective institutions the successes they are. Based on what I know now about the COP and the system-wide matters we work on legislatively as partners, I am hard-pressed though to find anything that we would take a different position on. Moreover, let's remember that now the COP and the Policy and Advocacy Committee are aligned with the Association administratively and in policy. We operate far differently now than 20 years ago.

In my five years plus as your Association executive, there has not been one legislative issue that has been divisive. When a tenure bill came out in 2011, we collectively worked behind the scenes to push back on it, and we succeeded. These days we work hard to speak as one voice, for one system. The AFC defers

guidance on college system policy matters to the COP. The COP defers leadership to the AFC on matters of employee benefits and retirement. Not being a union, we cannot lobby or negotiate specifics related to your contracts. But as a professional association we can and do lobby on behalf of the policies that play into the contract specifics. What you now contribute at three percent for your retirement could easily have been five or six percent if not for our partnering with other organizations like the FEA, PBA, School Boards, etc. to lobby against it. The COP stood to the side and let the Association do its thing.

Additionally, we do not have a consensus model. We can no more expect every AFC member to agree with our support for a COP policy issue any more than we expect all 28 presidents to agree with the AFC on an employee benefit issue. But that's ok. It's the nature of association work to have some different opinions, just like politics. We speak as one voice, and the concept of compromise is based on one's willingness to

...Continued on page 6

adjust his/her position on an issue for the system-wide good.

At our fall September 2013 Board meeting, we had a substantive discussion on this very subject of AFC position and the COP. We came to the conclusion that as partners in this Association, both programmatically and financially, it would not be in the best interest of the organization to oppose the legislative priorities of the COP. That would be like the Florida School Boards Association thumbing its nose at the school board members. And it's not just because a large portion of our annual revenue comes from institutional and presidential support. It's because we believe in the tenets of one voice for one system. And we recognize that our role is to support, communicate, and advance that voice for the betterment of not just our individual members, but for the system-wide good, and ultimately your students.

At that AFC Board meeting we adopted a *Motion of Support for Council of Presidents Legislative Policy*. In a nutshell that resolution states that the AFC supports and encourages the Council of Presidents for its funding request and initiatives, and commits to working as needed and requested to obtain Legislative support and Executive Office of the Governor approval of them.

One system, one voice. The AFC is a big part of it.

Michael Braver, CEO

BRAWER APPOINTED TO CHAIR ACADEMY BOARD

AFC CEO Michael Braver was recently named to the International Advisory Board of the Chair Academy. He will be attending a meeting of the Board to be introduced in St. Louis on March 25 and will represent the AFC at the Academy's Leadership Conference that week. The Chair Academy is dedicated to delivering exemplary leadership development. The Academy has offered world-class, competency-based, leadership development programs for college and university leaders since 1992. Leadership programs are offered at the organizational, state, regional, national, and international level. The Annual International Leadership Conference attracts leaders from around the world to experience distinguished keynote speakers and presentations. The Academy's refereed journal is respected as a source of inspiration and best practices in leadership. The AFC has formed a partnership with the Chair Academy to bring its program to Florida on an annual basis in conjunction with the AFC Convention and other professional development events. With a critical void developing in college leadership, AFC's role in providing and connecting its members to leadership training will contribute significantly to preparing the next generation of college executives in Florida.

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FLORIDA STATE COLLEGE AT JACKSONVILLE



SOUTH FLORIDA STATE COLLEGE



HILLSBOROUGH COMMUNITY COLLEGE



TALLAHASSEE COMMUNITY COLLEGE



2014 LEADERSHIP CONFERENCE

“Attendees enjoyed a tour of the capital and had the opportunity to visit the Florida Cabinet Room.”

Leadership, Goal 10,000, and the AFC strategic plan were key topics of the 2014 Leadership Conference late in January. Nearly 60 association leaders met in Tallahassee to discuss the roles and responsibilities of each level of leadership in the Association.

Dr. Jim Murdaugh, Tallahassee Community College President, greeted attendees and welcomed them to the area. AFC President Mr. Peter Usinger began the conference with a discussion on the AFC strategic plan.

Attendees enjoyed a tour of the capital and had the opportunity to visit the Florida Cabinet Room. The attendees were welcomed by Budd Knipe, Chief of Staff for State CFO Atwater, Representative Michelle Rehwinkel-Vasilinda, Commissioner Pam Stewart, Chancellor Randy Hanna, and Senator Bob McKnight.

Commission Chairs met with VP and VP-Elect for Commissions Wanda Curtiss and Robert Flores to review their duties and responsibilities for the upcoming year as well as the marketing plan for commissions. Region Directors and Chapter Officers also met with VP and VP-Elect for Regions and Chapters Xiao Wang and LaFran Reddin to discuss guidelines, goals, and objectives for the year.

The conference ended with an update on the current legislative session by AFC Executive Director Michael Brawer.





AFC delegations meets with Senator Bill Nelson (D-FL) in Washington, D.C. on February 11th.



Senator Marco Rubio (R-FL) addresses the Association of Community College Trustees National Legislative Summit attendees in the Hart Senate Office Building.



Senator Lamar Alexander (R-TN) describes his plan to reduce FAFSA paperwork.



Senator Charles Schumer (D-NY) discusses the community college role in workforce preparation.



Senator Elizabeth Warren (D-MA) talks about better ways to handle student loan debt.

CAPITOL PERCEPTIONS

A WEEKLY DIGEST OF LEGISLATIVE NEWS

Welcome to our new *Capitol Perceptions*. We have changed the name to give a better feel for what is really happening “inside the tall building” here in Tallahassee while the legislature is in session. You should receive an update of the previous week’s activities each Monday or Tuesday beginning March 10.

LEGISLATIVE ISSUES AND BILLS WE ARE TRACKING

1. PERFORMANCE FUNDING

The 28 colleges have been challenged by the Higher Education appropriations chairs in both the House and the Senate to address an allocation that will be based on performance. That amount for 2014-15 fiscal year is estimated to be about \$40M. At its February 6 meeting, the Council of Presidents approved a working model for distributing the funds based on performance principles and key components. It is expected this will be reflected in the higher education appropriations bill when it is filed.

Guiding Principles:

- Use metrics which align with the Florida College System Strategic Plan
- Consider the uniqueness of each institution regarding its mission, size, and service region.
- Reward sustained excellence and continuous improvement
- Provide meaningful performance award amounts to drive institutional improvements and student success.
- Key Components:
 - Allocate funds using seven metrics – student transfer rates, student retention rates, completion rates, graduates employed, average entry level wages, cost per graduate, and time to degree completion.
 - Evaluate each institution for excellence and improvement for each metric
 - Funds determined annually based on prior year performances
 - Establish 2014-15 as a “pilot year” for the process and model.

Position: Support

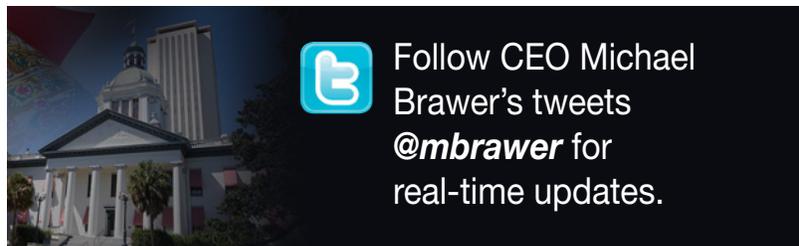
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2. FUNDING REQUEST

In addition to its annual Community College Program Fund allocation, the Council of Presidents (COP) is seeking financial support for the “Florida First” proposal, requesting \$150 million (a three-year plan) for the Florida College System (FCS) to accomplish the following:

- *First in Success and Completion* - \$40 million-to increase degrees and certificates awarded
- *First in Preparation for Careers* - \$25 million- to increase the number of college graduates employed in Florida within one year of completion
- *First in Access and Affordability* - \$63 million- to increase Floridians enrolling in FCS and limit college system tuition increases and to build capacity and performance through compression funding and funding model allocation
- *First in Accountability* - \$20 million- for performance based funding
- *Fund Operating Costs of New Facilities* - \$2 million
- *Support Matching Funds Programs*, - re-establishing the ability of Colleges to match future donations and cover prior obligations to address a \$60M plus backlog.

Position: Support



Follow CEO Michael Brawer’s tweets
@mbrawer for real-time updates.



CAPITOL PERCEPTIONS

3. DUAL ENROLLMENT

Last year, the Legislature provided a “fix” for our colleges with regard to offsetting costs for offering dual enrollment courses. The financial deficit was estimated to be about \$50M annually and that was no longer sustainable for our institutions under limited tuition increases and flat state-level funding. The fix required school districts to repay the cost of standard tuition to our colleges for dual enrollment students, even though the State Board of Education (SBE) had included specific funding for dual enrollment for the school districts and colleges in its Legislative Budget Request. Currently there are two bills that touch on dual enrollment issues.

SB 850 BY LEGG - Collegiate High School Program

There is a general concern among certain legislators that 12th grade is largely a wasted year. This bill would require all colleges to offer collegiate high school programs as a 12th grade option. The goal would be to promote earning an industry certification and completing the first year of college. Colleges would contract with each school district in its service area to establish the collegiate high school programs in public schools. The bill would allow FTE funding to exceed the 1.0 cap and will only allow dual enrollment funding if a collegiate high school is established. The bill also would limit funding to colleges from the FEFP and the CCPF if the institution did not establish a collegiate high school program.

Position: Needs further discussion

SB 924 BY STARGEL – Instructional materials for private and home schooled dual enrolled students.

This bill does not amend the reimbursement of dual enrollment tuition. It exempts dual enrollment students from paying certain fees, including technology fees. It amends the law to provide for free instructional materials for home schooled students in dual enrollment, yet no method for paying for those materials is addressed. It also requires the college and school district to annually enter into an articulation agreement with a state university and an eligible independent college or university.

Position: Needs further discussion

4. SB 900 BY LATVALA AND HB 541 BY STEUB - PUBLIC PRIVATE PARTNERSHIPS

This bill allows for partnerships between state universities and private entities for construction or improvement of facilities used primarily for public purposes. Among other things, the bill also addresses procurement procedures for proposals and partnership transactions, requirements for project approval and financing, as well as sovereign immunity for boards of trustees with respect to qualified projects. Although the bill does not include colleges at this time, it is on the watch list as the potential to become included is possible.

Position: Needs further discussion

5. SB 1076 BY FLORES AND HB 899 BY HILL - PECO PROPOSAL BY COMMISSIONER PUTNAM

The proposal developed by Commissioner of Agriculture Adam Putnam address the need across all public education for a renewed source of funding for PECO (Public Education Capital Outlay). This is the fund used by all public education entities for building construction, improvements, and maintenance. The bill proposes to reduce the electric utility tax burden of 7% on Florida businesses by half. It then redirects the remaining 3.5% fund critical infrastructure needs in our state’s education system, phased in over a three-year period.

Position: Support

6. HB 7057 BY HOUSE COMMITTEE ON HIGHER EDUCATION AND WORKFORCE BILL AND SB 1202 BY MONTFORD - TECHNICAL CENTER UNDERUTILIZATION

This bill would allow for school district career and technical centers to become technical colleges. The bill would also authorize said technical colleges to offer Associate in Applied Science (AAS) degrees and any college credit certificate programs. All this would be done under their current accreditation by the Council of Occupational Education (COE). Numerous concerns about this approach have been shared them with the legislative staff, and many have already been

CAPITOL PERCEPTIONS

addressed in the House draft. These provisions would be very similar to the ones our colleges address when considering a baccalaureate program. They include:

- Require the State Board of Education approve all AAS degrees, but not the certificate programs.
- Allow General education courses only for their approved AAS degrees.
- Ensure the faculty credentials for college credit course instructors Southern Association of Colleges and Schools (SACS) standards to ensure the seamless transfer of credit to a Florida college.

Position - Needs further discussion

7. RESIDENCY FOR IN-STATE TUITION FOR CHILDREN OF NONCITIZEN PARENTS

In years past, the AFC and Council of Presidents have supported in-state tuition for children of illegal immigrants. This year appears to be the year when legislative leadership is also supportive. The children of illegal immigrants, having grown up in Florida, and attended and graduated from a Florida high school (some valedictorians), not knowing any home but Florida, have been denied eligibility for in-state tuition. As a result, many of these young people do not attend college, take fewer courses, and often do not complete. Several bills have been filed that address this issue including HB051 by Fullwood, HB205 by Rodriguez, HB253 by Rodriguez, HB275 by Torres, SB300 by Bullard, and SB428 by Bullard. The primary bill though is HB 851 by Nunez which allows for any student who attends a Florida high school for three consecu-

tive years, and then enrolls within 24 months of graduation in a Florida college or university, to be classified as a resident for tuition. The bill addresses the federal Ruiz ruling (DREAM Act) and military veterans.

Position – Support

RESIDENCY FOR IN-STATE TUITION FOR MILITARY VETERANS

Similarly, there are several bills that address tuition status for military veterans. Among other things these bills waive the 12-month residency requirement for in-state tuition for veterans who physically reside in Florida. Several bills including HB35 by Peters, SB84 by Latvala, and HB7015 by the Committee on Military Veterans Affairs, Space, and Domestic Security all address some aspect of military veteran tuition waivers.

Position – Support

8. HB 355 BY PORTER AND SB 530 BY FLORES -TEXTBOOK AND INSTRUCTIONAL MATERIALS AFFORDABILITY

These bills revise textbook affordability policies and procedures to include other instructional materials and requires an institution to post in its course schedule information about required and recommended textbooks and other instructional materials including cost information. Some potential concerns over the time change materials from the current 30 days before the first day of class to 14 days before the first day of student registration have been addressed.

Position – Support

9. SB1114 BY SENATE COMMUNITY AFFAIRS COMMITTEE AND SIMPSON - FLORIDA RETIREMENT SYSTEM

This bill establishes a cash balance retirement plan for new state employees eligible for the Florida Retirement System (FRS). The plan features individual employee accounts that are guaranteed a minimum retirement benefit. Cash balance plans offer some of the features of both the pension plan and the investment plan. The State Board of Administration (SBA) is responsible for administering the new plan. Cash balance accounts would be funded by employee and employer contributions based on a percentage of monthly compensation. Account growth is guaranteed at 2% minimum interest and 75% of any investment returns over 2 percent.

Employees hired after July 1, 2015, must choose the cash balance plan or the existing FRS investment plan, and could revise that decision by making a second election at a later date. One potentially controversial aspect of the bill is that only special risk employees such as law enforcement, firefighters, and other first responders would be able to choose the existing pension plan. Employees under the cash balance plan are vested after completing five years of service. Existing employees may choose to move between the pension plan or investment plan to the cash balance plan. Upon retirement, employees may choose to receive the total of the cash balance account as a lump-sum distribution, direct rollover retirement account distribution, periodic distribution or combination.

Position - Oppose

CAPITOL PERCEPTIONS

THE FLORIDA COLLEGE SYSTEM

FY 2014-15 LEGISLATIVE BUDGET REQUEST

	2013-14 Appropriations	2014-15 Request	\$Inc./Dec.	% Inc./Dec.
<i>Florida College System Program Fund Requests</i>				
Program Fund General Revenue	\$891,273,488	\$894,397,037	\$3,123,549	
Nonrecurring Special Projects	\$4,176,287	\$0	(\$4,176,287)	
Program Fund Lottery	\$204,938,935	\$201,815,386	(\$3,123,549)	
<i>Continuation of Current Operations</i>	\$1,100,388,710	\$1,096,212,423	(\$4,176,287)	-0.4%
Workload - Enrollment Growth		\$0	\$0	
Workload - Operating Cost of New Facilities		\$1,955,461	\$1,955,461	
Florida First in Education- Performance Initiative		\$15,000,000	\$15,000,000	
Florida First in Education- Student Success		\$15,000,000	\$15,000,000	
Dual Enrollment		\$18,000,000	\$18,000,000	
<i>Total Requested Additional Funds</i>		\$49,955,461	\$49,955,461	
Total Program Fund	\$1,100,388,710	\$1,146,167,884	\$45,779,174	4.2%
<i>Non-Program Fund Requests</i>				
Commission on Community Service	\$433,182	\$433,182	\$0	
Florida Virtual Campus	\$12,329,843	\$13,493,843	\$1,164,000	
Performance Based Incentives	\$5,000,000	\$5,000,000	\$0	
Data Processing Services	\$50,400	\$0	(\$50,400)	
Total Non-Program Funds	\$17,813,425	\$18,927,025	\$1,113,600	
Total Operating Budget Request	\$1,118,202,135	\$1,165,094,909	\$46,892,774	4.2%

Enrollment Calculation

Current FTE			350,109	
Projected FTE			352,957	
Projected Growth FTE			2,848	0.8%
2013-14 Estimated Program Fund State Appropriations per FTE	\$1,100,388,710 /	350,109	= \$ 3,142.99	
2014-15 Requested Program Fund State Appropriations per FTE	\$1,146,167,884 /	352,957	= \$ 3,247.33	
Projected Growth per FTE			\$ 104.34	3.3%
2013-14 Est. Program Fund State Appropriations and Tuition per FTE	\$1,963,139,187 /	350,109	= \$ 5,607.22	
2014-15 Req. Program Fund Appropriations and Projected Tuition per FTE	\$2,015,936,499 /	352,957	= \$ 5,711.56	
Projected Growth per FTE			\$ 104.34	1.9%

CAPITOL PERCEPTIONS

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CHAPTER HEADLINES

PENSACOLA STATE COLLEGE



PSC chapter Executive Board members and team mascot at the January tailgate event (L to R): President Yalonda Tibbs, Publications Rep Edward Pate, Secretary Renay Pierre-Robinson, & President-elect Ruth McKinon

In keeping with its motto “Continuing to Move AFC Forward!” the Pensacola State College Chapter sponsored a membership drive at the Tailgate Party on Sat., Jan. 11, the culminating event of the college-wide Spirit Week. Dressed in college T-shirts or sporting the garb of pirates, PSC’s mascot, officers and members of the PSC Chapter, along with other college organizations, served up delectable tailgate fare to staff, faculty, students, and visitors on one of northwest Florida’s rare mild weather days in 2014.

The Tailgate Party and membership drive helped to increase the chapter’s presence and informed visitors and potential members of AFC’s purpose and the many benefits of active membership.

After the Tailgate Party, AFC members joined the Spirit Parade—which included a pirate ship float—to the college’s athletic center for the Men’s and Women’s Basketball Teams’ games against Northwest Florida State College.

The event was a win for the chapter and PSC. Five new members joined AFC, and there was standing room only at the game, where the PSC Men’s Team defeated the #1 team in the country.

“The commitment level of faculty and staff here make it challenging to have conversations about AFC and its benefits because people are so busy,” said Chapter President Yalonda Tibbs. “To be able to talk and share about AFC without phones ringing or other distractions was a welcome and successful opportunity.

People respond to the mission of AFC when they realize how beneficial AFC can be to their roles here at PSC.”

PSC chapter president Yalonda Tibbs & AFC member Jack Herndon: “ARRRRGGGHHH, maties!”



COLLEGE OF CENTRAL FLORIDA



Thank you to everyone involved in making the annual AFC convention a success! Great information was taken back to the schools to encourage new members and revitalize long-time members. Several CF members are serving at the state level—Cara Bennett, Chair, and Sarah David, Vice Chair, Career and Professional Employees Commission; Karen Tolson, Chair-elect, Occupational and Workforce Education Commission; and Marjorie McGee, Chair-elect, Student Development Commission and commission conference coordinator at CF in 2015. Convention results revealed that Debbie Cook received the Unsung Hero award and Henri Benlolo’s program, “Dreamkeepers and Student Assistance Program” was one of the four finalists for the 2014 Student Development Commission Exemplary Practice Award. CF was also recognized as having more than 50% of its employees as AFC members.

Membership continues to grow and we are excited with each new addition. The AFC group social hour at

...Continued on page 16

WE ARE PHSC!!

Hours before our District Board of Trustees approved the college’s name change to Pasco-Hernando **State** College, our chapter celebrated the installments of 2014 officers. Refreshments were served during a Q & A and brainstorming session for new officers.

The PHSC chapter congratulates our faculty and staff on this significant change to the history of the college.



Bottom left to right-Rosa Vella-Murray, Jayme Rothberg, Cary Cox, Natalie Epo and Melanie Cooksey. Top left to right-Marcia Gilbert, Jamie Pagels, Marianne Swihart, Jennifer Curtis, Adriana Bridger and Margaret Burnham.

PASCO-HERNANDO COMMUNITY COLLEGE IS NOW PASCO-HERNANDO STATE COLLEGE

Pasco-Hernando Community College's District Board of Trustees approved the College's new mission and vision statement that includes the institution's new name—Pasco-Hernando State College—at the College's regularly scheduled board meeting, held on Tuesday evening, January 21, at the North Campus in Brooksville. In December 2013, PHCC received approval from the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Board of Directors to offer baccalaureate degrees. A Bachelor of Applied Science degree in supervision and management and a Bachelor of Science in nursing will be offered beginning August 2014.

"Our new name signifies enhanced opportunities for our current and future students," said John DiRienzo, Jr., PHSC District Board of Trustees Chair. "This is a pivotal moment in our College's 41-year history. The transition to a state college is reflective of the College's enhanced mission to provide accessible, affordable, quality higher education that meets the needs of our local residents and employers," continued DiRienzo.

"These two baccalaureate degrees are in high demand fields that will provide advanced career opportunities in fast-growing, stable industries," said Katherine M. Johnson, Ed.D., PHSC President. "While the word 'community' no longer appears in our new name," said Johnson, "the College's commitment to serve the higher education needs of residents from all of our communities

has never been stronger."

The Bachelor of Science degree in nursing (BSN) is designed to prepare graduates of Associate in Science degree nursing (ADN) programs, who already hold a Registered Nursing (RN) license, to obtain additional skills in management, leadership, theory and research

to succeed and be promoted within the nursing profession. This program will qualify graduates for opportunities in leadership, management and education. Prerequisite courses for this program can be taken on any PHSC Campus. The BSN program will be offered exclusively online.

The Bachelor of Applied Science degree in supervision and management (BAS-SM) is designed to meet the needs of students with business, technology and workforce-focused Associate in Science (AS) degrees.

This baccalaureate degree is offered as an AS to BAS career ladder program designed for students in a variety of organizations to progress to supervisory and managerial levels through upper-level coursework in four areas of concentration: organizational administration, public safety/public service, health care management and fundamentals of supervision and management. Students earning a BAS-SM degree are eligible to continue a progression of studies through the master's or doctoral level at public and private institutions. Several courses in this program will be available collegewide and online with the full program initially offered at the Porter Campus at Wiregrass Ranch in Wesley Chapel.



...Continued from page 15

Ruby Tuesdays was a great time to relax and mingle with co-workers. Our chapter speakers have been most engaging and informative. Kevin Sheilley, President & CEO with the Chamber of Commerce & Economic Partnership spoke on "What's new in Ocala"; Jeremy Applegate, CPA, spoke on "Tax Tips and Information"; and Michael Brawer, AFC Executive Director & CEO, shared 2014 legislative updates on policies and positions that AFC is working on for us, our college and the state college system.

Chapter fund-raising activities included "boo bags" for Halloween and drawings were held for a wine/kitchen gadgets basket and a baby item basket (AFC Convention). Community service projects included volunteering at the Making Strides Breast Cancer Walk (October 19), collecting donations for the Harbor House of Central Florida (a domestic violence survivors shelter), serving Thanksgiving dinner at Evangeline Booth Gardens (a retirement home) and bell ringing for the Salvation Army. All events were well attended and fun filled. Go AFC!

DR. PROUGH DELIVERING JUMBO SHRIMP TO THE AFC STATE OFFICE



membership development conference

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COMMISSION HEADLINES

CALL FOR PRESENTERS

Deadline for submissions: March 24, 2014

I. Proposal Guidelines

All AFC attendees are encouraged to submit a Workshop Proposal for the 2014 AFC-SDC Conference. If you are interested in presenting at the Conference, please review the following program proposal parameters:

1. All presenters must be registered/paid participants in the conference. AFC Member Registration is \$99.00 and Non-Member Registration is \$149.00 until April 22, 2014.
2. Concurrent session slots are 60 minutes long; please allow time for audience interaction and Q & A.
3. All conference presentations will take place on Thursday, May 15, and Friday, May 16.
4. Program proposals should be submitted using the submission link available on the SDC website: <http://www.afcsdc.org/call-for-presenters.html>
5. Proposals must include the following information:
 - **Program Title:** A good title will arouse curiosity and inform the prospective participant as to the content of the activity.
 - **Presenter(s):** Please include the name, title, institution affiliation, and contact information for all presenters.
 - **Audio-Visual:** Please indicate what audiovisual aides you require.
 - **Abstract:** Please provide a one-page summary of the significance to the field and relevance to the conference participants (learning outcomes).
 - **Program Description:** Please provide a short (100 words) program summary suitable for printing in the conference program to describe the workshop.
 - **Presenter(s) Bio:** Please provide a short (100 words) bio on each presenter.
 - **Questions:** Contact Melissa Scalzi, Student Development Commission Chair, at scalzim@tcc.fl.edu



II. Review and Notification Process

1. Deadline for Submission of Programs is March 24, 2014, at 5:00 p.m.
2. After the proposal review process is complete, e-mail notifications will be sent to those who submitted accepted proposals no later than Monday, March 31, 2014.
3. E-mail notifications for the declined proposals will be sent no later than Monday, March 31, 2014.

POLK-AUTHORED PAPER WINS AWARD FROM SOUTHERN ASSOCIATION FOR INSTITUTIONAL RESEARCH

Polk State's Peter Usinger has won the 2013 Best Paper award from the Southern Association for Institutional Research (SAIR).

SAIR provides colleges and universities a centralized source of information and discussion on institutional research, with the ultimate goal of improving postsecondary education. SAIR is comprised of institutions in 16 states — from Oklahoma to Florida — and the District of Columbia.

Usinger's award was announced late last year, and he will receive a plaque recognizing his at SAIR's 2014 annual conference, which will take place in Destin in October.

The award honors a paper titled "Tracking Pathway to Success." Usinger co-wrote the paper with Associate Vice President of Strategic Initiatives Naomi Boyer. SAIR's award recognizes only authors who present their papers at the annual conference, which Boyer was unable to attend.

Regardless of whose name will appear on the SAIR plaque, Usinger said, it's a great honor for Polk State College.

"The win demonstrates again that good educational research is not just happening at research institutions," said Usinger, director of institutional research, effectiveness and planning. "Polk has a great team of colleagues who are all committed to working together and using research to bolster student success."

In "Tracking Pathways to Success," Usinger and Boyer found that even students who succeed academically are not using critical learning strategies — strategies that also happen to be in-demand skills in today's ever-advancing workforce.

The initial study for "Tracking Pathways to Success" involved surveying 1,500 students enrolled in both traditional and online courses in fall 2011 and spring 2012.

The survey was two-pronged. For one, it gauged students' motivation — did the students believe they could succeed, were they driven to reach a certain goal, did they consider the class to be relevant to their future academic or career goals?

Second, the survey assessed students' use of higher-order learning strategies, such as collaborating with other students to deepen their understanding of the material, and critical thinking — that is, being able to take something they've learned and apply it to new situations.

The survey was later compared to how well students performed in their courses, with eye-opening results.

"The difference between success and failure was almost entirely motivational and confidence related," Usinger said.

Translation: Even the students who passed the classes with flying colors were doing so simply because they believed they could or because they were focused on reaching a goal. Instead of employing higher-order learning strategies, they were relying on pure effort and study techniques such as memorization. They were also studying mainly to pass a test, not to gain more complete knowledge of a subject.

"The successful students aren't using critical learning strategies toward their future success," Usinger said.

"That would be like learning to climb a wall without any tools, just your will and the strength of your body. That may work for the wall just fine. But when you go from the wall to a mountain, and you don't know what any of the ropes or tools are for because you've never had to use them, then you're in trouble."

"Polk has a great team of colleagues who are all committed to working together and using research to bolster student success."

In the case of the study and its findings, the "ropes and tools," Usinger said, are actually critical-thinking and higher-order cognitive skills expected in the labor market.

Polk State has used the study to enhance its curricula to better serve students. Usinger and Boyer plan to continue their research.

"Tracking Pathways to Success" was published in the International Journal for Self-Directed Learning in 2012. It also received the Florida Association for Institutional Research's 2013 Best Paper Award, and an excellent reception and ratings at the December conference of the Southern Association of Colleges and Schools.

DR. CYNTHIA BIOTEAU IS THE 5TH PRESIDENT AND FIRST FEMALE CEO OF FLORIDA STATE COLLEGE AT JACKSONVILLE

Dr. Bioteau served as the President and CEO of Salt Lake Community College in Salt Lake City, Utah from 2005-2014. SLCC, similar in size and complexity to FSCJ, has more than 62,000 students, has 13 campuses and sites.

Prior to becoming president of SLCC, she served as vice president of Academic Affairs at Forsyth Community College in North Carolina, Dean of Developmental Learning at Bunker Hill Community College in Boston; and regional director/associate professor at New Hampshire Community Technical College. She brings more than 35 years of experience in education, mental health, and business and strong leadership as evidenced by her many accomplishments, community-based awards, recognitions, and professional affiliations.

Several of Dr. Bioteau's accomplishments throughout the last few years include:

- Created SLCC's Center for Innovation to support faculty and staff development and entrepreneurship throughout the college
- Instituted a college-wide informed budget process linked with college strategic planning process at SLCC
- Led creation of SLCC Veterans' Center; Named 2012 Top Ten Veterans' Center by Military Times
- Developed the first associate degree program in Nanotechnology in North Carolina
- Created a central adjunct faculty center, adjunct faculty orientation CD and professional development
- program to integrate part-time faculty into mainstream of college
- Active and successful fundraiser, both philanthropically and legislatively
- A list of her recent awards and recognition include:
- Received the 2012 Titan Award from the Greater Sandy Chamber of Commerce
- Named one of the 100 Most Influential People in Utah by Utah Business magazine in 2011 and 2009
- Received the 2010 Salt Lake Chamber of Commerce's Athena Award
- Received the 2010 YWCA Outstanding Leader in Education Award

A list of her professional affiliations include:

- Executive Board of Governors, Salt Lake Chamber of Commerce
- Executive Committee, Economic Development Corporation of Utah
- Columbia Teachers College Presidents' Advisory Board, Community College Research Center (CCRC)
- Presidential Advisory Board, Higher Education Research & Development Institute (HERDI)
- 21st Century Steering Committee, American Association of Community Colleges (AACCC)
- National Association of Manufacturers Manufacturing Institute Education Council

Dr. Bioteau has been an advocate for public higher education at the local, regional, state, and national levels and maintains that a strong college is critical for constant renewal and progress of the local, regional, and state economies.

Dr. Bioteau holds a doctorate in educational studies from Lesley University; a master's degree in special education from Assumption College; and a bachelor's degree in special education from the University of New Hampshire. She has been married to Frank Bioteau for 39 years and has two adult children and three grandchildren.



AFC JOINT COMMISSION SPRING CONFERENCE Daytona State College • May 21-22, 2014

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If you know of an outstanding professor, please email the nomination form, nomination letter, and teaching documents to Vice Chair Charlene Latimer no later than March 14, 2014. Please email the files as PDF or Word documents. The five judges (one from each region) will score the portfolios using the attached rubric. Five semifinalists will be notified by April 4, 2014 and will be asked to make a fifteen minute instructional presentation illustrating their expertise in the classroom at the Spring Conference. The top three finalists will then be chosen to present again at the annual AFC Convention. The AFC Professor of the Year will be announced during the Awards Ceremony on the last night of the annual convention. Nominations can be made by any AFC member. For a complete list of criteria and the submission form, [CLICK HERE](#).

AFC Introduces a new opportunity for professional development

Certified College Professional Program

The Certified College Professional (CCP) Program will provide AFC member with the opportunity to earn a designation related to their work as a college professional, and expose them to content and experience they may not be able to obtain elsewhere. The CCP program provides significant value-added benefits for membership in the AFC and enhances the AFC's role as the primary professional development provider for the Florida College System.

“I can think of nothing more important to a college than investing in the professional development of our people. I am excited about the opportunities this program will give participants from our college to learn from colleagues at other colleges.”

—Dr. Jim Murdaugh, President, Tallahassee Community College

Application Criteria:

- You have been a member of the Association of Florida Colleges (AFC) for at least one year
- You have been employed full-time by a Florida College System institution for at least 3 years, and you have at least one year of experience in your current position at the college
- You are committed to upholding the AFC Certified College Professional “Standards of Conduct”
- Your college president will support your effort to earn the CCP

CLICK HERE to find out more about the program or to register.





PROFESSIONAL DEVELOPMENT SCHOLARSHIP

What is the AFC Professional Development Scholarship?

The AFC Professional Development Scholarship is offered by the AFC Foundation to members who can demonstrate an effective professional development plan to advance their knowledge and skills as a college professional. Any AFC member may apply for the scholarship.

How can the scholarship funds be used?

The scholarship funds are provided are to support member participation in any AFC Professional Development Program. These include:

- AFC Leadership Conference
- AFC Membership Conference
- AFC Annual Convention
- AFC Certified College Professional Program
- AFC Commission Conference
- AFC Regional Conference

Up to 10 scholarships will be awarded annually. Award amounts will range from \$300-\$500 each. Funds may be used to cover costs of registration or enrollment, travel, and materials to any of the events listed above.

To apply for a scholarship award, please go to myafchome.org, and click on About Us/Foundation.



AFC Foundation Professional Development Scholarship APPLICATION

Applicant Information

(You must be an AFC Member in good standing)

Name: _____

College: _____

Position/Title _____

Mailing Address: _____

Email: _____

Please respond to each of the following. Use additional pages as needed.

1. This application is for a scholarship to support my participation in (choose one event):

- ___ AFC Membership Conference
- ___ AFC Leadership Conference
- ___ AFC Annual Convention
- ___ AFC Commission Conference
- ___ AFC Regional Conference (Region ___)
- ___ Certified College Professional Program

2. Please describe why you are seeking the scholarship.

3. Please state how your participation in the event chosen will benefit your professional development.

4. Do you have the support of your supervisor to participate in the event if you are awarded the scholarship? ___yes ___no

5. Depending on the amount of your award, will your college cover any additional costs for your participation not covered by the scholarship amount? ___yes ___no

6. What will you "give back" to the AFC as result of receiving this award?

7. Please make any other statement below that will help the committee determine your selection for a scholarship award.

AFC 2014 Calendar

March

Council of Presidents Dinner	3/13/14
Council of Presidents Business Meeting	3/14/14
Region II Spring Conference	3/14/14

April

Region IV Spring Conference	4/4/14
Council of Presidents Dinner	4/10/14
Council of Presidents Business Meeting	4/11/14
Region III Spring Conference	4/11/14
Region I Spring Conference	4/17/14

May

Region V Spring Conference	5/9/14
Student Development Spring Conference	5/14/14 - 5/15/14
Council of Presidents Conference Call	5/16/14
Joint Commission Spring Conference	5/21/14 - 5/22/14

June

Council of Presidents Dinner	6/5/14
Council of Presidents Business Meeting	6/6/14

July

Executive Committee Meeting	7/16/14
Board of Directors Meeting	7/16/14
Membership Development Conference	7/17/14 - 7/18/14

September

Executive Committee Meeting	9/11/14 (tentative)
Board of Directors Meeting	9/12/14 (tentative)

October

Executive Committee Meeting	10/28/14
Board of Directors Meeting	10/28/14
65th Annual Convention	10/29/14 - 10/31/14

Save the Date: Upcoming Region Conferences

REGION I

4/17/14

Northwest Florida
State College

REGION II

3/14/14

Florida Gateway
College

REGION III

4/11/14

Daytona State
College

REGION IV

4/4/14

Hillsborough
Community College

REGION V

5/9/14

Miami Dade College

Dates and Locations subject to change.