

ASSOCIATION OF FLORIDA COLLEGES
Florida College System Council of Presidents

Zoom
Meeting Minutes

January 15, 2021

1:00 pm

Policy and Advocacy Committee Meeting

Council of Presidents Chair, Joe Pickens, asked Marsha Kiner, AFC Interim CEO to take roll prior to the start of the Policy and Advocacy Meeting. The following presidents were present at the meeting:

President Greg Haile
President Sarah Clemmons
President Jim Henningsen
President Tom LoBasso
President Jim Richey via proxy Randall Fletcher
President Lawrence Barrett
President Jonathan Gueverra
President John Avendano
President John Holdnak
President Tim Moore
President Stanley Sidor
President Madeline Pumariega
President John Grosskopf
President Devin Stephenson
President Ava Parker
President Tim Beard
President Ed Meadows via proxy Sandy Ceasaretti Ray
President Angela Garcia-Falconetti
President Paul Broadie
President Georgia Lorenz
President Thomas Leitzel
President Carol Probstfeld
President Joe Pickens
President Tonjua Williams
President Jim Murdaugh

Dr. Angela Garcia Falconetti, chair, welcomed everyone to the Policy and Advocacy Meeting. The meeting was officially called to order at 1:08 PM.

Dr. Falconetti shared that the US Department of Education announced the availability of approximately \$21 billion in higher education emergency relief funding for colleges and

universities. This funding was authorized by the Coronavirus Response and Relief Supplemental Appropriations Act of 2021, which was signed into law on December 27, 2020. COBA met on Thursday afternoon to review and unpack this new round of federal assistance.

Dr. Falconetti shared that she, President Pickens, and the lobbying team have been meeting with members of the delegation. She also referred to a DRAFT report addressing the nursing shortage that has been put together by a COP Workgroup assigned by President Murdaugh. The DRAFT report will be shared soon.

- 1.0 AFC Legislative Committee Update (College Staff Lobbyists)
Ms. Jessica Kummerle, chair, shared a PowerPoint presentation on behalf of the AFC Legislative Committee. The presentation can be viewed by [clicking here](#).
- 2.0 Legislative Priorities document
The Legislative Priorities document can be found in the [Meeting Materials](#) packet on the AFC website.

COP Business Meeting

- 1.0 CALL TO ORDER - Welcome and Remarks
President Joe Pickens
- 2.0 Quorum Check
Marsha Kiner confirmed there was still a quorum.
- 3.0 Council of Presidents Minutes
 - 3.1 Council of Presidents' Zoom Business Meeting Minutes – December 11, 2020
Action: *Upon a motion by Dr. Stephenson and a second by Dr. Lorenz the Council of Presidents' Zoom Business Meeting Minutes from December 11, 2020, were adopted unanimously.*
- 4.0 Report of the Chair – President Joe Pickens
 - 4.1 Discuss Nominations for Vice Chair Elect and Parliamentarian for remainder of FY 2020-2021
President Pickens reminded the Council that in August the group voted to amend the Bylaws of the Council of Presidents to include a Vice Chair-Elect and a Parliamentarian. He asked that anyone interested, in either position, contact him or Dr. Falconetti for more information.
- 5.0 Report of the Chancellor, Division of Florida Colleges
Chancellor Kathy Hebda, shared that the recent State Board of Education Meeting that took place at Daytona State College on January 13, 2021, went well. She also shared an update from the Florida Student Success Center. The Florida Pathways Institute is continuing for the institutions that are a part of that series for this cohort. The second Institute will be held on February 9-10, 2021, and is focusing on mapping student pathways that will successfully lead them into the workforce or to transfer. Chancellor Hebda also shared that with the grant from the mathematics

redesign, some training from the Association of College and University Education has been secured. ACUE is known for the instructional training for teaching and learning. Two individuals from mathematics faculty at each FCS institution will be able to complete the training through ACUE to promote active learning.

Chancellor Hebda shared that it is time for the Baccalaureate program review. She stated that most of the data in the review will pre-populate in an effort to make things easier on the institutions. She shared that the Division is looking forward to receiving the results on the ad-hoc data collection on dual enrollment and developmental education student success during the fall semester under the emergency order that allowed students to be placed using alternative methods. The results will be shared with the Council once they are ready.

Chancellor Hebda shared that the Division will be working with the Support Councils to update the definition of instructional modality to try to capture asynchronous and synchronous instruction as well as course sections where students have the option to choose face to face or virtual instruction.

Chancellor Hebda welcomed and introduced Fred Piccolo, as the Executive Vice Chancellor of External Affairs.

6.0 Report of the Chancellor, Division of Career and Adult Education

Chancellor Henry Mack thanked the presidents who had recently hosted him at their campuses for site tours. Chancellor Mack referred to the House Committee and Career Development Subcommittee Meeting where the national skills coalitions and the former higher education chief from Tennessee presented to the House on the idea of credentials of value and how to think through some policy solutions around defining what is a valuable credential and a robust methodology for assessing ROI. He shared that he has had conversations with the Bill and Melinda Gates Foundation and the Education Strategy Group to initiate a year long statewide workgroup to establish a framework defining what a credential of value is in Florida. This is a complimentary effort to the CTE audit, and the Credentials of Value work will be spearheaded by D. Keith Richard, Statewide Director for CTE and facilitated by Vice Chancellor Piccolo, from the Division of Florida Colleges. If any FCS Presidents would like to be a part of this work, they can contact Chancellor Mack.

Chancellor Mack shared that he will be sending some calendar invites out for an upcoming detailing of the results of the CTE audit.

Chancellor Mack referred to House Bill 171, from the 2020 Legislative Session, which amended Florida statute to start a process that enables veterans or service members to earn uniform credit for clock hour equivalency in a standardized and uniformed way across all public post-secondary institutions. The framework was provided to the State Board of Education and approved on January 13, 2021. It will now go to the Board of Governors for approval. After that approval, the process that is described in the framework will begin. Anyone who would like to see the

framework document may contact Chancellor Mack. Additionally, he shared that at that meeting two new curricular frameworks for the Florida College System were adopted. One in fashion and design and the other in lending. Both CCC's were requested by Miami Dade College to meet market demand in the South Florida Region. Both frameworks are available to any institution to offer so long as there is demonstrable demand.

7.0 Contract Proposal from The Southern Group to Provide Lobbying Services

President Pickens presented the contract proposal from the Southern Group to provide lobbying services. He explained that the Council would need to approve a recommendation to the Association of Florida Colleges to hire the Southern Group.

Action: *Upon a motion by Dr. Barrett and a second by Dr. Leitzel the motion to approve the recommendation for the Association of Florida Colleges to hire The Southern Group to provide lobbying services was approved by a majority. There were two presidents not in favor, Dr. Gueverra and President Grosskopf.*

8.0 COP Committee and Work Group Reports

8.1 Articulation Coordinating Committee

Dr. Stan Sidor shared that the Committee has not met in the last month so there was no report.

8.2 Distance Learning Committee

Dr. Stan Sidor reported that the Committee is continuing to work on the recommendations approved by the Council in September.

8.3 Florida College System Risk Management Consortium

8.3.1 Property Insurance Discussion – Dr. Larry Barrett

Dr. John Holdnak referred to the questions asked by Dr. Larry Barrett regarding the Property Casualty in response to the documentation that the Consortium sent. Dr. Holdnak stated that further discussion will be needed over the next several weeks to be sure that everyone understands what is going on in property casualty and what is going to affect funding. Chauncy Fagler shared that the Consortium is no longer at a 28% increase overall anymore as it has decreased to 21%. He also shared that the 21% is moving the 3% deductible to a 5% deductible. Mr. Fagler invited all presidents to join the upcoming Operations Committee Meeting on January 22, 2021. He will forward out the Zoom information to the presidents.

8.4 Media and Public Relations Committee

Dr. Tom Leitzel asked Logan Lewkow from Moore to provide a Committee update. Mr. Lewkow shared that an access database has been created to house all the resources and materials created for the 2021 Legislative session. The database will be shared with college presidents and lobbyists soon. Mr. Lewkow also shared that the Fund FL Colleges webpage has been updated with all the Legislative priorities for 2021. This page will be used to drive traffic during the digital campaigns throughout session. Mr. Lewkow shared that all digital channel engagements have increased by

84.5% since last year.

9.0 COP Support Council Reports

9.1 Council of Instructional Affairs

There was no report from the Council of Instructional Affairs.

9.2 Council of Student Affairs

Ms. Eileen Storck shared that based on recent communications between CSA members enrollment in the midst of the current pandemic is an ongoing concern. She also shared that on January 21, 2021, the Executive Committee of CSA will meet and professional development will be one of the items on the agenda. She stated that there are a series of webinars being offered through a company name Paper Clip Communications. One of the upcoming topics is post-pandemic recruitment and enrollment management. The cost is minimal, and the recording is shared for free for a year. Other webinar topics can be bundled for a package cost. The company confirmed that registration could be done as a Council and access could be provided to all members of the Council.

9.3 Council of Business Affairs

Dr. Heather Bigard shared that the Council met on January 14, 2021.

9.4 Florida Council for Resource Development

Mr. Cleve Warren provided an update for the Council. He shared that the Council's newsletter will now be cycled quarterly. The next issue will be published in February, and he will share it at the next meeting. Mr. Warren shared some information regarding the CARES Act 2. Funds will not be available until at least the first week of February.

9.5 Council for Workforce Education

Dr. Mildred Coyne reported that in November the Council hosted a rapid credentials panel discussion to share how schools are deploying and implementing the Governors' CARES funds. Dr. Coyne also shared that the Council is preparing for a joint Council meeting in February 2021.

10.0 Florida College System Activities Association

Dr. John Avendano asked Ms. Kelly Warren to provide the Florida College System Activities Association update. Ms. Warren referred to the information in the submitted FCSAA report in the meeting materials packet. Athletic competitions for the Spring semester will be starting soon.

11.0 Association of Florida Colleges Report

Ms. Marsha Kiner shared some upcoming event dates for the Association. She highlighted a panel comprised of the COP Support Council Chairs that will take place during the AFC Leadership Conference. Ms. Kiner shared that the Association is continuing with the Access AFC professional development webinar series, dates and further information is being shared with each college. The webinar series is open to all FCS employees.

President Parker shared her support for AFC President Ray Coulter. Mr. Coulter

introduced himself as the 2021 AFC President. He briefly shared his AFC journey and his goals for the Association for 2021.

12.0 Announcements/Other Business

There were no announcements or other business for discussion.

13.0 ADJOURN

President Pickens adjourned the January 15, 2021, Florida College System Council of Presidents' Business Meeting at 2:46 p.m.