

ASSOCIATION OF FLORIDA COLLEGES

**FLORIDA COLLEGE SYSTEM COUNCIL OF PRESIDENTS
Business Meeting**

Association of Florida Colleges Building
2nd Floor Conference Room
1725 Mahan Dr., Tallahassee, FL 32308

**October 24, 2019
Meeting Minutes**

Dr. Murdaugh called the October 24, 2019, Council of Presidents Business meeting to order at 8:30 a.m.

The following members of the Council were present in the room or on the phone: (proxy)

Greg Haile (phone)
Sarah Clemmons (phone)
Tom LoBasso (phone)
Jeff Allbritten
Lawrence Barrett
John Avendano
John Holdnak (Holly Kuehner)
Ken Atwater (Eric Johnson)
Ed Massey
Stanley Sidor
Rolando Montoya (Lenore Rodicio)
John Grosskopf
Devin Stephenson (Jack Capra)
Ava Parker
Ed Meadows (Sandy Ray)
Angela Garcia-Falconetti
Georgia Lorenz
Carol Probstfeld
Tonjua Williams (Eired Eddy)
Jim Murdaugh
Sandy Shugart (Bill Mallowney)

1.0 Welcome and Remarks

Dr. Murdaugh called the meeting to order and recognized Dr. Probstfeld. Dr. Probstfeld introduced the State College of Florida, Manatee-Sarasota Leadership Academy to the Council.

2.0 Council of Presidents Minutes

2.1 Approval, Council of Presidents Meeting Minutes – September 19, 2019

Dr. Murdaugh called for a motion to approve both the AFC Policy and Advocacy Committee Meeting Minutes and the Council of Presidents Meeting Minutes from the September 19, 2019 meetings. There were no other items for the Policy and Advocacy Committee.

Action: Upon a motion by Dr. Massey and a second by Dr. Leitzel the AFC Policy and Advocacy Committee Meeting minutes and the Council of Presidents Business Meeting minutes from the September 19, 2019 meetings were approved unanimously.

3.0 Report of the Chair

3.1 Speaker, Jamal A. Sowell, Florida Secretary of Commerce, and President & CEO, Enterprise Florida, Inc.

Secretary Sowell addressed the Council and referred to the distributed, State of Florida Office of the Governor Executive Order Number 19-31. After reading through and summarizing the document, Secretary Sowell asked what could his team do in the business community to provide more coverage on the state colleges.

Dr. Murdaugh proposed, to Secretary Sowell, a notion to identify a team from Enterprise Florida and a team from the Council of Presidents to sit and have a conversation about what the Florida College System can do along with Enterprise Florida to advance the interests of the State of Florida.

3.2 Update, United Educators Renewal Application

Chauncey Fagler, Florida Risk Management Consortium, gave a brief update on the status of the applications. He shared that the colleges have been submitting applications and currently it appears that three colleges have some items that will need to be resolved. The three colleges will have one year of grace to resolve the issues, before coverage is lost. If any further information or items are needed, Mr. Fagler will make contact.

4.0 Report of the Chancellor, Division of Florida Colleges

Chancellor Kathy Hebda shared a PowerPoint presentation on the Tier Funding Model. The presentation will be emailed to the Council. She shared that the plan is to show the model as it is currently and then there will be follow-up work to do once feedback is received. A webinar will be set up for business officers and those who want to see how the numbers were arrived at for the model.

Dr. Murdaugh asked how the Council of Presidents can be helpful in focusing on the policy questions and the dollar amounts. Chancellor Hebda replied that moving forward knowing the areas that the Division can advocate for to add funding would be helpful. Chancellor Hebda also asked for feedback on the spreadsheet that was presented and how the Council wants to talk about the numbers as a system. She also encouraged the Council to think about projections with growth, going forward. She asked that everyone look at their data with staff and share any unknowns with the Division. President Parker asked when the projections get trued up. Chancellor Hebda replied that throughout the year, there will be points in time where items are trued up, where estimates are shown to have met projections or they did not. Dr. Massey asked if there would be one more look at the enrollment numbers in December. Chancellor Hebda said there would be one more look at the estimate and an opportunity to make a projection. Dr. Lorenz asked if this model had been used to compare previous years. Chancellor Hebda said the model is currently going back over the previous two years. Dr. Garcia-Falconetti commented that she feels it is important that the messaging about non-credit courses not be lost.

President Parker asked for a status of the Workforce Audit. Chancellor Hebda replied that work is in process on that and it will be out soon. Dr. Henderson gave an update on the work of the audit.

Dr. Murdaugh asked what could the Council expect? Chancellor Hebda shared that a webinar would be scheduled for next week to further detail the Tiered Funding Model presented today. She added that FTE1 would be sent out very soon as well.

Chancellor Hebda shared that Last Mile has been receiving lots of interest. A survey will be sent out from the Division next week asking questions about the program at your institution. She asked that if anyone has any stories from Last Mile participants to please share them.

Chancellor Hebda shared that she will be sending out the talking points from today's meeting.

5.0 COP Committee and Work Group Reports

5.1 Articulation Coordinating Committee

Dr. Massey shared an update with from the Committee with the Council. He shared that the Committee met earlier in October. He also announced that Rod Duckworth is now the lead person in the Articulation Coordinating Committee office. Mr. Duckworth is currently working on the common course numbering, articulation agreements, test scores and all items that travel through the ACC. Dr. Massey will update the Council after the upcoming ACC meeting.

Dr. Massey announced to the group that he will be retiring as president of Indian River State College in August 2020.

5.2 Distance Learning Committee

Dr. Sidor shared that during the last Council of Instructional Affairs meeting the SUS and FLBC announced that they have shared the implementation dates of the Quality Matters, Quality Decimators, and the FLBC catalog. He shared that the Committee will have a conference call on November 7th and he will report any new information at the next Council of Presidents meeting. Dr. Sidor encouraged the Council members present to have a representative on the November 7th conference call.

5.3 Florida College System Risk Management Consortium

5.3.1 Discussion, 2020-2021 Property Renewal Limit Discussion

President Grosskopf asked Chauncey Fagler to present for the Risk Management Consortium. He referred to the submitted documents which contained data for the 2020-2021 Property Renewal Limit. He detailed the items in the documents. Documents are attached for reference.

Mr. Fagler stated that the question is how much property insurance does the System want to buy? The amount of coverage that was bought for 2019 was \$100 million, which cost the system \$12.4 million. Historically the amount has been \$200 million in coverage. If that is the decided amount, there will be an increase of \$5.7 million in addition to the amount paid last year. If the decided amount should be \$100 million, the increase will be an additional \$3.1 million.

Dr. Murdaugh asked about data that the Council needs to make this decision. President Grosskopf shared that the Consortium staff could generate a document of costs at certain stages between the \$100-\$200 million coverage options. Mr. Fagler agreed that he can provide scenarios and a spreadsheet. Dr. Murdaugh asked President Grosskopf and Dr. Holdnak to prepare a recommendation on the actual level of coverage to be presented to the Council. President Grosskopf responded that the two would work on a recommendation. He also shared that he will forward the meeting notice for the next Operations Committee meeting once a date is set.

Dr. Murdaugh reminded the group that the Council has prioritized making the Legislative Budget Request for the \$18.6 million that is needed for the Trust Fund. He shared that Lobbyist Jack Capra, President Pickens and Seth McKeel from Southern Group have worked to create proposed language in a bill that the Council can advance moving forward to try and identify sponsors. Mr. Capra shared that the group has a sponsor in the House, Representative Ponder, but are still seeking a Senate sponsor.

5.4 Funding Formula Workgroup No Report

5.5 Media and Public Relations Committee

Dr. Leitzel shared an update on the Last Mile Completion Program. Press releases came out this week through the Governor's office and Department of Education; there were 1.2 million impressions on distributed information.

Dr. Leitzel referred to the distributed infographic that had been requested by several members of the Council. He asked that if all approved of the look, he would have Michael Brawer email the document to all the college presidents who could then distribute it to their Public Information Officers at their college.

Dr. Leitzel announced that the website, www.fundflcolleges.com, is active. As additional information is gathered throughout Committee Weeks and Legislative Session, it will be added to the website.

Dr. Leitzel shared that the Council for Workforce Education press release was sent out this week through the PIO network. The press release feedback was very positive.

Dr. Leitzel referred to the distributed logo design for Patriot's Path. He shared that Moore is working closely with the Governor's office and Department of Education on the upcoming press releases and press conferences for this program. Dr. Leitzel thanked Dr. Meadows who has spent time meeting with Karen Moore discussing the recent military installation events and Veteran populations that are served through programs at Pensacola State College. Dr. Leitzel shared that the next steps for Patriot's Path will be gathering additional related information from other colleges and create a place on webpage that would be marked as Patriot's Path Program. He shared that Dr. Rowland has already sent out a survey through the Council of Student Affairs to be sure that items regarding Patriot's Path aren't

missed at any level and also that the best place to link information for student Veterans or transitioning military personnel is identified. Dr. Leitzel mentioned that the survey may be sent out through other groups as well. Logan Lewkow invited any other college presidents who would like to highlight their current work with local Veteran groups to please contact Moore.

Dr. Leitzel shared that since the last Council meeting in September the digital channel has seen an increase in usage of 17.7%. Lastly, Dr. Leitzel shared that Moore has been asked to host a press conference with the Florida Economic Development Council in February which will coincide with the Florida Economic Development Week, information about the event will be distributed.

6.0 COP Support Council Reports

6.1 Council of Instructional Affairs

Brian Dopson reported on the Council of Instructional Affairs recent meeting. Mr. Dopson shared that CIA has requested that a member from the Council of Presidents attend future meetings. He shared that it has been arranged for Dr. Murdaugh to attend the upcoming February meeting. Three current topics that are of interest to the Council of Instructional Affairs are Reverse Transfer, Online badging, dual enrolled students. The group will be drafting statements that will be shared with Dr. Murdaugh, chair.

6.2 Council of Student Affairs

Dr. Shari Rowland reported on the recent Council meeting. Dr. Rowland shared that the realignment of the workgroups to align with the Council of Presidents Legislative Budget Request was presented to the whole group and it was well received. A written report should be available in November.

Dr. Rowland shared that a discussion on athletics was shared by Dr. Bade. The topic was the financial differences in being a Division I or Division II athletic program.

Dr. Rowland shared that CSA has been working with Doug Ryan on creating a shared place on a website to share best practices and resources. CSA will host their next meeting in February.

6.3 Council of Business Affairs

Dr. Lynne Powers reported that the Council has formed three workgroups. All business officers have agreed to serve on a workgroup. The workgroups formed are: Fund Balance, Space Utilization, and New Business Officer Orientation Group. COBA will host their next meeting in February in Daytona.

6.4 Florida Council for Resource Development

Ms. Jennifer Peterson reported on the recent meeting in October. She shared that FCRD has been working to gather data on the success of college Foundations. She referred to her submitted report which detailed the data collection. Ms. Peterson shared that FCRD has also been diligent in its work on guiding principles for future FCRD conferences. Ms. Peterson also shared that FCRD is launching a series of webinars on topics of interest for FCRD members. On November 22nd FCRD will have a webinar with a top expert on how to write the best grant application for

the Trio Student Support Services.

Dr. Murdaugh asked Ms. Peterson if there is an additional way to display the data that FCRD presents, to put all of the colleges in a better light.

6.5 Council for Workforce Education

Dr. Mildred Coyne reported Council for Workforce Education's recent meeting in Daytona. Dr. Coyne shared that CWE focused on the Workforce Program Audit from the Governor's Executive Order. Dr. Coyne shared that CWE has formed a task team that will be taking a look at current programs and how they align with local markets. CWE will also be looking at to document industry credential attainment. Dr. Coyne also shared that the group spent time discussing the Perkins 5 and the Local Area Needs Assessment. The group is also working on a place to electronically share resources. CWE has recently created bylaws and elected new officers. Dr. Coyne shared that in February the group will bring forward topics of common interest. One topic that will be brought forward is soft skills. CWE is currently working on the panel and presenters.

6.6 AFC Legislative Committee Update

Jack Capra reported that the lobbyist group has been meeting downtown and discussing priorities.

7.0 Florida College System Activities Association

7.1 Approval, Eastern Florida State College Athletics – request to move to Southern Conference for all sports starting 2020-2021

Ms. Kelly Warren presented the above action item to the Council. A background explanation of the item can be found in her submitted report. Report attached for reference.

Dr. Massey asked what does the move do to the balance of all of the athletic regions. Ms. Warren referred to the last page of her report which details conference alignment by sport. Ms. Warren shared that the biggest change in sports will be in volleyball, with a possible re-conferencing. She will have more information on that at the next meeting. Dr. Massey asked if Eastern Florida State College plans to remain in the Southern Conference for athletics as they previously had proposed legislation to move into the NCAA. Ms. Warren stated that since that did not pass last year she does not believe they are planning to pursue that again. She has reached out to the Eastern Florida State College Athletic Director but has not heard back. Ms. Warren stated that the request by Eastern Florida State College is valid all procedures to request the change have been followed.

Action: *Upon a motion by Dr. Allbritten and a second by Dr. Leitzel the motion to approve Eastern Florida State College's request to move to the Southern Conference for all sports starting 2020-2021 was approved unanimously.*

Ms. Warren shared that the bill that was passed in California, which is essentially a "Pay to Play" for student athletes, has been filled in Florida as HB 251. Currently there is no Senate sponsor.

Ms. Warren invited Doug Ryan to share an update on the FCSAA Long Term Retention and Completion Project. The Fall 2018 data from first time in college

student athletes on average age and average credits attempted. Results can be found in the submitted report. Mr. Ryan shared that the next steps in the project are to add academic divisions in Fall 2019.

Dr. Murdaugh asked if there has been any conversation on E Sports. Ms. Warren replied that there has been conversation and some colleges are participating on a club level. The NJCAA has instituted a separate division called NJCAA E for such sports and there are a separate set of rules, the eligibility requirements are the same. Dr. Murdaugh shared that he would like to have a conversation to address the future of E Sports and what the colleges need to do to prepare.

8.0 Association of Florida Colleges Report

Marjorie McGee reported that the AFC Annual Meeting and Conference will take place November 6-8 at Innisbrook. She referred to the distributed flyer. She challenged the Council to share the information with the faculty and staff at their colleges and encouraged them to send as many members as possible. The registration goal is 330 attendees. Ms. McGee shared that it is vital for the Association to have a quorum at the Assembly of Delegates as there is a bylaw amendment proposed and. The vote will take place on Friday, November 8. The amendment would change the dues structure of the Association, which was a goal for 2019.

Ms. McGee reported that another goal for this year was to conduct a new Campus Safety Survey. She shared that 26 colleges have completed the survey. Ms. McGee referred to the provided the data from the survey.

Ms. McGee shared that the Membership Incentive Challenge for the Association has ended, she does not currently know the results as they will be announced at the Annual Conference. Ms. McGee reminded the Council that the governance structure of the Association has been looked at and currently there have been no changes made.

President Parker asked in regards to the dues structure proposal, were the dues set to go up or down. Mr. Brawer replied that the new structure would allow for stronger marketing strategy. Beginning July 1, 2020 all full time members would pay a flat fee of \$50 and part time/adjunct members would pay \$25. Currently Association dues are based upon a member's salary. Current members who pay below \$50, will be allowed to stay at the lower rate. If a member pays above \$50, after July 1, 2020, that member may elect to reduce to \$50 through amending payroll deduction or paying directly.

President Parker referred to previous conversations where there was concern expressed about registration fees and the number of people attending events. She asked if the Association could prepare a report showing the change over five year. Ms. McGee shared that the Executive Committee of the Association has been in conversation on this and plans to discuss related items at the upcoming retreat in December. Mr. Brawer added that the membership of the Association is on the rise and he reported that registration fees for Association events has remained steady over the past few years. Mr. Brawer stated that a trend analysis from the past five years could be put together and shared.

9.0 Announcements/Other Business

Dr. Sidor reminded the Council about the AFC Trustees Commission Legislative Conference which will take place January 15-16, 2020 in Tallahassee. He shared that he

would like to see some sort of Legislative talking points document that could be prepared prior to that event. Dr. Murdaugh shared that perhaps Moore could create a document for the Trustees Conference that could be distributed to local delegation. Mr. Brawer shared that he and Tim Morris, Chair of the Trustees Commission, would work closely with Moore on that effort.

Dr. Murdaugh stated that the next Council meeting is scheduled to take place at Innisbrook on November 7, in conjunction with the AFC Annual Conference and reminded the Council that the date set is during a Committee week. He asked the Council if they would be in favor of cancelling the November 7, meeting. The decision was made to cancel the meeting on November 7, as several members were unable to attend.

10.0 Adjourn

Dr. Murdaugh adjourned the October 24, 2019 meeting of the Council of Presidents at 11:26 p.m.

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