

**ASSOCIATION OF FLORIDA COLLEGES
Florida College System Council of Presidents
Zoom**

June 25, 2020

Meeting Minutes

3:30 pm

1.0 CALL TO ORDER - Welcome and Remarks

Dr. Jim Murdaugh called the June 25, 2020 Council of Presidents Zoom Business Meeting to order at 3:34 p.m. He thanked everyone for joining the meeting.

2.0 Quorum Check

Mr. Michael Brawer took roll of the presidents. The following members of the Council of Presidents were present on Zoom: (proxy)

Mr. Greg Haile
Dr. Sarah Clemmons
Dr. Jim Henningsen
Dr. Tom LoBasso (Amy Locklear)
Dr. Jim Richey
Dr. Jeff Allbritten
Dr. Lawrence Barrett
Dr. Jonathan Gueverra
Dr. John Avendano
Dr. John Holdnak
Dr. Ken Atwater (Eric Johnson)
Dr. Ed Massey
Dr. Stanley Sidor
Dr. Rolando Montoya
Dr. John Grosskopf
Dr. Devin Stephenson
Ms. Ava Parker
Dr. Tim Beard
Dr. Ed Meadows
Dr. Angela Garcia-Falconetti
Dr. Paul Broadie
Dr. Georgia Lorenz
Dr. Thomas Leitzel
Dr. Carol Probstfeld
Mr. Joe Pickens
Dr. Tonjua Williams
Dr. Jim Murdaugh
Dr. Sandy Shugart

3.0 Approval of Council of Presidents Minutes

Dr. Murdaugh presented the minutes for approval to the Council.

3.1 Approval, Council of Presidents Teleconference Business Meeting Minutes – April 24, 2020

3.2 Approval, Council of Presidents Special Teleconference Meeting Minutes – May 21, 2020

Action: *Upon a motion by Dr. Holdnak and a second by Dr. Henningsen the minutes from April 24, 2020 and May 21, 2020 were approved unanimously.*

4.0 Report of the Chair – Dr. Jim Murdaugh

Dr. Murdaugh presented each item individually.

4.1 Ratify, Association of Florida Colleges Institutional Dues and AFC Policy and Advocacy Committee Operations Assessments

Action: *Upon a motion by Dr. Massey and a second by Dr. Barrett the Association of Florida Colleges Institutional Dues and AFC Policy and Advocacy Committee Operations Assessments were approved unanimously.*

4.2 Ratify, Florida College System Activities Association Institutional Dues

Action: *Upon a motion by Dr. Clemmons and a second by Dr. Holdnak the Florida College System Activities Association Institutional Dues were approved unanimously.*

4.3 2020-21 COP Steering Committee Members/Ballot Results

Dr. Murdaugh referred to a previous discussion about adding an additional position into the bylaws, Policy and Advocacy Chair-Elect. President Pickens stated that a bylaws amendment would need to be lodged at this meeting, then placed on the agenda for approval at the next meeting. Dr. Murdaugh asked that anyone interested contact President Pickens.

Mr. Brawer shared the results from the 2020-21 COP Steering Committee Members/Ballot Results. The results were as follows: Council of Presidents Vice Chair through June 2021 will be Dr. Angela Falconetti, filling the three open seats on the Steering Committee will be Dr. Tom LoBasso, Dr. John Holdnak, and Dr. Devin Stephenson; Dr. Ed Meadows will complete the term of Dr. Ed Massey upon his retirement in August 2020 through June 2021. Mr. Brawer stated that there was no approval needed as the votes actioned the approval.

4.4 Review, Bylaws Revisions (per section 9 COP Bylaws to be voted at next meeting)

Dr. Murdaugh stated this is where the Council needs to lodge the proposal for approval of the Bylaws amendments that were previously discussed during the President's Professional Development. Mr. Brawer stated that this does not require a vote but the Council needs to ratify that the amendments to the bylaws have been submitted and acknowledged. Per section 9 they will be voted up positively at the next Council of Presidents meeting. Should there be any changes to the amendments prior to the next meeting, they would need to be submitted quickly. Mr. Brawer will be sending out the final verbiage next week. President Pickens asked Dr. Barrett to approve the wording of each amendment as they will be taken as separate items. He referred to a document from the President's

Professional Development session.

Items lodged by Dr. Barrett:

- A. Agenda Items and Action Taken by the Council and the Accompanying Language
- B. Membership and the Organization
- C. Meetings
- D. Policy and Advocacy
- E. Organization Structure and Parliamentarian

President Pickens stated that all items will be listed separately on the agenda for the next Council of Presidents Meeting with an explanation provided by Dr. Barrett and the language as it would appear in the Bylaws.

President Pickens presented the Bylaws amendment to elect a Policy and Advocacy Chair-Elect.

Action: *Upon a motion by President Pickens and a second by Dr. Massey the six proposed Bylaws amendments were lodged and approved to move forward to the next Council of Presidents meeting for approval.*

Mr. Brawer stated that if updates were submitted he would edit the document, the presidents received for Professional Development, prior to emailing it back out to the presidents for review.

5.0 Report of the Chancellor, Division of Florida Colleges

Chancellor Kathy Hebda shared several updates with the Council. She stated that her talking points would be sent out after the meeting. She thanked all the presidents whose colleges shared their reopening plans with her office. All the plans will be sent to the Commissioner to be shared at the State Board of Education meeting. She shared that she will be sharing information from the plans with all colleges in a spreadsheet format.

Chancellor Hebda shared that the Division is in the middle of a comprehensive rule review. The last time this was done was 2015. Every rule will be looked through and evaluated by certain criteria.

Chancellor Hebda shared an update on the Student Success Center.

6.0 Report of the Chancellor, Division of Career and Adult Education

Chancellor Henry Mack shared an update from the Division of Career and Adult Education with the Council. His talking points will be included in Chancellor Hebda's email.
Chancellor Mack

7.0 COP Committee and Work Group Reports

7.1 Articulation Coordinating Committee

Dr. Massey shared an update for the Articulation Coordinating Committee. He stated that the ACC met in May and much was discussed about prerequisites. He shared that the new chairman will be Dr. Will Hudson from Florida A&M University. Dr. Massey shared that three college presidents have shared interest

for working on the ACC. Those names will now go forward and one will be appointed by the Commissioner to serve on the ACC.

7.2 Distance Learning Committee

Dr. Sidor shared that the Distance Learning Committee is working to develop a statewide survey and will be reaching out to Chancellor Hebda's office with the draft to seek some additional guidance. The survey will identify common issues and ways to enhance the quality of online learning. The survey should deploy this month.

7.3 Florida College System Risk Management Consortium Mr. Chauncey Fagler referred to the FCSRMC items for ratification and went through the details of both items.

7.3.1 Ratify, 2020 Property/Casualty Optional Program Renewals

Action: *Upon a motion by Dr. Henningsen and a second by Dr. Leitzel the 2020 Property/Casualty Optional Programs Renewals were ratified unanimously.*

7.3.2 Ratify, 2019 Employee Benefit Plans Audit

Action: *Upon a motion by Dr. Clemmons and a second by Dr. Lorenz the 2019 Employee Benefit Plans Audit was ratified unanimously.*

7.3.3 Information, Review of the FCSRMC financials; GGB 2020 Return to Workplace for Higher Education; Update on FCSRMC Operations Committee Membership

Mr. Fagler shared that as of May 2020, Dr. Holdnak and President Grosskopf's terms as Operations Committee Chairs has expired and he asked the COP Steering Committee for a resolution. Mr. Fagler stated that the Operations Committee would appreciate the opportunity to continue to work with both presidents.

Mr. Fagler stated that the Operations Committee will need to approve the Employee Benefit Rate on August 14, he stated that a conference call would need to be set up the following week for the Council to ratify the rates.

7.4 Media and Public Relations Committee

Dr. Leitzel referred to the media packet that was in the meeting materials. Ms. Karen Moore and Mr. Logan Lewkow detailed the media packet and provided a year end summary of the media and public relations work that was done.

Dr. Allbritten shared that the contract with the Moore Agency is ending soon, but he felt that it is vital to keep moving forward. Dr. Allbritten stated that he would like to extend the contract at least until the budget is released and the contract can be renewed.

Action: *Upon a motion by Dr. Allbritten and a second by Dr. Falconetti the Moore contract was approved to be extended by a majority vote. There was one opposed vote.*

8.0 COP Support Council Reports

8.1 Council of Instructional Affairs

Dr. Brittany Snyder, 2020-2021 chair, provided an update for the Council of Instructional Affairs. A submitted report is available in the meeting packet posted on the AFC website.

8.2 Council of Student Affairs

Ms. Eileen Stork, 2020-2021 chair, provided an update for the Council of Student Affairs. A submitted report is available in the meeting packet posted on the AFC website.

8.3 Council of Business Affairs

Dr. Heather Bigard, 2020-2021 chair, provided an update for the Council of Business Affairs. A submitted report is available in the meeting packet posted on the AFC website.

8.4 Florida Council for Resource Development

Cleve Warren, 2020-2021 chair, provided an update for the Florida Council for Resource Development. A submitted report is available in the meeting packet posted on the AFC website.

8.5 Council for Workforce Education

Dr. Mildred Coyne, 2020-2021 chair, provided an update for the Council for Workforce Education. A detailed report is available in the meeting packet posted on the AFC website.

8.6 AFC Legislative Committee Update

Mr. Jack Capra shared that bills are starting to make their way to the Governor. He shared that two days ago the Governor signed an Executive Order letting and extending the ability for boards to meet remotely through August 1, 2020. Mr. Capra announced that the incoming chair, Jessica Kummerle would be taking over as the AFC Legislative Committee chair after this meeting.

9.0 Florida College System Activities Association

Ms. Kelly Warren presented all items and referred to the documents that detailed them in the meeting packet.

9.1 Approval, Executive Committee language updates

Action: Upon a motion by Dr. Massey and a second by Dr. Stephenson the Executive Committee language updates policy 14 (tobacco and substance abuse) were to

Action: Upon a motion by Dr. Massey and a second by President Haile the language updates, upon approval will be policy 15, dealing with lodging was approved unanimous.

9.2 Approval, CAA Handbook NJCAA Policy Adoption

Action: Upon a motion by Dr. Montoya and a second by Dr. Sidor the CAA Handbook NJCAA Policy Adoption was approved unanimously.

9.3 Approval, 2020-2021 Operating Budget

Action: *Upon a motion by Dr. Clemmons and a second by Dr. Leitzel the 2020-2021 Operating Budget was approved unanimously.*

9.4 Approval, Fall Sports Contingency Plan

Action: *Upon a motion by Dr. Leitzel and a second by Dr. Montoya the Fall Sports Contingency Plan was approved unanimously.*

Dr. Murdaugh asked if a game would be cancelled due to an athlete having a temperature prior to the game beginning. It was stated that a fever would not cancel the game, but the medical staff would be brought in for consultation. Dr. Murdaugh asked Ms. Warren to reply directly to Dr. Williams regarding that matter.

10.0 Association of Florida Colleges Report

Mr. Michael Brawer thanked the Council for their approval of assessments and welcomed any programmatic input. Mr. Brawer shared that the Association has moved to an all virtual platform for now. The Campus Safety Symposium that was scheduled for July has been postponed. A decision about the platform for the AFC Annual Meeting and Conference in November has not yet been made.

Mr. Matthew White, 2020 AFC President, shared that the Association is continuing to host professional development webinars via Zoom. He announced that the Association will host a Cybersecurity Summit on July 30, 2020.

Mr. White shared with the Council that the dues structure for the Association will be changing on July 1, 2020. All new individual members will pay \$50 annually for membership.

11.0 Announcements/Other Business

Dr. Murdaugh thanked the Council for the opportunity to serve as chair for the last year and looks forward to moving forward with President Pickens.

12.0 ADJOURN

Dr. Murdaugh adjourned the June 25, 2020 Zoom business meeting of the Council of Presidents at 5:28 p.m.

BYLAWS OF THE FLORIDA COLLEGE SYSTEM COUNCIL OF PRESIDENTS

ARTICLE I - NAME AND MEMBERSHIP

Section 1. Name

The name of the council shall be The Florida College System Council of Presidents, hereinafter referred to as "The Council of Presidents" or "The Council."

Section 2. Membership

The membership of the Council of Presidents shall be comprised of the President of each college of the Florida College System. The Florida College System is a single system of twenty-eight public colleges authorized to offer certificates, associate and baccalaureate degrees. Only members of the organization that are current in their dues paying membership are eligible to be voting members and engage in the discussion and decisions of the organization.

ARTICLE II - PURPOSES AND RESPONSIBILITIES

Section 1. Purposes

The Council of Presidents shall serve as the deliberative body on issues and matters of concern to Florida's public college system and will provide information, as it deems appropriate, to the State and Federal Executive and Legislative branches and to the Chancellor of the Florida College System, the Commissioner of Education, the State Board of Education and other public and private entities and individuals as appropriate. The purposes of the Council shall be:

- To develop a strong sense of unity and purpose among Florida's public system of colleges to promote the value of the colleges to the economic, social and cultural development of the State of Florida.
- To advise and advocate to the State and Federal Executive and Legislative branches and to the Chancellor of the Florida College System, the Commissioner of Education, the State Board of Education and other public and private entities and individuals on behalf of Florida's public colleges.
- To propose an annual legislative budget request for the Florida College System.
- To develop and advocate, in cooperation with appropriate entities, a legislative agenda for the Florida College System.
- To develop and advocate policy recommendations regarding statewide public college issues.
- To direct and coordinate the work of the Councils of Instructional Affairs, Student Affairs, Resource Development and Business Affairs, and other constituent councils or commissions created by the Council.
- To oversee the coordination of statewide functions, such as risk management and co-curricular and intercollegiate athletics, that benefit the Florida College System.

- To maintain close working relationships with the state university presidents, the independent college presidents, the school boards, the superintendents of schools and other public and private entities and individuals.
- To support the professional development of Florida's College System presidents and trustees.

Section 2. Responsibilities

The Council of Presidents may provide recommendations to public and private entities and individuals including the Chancellor of the Florida College System, the Commissioner of Education and the State Board of Education regarding necessary statewide coordination in all aspects of public college operations. The members of the Council of Presidents shall serve as the Board of Directors of the Florida College System Risk Management Consortium (participating members only), the Florida College System Activities Association and shall serve as members of the Policy and Advocacy Committee, an official committee of the Association of Florida Colleges. The Council of Presidents may establish and oversee additional councils and committees as deemed necessary to carry out its duties and responsibilities. The Council of Presidents shall provide orientation to presidents new to the system and shall expect members to participate in a manner consistent with its bylaws and recommendations.

The Council of Presidents recognizes the Council for Instructional Affairs, the Council of Business Affairs, the Council of Student Affairs, the Council for Workforce Education, and the Florida Council for Resource Development as continuing subordinate councils and shall direct and monitor their work and the work of their subcommittees in furthering the Council's purposes. All recommendations from these councils shall be submitted to The Council of Presidents for consideration, review and approval, or other appropriate action. Additional committees may be established by the Council of Presidents to report to either The Council of Presidents or to its approved subordinate councils. The Council of Presidents recognizes the Association of Florida Colleges as its administrative agent.

ARTICLE III - MEETINGS

Section 1. Regular Meetings

The dates and times for regular Steering Committee and business meetings shall be established and published by The Council of Presidents to its members, and to other interested parties. ~~The Council of Presidents shall normally meet at least nine (9) times during the academic year.~~ There will be a minimum of 6 face to face meetings each year with other meetings being held virtually. All meetings will have the opportunity to have virtual access for the purpose of members able to engage in discussion and voting. The Chair shall be authorized to change the time and place of regular meetings as may be necessary to avoid conflicts and may cancel meetings. Written notice of steering and business meetings shall be given.

Section 2. Special and Emergency Meetings

Special meetings may be called by the Chair, or upon a written request signed by at least one-half of the members of the Council of Presidents. Emergency meetings may be called by the Chair of the Council of Presidents. Written notice of such meetings shall be given.

Section 3. Voting at Regular, Special and Emergency Meetings

Only the Members of the Council of Presidents shall have authority to vote on any matter presented to the Council. ~~Any President may designate a proxy to speak on their behalf at any meeting and must designate the proxy to the Chair of the Council prior to the meeting. If the designated proxy is a campus president, provost or vice president, the proxy may vote on behalf of the president. Otherwise, designees may not vote.~~ No proxies will be considered for quorum or voting.

ARTICLE IV - ORGANIZATION

Section 1. Officers

The officers of The Council of Presidents shall be the Chair and the Vice-Chair.

Section 2. Steering Committee

The Steering Committee shall consist of a Chair, Vice-Chair, six members-at-large elected by The Council, and one appointed position which may be filled at the option of the Chair by a member appointed by the Chair, or which may remain vacant. The Vice-Chair from the previous year shall serve as the new Chair for a one-year term. A new Vice-Chair shall be elected each year by a vote of the entire Council membership, and shall serve a one-year term. The six members-at-large shall serve staggered two-year terms. Three of the six members-at-large shall be elected each year. The appointed members shall serve for a one-year term only. All terms shall begin in June of each year and end in May of the appropriate year.

The Steering Committee shall be responsible for assisting the Chair in setting the agenda. The Chair shall be the key contact for the Council and may consult the Steering Committee for advice to the extent possible.

Section 3. Policy and Advocacy Committee

The Policy and Advocacy Committee shall consist of all Council of Presidents members and the CEO of the Association of Florida Colleges, as outlined in the AFC ~~B~~bylaws, may request that the AFC hire staff, if deemed appropriate, who will provide ongoing staff support for the Committee and the Council. Staff will take direction from the Council chair and the Chair of the P&A Committee (Council Vice-Chair), and shall be responsible for policy development, issues development and research, legislative advocacy and other duties as may be assigned. Each year the organization will put forth a Policy and Advocacy Agenda for the upcoming Legislative year no later than September 30th. The entire voting membership will have the opportunity to vote on this agenda. A super majority of 60% of membership (17 presidents) shall be required to approve the Policy and Advocacy Agenda. The Council President in consultation with the P & A Chair may designate a P & A Workgroup with a Chair and members who shall work in support of the Council of Presidents to carry out its annual legislative platform.

Section 4. Election of Vice-Chair and Steering Committee Members and Organization Structure

In May of each year, and in addition to a nomination submitted by the Steering Committee, the Chair shall invite nominations from the Council and volunteers for election to the office of Vice-Chair and Vice Chair-elect. All nominations and offers of service shall be certified by the Chair on a written ballot. No later than June 30 annually, all members of the Council of Presidents shall vote by written ballot to choose a new Vice-Chair. Each member of the Council shall have one vote.

Also, no later than June 30 of each year, the Council of Presidents shall hold an election for the three Steering Committee member-at-large positions for which the two-year term is ending. The member should consider such issues as gender, race, size of institution and geographic diversity in voting for Steering Committee Members. The members who receive votes shall be ranked by the number of votes received and the three members with the highest number of votes shall serve as Steering Committee members-at-large for a two-year term.

The organization shall select a Parliamentarian each year as part of the Executive Council of the organization. Roberts Rules of Order and Parliamentarian will be the final decider in any procedural issues that are challenged by its membership.

Section 5. Chair, Vice-Chair and Standing Committees

The Chair shall preside at all meetings and shall serve as spokesperson of the Council of Presidents and liaison with the Chancellor of the Florida College System, the Commissioner of Education, and State Board of Education. The Chair shall appoint members to serve on The Council of Presidents committees and as liaison to other groups and organizations. The Chair shall appoint members who will chair standing committees to oversee the Florida College System Risk Management Consortium and the Florida Community Colleges Activities Association. With the advice and consent of The Council of Presidents, the Chair shall appoint committees as deemed necessary. Membership of these committees should reflect the gender, race, and geographic diversity of The Council of Presidents. The Chair may appoint other ad-hoc committees as may be necessary. The Vice-Chair shall preside at meetings in the absence of the Chair.

Section 6. Order of Business

The order of business for regular meetings shall be as follows: 1) Call to Order; 2) Quorum check/Roll Call; 3) Approval of previous minutes; 4) Report of the Chair; 5) Report of the Chancellor, Division of Florida Colleges; 6) Report of the Chancellor, Workforce Education; 7) Work Group Reports/Councils Reports; 8) Reports of the Association of Florida Colleges, the Florida College System Activities Association and Other Organizations; 8) Adjournment.

Other matters for the agenda should be forwarded to the Chair ten (10) days prior to the date of regular meetings. There must be 48-hour notice of the action items on business agenda or for emergency actions. This notice will be sent via email or written request as an action item to each President. A formal vote will be taken for each action item with specific notations of who voted in favor or against action items. The current Chairperson of the COP and/or the P&A Chair after consulting with the steering committee will be the only individuals allowed to request emergency actions and votes from the organization. All other agenda items and action items of the organization can be placed on an agenda by an eligible council member.

Section 7. Minutes of Meetings

The Chair, or designee, shall provide for minutes of each meeting and shall maintain the minutes of all regular and special meetings. The Chair, or designee, shall maintain a file of the minutes for a period of at least seven years. The minutes shall be distributed by the Chair to each member and to the Chancellor at least one week prior to the date of each regular meeting.

Section 8. Quorum

A quorum for The Council of Presidents shall consist of a majority of the members of the Council, including designees as specified in Article III, Section 3 of the Bylaws. A quorum for any committee of The Council shall consist of a majority of 1/2 of the membership plus one. ~~the committee members.~~ The business of The Council of Presidents, or other committees, may be conducted by conference telecommunications devices or other electronic means, provided the quorum requirements are met and reasonable notice is provided to the Council with appropriate agenda(s). Written minutes shall be kept of such meetings. When the members of the Council convene as the Board of Directors of the organizations cited in Article 11, Section 2, a majority of the Board shall constitute a quorum.

Section 9. Bylaws Amendments

Amendments to these bylaws may be made in emergency situations by unanimous vote of all members present at any regular meeting, or by majority vote of the members present at a regular meeting in response to a motion to amend lodged at a previous regular meeting.

Approved by The Council of Presidents – September 28, 2001

Revised by The Council of Presidents – September 10, 2009

Revised by The Council of Presidents – September 9, 2011
Revised by The Council of Presidents----October 12, 2012
Revised by The Council of Presidents – June 11, 2018

**Florida College System Council of Presidents
Agenda Item Request Form**

1. Agenda Item Name:

FCSRMC Report

2. Date of COP Meeting for Agenda Item Consideration:

August 2020

3. Presenter:

Dr. John Holdnak & John Grosskopf to be listed as presenters

- Chauncey Fagler, Executive Director & Chief Risk Officer, FCSRMC will be introduced by Dr. John Holdnak & John Grosskopf

4. Description of Agenda Item:

- Action Items - Vision Plan, Employee Benefit Plans 2021 Recommendations, Property/Casualty Audit & Operations Committee Chairs Term Appointment
- Information Items - FCSRMC Financials and FCSRMC Operations Committee Membership

5. Action Requested:

- COP Ratification X
- Information Item X
- Discussion Item

6. List Background Information Provided (materials must be provided one week before the meeting):

FCSRMC will forward an electronic booklet to Sharlee Whiddon, AFC as soon as it is ready the week of COPs.

Disposition of Item



Fall 2020 Communications Strategy

TABLE OF CONTENTS

Communications Protocol -- ③

Earned & Social Media Strategy Recap -- ④

Message House: FCS General -- ⑤

Message House: Workforce -- ⑥

Message House: FCS Trains Heroes -- ⑧

Social Media Tiered Strategy -- ⑩

Timing -- ⑪

COMMUNICATIONS PROTOCOL

- All marketing communications, including brainstorming, campaigns, meetings, etc will include the entire core team
- Core team includes:
 - Communication Chairs:** President Allbritten and President Leitzel
 - COP Chair:** President Pickens -- include Jack Hall and Susan Kessler
 - P&A Chair:** President Falconetti -- include Madison Fantozzi and Tamara Sakagawa
 - College Lobbyists Chair & Vice Chair:** Jessica Kummerle and Lacey Hofmeyer
 - DOE:** Travis Jordan -- Workforce education

EARNED & SOCIAL MEDIA STRATEGY RECAP

- PRIMARY MESSAGE:

- Key to the economic recovery and prosperity of Florida
- As an affordable and accessible higher education option with creative funding initiatives to minimize tuition costs, we are the workforce solution
- We are the pathway to statewide workforce education goals

- SECONDARY MESSAGE:

- The Florida College System is where Florida's heroes go to train (EMT, Nurses, Law Enforcement, and Firefighters)

- EARNED MEDIA: **Statewide
Deskside Briefings**

- Deepen relationships with reporters locally and statewide
- Help build message house for reporters for more turnkey reporting and better coverage

- SOCIAL MEDIA: **Tiered Approach**

- Always-on campaign
- Social listening
- More on page 8

MESSAGE HOUSE: FCS GENERAL

- The Florida College System is **open for business and has remained committed through every level of adversity** because workforce education, economic recovery, and prosperity for Florida is **essential**.
- Floridians know the benefits and opportunities provided by graduates of the Florida College System in their community, but often don't **recognize the positive economic impacts these colleges have on their community and them as taxpayers**.
- On average, Florida taxpayers receive a return on investment of \$10.80-\$15.42 for each dollar invested in the FCS and 10,000 new jobs as a result of higher lifetime earnings from FCS graduates according to the Florida TaxWatch.
- The return on investment for taxpayers is generated from the increased tax revenue from a robust economy and reduction in the demand for taxpayer-supported social services.
- There are three areas where Florida can expect to see economic growth from investing in FCS:
 1. **Through the increase in the skill base of the state workforce**
 2. **Through the in-state purchases of the FCS, including wages paid to faculty and staff**
 3. **Through the spending of out-of-state students**

MESSAGE HOUSE: WORKFORCE

- Our mission is one that everyone can agree with – putting Floridians to work in high-wage and high-demand jobs to boost the economy.
- As an affordable and local higher education option with creative funding initiatives to overcome costs for students, we are the workforce solution.
- Affordability is a cornerstone of the Florida College System and Florida's workforce development strategy. Florida's number one ranking for higher education by U.S. News and World Report has been driven by low tuition and fees and low debt at graduation.
- With COVID-19 keeping students closer to home, there is no reason why their higher education journey should suffer. Florida's 28 colleges are purposefully situated within a 30–50 mile radius of every Florida city to ensure students are able to attend classes close to home.
- The FCS is responsible for responding to community needs for post-secondary academic and workforce education.

MESSAGE HOUSE: WORKFORCE CONT.

- Every year FCS students join or rejoin the state workforce; in fact, **approximately 95% of FCS graduates stay and work, or continue their education, in Florida.**
- A 2013 economic analysis by EMSI, estimated over the past thirty-years that the accumulated contribution of workforce productivity received by former students at the **FCS annually adds some \$25.2 billion in income to Florida.**
- The Florida College System is the primary point of access to higher education for Floridians **to give students pathways to meaningful jobs that bridge the skills gap for Florida's employers.**
- Florida's colleges annually award more than 124,000 degree and certificates **toward high-quality and in-demand careers**
- Florida College System institutions are an integral part of the **answer to increasing attainment and building upon Florida's talent pipeline** as the colleges provide programs across the state that prepare students to enter the workforce or continue their education.
- 95% of recent graduates are employed or continuing their education after graduation in Florida.

MESSAGE HOUSE: FCS TRAINS HEROES

- At the Florida College System, we are tasked with the opportunity to educate and train essential service employees that include nurses, emergency medical technicians (EMTs), law enforcement officers, and firefighters.
- The Florida College System is the leader in training front-line heroes, and the numbers show just that. Number of hero graduates from 2018-2019:
 - Nurses and related healthcare careers: 8,271
 - Emergency medical technicians and other emergency related careers: 3,846
 - Law Enforcement: 327
 - Firefighters: 1,104
 - **TOTAL: 13,548**

MESSAGE HOUSE: FCS TRAINS HEROES CONT.

11.4

- The future continues to be bright! The Florida College System had 35,083 of these heroes enroll from 2018-2019 to be trained for success and to better our communities.
- The students and their families trust our Florida colleges and all that they stand for. Despite COVID-19 shutting down non-essential organizations at times, the Florida College System remained accessible, convenient, affordable, and most importantly, we have remained open to train tomorrow's brave heroes.
- The same front line workers who have spent endless amounts of hours working in locations that many of us would never dare to step into are the same front line workers that we have had the honor of watching walk the stage of a Florida College System institution.
- Yesterday, today, and forever we honor and support our front-line workers. They were Florida's heroes before COVID-19 and they will remain Florida's heroes well after this pandemic.

SOCIAL MEDIA TIERED STRATEGY

Moore will maintain a tiered engagement strategy and will conduct real time social listening for tier 1 and tier 2 targets for immediate engagement.

- Tier 1: Key legislative leadership committee members, Senate/House leadership, and future Speaker/President (Renner/Passidomo)
70% of the efforts and resources
Example: Higher Ed & Appropriations Chair and Vice Chair
- Tier 2: Governor DeSantis, President-Designate Simpson, Speaker-Designate Sprowls, and Commissioner Corcoran
25% of the efforts and resources
- Tier 3: All House and Senate members
5% of the efforts and resources

TIMING

- This plan is generated to focus on pre-election activity

Messaging and tactics will need to be reassessed after the elections in November

- Earned media campaign will launch surrounding Labor Day so that we can leverage the meaning of the holiday

Creation of the labor movement and is dedicated to the social and economic achievements of American workers have made to the strength, prosperity, and well-being of our country

Florida College System Council of Presidents

Agenda Item Request Form

Agenda Item Name: CIA Report

Date of COP Meeting for Agenda Item Consideration: August 28, 2020

Presenter: Dr. Brittany Snyder, CIA Chair

Description of Agenda Item: CIA Update

Action Requested:

COP Approval_____

Information Only___X___

Discussion Item_____

List Background Information Provided:

Disposition of Item:

*Council of Instructional Affairs
Subcommittee Report for Council of Presidents*

The following report contains a summary of recent activities of the Council of Instructional Affairs (CIA).

On July 10, 2020, the Council of Instructional Affairs (CIA) responded to a request from the Florida Department of Education to identify “essential” services that are currently provided by the Florida Virtual Campus (FLVC), a Complete Florida Plus Program. The request included thirty-two FLVC services provided through the Florida Academic Library Services Cooperative (FALSC) or Distance Learning and Student Services (DLSS).

While all of the listed services are important, the chief academic officers find it imperative to maintain no interruptions in the following critical library services:

- Integrated Library System (ILS)
- Statewide Collection of Electronic Resources and Online Databases
- Authentication Platforms to Remote Access to Electronic Resources
- Group Licensing for Electronic Resources.

All eighteen responding institutions deemed these four services as essential. Library services is the only area whereby there was a unanimous voice among the responding institutions.

The CIA Academic Continuity meetings continue on Wednesday on a bi-weekly basis. Recent discussions have focused on fall semester course modalities, COVID-19 case documentation, and institutional internal system codes to differentiate remote learning courses, including asynchronous and synchronous course sessions.

CIA established an ad hoc committee to collaborate with the Florida Student Success Center to identify the innovative practices that institutions developed in response to the pandemic. Based on initial survey results, a few preliminary themes were identified. These themes include the use of synchronous instruction, simulation software, virtual field trips, and virtual reality. As the collaboration continues, there is an opportunity to take a deeper dive into these practices as a case study.

CIA/CSA/CWE will be holding a remote meeting in October.

Report Submitted by Council of Instructional Affairs Chair Brittany Snyder on August 13, 2020.

Florida College System Council of Presidents

Agenda Item Request Form

Agenda Item Name: FCSAA Report

Date of COP Meeting for Agenda Item Consideration: August 28, 2020

Presenter: Dr. Stan Sidor

Description of Agenda Item: FCSAA Updates and Approval Items

Action Requested:

COP Approval: 2020-2021 Executive Committee Roster

Information Only: 2020-2021 Calendar and Hall of Fame Class

Discussion Items: N/A

Written report attached.

Disposition of Item:

Florida College System Activities Association

Report to the Council of Presidents

August 28, 2020

1. 2020-2021 FCSAA Executive Committee Roster (COP Approval Item)
2. 2020-2021 FCSAA Calendar
3. Summary of Activities to Date
4. 2020-2021 FCSAA Hall of Fame Class

Florida College System Activities Association 2020-2021 Executive Committee

President	Dr. Melissa Lavender	Gulf Coast State College
President-Elect	Dr. Tom LoBasso	Daytona State College
COP Representative	Dr. Stan Sidor	Lake-Sumter State College
CIA Representative	Dr. Sidney Valentine	South Florida State College
COBA Representative	Mark Cherry	Eastern Florida State College
CSA Representative	Dr. Sheri Rowland	Tallahassee Community College
CAA Chair	Matt Ennis	State College of Florida
Brain Bowl State Advisor	James Givvines	Florida Gateway College
Forensics State Advisor	John Schultz	Tallahassee Community College
Model UN State Advisor	Dr. Rick Murgu	Tallahassee Community College
Music State Advisor	Dr. Robyn Bell	State College of Florida
Publications State Advisor	Manolo Barco	Miami Dade College
Student Government State Advisor	Kerry Roth	Florida State College at Jacksonville
Theatre State Advisor	Hank Rion	Gulf Coast State College
Member at Large	Dr. Mike Bosley	Valencia College
Member at Large	Will Dunne	Daytona State College
Member at Large	Dr. Nicole Bryant	Miami Dade College
Member at Large	Dr. Rich Barnhouse	State College of Florida
Member at Large	Dr. Bob Bade	Pasco-Hernando State College
Student Government President	Dexter Rabin	Miami Dade College
Student at Large	Eileen Hernandez	College of Central Florida
Student at Large	Cerynn Siemer	Hillsborough Community College
Athletic Commissioner-Women*	George Sanders	Florida SouthWestern State College
Athletic Commissioner-Men*	Mike Matulia	Lake-Sumter State College
Legal Counsel*	Brain Babb	Daytona State College
FCS Representative*	Dr. Shanna Autry	Chancellor's Office

*Non-voting member

2020-2021 FCSAA Calendar

Note: All Spring dates are tentative based on status of pandemic.

July 22	FCSSGA State E-Board Retreat - Virtual
August 10	Council for Athletic Affairs Fall E-Board Meeting - Virtual
August 20	FCSAA Campus Executive Board Training - Virtual
Sept. 10-11	Fall Council for Athletic Affairs Meeting - Virtual
Sept. 18	FCSSGA Presidents' Assembly - Virtual
Oct. 2	FCSSGA Region 1 Leadership Retreat - Virtual
Oct. 2	FCSSGA Region 4 Leadership Retreat - Virtual
Oct. 9	FCSSGA Region 3 Leadership Retreat - Virtual
Oct. 16	FCSSGA Region 2 Leadership Retreat - Virtual
Oct. 16-17	Florida Model United Nations Conference - Virtual
Oct. 20	Fall FCSAA Steering Committee Meeting - Virtual, Time TBA
Oct. 21	Fall FCSAA Executive Committee Meeting - Virtual, 9am-Noon
Oct. 30	FCSAA State/NJCAA Region 8 Cross Country Meet, Tallahassee
Nov. 13	FCSSGA Advocacy Conference - Virtual
Jan. 21-23	FCSAA Winter Music Symposium, Stetson University, Deland
Jan. 28-30	FCSAA Press Association Conference, Hillsborough Community College, Ybor
Jan/Feb. TBA	Women's Basketball Shootout, TBA
Jan/Feb. TBA	Men's Basketball Shootout, TBA
Feb. 2-3	FCSSGA Advocacy Conference, Tallahassee
Feb. 5-6	FCSAA State Forensics Tournament, Tallahassee Community College
Feb. 5-6	FCSAA Brain Bowl Regional Tournaments (Tentative, Locations TBA)
March 25-27	FCSAA State Brain Bowl Tournament, College of Central Florida
March 25-28	FCSAA D I State/NJCAA Region 8 Volleyball Tournament, Florida State College @ Jax.
April 1-3	FCSAA D II State/NJCAA District Volleyball Tournament, Lake-Sumter State College
April 1-3	NJCAA D I NJCAA District Volleyball Tournament, TBA
April 7-10	FCSAA State/NJCAA Region 8 Men's/Women's Basketball Tournaments, Northwest Florida State College
April 9-10	FCSSGA Year End Conference/Elections, Valencia College
April 12	Council for Athletic Affairs Spring E-Board Meeting, TBA
April 16-18	FCSAA State/NJCAA Region 8 Tennis Tournament, TBA
May 7-10	FCSAA State/NJCAA District Softball Tournament, Soldiers Creek Park, Longwood
May 7-11	FCSAA State/NJCAA District Baseball Tournament, Tiger Town, Lakeland
May 13-15	NJCAA Region 8 Women's Soccer Tournament, Eastern Florida State College
May 18-19	Council for Athletic Affairs Spring Meeting, Tampa (Tentative)
May 19	Spring FCSAA Steering Committee Meeting, Evening TBA, Tampa (Tentative)
May 20	Spring FCSAA Executive Committee Meeting, 8:30am-3pm, Tampa (Tentative)
June 15-17	FCSSGA Summer Advisors' Workshop, St. Petersburg College

Summary of Activities to Date

FCSSGA State Executive Board Retreat, July 22, Zoom. This annual training for our state Student Government executive board serves as a teambuilding and planning session for the 2020-2021 academic year. They are continuing with several more Zoom meetings prior to the September 18 Presidents' Assembly.

2020-2021 Student Government Executive Board:

President	Dexter Rabin	Miami Dade College
Vice President	Michelle Renee Bones	Miami Dade College
State Jurisprudence	Carolina Lopez-Varela	Miami Dade College
Secretary	TBA	TBA
R1 Coordinator	Destinee Roundtree	Florida State College at Jacksonville
R2 Coordinator	Tiffany Albritton	St. Petersburg College
R3 Coordinator	Kaylee Williams	Lake-Sumter State College
R4 Coordinator	Maritza Allen-Brown	Miami Dade College
Director of Legislative Affairs	Joshua Ynirio	Miami Dade College
Director of Social Media	Jennifer Gomez	Miami Dade College
State Advisor	Kerry Roth	Florida State College at Jacksonville
State Advisor-Elect	Ahmy Arca	Pasco-Hernando State College
Region 1 Advisor	Kurtson Boulware	Florida State College at Jacksonville
Region 2 Advisor	Anjum Perfetti	St. Petersburg College
Region 3 Advisor	Lori Lemoine	Daytona State College
Region 4 Advisor	Becky Fahrner	Florida SouthWestern State College
Budget Manager	Laura Raposa	Pasco-Hernando State College
Budget Manager	Erika Strowbridge	Indian River State College
FLT Coordinator	Sara Johnston	Hillsborough Community College
FAT/AFAT Coordinator	Dr. Doug Bagby	Santa Fe College

Campus Executive Board Training, August 20, Zoom. This event is co-sponsored by the FCSAA state office and the Student Government Division, focused on training executive boards in general. These boards include Student Government officers, Student Ambassadors, and clubs and organizations officers.

2020-2021 FCSAA Hall of Fame Inductees

COP:	Dr. Ed Massey, Indian River State College (nominated by Athletics Division)
Athletics Division:	Tim Ryan, College of Central Florida Marty Smith, College of Central Florida
Music Division:	Dr. Don Snowden, Pensacola State College
Student Government Division:	Olympia Edwards (Student), Florida State College at Jacksonville Dr. Kimara March (Student), Broward College
Theatre Division:	Jeanine Henry, Eastern Florida State College

Respectfully Submitted,

Kelly Warren
FCSAA Executive Director



To: President Joe Pickens, COP Chair

From: Marsha Kiner, AFC Interim Executive Director/CEO

Date: August 20, 2020

Re: AFC Updates for COP Business Meeting

- **AFC Zoom Meetings** – AFC President Matt White & AFC Interim CEO Marsha Kiner have met with 13 Presidents and three Council Chairs. Meetings are being scheduled with all College Presidents as their schedules permit.
- **AFC Webinar Update**– More than 4,000 people attended an AFC Webinar or virtual conference since April for free. Participants from 27 out of 28 Colleges as well as members and nonmembers of the Division of Florida Colleges, the FCSAA, and other organizations attended these sessions. Thank you to the Florida Risk Management Consortium for their assistance with Florida Blue. A four part wellness series was presented by Florida Blue for the AFC over the summer.
 - **AFC Faculty Commission Roundtables** – Beginning on September 10th, the Faculty Commission will host Roundtable discussions weekly. These online sessions are designed to allow Faculty to share knowledge, insights and experiences. Content is focused on a specific topic of interest or concern to Faculty each week.
 - **AFC Equity Commission** – The Equity Commission kicked off its Social Justice Matters Series last month. This series highlights social justice and identify ways to incorporate social justice frameworks in higher education. The series will take a deep dive into how the impact of implicit bias in the classroom affects students, faculty and the community at-large. Conversations on law enforcement training and strategies to address policies to support the retention of Black students, faculty, and staff on campus will be covered.
- **New AFC Workshops/Webinars for Colleges** - AFC is working with one of its partners to develop workshops/webinar offerings for all member colleges. These workshops will be available to each college free of charge for Faculty and staff. More details will be provided in September.

**AFC Hosted Webinars
April through August 2020**

14.0

	Topic	Date	Duration (Minutes)	Participants	Source	# of College Represented
April Webinars						
1	CARES ACT WEBINAR with ACCT and AACC	4/14/2020	65	355	Zoom	27
2	Cabin Fever/Isolation: What Does This Mean For You?	4/16/2020	79	429	Zoom	27
3	De-Stress with Guided Meditation	4/21/2020	58	83	Zoom	12
4	Stress, Anxiety and COVID-19	4/21/2020	72	89	Zoom	14
5	Yoga	4/23/2020	58	65	Zoom	6
6	2020 AFC Joint Spring Virtual Region I, Technology Commission, and CPEC Conference	4/24/2020	270	349	Zoom	21
8	AFC Certified College Professional Program Webinar	4/28/2020	73	47	Zoom	7
9	AFC Technology Commission Presents: Ten Tips & Tricks for Zoom Conferences & Meetings,	4/28/2020	79	126	Zoom	24
10	Finding My Positive Thoughts in a Negative World	4/30/2020	57	93	Zoom	23
11	Administrative Commission Presents: Daytona State College's Academic Support Online and Ready to Help	4/30/2020	61	44	Zoom	18

May Webinars

12	Career & Professional Employees Commission Presents: Virtual Customer Service: Giving Your Best	5/5/2020	83	200	Zoom	27
13	Thriving Instead of Just Surviving During the Transition to Online Advising	5/5/2020	48	72	Zoom	17
14	AFC's Cinco de Mayo Trivia Fiesta Happy Hour!	5/5/2020	70	25	Zoom	12
15	CCP Session for Current Participants	5/7/2020	69	20	Zoom	9
16	The New Normal: A Way of Living and Thriving	5/7/2020	84	62	Zoom	15
17	Region IV Conference	5/8/2020	260	260	Zoom	17
18	Technology & Campus Safety Commissions Present: Ten Best Practices for Working from Home Securely	5/12/2020	86	47	Zoom	14
19	Yoga	5/12/2020	49	8	Zoom	6
20	AFC Technology Commission Presents: Using the Fish Philosophy for Virtual Team Building	5/14/2020	74	42	Zoom	13

**AFC Hosted Webinars
April through August 2020**

14.0

	Topic	Date	Duration (Minutes)	Participants	Source	# of College Represented
21	Region IV Conference Part 2	5/15/2020	246	217	Zoom	18
22	Region II Conference	5/27/2020	464	158	Zoom	13
23	Career & Professional Employees Commission & Region 3 Present: Time Management While Working	5/28/2020	90	88	Zoom	21
24	Self Guided Meditation with Prof. Kermit Harrison	5/28/2020	19	6	Zoom	3

June Webinars

25	Yoga with Prof. Kermit Harrison	6/2/2020	22	9	Zoom	4
26	Career & Professional Employees Commission & Region 1 Present: Risk-Taking and Leadership: How One Small Step Can Lead You into the Path of Your	6/2/2020	82	27	Zoom	11
27	Region V Virtual Conference 2020	6/3/2020	467	243	Zoom	12
28	Equity Commission Presents: Usher's New Look (UNL): How UNL is Making a Difference and Transforming the Lives of Underserved Youth During Covid-19	6/4/2020	72	26	Zoom	10
29	Retirees Committee Webinar: All about Medicare	6/9/2020	106	23	Zoom	12
30	Winding Down	6/11/2020	93	20	Zoom	10
31	Balancing Priorities: How to Successfully Manage Tasks, Deadlines and Expectations Session I	6/16/2020	69	56	Zoom	11
32	Balancing Priorities: How to Successfully Manage Tasks, Deadlines and Expectations Session 2	6/16/2020	87	38	Zoom	10
33	Name that Tune hosted by your AFC Region Directors	6/18/2020	122	47	Zoom	16
34	Yoga with Prof. Kermit Harrison	6/23/2020	2	3	Zoom	2
35	I Belong! Presented by Alpha Umi	6/23/2020	94	18	Zoom	6

July Meetings

36	Returning Together Part 1 presented by Region IV	7/9/2020	98	143	Zoom	26
37	Returning Together Part 2 presented by Region IV	7/14/2020	92	93	Zoom	22
38	I've Got This! :Presented by Alpha Umi	7/16/2020	108	22	Zoom	11

**AFC Hosted Webinars
April through August 2020**

14.0

	Topic	Date	Duration (Minutes)	Participants	Source	# of College Represented
39	Returning Together Part 3 presented by Region IV	7/21/2020	91	68	Zoom	19
40	I've Got Work-Life Balance, Just Not This Week! by Alpha Umi	7/21/2020	80	20	Zoom	8
41	Bouncing Back Strongly! By Alpha Umi	7/23/2020	97	23	Zoom	9
42	Technology Commission Exemplary Award Zoom	7/24/2020	416	12	Zoom	4
43	Career & Professional Employees Commission Presents: A Privilege Walk	7/28/2020	78	64	Zoom	20
44	I Need More Time In My Day! By Alpha Umi	7/28/2020	116	17	Zoom	9

August Meetings

45	Career & Professional Employees Commission Presents: Are You Ready? Preparing Unlikely Leaders in Higher Education for the Ever-Changing Demands	8/4/2020	81	39	Zoom	14
46	Region III Sitcom Trivia Night	8/5/2020	89	22	Zoom	11
47	Equity Commissions Presents: Social Justice Matters: Combating Anti-Racism Bias in the Classroom/On	8/6/2020	112	71	Zoom	26
48	Defining ME! By Alpha Umi	8/11/2020	85	31	Zoom	16
49	Do you have the EI superpower? by Alpha Umi	8/13/2020	85	16	Zoom	13
50	Yoga pants are NOT professional attire (unless no one can see them?) by Alpha Umi	8/18/2020	106	10	Zoom	2

Total Participants Reached	4046
-----------------------------------	-------------

Participants from 27 out of 28 Colleges as well as members of the Division of Florida Colleges, The Florida College System Activities Association, and several non member organizations joined the AFC Zoom Webinars between April 1 and August 18, 2020.