

**The Florida College System
Council of Presidents
Thursday, December 4, 2014
Conference Call**

MINUTES

Welcome and Call to Order

Dr. Jim Henningsen, COP Chair, called the meeting of the Council of Presidents to order at approximately 10:18 a.m. on Thursday, December 4, 2014.

The following members of the Council of Presidents were present:

Dr. Jason Hurst
Dr. Jim Henningsen
Dr. Jim Richey
Dr. Carol Eaton
Dr. Jonathan Gueverra
Dr. Chuck Hall
Dr. John Holdnak
Dr. Chuck Mojock
Mr. John Grosskopf

Dr. Ty Handy
Dr. Katherine Johnson
Dr. Ed Meadows
Dr. Thomas Leitzel
Dr. Carol Probstfeld
Dr. Bill Law
Dr. Jim Murdaugh
Dr. Sandy Shugart

Also present were:
Mr. Randy Hanna

Mr. Michael Brawer
Mr. Greg Haile
Dr. Gina Doeble
Dr. Judy Bilsky
Mr. Eric Johnson

Mr. Andy Treadwell
Ms. Sheryl Vittotoe
Mr. Jorge Conforme
Dr. Ed Bonahue
Dr. Joe Sarnovsky

Recorder: Tina Ingramm

1.0 Welcome and Remarks

2.0 Approval of Minutes, October 30, 2014

Dr. Jonathan Gueverra requested the minutes be amended to read the following:

Chancellor Hanna reported on the third year of eligibility in athletics. He stated those colleges with baccalaureate degrees would have a limit of two years of eligibility. He also added a change in legislation would be needed in order to have a third year of eligibility

Action: *Upon a motion by Dr. John Holdnak and a second by Dr. Jackson Sasser, the Council of Presidents voted to not pursue a third year of eligibility in athletics was approved without objection.*

2.1 Action: *Upon a motion by Dr. Jim Murdaugh and a second by Dr. Chuck Mojock, the amended minutes of the October 30, 2014 meeting of Council of Presidents were approved without objection.*

3.0 Report of the Chair, Dr. Jim Henningsen

4.0 Report of the Chancellor, The Division of Florida Colleges

Chancellor Hanna reported the data reports on dual enrollment and developmental education will be available in March 2015.

He reported collegiate high school program contracts are due January 1. He asked those colleges that will not have a contract in place by January 1 to please notify the Division.

The Chancellor reported the Florida College System Disability Service Task Force met on November 14 in Ocala to develop recommendations on transition and sustainability, instructional services, and professional development. He noted recommendations may require legislative action. Dr. Jonathan Gueverra asked for help as a system on the policies relating to students with disabilities. Dr. Henningsen stated the Task Force can help look at policies.

The Division hosted a webinar with the US Department of Labor's Office of Apprenticeship. The webinar provided information on how Florida institutions may participate in the Registered Apprenticeship College Consortium. The accreditation issue is being looked into.

Chancellor Hanna thanked Seminole State College for hosting the State Board of Education workshop on November 17.

He reported the Division is working on their legislative agenda, which includes enhanced articulation.

Dr. Sandy Shugart asked, in regards to performance funding, will money be moved or will there be new money. The Chancellor responded that it is based on the State Board of Education budget request.

Dr. Shugart also asked how benchmarking will work. Chancellor Hanna stated they are benchmarking to the strategic plan.

The Chancellor reported he is working with Dr. Probstfeld to develop a set of criteria for selecting a consultant to help the system look at the funding formula model. The consultant

will be paid for by the Council of Presidents.

5.0 Report of the Chancellor, Division of Career and Technical Education

Ms. Wendy Sikora reported on the CAPE certifications, which have been finalized.

She also reported a review of 24 AS and AAS degree programs for a reduction to 60 hours, which will be implemented during the 2015-16 academic year, is complete.

6.0 Committee and Task Force Reports

6.1 Articulation Coordinating Committee

No Report

6.2 Florida College System Risk Management Consortium

Dr. Chuck Mojock reported the Consortium will meet in January.

6.3 Baccalaureate Workgroup

Dr. Sandy Shugart referred to the handout entitled FCS Baccalaureate Programs (Attachment A.) He reported the workgroup is proposing two recommendations that have legislative impact. The recommendations are as follows:

- Eliminate the statutory exception for baccalaureate program approval currently provided to St. Petersburg College
- Reinforce the workforce orientation of the baccalaureate degrees within the Florida College System by explicitly eliminating any possibility of approval for Bachelor of Arts programs

Dr. Shugart requested the Council approve the report and the recommendations.

Action: *Upon a motion by Dr. John Holdnak and a second by Dr. Chuck Mojock, the report and recommendations as presented in Attachment A was approved without objection.*

6.4 Funding Formula Workgroup

Dr. Carol Probstfeld reported the workgroup is moving forward.

6.5 Media and Public Relations Committee

Dr. Chuck Mojock reported the Committee had a preliminary meeting with Moore Communications Group. The Committee will be holding weekly calls. He added a press conference is included in the scope of work with Moore Communications Group.

6.6 FCSAA

Dr. Hall reported Ms. Kelly Warren will be the new FCSAA Executive Director. She will start January 2, 2015.

6.7 Support Council Reports

6.7.1 CIA

Dr. Judy Bilsky reported CIA will meet in February.

6.7.2 COBA

Dr. Gina Doeble reported COBA will be meeting at the end of January.

COBA did hold a Technology Summit in Orlando.

6.7.3 CSA

No Report

6.7.4 FCRD

No Report

6.7.5 CAA

No Report

7.0 AFC Report

Mr. Michael Brawer reported the AFC Annual Meeting and Conference for 2015 and 2016 will be held in Orlando.

He reported the AFC Legislative Days will be held April 8-9 in Tallahassee.

He also added the National Legislative Summit will be held in February.

8.0 Other Business

Kasongo Butler reported the 2015 PTK event will be held in conjunction with the Rally in Tally and the AFC Legislative Days.

Dr. Jim Henningsen adjourned the Council of Presidents meeting at approximately 11:27 a.m. without objection.

**Florida College System Activities Association
Report to the Council of Presidents
Tallahassee
January 9, 2015**

Athletics Divisions

Volleyball:

Miami Dade College clinched the State Championship over State College of Florida. Both advanced to the NJCAA National Tournament, along with Polk State College who defeated Gadsden State (AL) to win Florida's third bid to the National Tournament. This is the first time three teams from our region have advanced to the National Tournament. At the National Tournament, Miami Dade College finished 2nd, Polk State College finished 10th, and State College of Florida finished 12th. The Division I All-Tournament team included Silvia Galeano and Katie Hogan, both of Miami Dade College.

Our NJCAA Division I Volleyball All-Americans include: Julymar Otero, College of Central Florida (First Team); Maja Ristic, State College of Florida (First Team); Alica Kandler, Daytona State College (Second Team); and Silvia Galeano, Miami Dade College (Second Team). NJCAA Division II Volleyball All-Americans include Jordan Bickett (Second Team) and Logan Miller (Honorable Mention) both of Pasco-Hernando State College.

Basketball:

The Men's and Women's Division I Basketball State Tournament will be hosted by College of Central Florida March 4-7. The Division I NJCAA National Basketball Tournaments will be held March 16-21, the women in Salina, Kansas, and the men in Hutchinson, Kansas. The Men's Division II Regional is March 6-7 in Louisburg, North Carolina, followed by the Division II National Tournament March 16-21 in Danville, Illinois. (Division II applies to PHSC only, if deemed eligible.)

Tennis:

The State Tennis Tournament will be April 9-10 in Altamonte Springs.

Softball:

The State Softball Tournament will be April 30-May 3 in Vero Beach.

Baseball:

The State Baseball Tournament will be May 7-May 13 in Lakeland.

Academic Divisions

Theatre:

The State Theatre ConFab will be held January 23-24 at Eastern Florida State College, Cocoa Campus.

Music:

The State Music Symposium will be held January 29-31 at the University of North Florida. A list of winners will be included in the March COP report.

Forensics:

The State Forensics Tournament will be hosted by Florida State College at Jacksonville, South Campus, February 5-7. A list of winners will be included in the March COP report.

Publications:

The Florida College System Press Association advisors will be meeting in mid-February in Orlando for professional development and planning for the October 2015 conference.

Brain Bowl:

The Regional Brain Bowl Tournaments will be held February 13-14 at the following locations:

East Central—Santa Fe College

Panhandle—Gulf Coast State College

Southern—Indian River State College

West Central—State College of Florida, Manatee.

The State Tournament will be hosted by Pasco-Hernando State College, Porter Campus, March 12-14.

Student Government:

The FCSSGA Legislative and Leadership Conference was held November 6-7, 2014, in Gainesville. Their next conference will be the annual Rally in Tally, April 8-10.

Respectfully Submitted,

Dr. Chuck Hall



PRESIDENT: Nancy Botero, Vice President of Advancement & Foundation Executive Director, Broward College

1ST VICE PRESIDENT: Maureen Capp, Director of Resource and Grant Development, Palm Beach State College

2ND VICE PRESIDENT: John Gyllin, Executive Director of Foundation, Seminole State College of Florida

SECRETARY: Cristie Kedroski, Director of College Advancement and Foundation, Northwest Florida State College

TREASURER: Judy Green, President, The Florida College System Foundation

PAST PRESIDENT: Debbie Douma, Dean Institutional Effectiveness & Grants, Pensacola State College

DIRECTORS:
Ann Decker, Executive Director of Foundation, Indian River State College

Adrienne Garcia, Executive Director, Foundation, Hillsborough Community College

Phyllis Renninger, Director of Resource Development, Florida State College at Jacksonville

Ed Siegel, Director of Institutional Research and Grants, Pasco Hernando State College

Jackie Skryd, Executive Director of Grants Development, St. Petersburg College

Patrice Whitten, Executive Director, Foundation, Pensacola State College

GRANT AND FOUNDATION NEWS AND NOTES

January 2015

WHAT HAVE WE DONE FOR YOU LATELY?

Please join us in congratulating the grants and foundation offices of Florida's 28 community colleges for their outstanding success in securing external funding for our students. We offer, for your enjoyment, this brief sampling of what has been recently done, and what is coming up, around the state.



MESSAGE FROM THE PRESIDENT

Greetings, fellow FCRD members!

I hope everybody had a great and relaxing holiday break and spent a little time reflecting on our successes in 2014 and anticipating our opportunities in 2015.

We will be ringing in the New Year with our Spring Conference – *Charting the Course*. FCRD's strategic plan incorporates providing world-class educational opportunities to our members and strategically communicating the impact of the Florida College System. With the inspiring presentations from our two incredible keynote speakers, Andy Henriquez and Margaret May Damen, the conference promises to deliver all this and more.

I look forward to seeing you at the Jupiter Beach Resort in Palm Beach County, January 12 – 14!

Best Wishes,

Nancy R. Botero
Chair



EVENTS OF INTEREST

Broward College

A standing-room only audience turned out for the grand opening of Broward College's new Health Sciences Simulation Center on November 21. Prior to keynote remarks from Dr. Pamela R. Jeffries, nursing professor and vice provost for digital initiatives at Johns Hopkins University School of Nursing, the Broward College Foundation recognized some of the philanthropic individuals who made the project possible: Kathryn Krause and her daughters, Amanda Rankin and Emily Tyson, representing The Krause Family Foundation; Rosemary Duffy Larson; and Lou and May Jean Wolff.



Kathryn Krause, center, with her daughters. The main lobby of the Health Sciences Simulation Center was named in honor of Krause.

The Broward College Speaker Series returns this year and will feature five exceptional speakers: Anthony Robles, NCAA Championship Wrestler, Motivational Speaker and Author (Jan. 21); Mark Halperin, Managing Editor, Bloomberg Politics, Co-Host and Author (Feb. 28); Elizabeth Smart, Advocate for Child Abduction Victims and Recovery Programs (March 25); Doris Kearns Goodwin, Pulitzer Prize-Winning Historian and Biographer (April 15); and Chris Berman, Host of ESPN's NFL Coverage and SportsCenter Anchor (May 20). Lectures take place at the Broward Center for the Performing Arts and are followed by Q&A sessions. The series provides the Broward College Foundation opportunities to cultivate new prospective donors and steward major donors.

Broward College's 28th Annual Golf Classic takes place at the Fort Lauderdale Country Club on April 9. Proceeds from this event provide for the greatest needs of the college, funding learning facility enhancements, scholarships, academic initiatives and classroom equipment. Since its inception, the Golf Classic has raised more than \$2 million to benefit students and adult learners, and raised awareness of the high-quality, affordable educational opportunities available at Broward College.

College of Central Florida

The 25th Annual Taste of CF event was held on November 8th benefiting the STEPS to CF scholarship program. To date, more than \$718,000 has been raised through Taste of CF to assist with students scholarships in Citrus County.

Daytona State College

Daytona State received \$500 through the University of Central Florida and NASA as part of the NASA Florida Space Grant Consortium. The Daytona State College Hybrid Rocket Team was established in 2013 by members of the Science Club whose purpose is to promote an interest in science through hands-on learning activities and workshops and to help the community and college through service. Dr. Tulsian will serve as faculty advisor to the Hybrid Rocket Team as they compete in the "Closest to 2,000 feet" category. The team of DSC student participants will have their rockets and motors inspected for safety by a North East Florida Association of Rocketry (NEFAR) representative just before launch. NEFAR will sponsor the launch at the club site in Bunnell, Florida.



Daytona State held a half-day College Readiness meeting on October 31, 2014 for vertical articulation of Florida Standards between Volusia and Flagler County Schools and DSC's College of Arts and Sciences faculty. This meeting facilitated communication and engagement of higher education faculty and secondary education teachers regarding the Common Core State Standards (CCSS) and the Partnership for Assessment of Readiness for College and Careers (PARCC). The cadre continues to focus on vertical articulation of CCSS and PARCC between Volusia and Flagler County Schools and DSC's College of Arts and Sciences faculty. The meeting was funded by the FCS Foundation as part of the Bridge to College Initiative.

WISE speaker program kicks off for spring at Daytona State - From Middle East unrest, identity theft and U.S. immigration policy to improving one's health through smart dieting and laughter, the Daytona State College Foundation's Wisdom in Senior Education (WISE) program season opener begins on Jan. 20, when Mickey Grosman, wilderness survivalist, cancer survivor and Special Forces veteran, shares the inspiring story of his 5,000-mile Amazon expedition. The Foundation created the WISE program to provide continuing education and cultural enrichment activities to senior members of the community.

Eastern Florida State College

Eastern Florida State College's Foundation kicked off its inaugural Scholarship Golf Invitational and Rockin' Ball Drop on December 11, 2014 with a rock concert and a ball drop fundraiser. The drop of the numbered golf balls from a Brevard County Sheriff's Office helicopter took place on EFSC's Melbourne Campus soccer field and followed a concert by the Pat Travers Band. College President Dr. Jim Richey said in welcoming guests, "The purpose is to raise money that will be used to provide financial aid to EFSC students so they can advance their education. Through your participation, you are making a major difference in their lives and helping create a brighter future for them and for our entire community."



Florida Gateway College

Robbie Hollingsworth (inset), son of the late state senator and state representative Wayne Hollingsworth and alumnus of Lake City Community College (now Florida Gateway College), established the Representative Wayne Hollingsworth Memorial Endowed Scholarship in memory of his father. Wayne was a strong advocate during his fourteen year term as a representative and two year senate term, for agriculture and served as chairman of many committees including the corrections committee. He also taught at Columbia High School and in his younger days was a body builder. Wayne was well known in our state for his down-to-earth, friendly personality and his accessibility while in office. This scholarship will perpetually benefit Florida Gateway College students in any program.

Florida Gateway College hired Daniel S. Cronrath as their new Director of Grants and Grants Management. Daniel previously served as a grant coordinator with the College assisting with U.S. Departments of Education and Labor grants management.

The Foundation for Florida Gateway College matched the \$390,414 that was available under the current Title 3 grant for endowment match. With private gifts, a total fund of \$780,828 was created and is now worth over \$1,000,000.

Florida Keys Community College

A shark repellent project led by Florida Keys Community College and funded by the National Oceanic and Atmospheric Administration (NOAA) has been given accolades in its reports to Congress. The project was funded as part of NOAA's Bycatch Reduction Engineering Program. The report prepared for Congress stresses the efforts being made by researchers in coastal communities to develop ways to reduce bycatch, whereby sharks, and other unintended species are caught up in nets intended for shrimp, or other seafood commercially harvested on long lines. The two grants from NOAA have helped Dr. Patrick Rice and his research assistant, Brian DeSanti, to experiment with variations on the repellent theme, with the ultimate goal being the doing away with shark bycatch altogether. During the period of the NOAA grant, the researchers identified four chemical compounds in dead sharks that repel other sharks. Rice says, "We've reduced bycatch by about 35 percent which could result in saving as many as 8 million sharks per year. We're very optimistic that this shark repellent bait can be commercialized in the near future." This ongoing research is being conducted on a U.S. commercial pelagic longline fishing vessel operating in the straits of Florida about 25 miles south of Key West. – excerpt from the Florida Keys News (by Terry Schmida)



Indian River State College

Indian River State College hosted the 2nd Annual Entrepreneurship and Small Business Conference on November 20, 2014, at the Dan K. Richardson Entrepreneurship Development Institute. This event provided education and networking opportunities for more than 300 students, local entrepreneurs, and small businesses.

Indian River State College hosted *Ocean Science Discovery Day at IRSC* on November 15, 2014. More than 120 students from CROP, TRIO, and Leap educational programs participated in the event through workshops and hands-on activities in marine science. This event was funded by a grant from the National Science Foundation entitled Opportunities for Enhancing Diversity in Geosciences (OEDG) and is the product of a partnership between Center for Ocean Sciences Education Excellence (COSEE) Florida and the USDOE Upward Bound programs at IRSC.



Lake-Sumter State College

The Lake-Sumter State College Foundation, Inc. kicked off its Annual Campaign in September with a goal to raise \$250,000 by December 31st and are close to achieving its goal. Large Scholarship gifts and grants received includes:

Scholarships

\$25,000 Earl & Sophia Shaw Trust
\$20,000 Marian Shuck Trust
\$15,000 Roy & Ruth Ryan Foundation
\$18,000 JP Donnelly Foundation

Grants

\$25,000 Duke Energy for Electrical Distribution Program
\$10,000 Wells Fargo for Entrepreneurship Program
\$10,000 Wells Fargo for Phlebotomy Program
\$10,000 Well Fargo for First Generation in College Scholarship

Miami Dade College

The MDC resource development department presented training on *Concept Development and Project Components*. The objectives of the workshop were to help the participants understand how to set the stage for a successful grant project; identify the main activities needed to begin developing a concept; know some of the tools that can help develop a concept; understand the importance of project design; describe the project design process; and write a successful grant proposal. Presenters explained the steps to develop a grant before the writing begins, including assembling a successful team, building partnerships, conducting research, and allocating resources. The training provided tools that participants can use to fully develop a concept and to use in composing each grant section. The workshop then explored how to write a successful grant proposal by developing an appropriate project design and covered common grant selection criteria.

North Florida Community College

The North Florida Community College Science Department hosted *Chemistry Day* on December 13. The event was geared specifically toward giving local middle school and high school students the opportunity to explore and interact with the world of chemistry. Activities included experiments and demonstrations such as fizz wizard, flame tests, crystal tree, silicate garden, foam city and elephant toothpaste. NFCC instructors and students led the demonstrations.

Northwest Florida State College

NWFSC hosted a *Federal Census Data Workshop* for the Panhandle Presidents' Grants Coalition team. Coalition members and other interested college and community partners attended. The day-long training was conducted by Marilyn Stephens, US Census Bureau Data Dissemination Specialist. Ms. Stephens serves as the primary Census Bureau outreach representative for Florida, Louisiana, and Mississippi and is the congressional liaison for 7 southern states. Her census data workshop entitled Census Data and Grant Writing included hands on navigation of the US Census site. Participants also learned about the American Community Survey data, which includes demographic characteristics, economic characteristics, social characteristics, housing characteristics, and financial characteristics. The workshop was informative, humorous, interactive and provided participants with excellent guidance in navigating the US Census site for demographic information needed when writing grants.

Northwest Florida State College

In memory of longtime educator, Mrs. Janet Bullard Campbell, her family created the Janet Bullard Campbell Distinguished Teaching Chair in Teacher Education with a gift of \$100,000. This endowment will perpetually support the instruction and program needs of the Teacher Education department at Northwest Florida State College. Mrs. Campbell served under two appointments from Governor Lawton Chiles, serving on the South Walton Conservation and Development Trust and as a trustee to Okaloosa Walton Community College (now Northwest Florida State College).

NWFSC's Law Enforcement and EMT/Paramedic programs will benefit from a recent gift by Dotty Blacker of Shalimar. Blacker provided a gift of more than \$70,000 for a new training simulator and a R.E.S.C.U.E. shoot house in what will be called the "Blacker Building." The shoot house is located inside the college's former gymnasium on the Niceville campus and provides a venue for students to practice rescues, evacuations, searches and other confined-space activities.



Palm Beach State College

A \$100,000 gift was received from the Arthur and Clara Heise Trust on December 3, 2014 to endow a scholarship for Dental Hygiene students at Palm Beach State College. The donors felt strongly that oral health care was an integral part of overall good health and the community would be well served with more people trained in this field.

The Foundation held their *Success Circle Breakfast* celebrating their associate campaign that raised \$21,000 from college associates, a participation rate of 10%. Many chose to support the First Generation in College program whereby doubling their money with state match. "Donors often ask about the support received from staff/faculty and foundation board members – this sends a very positive response." – Suellen Mann, Executive Director, Palm Beach State College Foundation.



Pasco-Hernando State College

Pasco-Hernando State College (PHSC) Foundation held the inaugural *Salute to Veterans* performance, Sunday, November 9, 2014 at the PHSC Performing Arts Center, on the West Campus in New Port Richey, FL. The patriotic themed event recognized Veterans Day and honored community military veterans. The show highlighted a performance from national touring group, USO Show Troupe who performed to a nearly sold out crowd of 570 attendees. USO Show Troupe is part of an entertainment tradition going back more than 70 years to muddy camp shows of the South Pacific. Performing live annually for over 600,000 troops and family members worldwide, the pride and passion influencing that early music lives on through the USO Show Troupe.

Pensacola State College

The PSC Foundation kicked off the holiday social calendar on December 3 with its annual *Holiday Grande Gala*. More than 250 community leaders and friends came together for a traditional southern holiday and helped raise \$89,000 in support of scholarships and programs at Pensacola State College.

The PSC Foundation received a \$20,000 gift from the Sansing Foundation in support of the Universal Scholarship fund. This fund provides a great deal of flexibility in allowing PSC to award scholarships to those in most need of financial assistance. Since 2009, The Sansing Foundation has provided more than \$120,000 in scholarship support to over 750 PSC students.



Sandy Sansing with PSC students

Aaron West, PSC Foundation Executive Director, and Debbie Douma, Dean of Institutional Effectiveness & Grants, presented at the national Council for Resource Development annual conference in Washington, DC. Their presentation, "Don't Stop Thinking About Tomorrow: Come Together ... Right Now" highlighted the economic impact possible when their offices work collaboratively to support the mission of the college.



Seminole State College

Seminole State College's President, Dr. E Ann McGee, attended the White House *College Opportunity Day of Action* with Seminole County's Superintendent, Dr. Walt Griffin in Washington D.C. On this day of opportunity the two represented Central Florida and were among 300 other college presidents, school district leaders, foundation heads, and nonprofit executives. During this event President Obama announced new steps on how his administration will help to support college opportunity, including \$10 million to help promote college completion and a \$30 million AmeriCorps program that will improve low-income students' access to college. Seminole State College made the pledge to reduce the number of incoming SCPS freshmen who need remedial English courses from 8 percent to zero percent within five years. Furthermore, the college will implement five new technology-based initiatives designed to

Seminole State President Dr. E. Ann McGee and SCPS Superintendent Dr. Walt Griffin at the White House College Opportunity Day of Action Summit on Dec. 4.

increase student enrollment, persistence, and completion goals; such as, enhanced record intake and processing, transcript evaluation and posting, certification and graduation processes, responsiveness and communication with constituents, and class registration cycles and course scheduling.

Seminole State College, Valencia College, Eastern Florida State College, and Lake-Sumter State College have partnered together with University of Central Florida and the Johnson Scholarship Foundation to provide scholarship funds for DirectConnect to UCF students. The first group of Johnson Scholars were recognized at the Johnson Scholars Inaugural Luncheon on October 14, 2014 at Valencia College. The Scholars received medallions and had the opportunity to meet the president of the Johnson Scholarship Foundation as well as several board members. Seminole State College will host next year's luncheon.

The Foundation for Seminole State College has completed the implementation of *AcademicWorks*, a scholarship management program, and was able to use the new system for the application, review, and awarding of Spring 2015 scholarships. The end goal for AcademicWorks is to have a one-stop scholarship shop for students where any and all scholarship and grant opportunities across campus are housed in this one system.

South Florida State College

Students at the Highlands Career Institute (HCI) at South Florida State College (SFSC) are studying water conservation and have created a hydroponic garden thanks to a \$2,308.75 *Splash!* school grant from the Southwest Florida Water Management District (SWFWMD). The goal of the Splash! school grant program is to provide teachers with funding to enhance student knowledge of topics that meet the SWFWMD's core mission and teach students about their local watersheds, water conservation, quality, and supply. Cheryl Moffat, science instructor at HCI, said the goal is for students to understand ways to minimize the negative effects of gardening, landscaping, and agriculture on Florida's water supply and water quality. She wants students to learn the importance of implementing best management practices and Florida-Friendly Landscaping principles, using non-potable water sources, and reducing runoff from fertilizers and pesticides. "It's important that our resources are conserved and protected," Moffat said. "It's hoped that this can continue to be an ongoing project for years to come." The HCI at SFSC is an entire learning experience on the SFSC Highlands Campus. Students attend high school classes, taught by high school instructors, during one half of the day. During the other half of the day, they attend college-level classes alongside other college students.



St. Petersburg College

The Rays Foundation is root-root-rooting for First Generation students through its partnership with the St. Petersburg College Foundation. The initiative provides financial support to students who might not otherwise have the opportunity to attend college and earn degrees. For many students, this scholarship program is also their best hope of realizing

unmet potential, gaining self-sufficiency and creating a model of success that will have implications for years to come. The Rays Baseball Foundation presented the SPC Foundation with a \$10,000 check to support the program.

The enormous success of the Able Trust partnership to help students with disabilities secure meaningful employment was highlighted at a recent luncheon hosted by SPC Disability Resources. The event, which coincided with National Disability Employment Awareness Month, also recognized local businesses and organizations that have supported our students. SPC graduate Donna Lane shared with guests how the program changed her life. Ms. Lane, who was diagnosed with juvenile macular degeneration as a child, credited SPC Career Placement Specialist Kelley Ferranti for helping her gain the motivation and necessary skills to secure a job that she "loves." U.S. Congressman David Jolly, provided the event's closing comments and shared how his sister, who like Ms. Lane, worked tirelessly to achieve her dream. He congratulated Ms. Lane for understanding that her disability could be a springboard, rather than an obstacle. Through the partnership with The Able Trust, SPC Foundation received a grant of \$200,000 that has enabled the College to serve 229 students with disabilities ranging from autism to learning disabled and placed 109 in jobs in the medical field, public service, education, and technical services.

Women on the Way (WOW) held its 23rd Annual Appreciation Luncheon in November at the SPC Seminole Campus with more than 100 guests in attendance. For the third year, Transamerica was the title sponsor of the event which recognizes the success of students who have overcome significant challenges and returned to college to improve their lives and, in many cases, the lives of their families. Students Brigitte Thompson and Cecelia Bostic-Murdock shared heartfelt testimonials of their personal journeys and the importance of WOW in their lives. Ms. Thompson will graduate in Spring 2015 with a bachelor's degree in Business Administration and Ms. Bostic-Murdock is completing her first year at SPC.

WOW Coordinator, Shirley Crumbly received personal thanks from students and supporters for her tireless efforts leading the program. Transamerica has provided \$60,000 over three years to support Foundation initiatives.



(L to R) SPC Trustee Lauralee Westine, WOW Coordinator Shirley Crumbly, SPC SVP Dr. Tonjua Williams, Transamerica Business Developer Stacy Mullin and SPC VP Frances Neu.

State College of Florida Manatee-Sarasota

More than 300 VIPs, benefactors, special guests and students attended the largest scholarship luncheon in the State College of Florida Foundation's (SCFF) history Oct. 8 at Renaissance on 9th in Bradenton. In 2014, the SCF Foundation awarded scholarships to 538 students, which was a 14 percent increase over last year. The foundation has hosted a scholarship luncheon for the past 14 years to thank benefactors for their support of SCF students. Cassandra Holmes, executive director of the SCF Foundation, recognized this year's benefactors for their generosity in providing funds for student scholarships. "The growing number of benefactors who have attended our scholarship luncheon reflects the wonderful participation and responsiveness of our community. This is philanthropy in its truest sense," Holmes said.

Tallahassee Community College

Tallahassee Community College received favorable marks for its commitment to educating current and former members of the armed forces in Military Advanced Education magazine's *2015 Guide to Colleges and Universities*. The magazine specifically ranked TCC among the top schools in the country for military culture. The College also showed well in flexibility and general, online, and on-campus support in comparison with the more than 600 schools that participated in the survey. Military Advanced Education's school guide, which is available in print or online, specifically lauds the College's VetSuccess program for its efforts in counseling, job placement and other vital endeavors for student veterans. TCC serves about 500 student veterans a semester.

UPCOMING FCRD SPRING CONFERENCE



FCRD's Spring Conference, hosted by Palm Beach State College will be held **January 12, 13 and 14th** at the Jupiter Beach Resort in Palm Beach County.

Rooms are \$159/night and reservations can be made now by going to their website: <http://www.jupiterbeachresort.com/> using the group code FCRDFA0918.

FUNDING ACHIEVEMENTS

College	Source of Funding	Amount Awarded	Description
Broward College	BBX Capital Foundation	\$10,000	Broward College Speaker Series Sponsorship
	John Gutekunst	\$5,000	28 th Annual Golf Classic Sponsorship
	Cigna Health and Life Insurance Company	\$15,000	28 th Annual Golf Classic Sponsorship
	The Osman Foundation	\$10,000	American Dream Scholarship
	Health Foundation of South Florida Grants Management	\$30,000	Health Foundation of South Florida Scholarship
	Stearns Weaver Miller Weissler Alhadeff & Sitterson	\$7,500	Broward College Speaker Series Sponsorship
Chipola College	Ann Rahal Estate	\$300,000	The Chipola College Foundation received a \$300,000 gift in December 2014 from the Ann Rahal estate to establish the Quen Rahal Memorial Scholarship. The endowment will award scholarships toward tuition and books for Jackson County students to attend Chipola College.
College of Central Florida	Citrus Memorial Health Foundation	\$250,000	Donated \$250,000 to create an endowed nursing scholarship to assist Citrus County nursing students.
	Norman Straus	\$35,000	Donated \$35,000 to enhance the Norman and Betty D. Straus Endowed Scholarship
	AT&T	\$30,000	Donated \$30,000 to create six scholarships for students participating in the newly launched Digital Media program at the CF Citrus Campus.
Daytona State College	Consulate of Mexico – Orlando; IME BECAS Scholarship Program	\$21,000	Scholarships support low-income Mexican and Mexican/American students in the Adult Education Program and/or undergraduate programs. The College has been awarded increased amounts four years running.
	Dr. Nancy Thomas	\$25,000	A \$25,000 gift was made to DSC from the family of Dr. Nancy Thomas, the former DSC assistant chairwoman of health and human services. \$1,000 scholarships will be made annually in Thomas' honor to qualifying students within the health information technology associate degree program.
Florida State College at Jacksonville	State of Florida, Appropriations	\$100,000	Complete Florida – FSCJ joined 11 other universities and state colleges in Florida in a project led by the University of West Florida. The goal is to increase the number of degrees obtained by adult learners.
	Walmart Foundation	\$25,000	State Giving Program – FSCJ, in partnership with the City of Jacksonville, will offer academic instruction, career exploration, and educational field trips for College Reach-Out Program (CROP) students.

	Florida Department of Education	\$170,000	Adults with Disabilities – This program is entering its 15th year at the college to provide educational services for adults with disabilities and includes workforce education and lifelong learning activities for senior adults.
	Department of Labor	\$171,000	Susan Harwood Training Grant – This project provides occupational safety and health-related training to high-risk workers in high-hazard industries.
	Florida Department of Education, Division of Blind Services	\$97,098	Independent Living for Adult Blind Services and Rehabilitation provides training in independent living skills for individuals who are blind and visually impaired.
Indian River State College	Wells Fargo Clean Technology and Innovation Grant Program	\$100,000	This project will develop and test optical techniques to study the pollutant levels in the Indian River Lagoon. A drone-based camera will scan hundreds of miles of the Lagoon to record pollutant levels on a large-scale.
	NACCE Entrepreneurial College in Action	\$15,000	Powered by The Coleman Foundation, funding to further develop entrepreneurship education programs at IRSC.
	HP LIFE Campus Wars	\$3,000	Funding to be used to continue entrepreneurship activities at IRSC.
	AT&T	\$25,000	The IRSC Foundation has received \$25,000 from the AT&T Foundation to support our Take Stock in Children program.
Miami Dade College	U.S. Department of Labor, Employment and Training Administration, Trade Adjustment Assistance Community College and Career Training Grants Program	\$9,977,296	Through the TAACCT program Miami Dade College will collaborate with Polk State College, Santa Fe College, and Seminole State College of Florida, to establish a certificate program in manufactured construction. The project will: accelerate participant completion by developing credentials that can be stacked and latticed; enhance articulation agreements to maximize credit transferability; provide employer work-based learning; and implemented online and technology-enabled learning.
	Gates Foundation, Completion by Design Phase III	\$4.6 million	Through this program MDC will improve Florida Completion by Design performance by integrating specific interventions; developing an environment and infrastructure to sustain student success; building the learning and evidence base; improving developmental education, advising, student supports, development of pathways through programs of study, and resource allocation decisions; and using the Completion by Design toolkit and resources.
	U.S. Department of Human and Health Services, Substance Abuse and Mental Health Services Administration, Behavioral Health Workforce Education and Training for	\$1,485,714	Through these programs, HHS and MDC will support: 1) education and training of students who are seeking to obtain a certificate in a paraprofessional field focusing on the behavioral health needs of at-risk youth and families; and 2) training and expansion of the health paraprofessional workforce. MDC will implement new behavioral health curricula and module

	Paraprofessionals and Health Workforce Training Program and Health Careers Opportunity Program, Skills Training and Health Workforce Development of Paraprofessionals		components that focus on the prevention and treatment of behavioral health conditions of at-risk children, adolescents, transitional-age youth, and their families. Additionally, the College will strengthen its community health worker and medical assisting curricula.
	U.S. Department of Education, Office of Postsecondary Education, Minority Science and Engineering Improvement Program	\$779,590	Through this program, MDC will effect long-range improvement in science and engineering education as a minority institution and to increase the flow of underrepresented ethnic minorities, particularly minority women, into scientific and technological careers.
	Goldman Sachs Foundation, 10,000 Small Businesses Program	\$1,031,271	Through this program, the agency supports community colleges and other institutions that deliver business education and provide additional support services to participating small business owners. Miami Dade College will deliver business education and support services, including one-on-one business advice and legal and financial clinics and networking opportunities for participating small business owners.
Northwest Florida State College	Florida IT Careers Alliance funded by Florida Board of Governors	\$30,000	In concert with this grant awarded to Florida State University, NWFSC is expanding North Florida's IT Career Pathways by offering Industry certifications and professional development for faculty in computer science; making revisions to syllabi to reflect latest industry standards; marketing in the computer science career field to community college and high school students; and provide industry certification scholarships for up to 30 NWFSC students.
Pasco-Hernando State College	Various private donations	\$793,000	Pasco-Hernando State College (PHSC) Foundation awarded a record amount in scholarship funding at over \$793,000.00 to 870 students for the 2013-2014 academic year. This is a year-over-year increase of nearly \$232,000.00 in scholarship awards. The Foundation continues to support the needs of PHSC and its most deserving students through the generosity of private contributions from the community.
Pensacola State College	Florida IT Career Alliance in partnership with Escambia County School District, FSU and FAMU.	\$27,000	The purpose of the Alliance is to recruit high school students into technology fields; retain current postsecondary students in technology majors; and, ensure that students in technology fields have the skills needed by industry.

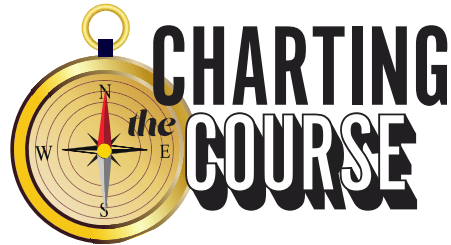
Polk State College	U.S. Department of Labor – ETA TAACCCT Grant	\$1.8 million	Polk State College was awarded \$1.8 million from the U.S. Department of Labor as part of a TAACCCT consortium led by Miami Dade College to develop and provide training for the manufactured construction industry’s workforce. Seminole State College and Santa Fe College are also in the consortium. Grant funds will enable consortium colleges to provide training to 1,500 unemployed or underemployed participants and returning veterans.
Santa Fe College	Florida Department of Education	\$100,000	Santa Fe College has received more than \$100,000 funding to continue its College Reach Out Program (CROP). CROP provides free after-school tutoring and other services designed to help middle and high school students who meet certain income and academic guidelines.
	AARP	\$165,000	The American Association of Retired Persons (AARP) Foundation awarded Santa Fe College \$165,000 to start a new program designed to help those 50 and older get back into the workforce. The Back to Work 50+ Program at Santa Fe College offers a variety of free services to those 50 and older such as workshops that provide information to those who want to return to work and financial literacy training.
Seminole State College	CFE Federal Credit Union	Annual award of \$175,000-\$250,000 for the next 7-10 years	Seminole State College and CFE Federal Credit Union have formed a new partnership. CFE will develop on-campus financial literacy programs and customized financial products for faculty, staff and students. CFE’s annual contribution will be used to support various college initiatives.
	Mexican Consulate	\$12,000	Scholarship funds for Mexican-American and international students from Mexico.
	Duke Energy Foundation	\$77,000	The program will allow Seminole State to develop and implement a mobile solar-energy laboratory to support the College’s alternative energy certificate program in 2 ways: First, students taking Introduction to Solar Energy will help to construct the lab as part of their coursework. Second, the completed solar lab on wheels will support Seminole State alternative energy courses and also travel to outreach events in Central Florida to promote solar technology and careers in STEM.
	Foundation Scholarships	\$650,000	The Foundation for Seminole State College awarded a record \$670,000 in student scholarship awards during FY 14.

St. John's River State College	Mentor Connect Program through NSF/South Carolina Advance Technical Education Center of Excellence	\$1200 Travel Funds; plus Mentoring Assistance	St. Johns River State College was chosen to be part of the 2104-15 Mentor Connect Cohort (31 Participants in 19 States). The SJR State team will work with a mentor to prepare a competitive NSF ATE proposal in 2015
St. Petersburg College	Florida Department of Education Centers of Excellence in Elementary Teacher Preparation	\$5 million	This grant-funded project will restructure and redesign the Elementary Education B.S. degree program to provide pre-service teachers with a supportive, formative and educational experience. It also will focus on assisting pre-K to 5 th grade teachers both in increasing content knowledge in the core subject areas and enhancing the field experience of student teaching. Partners include Pinellas County Schools and The New Teacher Project.
	Florida College System Foundation and Division of Florida Colleges - Core to College Initiative, Collaboration and Alignment Grant (CAG)	\$10,000	This grant-funded project will help to facilitate partnerships between SPC and the local school district (Pinellas County Schools – PCS) to increase higher education faculty knowledge of the Florida Standards. Known as the Pinellas Florida Standards Collaboration (PFSC), SPC and PCS will work to increase collaboration around college readiness between the two through open and proactive conversations and activities.
	Florida IT Career Alliance funded by Florida Board of Governors in partnership with FSU and FAMU	\$30,000	The purpose of the Alliance is to recruit high school students into technology fields; retain current postsecondary students in technology majors; and, ensure that students in technology fields have the skills needed by industry.
Valencia College	Florida College System Foundation and Division of Florida Colleges - Core to College Initiative, Collaboration and Alignment Grant (CAG)	\$10,000	The broad goal of Valencia College's project, entitled Strengthening our Core, is to create a peer observation model to increase the college readiness of Osceola County high school graduates. This project builds upon the success and relationship building of Valencia's 2013-14 CAG project, Getting to the Core. Project activities will move the college faculty and high school teachers beyond discussion and team based lesson planning that occurred in last year's project to engagement in collaborative faculty development activities.
	Chase Foundation in partnership with United Arts of Central Florida	\$44,346	This grant project will better align curriculum along career pathways for arts and entertainment programs from high school through the university. The project will create opportunities for faculty to work together to develop a program for students to increase their opportunities in the creative arts.
	Kresge Foundation in partnership with LaGuardia Community College	\$64,800	The Proof Pilot will determine if a measurable impact on student success can be documented across a significant number of faculty using the Pedagogy Matters online professional development program for faculty in both

			developmental writing and math. Through this project, the partners will test a new way to use technology to support faculty development, which could lead to a redesign of faculty development offerings across higher education.
	The Counselors of Real Estate Foundation – Create Village Art Wall project	\$20,000	Creative Village is a 68-acre redevelopment project in downtown Orlando, anchored by transit, education and technology. The Counselor for Real Estate Developers (CRE) Foundation provides funding to projects that have social and community significance. In collaboration with the Creative Village Development, LLC, Valencia College will implement this project to increase engagement with neighborhood residents through low-tech, creative measures, including the creation of a community art wall to be located in the Creative Village.



Florida Council for Resource Development
Spring Conference 2015



Hosted by Palm Beach State College
At the Jupiter Beach Resort
5 North A1A, Jupiter, FL 33477
www.jupiterbeachresort.com

January 12 – 14, 2015

Conference Schedule		
Monday, January 12, 2015		
	Time	Location - Room
FCRD Board Meeting	2:00 pm – 5:00 pm	Lighthouse
Registration	4:00pm – 6:00 pm	North Gallery
Welcome Reception	5:30 pm – 7:00 pm	Terrace
Dinner On Your Own	7:00 pm	List of restaurants included in your conference bag
Tuesday, January 13, 2015		
	Time	Location - Room
Registration	8:00 am – 8:30 am	North Gallery
Wake Up to FCRD Breakfast	8:00 am – 9:00 am	Sailfish



Florida Council for Resource Development

Welcome to the Spring Conference 2015 Nancy Botero, Vice President Office of Advancement and Executive Director Broward College Foundation, FCRD Chair Maureen Capp, Director of Resource & Grant Development, Palm Beach State College, FCRD First Vice Chair & Suellen Mann, Executive Director of Palm Beach State College Foundation, Board Director Quick Break	8:15 am – 8:25 am	Bonita Amberjack
	8:25 am – 8:45 am	
	8:45am – 9:00am	
Keynote Speaker: Andy Henriquez <i>Andy Henriquez is a strategic storytelling expert, speaker and coach who has the unique gift of crafting and delivering transformational messages leaving a lasting impact on his audience. His spellbinding delivery style and power packed content is the reason why world renowned motivational speaker Les Brown, affectionately refers to him as, "The Great One."</i>	9:00am – 9:45am	Sailfish Bonita Amberjack
Breakout Sessions 1:	10:00 am – 10:40 am	Location - Room
Department of Labor and WIOA Authorization Overview Mason Bishop, WorkEd, LLC	10:00 am – 10:40 am	Marlin
Department of Education, Title III/IV Overview Mike Gaudette, Lighthouse Consulting, LLC	10:00 am – 10:40 am	Pompano
New Super-Circular Overview Trey Long, CPA, of James Moore, Certified Public Accountants and Consultants	10:00 am – 10:40 am	Lighthouse
Developing a Planned Giving Strategy Mark Glickman, CFRE	10:00 am – 10:40 am	Dolphin
Best Practices for Florida College System Foundations Judy Green, President of the Florida College System Foundation Suellen Mann, Executive Director of Palm Beach State College Foundation Aaron West, Executive Director of Pensacola State College Foundation	10:00 am – 10:40 am	Inlet



Florida Council for Resource Development

Breakout Sessions 2:	10:45 am – 11:25 am	Location - Room
Evaluation Models Shelley Robertson, Ed.D., Robertson Consulting Group, Inc.	10:45 am – 11:25 am	Dolphin
Department of Labor, American Apprenticeship Initiative Laurel Semmes, Capacity-Team, LLC Ken Olsen, Program Director, Apprenticeship Programs, Florida Department of Education Laura Ginsburg, Office of Apprenticeship, U.S. Department of Labor -- ETA	10:45 am – 11:25 am	Marlin
Foundation Law Mike Gaudette, Lighthouse Consulting, LLC	10:45 am – 11:25 am	Lighthouse
Developing a Planned Giving Strategy Mark Glickman, CFRE	10:45 am – 11:25 am	Inlet
Spending and Investment Best Practices for Foundations Khalid Yasin, CHP, PFM Asset Management LLC <i>Market fluctuations and traditional spending methods have failed to protect nonprofits from overspending in good years and underspending in challenging times. In the first part of this session, we will discuss modern methods to achieve sustainable and stable spending on scholarships and programs. The second part of the session will focus on best practices not only to help with performance issues, but to help demonstrate to increasingly discriminating donors that your foundation is a good steward of their assets.</i>	10:45 am – 11:25 am	Pompano
Lunch Eric Kelly, President of the Quantum Foundation	11:30 am – 12:45 pm	Sailfish
Breakout Sessions 3:	1:00 pm – 1:50 pm	Location - Room
Department of Education, TRiO – Student Support Services Q& A Mike Gaudette, Lighthouse Consulting, LLC	1:00 pm – 1:50 pm	Lighthouse



Florida Council for Resource Development

Getting the Grant is Just the Beginning: Using Public Relations Tools To Promote your Success Merrie Meyers, Ph.D., APR, Fellow PRSA Grants Development Manager at Broward College Foundation and Office of Advancement		Dolphin
Social Solutions – participant tracking system Bojan Cubela, Director Workforce Strategy		Inlet
Investment Policies & Practices - IPS Fabiola Sardinha, Vice President and Senior Financial Advisor, Merrill Lynch		Pompano
Department of Labor, American Apprenticeship Initiative (Continued) Laurel Semmes, Capacity-Team, LLC Ken Olsen, Program Director, Apprenticeship Programs, Florida Department of Education Laura Ginsburg, Office of Apprenticeship, U.S. Department of Labor -- ETA		Marlin
Afternoon Break Meet and Greet with Sponsors	2:00 pm – 2:30 pm	Gallery
Breakout Sessions 4:	2:30 pm –3:30 pm	Location - Room
Compression Planning Polly Binns, CRFE, Binns Drennon, LLC Merrie Meyers, Ph.D., Grants Development Manager, Broward College Foundation & Office of Advancement <i>Compression planning (CP) is a visual planning process used by multiple organizations including Fortune 500 companies, small businesses, colleges and universities, and non-profit organizations. It is an incredibly efficient approach to solving problems, reorganizing a business, planning an event, developing a grant, or making a business decision. This session will introduce you to CP as a tool for fundraising and grant development, AND help you develop the skills to make any planning meeting more productive.</i>	2:30 pm –4:30 pm	Sailfish Bonita Amberjack
Pensacola C.A.R.E.S. Grant Project Overview Rachel Burns, TRiO Student Support Services Director and Pensacola C.A.R.E.S. Activity Director	2:30 pm –3:30 pm	Inlet



Florida Council for Resource Development

Grant Session: TBD	2:30 pm –3:30 pm	Lighthouse
Bank of America Study on Giving Habits TBD NAME	2:30 pm –3:30 pm	Pompano
Social Media & More Josh Hirsh, Weiss School	2:30 pm –3:30 pm	Marlin
Giving Habits of Wealthy Chris Ramey, Luxury Marketing Counsel	2:30 pm –3:30 pm	Dolphin
An Evening at the Gardens: Welcome Dinner for FCRD Palm Beach Gardens Eissey Campus 3160 PGA Boulevard Palm Beach Gardens, FL 33410	5:00 pm – 7:00 pm	Directions to the Eissey Campus is included in your conference bag
Wednesday, January 14, 2015		
	Time	Location - Room
Good Morning Gathering Breakfast Key Note Speaker: Margaret May Damen <i>Women as Philanthropists: Values, Voice and Vision</i> <i>Margaret May Damen, CFP®, CLU®, ChFC®, CAP® is a charismatic speaker, author, and dynamic seminar leader. Her warm and engaging style gives audiences a refreshing yet practical vision of how to live and leave a legacy unique to their passion and purpose to make a difference in the world. She is co-author of Women, Wealth & Giving: The Virtuous Legacy of the Boom Generation, (John Wiley & Sons, New York) and a frequent and popular national keynote speaker and consultant.</i>	8:30 am – 9:45 am	Sailfish Bonita Amberjack
FCRD Membership Meeting Nancy Botero , Vice President Office of Advancement and Executive Director Broward College Foundation, FCRD Chair Maureen Capp , Director of Resource & Grant Development, Palm Beach State College, FCRD First Vice Chair	10:00 am – 10:45 am	Sailfish Bonita Amberjack



Florida Council for Resource Development

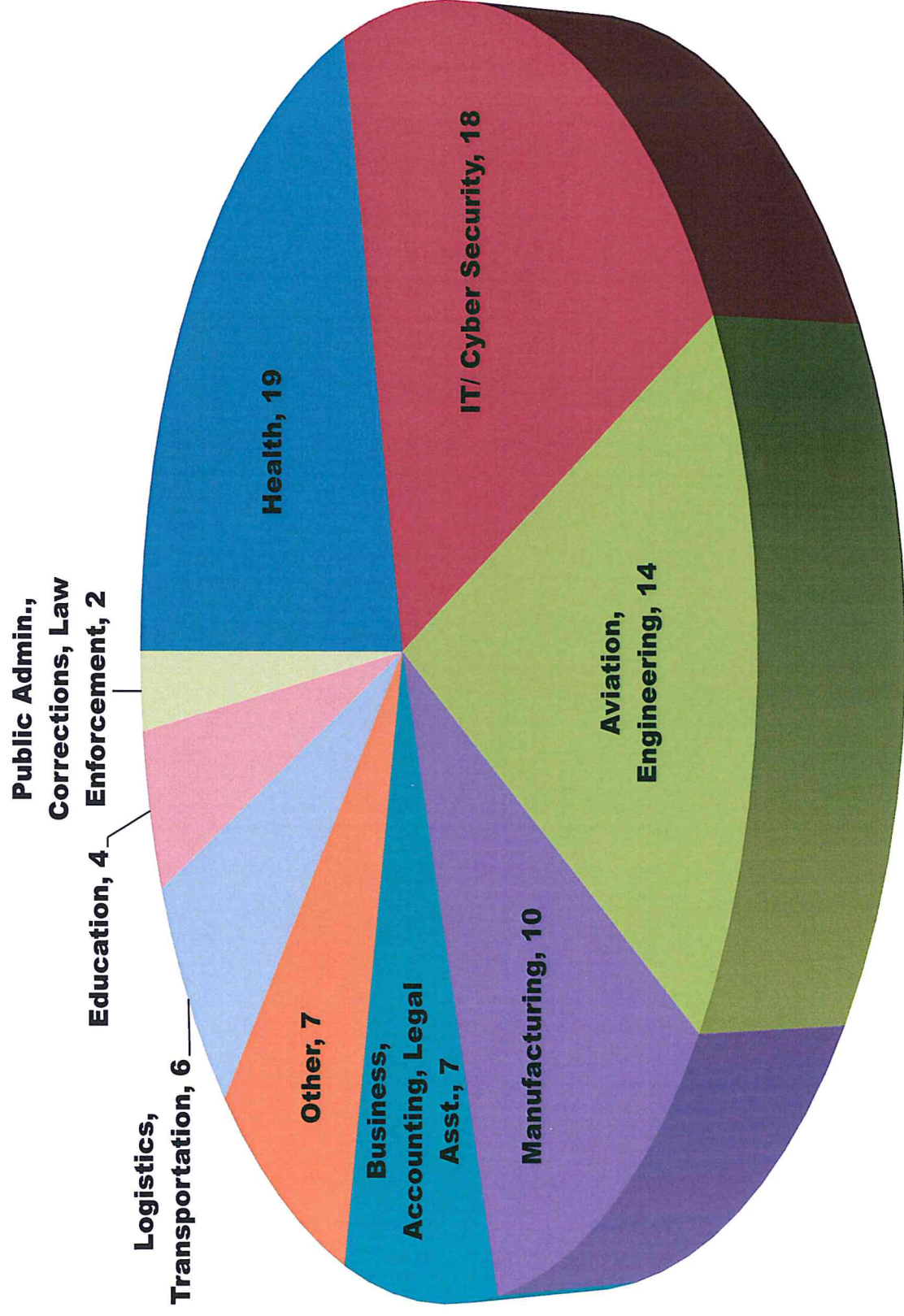
Breakout Session 5:	11:00 am – 11:50 am	Location - Room
State Legislative Update TBD	11:00 am – 11:50 am	Marlin
Six Sigma Trey Long, CPA, of James Moore, Certified Public Accountants and Consultants	11:00 am – 11:50 am	Pompano
Best Practices and Policy Samples for Foundations Judy Green, President of the Florida College System Foundation Suellen Mann, Executive Director of Palm Beach State College Foundation	11:00 am – 11:50 am	Dolphin
Grant Director Meeting	11:00 am – 11:50 am	Lighthouse
Promoting Entrepreneurship Ann Decker, Executive Director, Indian River State College Foundation Melanie Forget, Director of Development, Indian River State College Foundation Monique Walker, Development Coordinator, Indian River State College Foundation <i>"Add one more event? Not on your life!" Rewind... What? An annual event that has raised more than \$10 million at Indian River State College? And, possible seed money? What's the catch? Let Ann Decker, Melanie Forget, and Monique Walker from the IRSC Foundation explain how one event, which debuted in 2000, has changed IRSC over the past 14 years. You will also learn about a unique financial offer to help kick start this event at your college.</i>	11:00 am – 11:50 am	Inlet
Lunch	12:00 pm – 1:00 pm	Sailfish Bonita Amberjack
Breakout Session 6:	1:15 pm – 2:15 pm	Location - Room
Regional Meetings for Grants	1:15 pm – 2:15 pm	Sailfish Bonita Amberjack



Florida Council for Resource Development

Regional Meetings for Foundations	1:15 pm – 2:15 pm	Marlin, Dolphin & Pompano
Closing Session Maureen Capp, Director of Resource and Grant Development, Palm Beach State College, FCRD First Chair	2:30 pm – 3:00 pm	Sailfish
Thank you for attending the 2015 Spring Conference. We look forward to seeing you at the 2015 Fall Gathering.		

Workforce Program Needs Summary



Leadership Conference

January 29 – January 30, 2015

Santa Fe College & the Hilton University of Florida Conference Center

Agenda

Wednesday, January 28 ~ Hilton University of Florida Conference Center

- 11:00 a.m. – 1:00 p.m. Awards Committee ~ TBD Room
11:30 a.m. – 5:00 p.m. Certified College Professional Program (CCP) – Santa Fe College ~ S Building Room 326/327
1:00 p.m. – 3:30 p.m. Executive Committee Meeting ~ Dogwood Room
4:00 p.m. – 6:30 p.m. Board of Directors' Meeting
6:30 p.m. – 8:00 p.m. Board Reception & Dinner ~ Albert's Restaurant ~ Florida Room

Thursday, January 29 – Leadership Conference ~ Santa Fe College Fine Arts Hall

- 8:00 a.m. Registration & Continental Breakfast
- 9:00 Welcome and Opening Remarks – Dan Rodkin, 2015 AFC President
- 9:05 Greeting – Dr. Jackson Sasser, President, Santa Fe College
- 9:20 Icebreaker ~ Santa Fe College Student Life
- 9:45 Association Overview & New Election Procedures and Guidelines – Michael Brawer, AFC Executive Director/CEO & Dan Rodkin, AFC President
- 10:15 **Break**
- 10:30 AFC Service Project – Jim Froh, Service Projects Committee Chair
- 10:45 Pathways to Leadership Panel:
Dr. Naima Brown, Santa Fe College, Vice President for Student Affairs
Dr. Charles Hall, Florida Gateway College, President
Dr. Jim Henningsen, College of Central Florida, President
Dr. Greg McLeod, St. Johns River State College, Provost/Executive Director, St. Augustine Campus
- 11:45 **Lunch and Recognition of CCP Graduate Nancy Cintron, College of Central Florida**
- 12:45 p.m. Leading vs. Managing – Dr. Walter Smith, Retired FAMU President Emeritus
- 1:30 Chat With Friends: Committees You Need To Know
- Member Services
 - Awards, Lena Phelps
 - Planning Development ~ Strategic Planning
 - Membership Development
 - Certified College Professional Program
- 3:00 Breakout Sessions:
- Region & Chapter Officers – Lafran Reddin, VP Regions & Chapters & Mercedes Clement, VP-Elect Everything You Need to Know About Chapters & Regions & the Chapter & Region of the Year Awards ~ Room - WA-104
 - Commission Officers – Bob Flores, VP Commissions & Bob Van Der Velde, VP- Elect Commissions Everything You Need to Know About Commissions & Commission of the Year Award ~ Room - WA-108
- 6:00 Reception at the Hilton University of Florida Conference Center

Friday, January 30 - Hilton University of Florida Conference Center

- 8:00 a.m. Continental Breakfast
- 9:00 2015 Legislative Preview & AFC Legislative Days 2015 – Michael Brawer, AFC Executive Director/CEO & Dan Rodkin, AFC President
- 9:30 AFC Website & Community: Users Guide
- 10:00 Chapter/Region/Commission Collaborations - Dan Rodkin, AFC President, Robert Flores, VP, Commissions & LaFran Reddin, VP Regions & Chapters
- 11:00 AFC Leadership Resources – Marsha Kiner, AFC Associate Executive Director
- 11:30 AFC Calendar & Upcoming Events – Dan Rodkin, AFC President

Dashboard of Key Performance Indicators

Globally Competitive Workforce

Goal	Performance Indicator	Baseline	2017-18 Target
Prepare for Careers	Average wages of graduates	Statewide overall: \$40,731	Statewide overall: \$43,238
	Percentage of graduates found employed	Statewide overall: 65.0%	Statewide overall: 72.9%
Increase College Readiness and Success	Transfer rates of associate degree graduates	Transfers enrolled in SUS 50.7% Transfers in FCS upper division 7.6%	Transfers enrolled in SUS 53.7% Transfers in FCS upper division 15.4%
	Graduation rate	35.0% of Cohort Graduate in 150% time	36.9% of Cohort Graduate in 150% time
	Degrees and certificates awarded	93,285	124,596
	Retention rates	AA Retention Rate: 66.7% AAS/AS Retention Rate: 58.8%	AA Retention Rate: 70.8% AAS/AS Retention Rate: 63.2%
Enhance Distance Learning	Developmental education success	Mathematics 31.8% English 62.4% Mathematics & English 23.7%	Mathematics 33.3% English 63.9% Mathematics & English 24.8%
	Success in traditional/campus-based, online/distance learning, or hybrid courses	Traditional/Campus-based 69.0% Online/Distance Learning 69.4% Hybrid 72.3%	Traditional/Campus-based 73.5% Online/Distance Learning 73.5% Hybrid 73.5%
Expand and Maintain Access	Students enrolling following high school graduation	35.5%	37.6%

One System, One Mission!

Mission Statement

The mission of the Florida College System is to provide access to high-quality, affordable academic and career education programs that maximize student learning and success, develop a globally competitive workforce, and respond rapidly to diverse state and community needs.

Core Goals

Setting an aggressive and transformative "student success" agenda for the next five years, the Florida College System adopted four core goals for the Strategic Plan:

Goal 1 Expand and Maintain Access

Goal 2 Enhance Distance Learning

Goal 3 Increase College Readiness and Success

Goal 4 Prepare for Careers

Student
Community
Collaborations
Accountability
Success
Transfer
Preparation
Career
Quality
Affordability



Division of Florida Colleges

325 West Gaines Street, Room 1544
Tallahassee, Florida 32399-0400
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www.fldoe.org



Stepping Up: A Strategic Plan for the Florida College System

2012-13 to 2017-18