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# GRANT AND FOUNDATION NEWS AND NOTES

October 2014

## WHAT HAVE WE DONE FOR YOU LATELY?

Please join us in congratulating the grants and foundation offices of Florida's 28 community colleges for their outstanding success in securing external funding for our students. We offer, for your enjoyment, this brief sampling of what has been recently done, and what is coming up, at a few of our colleges.



## MESSAGE FROM THE PRESIDENT

Greetings, fellow FCRD members!

Our Fall Gathering and Conference at Seminole State College earlier this month was both very productive and remarkably eye opening. We emerged with innovative ideas and, more importantly, an even stronger commitment to collaboration as we support our institutions in the coming year.

Over the next few weeks, we will dive into our strategic plan. I encourage your active participation. Taking into account all we have learned during our conferences and all we are reading in the press, there has never been a more crucial time to share our story with individuals and corporations that can help us make a difference.

To achieve that end, this year FCRD is committed to two wildly important goals:

- 1) We will provide high-caliber, professional development opportunities for our members, and
- 2) We will communicate the impact of our system strategically.

What will success look like? FCRD will grow, with greater engagement from our members and a sense of fulfillment. Ultimately we will be more effective securing gifts and grants, enjoying a much greater awareness of our organization and of the value of our work.

Enjoy the wonderful news from our colleges' foundations and grants offices. And be sure to save the date for our Spring Conference, January 12 – 14 in Jupiter, Florida.

Wishing you all the best,  
Nancy R. Botero  
Chair

## Events of Interest

### Broward College and Broward College Foundation

When Leadership Florida and the Florida Press Association selected Broward College to host the October 15, 2014 Florida Gubernatorial Debate, the college's faculty, students and staff developed a 90-day series of civic engagement activities called "Educate – Engage – Enrich Florida." More than \$100,000 in cash and in-kind services were raised to provide this extraordinary opportunity to Broward College Students and the community. One of the highlights of the series was award-winning journalist and host CNN's *State of the Nation*, Candy Crowley, who lectured on the importance of debate in politics.



Chancellor Randy Hanna spoke during the joint retreat of the Broward College District Board of Trustees and the Broward College Foundation on September 18 and presented a check for \$71,437 for scholarships. Also present were Roy and Kathryn Krause, whose family foundation's generous gift earlier in the year allowed Broward College to meet the challenge of Florida blue and turn a \$19,328 gift into \$38,656 to help students pursue nursing degrees.

*L-R: Randy Hanna, Chancellor of the Florida College System; Roy Krause; Lisa Reynolds and Heather Ikola, nursing students and Kathryn Krause / Florida Blue Scholars; Kathryn Krause; Altenie Joseph, nursing student and the first ever HANDY recipient of a Kathryn Krause scholarship; George I. Platt, III, member of the board of directors of the Florida College System Foundation; and Broward College President J. David Armstrong, Jr.*

### Chipola College

Chipola College responded to a local business request for corporate training in Six Sigma. Chipola and CareerSource Chipola contacted area businesses and has been able to develop a Lean / Six Sigma training program. The training will take place over a two week period and include up to 25 employees from five businesses. Partnerships assisting with funding include University of West Florida, Opportunity Florida, and Department of Economic Opportunity. Value: \$120,000

### Chipola College Foundation

More than 400 friends of Chipola College attended the Chipola Appreciation Club's "Endless Summer" dinner and dance on August. 16th. Senator Bill Montford (Chipola Class of 1967) was the special guest for the evening. The \$50-a-ticket event raised more than \$27,000 to endow a college scholarship in his name. The Villagers, a 1960's rock band made up of Chipola alumni, performed for the Chipola faithful. At the Endless Summer event, Chipola College President Dr. Jason Hurst introduced the Chipola coaches and highlighted the success of all five sports programs. Hurst said, "Here's the score: at Chipola, we win, our students graduate and move on to the next level, and we have the best supporters of any community college in America."

In support of this statement, Hurst reported that the Appreciation Club contributes more than \$80,000 to the college annually to help with scholarships, recruiting, tutoring and meals. Over the last 10 years, the Club has raised an additional \$112,000 to help Chipola teams travel to state and national tournaments. Through events like Endless Summer, the club has raised more than \$1.5 million for an endowment.

### Daytona State Foundation

The Daytona State College Foundation hosted its annual gala on Thursday, Sept. 18, at the college's beautiful Mori Hosseini Center on the Daytona Beach Campus, 1200 W. International Speedway Blvd. The gala is among the area's premier charity events. This year's honored guest was the Bert Fish Foundation and its president, Dr. William Schildecker (inset). The festivities, which kicked off at 6 p.m., featured foods from around the world, meticulously prepared by Daytona State culinary students and their award-winning chef-instructors. The menu includes themed foods from the Caribbean, Latin America, Asia and the Mediterranean as well as a German Beer Garden featuring craft beer samples – made from the students taking the inaugural class 'Introduction to Craft Beer and Wine' offered this fall. All gala proceeds, which were nearly \$70,000, will benefit student scholarships in the health fields.



### Florida Gateway College Foundation

The Foundation for Florida Gateway College celebrated its 45<sup>th</sup> birthday with the establishment of the 125<sup>th</sup> named endowed fund, The Jerry Whitehead Memorial Scholarship, in memory of the late Union County Sheriff Jerry Whitehead who was the longest serving sitting Florida sheriff before passing away in December. The scholarship will benefit deserving Union County High School seniors who attend Florida Gateway College.

### Indian River College



Indian River State College was selected as a top 10 finalist for the Aspen Prize for Community College Excellence. The Prize, awarded every two years, focuses on student success and community colleges' achievements in four areas: student learning; certificate and degree completion; high rates of employment/ earnings for graduates; and strong access and success for minority and low-income students.

### Miami Dade College

The resource Development department hosted training on the college's new Grant Award Guide that reflects the changes in law from the eight OMB circulars to the Uniform Guidance. The session was attended by over 100 faculty and staff members who enjoyed the option of attending a live session in a central location or participating in a broadcast session at their home campus. As a result of the feedback from this training, Resource Development will be scheduling a series of department-specific sessions featuring Human Resources, Business Affairs, Procurement and other district units.

### Northwest Florida State College

NWFSC hosted a Federal Census Data Workshop for the Panhandle Presidents' Grants Coalition team on July 17, 2014. Coalition members and other interested college and community partners attended.

The day-long training was conducted by Marilyn Stephens, US Census Bureau Data Dissemination Specialist. Ms. Stephens serves as the primary Census Bureau outreach representative for Florida, Louisiana, and Mississippi and is the congressional liaison for 7 southern states. Her census data workshop entitled Census Data and Grant Writing included hands on navigation of the US Census site. Participants also learned about the American Community Survey data, which includes demographic characteristics, economic characteristics, social characteristics, housing characteristics, and financial characteristics. The workshop was informative, humorous, interactive and provided participants with excellent guidance in navigating the US Census site for demographic information needed when writing grants.



### Northwest Florida State College Foundation An Evening with Mike Huckabee

Former Governor Mike Huckabee was the inaugural presenter of the Mattie Kelly Fine and Performing Arts Center's new distinguished speaker series. Governor Huckabee provided a presentation on "*Weapons of Mass Instruction*," stressing the importance of music and arts in education. An avid bass guitar player, Huckabee performed with the college's jazz ensemble and held an open mic Q&A session with the audience.

Huckabee generously donated his speaker fee to the NWF State College Foundation to create an endowment in support of the college's music program. Combined with proceeds from the event, the endowment is expected to exceed \$34,000.

### Palm Beach State College

On September 2, 2014, Palm Beach State College President Dennis Gallon welcomed Randy Hanna, chancellor of the Florida College System, to campus. Hanna delivered three checks totaling \$40,067 for scholarships aimed at relieving the nursing shortage and helping students who are the first in their family to attend college. The money is part of more than \$900,000 in scholarship funds that the Florida College System Foundation will award this year to the 28 colleges in the FCS.

L-R: Dennis Gallon, PBSC President; Randy Hanna, Chancellor of the Florida College System





### Pensacola State College Foundation

Summer of Entertainment: On July 26 PSC welcomed music icons Jazz at Lincoln Center Orchestra with Wynton Marsalis for a concert benefitting the Performing Arts programs at Pensacola State College. More than 1600 guests tapped along with Marsalis' amazing rhythm and he performed selections across the full jazz spectrum from its New Orleans roots to bebop to modern jazz. The evening grossed over \$100,000 to support Performing Arts scholarships and program enhancements. Following this success, the PSC Visual Arts Department welcomed famed photographer Steve McCurry for a show and public presentation. McCurry, most famous for his stunning "Afghan Girl" photograph on the cover of National Geographic, took 1400 guests along on his photographic journeys in his presentation "The Stories Behind the Photographs". Close to \$100,000 was raised, with all proceeds going toward the expansion of the Anna Lamar Switzer Center for Visual Arts.

### Polk State College Foundation

In celebration of Polk State College's 50<sup>th</sup> Anniversary and to honor the College's Founding President and long-time Rotarian, the Rotary Club of Winter Haven donated \$18,000 to establish the Dr. Fred T. Lenfestey Memorial Endowed Scholarship. Polk State's Foundation Board is equally committed to this important celebration and honor and has committed to raising a total of \$50,000 by May 2015. As of submission, approximately \$25,000 has been raised.

### Santa Fe College



Santa Fe College was selected as another top 10 finalist for the Aspen Prize for Community College Excellence that focuses on student success and community colleges' achievements student learning; certificate and degree completion; high rates of employment/ earnings for graduates; and strong access and success for minority and low-income students.

Santa Fe College will receive approximately \$1.47 million from a Trade Adjustment Assistance Community College and Career Training (TAACCCT) program within the Department of Labor (DOL) that will be used to provide training and education for the manufactured construction industry in Florida. Miami Dade College Kendall Campus is the lead fiscal agent for the four college member consortium.

### St. Petersburg College

St. Petersburg College has been named a winner of the 2014 Chancellor's Best Practice Award for its efforts with The College Experience. Since its inception, The College Experience has been successful in promoting and enhancing student success. In particular, it has proven effective in increasing success rates for First-Time-In-College African-American male students in developmental courses by 24.5 percent and FTIC Hispanic males in gateway courses by 18.8 percent from Spring 2012 to Spring 2014. The Chancellor's Best Practice Awards offer an outstanding opportunity to promote exemplary initiatives to statewide and national audiences by sharing pioneering programs found in Florida College System institutions.

St. Petersburg College has been named in the 2015 Military Friendly School by Victory Media, Inc. SPC was recognized for going above and beyond to provide transitioning veterans the best possible experience in higher education. Victory Media is a veteran-owned business that surveys thousands of institutions and compiles lists that capture best practices in recruitment and retention of military personnel and civilian employees, students and franchisees.



## UPCOMING FCRD SPRING CONFERENCE



FCRD's Spring Conference, hosted by Palm Beach State College will be held **January 12, 13 and 14<sup>th</sup>** at the Jupiter Beach Resort in Palm Beach County.

Rooms are \$159/night and reservations can be made now by going to their website: <http://www.jupiterbeachresort.com/> using the group code FCRDFA0918.

Funding Achievements			
College	Source of Funding	Amount Received	Description
<b>Broward College and Broward College Foundation</b>	U.S. Department of Education	\$855,009	Partnering with Nova Southeastern University, to help Hispanic and other minority students excel in STEM disciplines, specifically Computer Sciences
	Florida College System	\$691,338	Capture: partnering with Florida Atlantic University and Palm Beach State County, funding for a program to maximize student career readiness by assisting undergraduates, including minorities, first-generation college and other under-represented students, in completing their undergraduate education in computer science and computer engineering
	Health Foundation of South Florida	\$91,000	Dental Clinic: funding will be used to provide dental services to low income individuals.
	Florida College System Foundation/Bank of America, Florida Blue, and Helios Education endowments	\$47,782	Scholarships for nursing and allied health students, and for first-generation college students.
		\$19,328	
		\$4,327	
	Wells Fargo	\$20,000	Scholarships for the Teacher Education Program and the American Dream
	The Krause Family Foundation	\$1,000,000	Health Sciences: funding will be used for a scholarship for nurses, a lecture series, medical simulation manikins, and a book award for HANDY students
<b>Chipola College Foundation</b>	Community Foundation of Sarasota County, Inc. from the Edward K. Roberts Fund	\$40,000	A scholarship has been established with a \$40,000 donation for the Fall 2014 semester. Scholarship funds were awarded with first consideration given to applicants that are part-time students who may not qualify for other financial aid.
<b>Daytona State College</b>	Mexican Consulate, Orlando	\$10,000+	The College will provide financial support for Mexican and Mexican-American students looking to begin, continue, or complete their studies via Adult Education programs. Funds will assist students taking the General Educational Development (GED) exam; computer training classes; job training and English as a Second Language (ESL) classes; and for undergraduate students who are in need of financial assistance.
	Northeast Florida AHEC - Tobacco Grant Proposal Colleges & Universities	\$6,533	Funds will provide tobacco cessation awareness opportunities within the college and the surrounding communities through participating at special events, providing educational and outreach materials, and hosting training programs and tobacco cessation classes.
	U.S. Small Business Association	\$265,000	Provides free counseling and training to small business entrepreneurs and existing business owners in the Volusia County area, with a greater focus on helping established local businesses with growth potential for 2015. Services include business development consulting,

Funding Achievements			
College	Source of Funding	Amount Received	Description
			entrepreneurial, business and management development training, and providing access to resources for business information and research. Additionally, the Center will continue to host the Entrepreneurial Speaker Series and work with the College's associate and bachelor's programs to provide presentations, internships opportunities, and research resources.
Daytona State College Foundation	George C. Nunamann Trust	\$4.2 million	A near \$4.2 million gift bequeathed to Daytona State College upon the passing of a final heir has been fulfilled. The Nunamann family's one surviving nephew, Stephen B. Dietz Jr., passed away this spring. Over the past 12 years, the George C. Nunamann Trust has assisted over 800 Daytona State students with scholarships based on academic performance and financial need. That support came from a portion of a gift shared with family members as willed by former New York banker and investor George Nunamann, who had lived in Daytona Beach for 27 years in retirement.
	SunTrust Foundation	\$1,500	In support of student programs at the college's Center for Women and Men which promotes the achievement of educational, professional and personal goals of a diverse student population through programs that provide flexible individualized and supportive services.
	Kiwanis	\$3,500	A \$3,500 gift on Oct. 9 from Kiwanis Club of Daytona Beach, the oldest active service club in the Daytona Beach area, established in 1921, in continued support of student scholarships.
Florida Keys Community College	U.S. Department of Education, Title III Strengthening Institutions	\$2.165 million	Funds new and existing operations that support student success at FKCC. The goals are to increase student persistence, retention and success in developmental math and writing intensive courses to ensure success and encourage persistence. The College will also increase Associate in Arts degree retention rates by following an electronic integrated Early Alert notification system and provide fiscal stability through matching non-government funds and new grants and contracts.
	NASA – Olympionics Program	\$134,000	10 FKCC students each year will receive \$5,000 scholarships and will compete against other institutions in NASA challenge projects. After the spring semester concludes, students will travel to the Kennedy Space Center to compete in the NASA Olympionics. The overarching concept of Olympionics is designed to create a pipeline to matriculate students from two-year community

Funding Achievements			
College	Source of Funding	Amount Received	Description
			colleges into STEM majors at four year universities.
Florida State College at Jacksonville	Florida Department of Education	\$119,067	College Reach-Out Program (CROP) has been a program at the college since 1983, designed to strengthen middle and high school students' educational motivation and preparation for postsecondary education. FSCJ partners with St. Johns River State College.
	Florida Department of Education	\$121,746	English Literacy and Civics Education project is designed to provide instruction to eligible residents of Duval Council and support instruction in English for Speakers of Other Languages.
	Florida Department of Education	\$1,226,639	Adult General Education & Family Literacy program is designed to assist adults in obtaining knowledge and skills necessary for employment, self-sufficiency, and completing a secondary credential. Educational services include Adult Basic Education, Adult High School, High School Equivalency, and English for Speakers of Other Languages program.
	Florida Department of Education	\$59,224	Carl D. Perkins, Rural and Sparsely Populated Areas is designed to increase the number of high school graduate continuing their studies at a postsecondary level while also increasing the number of graduates with a two-year degree or technical certificate.
	Florida Department of Education	\$1,636,902	Carl D. Perkins, Career and Technical Education Postsecondary Programs, Section 132 program is to fully develop the academic and career and technical skills of postsecondary education student who elect to enroll in career and technical education (CTE) programs.
Indian River State College	U.S. Department of Education: Title III Strengthening Institutions	\$1,547,040	This project is focused on increasing student success by supporting developmental education through online learning and improving advisement for online students.
	U.S. Nuclear Regulatory Commission	\$199,547	This project will develop curriculum for a combined concentration of Radiation Protection and Chemistry Technicians as part of IRSC's successful Power Plant Technology Institute.
	U.S. Department of Agriculture	\$127,045	This project will recruit women and underrepresented minorities from Okeechobee County to increase the number of students successfully pursuing, persisting and ultimately completing baccalaureate degrees in STEM.
	National Science Foundation	\$90,000	Collaborative project with Florida Institute of Technology (FIT) entitled: <i>Growing the Community College Pipeline for Careers in Civil, Chemical, and Ocean Engineering through the FITS-STEM</i>

Funding Achievements			
College	Source of Funding	Amount Received	Description
Miami Dade College			<i>program.</i> Scholarships will be provided to support IRSC students transferring to FIT.
	Florida Department of Education	\$961,596	Funding to support Adult General Education, Corrections, and EL Civics programs in St. Lucie, Indian River, Martin and Okeechobee counties.
	USDOS Community College Initiative Program, Amend II	\$419,214	Miami Dade College will receive \$419,214, in addition to the \$992,504 previously awarded, for a total of \$1,411,718, to participate in the Community College Consortium with Northern Virginia Community College, the lead and fiscal agent. Members of the consortium will provide a comprehensive democracy education and employment training program to underserved, non-elite students from across the world. The College will use grant funds for personnel costs, student tuition, and student orientation.
	U.S. Department of Transportation, Small Business Transportation Center	\$150,000	Miami Dade College will provide technical assistance and financial training to enable businesses, particularly minority- and woman-owned businesses, to better compete for, obtain, and manage contracts from the U.S. Department of Transportation. The college will use grant funds for personnel costs, educational materials, educational supplies, promotional materials, printing, and postage.
	FLDOE College Reach-Out Program (CROP)	\$97,063	Miami Dade College will collaborate with Florida International University to implement the South Florida Consortium College Reach-Out Program, to provide tutoring, mentoring, standardized test preparation, summer programs, scholarships to Florida International University, and college financial aid and admissions procedures workshops. The College will use grant funds for personnel costs, travel expenses, educational materials, office supplies, guest speakers, and student meals.
Palm Beach State College	Florida Department of State, Division of Cultural Affairs General Program Support	\$86,365	Miami Dade College will present the 2014–2015 season programs for The Center for Literature and Theatre @ Miami Dade College. The program will offer reading campaigns, author presentations, writing workshops, dramatic presentations, and theater productions. The College will use the grant funds for artist fees and marketing.
	U.S. Department of Education Title V – Developing Hispanic Serving Institutions	\$2,589,847	The Pathway to Success project will implement a comprehensive and intrusive case management advising system by integrating Student Success Plan software that will improve student advising, tracking and communication. The project will also pilot a learning communities program for first-



Funding Achievements			
College	Source of Funding	Amount Received	Description
			time-in-college students and create professional development opportunities for faculty.
	Board of Governors, State University System of Florida	\$999,999	In partnership with Florida Atlantic University and Broward College, the CAPTURE Project – Computer Accelerated Pipeline To Unlock Regional Excellence will increase the number of graduates in the areas of Computer Science and Computer Engineering.
<b>Palm Beach State College Foundation</b>	FCS Foundation/Bank of America, Florida Blue, and Helios Education Foundation endowments	\$49,067	Scholarships for nursing and allied health students, and for first-generation college students.
<b>Pasco-Hernando State College Foundation</b>	Karen Boyer	\$10,000.00	Karen Boyer, widow of Ken Boyer, recently established the Ken Boyer Memorial Scholarship in his honor of his love for life and learning. Karen who now resides in Sitka, Alaska wanted to pay tribute to Ken's alma mater and his commitment to higher education.
	Suncoast Credit Union Foundation	\$7,100.00	Suncoast Credit Union Foundation's recent gift will be matched by Florida Pre-Paid and is slated to provide two full two-year scholarships for students enrolled in PHSC's Take Stock In Children Program of Hernando County. In total, SCUF has given nearly \$25,000 to support the program. Each scholarship will make a difference to change the life of a child in our community.
	The James Santella Foundation	\$11,000	The James Santella Memorial Scholarship Endowment, supports Hernando County residents or graduates from a Hernando County high school, who exhibit a passion and interest in a rewarding career in the fire rescue/first responder service. Santella's family, son Connor James, wife Kim, mother Jeanne Moore and sisters, Michelle Pearson and Donna Santella, were instrumental in the establishment of the James Santella Foundation. The first scholarships to PHSC students were awarded for the 2014 fall semester.
<b>Pensacola State College</b>	Florida Department of Education	\$665,458.00	Carl Perkins – to support the development of academic and career and technical skills students in career and technical education (CTE) programs.
	Florida Department of Education	\$195,011.00	Adult Education and Family Literacy Adult General Education -- Assisting: 1) adults to become literate and obtain knowledge and skills necessary for employment and self-sufficiency; 2) parents in obtaining the educational skills necessary to become full partners in the educational development of their children; and 3) assist adults in completing high school or the equivalent.

Funding Achievements			
College	Source of Funding	Amount Received	Description
	Florida Department of Education	\$36,987.00	EL/Civics Education -- Supports projects that demonstrate best and effective research-based practices in providing and increasing access to English literacy programs linked to civics education to help individuals of limited English proficiency achieve competence in the English language.
	Florida Department of Education	\$79,500.00	Mass Communication K-20 (Domestic Security) -- Implementation of an integrated VoIP System with our Digital Display System to provide immediate emergency notification and enhance the emergency communications on Pensacola State College campus.
	Florida Literacy Coalition with support from the Florida Blue Foundation	\$5,000.00	By incorporating a comprehensive health literacy curriculum in our ESOL classes, students will be better prepared to navigate the American health care system. They will learn anatomy and medical vocabulary in English making it easier to understand and fill out medical forms. Students will learn to communicate effectively with medical professionals by learning the different phrases and vocabulary used to describe common sicknesses and diseases and the accompanying symptoms.
<b>Pensacola State College Foundation</b>	Charlie and John Switzer, on behalf of the Lamar, Reilly, and Switzer families	\$1 million	On behalf of the Lamar, Reilly and Switzer families, Pensacola philanthropists Bobby, Charlie and John Switzer presented Pensacola State College President Edward Meadows and the District Board of Trustees with a \$1 million gift on August 22.  The \$1 million represents the lead gift toward construction of the future Charles W. Lamar Studio at PSC's Anna Lamar Switzer Center for Visual Arts. The new addition will be architecturally designed as an accredited art gallery and include multi-use space for educational instruction, public lectures and publicly displayed artworks.
<b>Santa Fe College</b>	U.S. Department of Labor – ETA TAACCCT Grant	\$1,470,092	Santa Fe College will share in a \$10 million federal grant that will be used to provide training and education for the manufactured construction industry in Florida. The manufactured construction industry is rapidly growing due to the significant shortage of on-site construction workers, but lacks the training programs to effectively equip employees. This program is designed to address this important training gap by providing a complete system of nationally recognized certification programs that will be tied to existing manufacturing technology and

Funding Achievements			
College	Source of Funding	Amount Received	Description
			<p>construction management programs as well as two-year and four-year degree programs offered by Florida's state colleges and universities.</p> <p>This grant, part of the Trade Adjustment Assistance Community College and Career Training (TAACCCT) program, will partner four Florida College System institutions, with Miami Dade College Kendall Campus taking the lead. The partnership also includes Polk College and Seminole State College.</p>
	Florida Division of Cultural Affairs	\$150,000	Funding will present 35 cultural and educational events that will energize artists and authors connecting community and visitors with the arts by creating stimulating and engaging arts experiences aimed at attracting diverse audiences.
	U.S. Department of State through the Bureau of Educational and Cultural Affairs (ECA)	\$60,000	The purpose of this project is to implement a six-week study program in the United States for 16 Indonesian officials with higher education planning responsibilities and administrators from postsecondary vocational and technical institutions in Indonesia. This project is a partnership between Florida State University as lead and Santa Fe College.
	Alachua County Tourist Development Council	\$26,922 \$23,076	<i>Showcase Santa Fe and SF Spring Arts Festival</i> Grants were funded to enhance the events at the Santa Fe College Zoo, Planetarium, Fine Arts Hall and the annual Spring Arts Festival.
St. Petersburg College	National Science Foundation Scholarships in STEM	\$623,740	Known as Tampa Bay Scholarships for Education & Employment Development in STEM (SEEDS), this project will award scholarships to academically qualified, low-income students studying STEM with an emphasis on female and minority students.
	University of Western Florida – Complete Florida grant	\$100,000	The University of Western Florida (UWF) is leading a legislatively funded initiative which aims to recruit, recover and retain adult learners and assist them in earning an associate's or bachelor's degree that is aligned to high-wage, high-skill workforce needs. UWF will partner with SPC and several others institutions to offer programs, specializations and concentrations that are accelerated and fully online.
South Florida State College	Highlands County Tourist Development Council Grant	\$1,000.00	Promotion for Abhinava Dance Company performance in SFSC Cultural Programs Series
	DOT/Federal Motor Carrier Safety Administration	\$86,486.00	Commercial Motor Vehicle Operator Training Grant to provide tuition assistance and retraining to returning military veterans

Funding Achievements			
College	Source of Funding	Amount Received	Description
	Dental Services Grant	\$15,000.00	Purchase clinical supplies to provide pro bono clinical dental hygiene services for local children through the SFSC Dental Education Programs.
	R.S.V.P. (Retired and Senior Volunteer Program)	\$44,534.00	Coordinate volunteer work by retired and senior citizens throughout Highlands County
	Highlands County Health Facilities Authority	\$8,905.00	Meet community need for better-trained medical assistants
Valencia College	U.S. Department of Labor, TAACCCT Round IV	\$2.5 million	Valencia College will collaborate with regional manufacturers, CareerSource Central Florida, industry associations, and philanthropic organizations to develop M-PATH: Advanced Manufacturing; innovative educational pathways designed to serve the needs of the regional advanced manufacturing sector. This partnership will create shared simulation and hands-on learning curriculum, resources, and transferable articulation options. Focused outreach will include recruiting veterans into the field creating seamless award of military experience to college credits. Recruitment of women into manufacturing jobs will also be a focus as they are an underrepresented population..
	U.S. Department of Education: Undergraduate International Studies and Foreign Language (UISFL)	\$87,245	Creates the Valencia Global Distinction (VGD), a framework for assisting students to develop global competencies and recognition for their time and effort devoted to global learning. Enhances faculty expertise in international education through professional development, will leverage current internationalized curriculum and enhance course and co-curricular offerings at the college to reach a broader base of students, will create a new technical certificate program in international Business, and will develop the course Portuguese for Heritage Speaker courses. Fosters changes in attitudes, knowledge, and skills laying the foundation to prepare Valencia students to become global citizens.



## *Florida Council for Resource Development*

### *Mission*

The mission of Florida Council for Resource Development is to support and equip advancement professionals so that they succeed in fund raising and philanthropic resources development across the Florida College System.

### *Vision Statement*

The vision is for all of our members succeed in resource development and we lead the nation in securing financial resources for state colleges.

### *Strategic Planning*

The Florida Council for Resource Development Board of Directors met at Broward College in September of 2013 to develop a strategic plan that is aligned with the mission and vision of the organization. Using **The 4 Disciplines of Execution** framework to develop and execute the plan, the organization now has two strategic goals. Each goal has several lead measures-activities that the group will engage in this year that are predictive of success-and each goal has lag measures which describe what success will look like when completed.

This plan reflects the commitment of FCRD to seek the highest level of professional knowledge and standards for its members. By doing so, ensure success in garnering resources through gifts and grants that will contribute to transforming lives.



# Strategic Plan 2014-2015



## Florida Council for Resource Development

# Strategic Plan



## Goal #1

Provide world-class professional development opportunities for our members

### Lag (Success) Measures:

1. There will be increased engagement of members as demonstrated by every college having representatives at the Fall 2014 conference (use as a benchmark).
2. Members will report a higher level of satisfaction (compared to previous years) regarding the effectiveness of the professional development experience provided at the conference.

### Lead Measures (Key Activities Predictive of Success):

1. Define institutional membership (members, benefits, fees, etc.).  
Co-chairs: Judy Green / Cristie Kedroski  
Committee: Brenda Rouse, Caroline Tingle, Rosanne Brandeburg, Kay Burniston, Jennifer Peterson, Suellen Mann
2. Collaborate with CASE and AFC to provide high-level professional development experiences for members.
  - a. Contact AFC and CASE to explore and define opportunities.
  - b. Create a plan of action and undertake key activities to achieve it
 Co-chairs: Ann Decker / Maureen Capp  
Committee: Jillian Ramsammy, John Gyllin, Kristy Klaus, Kris Christian, Susan Peirce

# Strategic Plan



## Goal #2

Strategically  
communicate the  
impact of our system

### Lag (Success) Measures:

1. Produce more gifts and grants across the college system.
2. Increased recognition of FCRD: COP meetings, AFC newsletter, funder communications, media placements, etc.

### Lead Measures (Key Activities Predictive of Success):

1. Identify and regularly engage representatives at each college who will submit information to the newsletter on a consistent basis.  
Co-chairs: Jackie Skryd / Debbie Douma  
Committee: Cindy Bruin, Keri Ann Hughes, Merrie Meyers
2. Identify key messengers, perception influencers, legislators, and grantors whom FCRD will cultivate and inform regarding the importance and impact of FCRD.  
Chair: Chuck Clemons  
Committee: Ellen Burns, Daniel Cronrath, Jackie Skryd, Monica Rodriguez
3. Engage with AFC leadership to create a stronger presence in through joint activities and joint communications.  
Chair: Ed Siegel  
Committee: Theodore Sofianos
4. Create presentation with specific messages for the Chancellor and other spokespersons on the impact of the system and the importance of investments from companies and individuals.  
Co-chairs: Judy Green / Nancy Botero / Ann Decker  
Committee: Jillian Ramsammy, Suellen Mann