

AFC Communications and Marketing Commission Awards of Excellence 2016

Category	College	Place
Advertising - Print (Less than 10,000 FTE)	College of Central Florida	First
Advertising - Print (Less than 10,000)	Polk State College	Second
Advertising - Print (Less than 10,000)	South Florida State College	Third
Advertising - Print (More than 10,000 FTE)	Indian River State College	First
Advertising - Print (More than 10,000)	Daytona State College	Second
Advertising - Radio	Daytona State College	First
Advertising - Radio	Florida Southwestern State College	Second
Advertising - Radio	Santa Fe College	Third
Advertising - Television	Broward College	First
Advertising - Television	Gulf Coast State College	Second
Advertising - Television	Santa Fe College	Third
Advertising - Outdoor	College of Central Florida	First
Advertising - Outdoor	Florida Southwestern State College	Second
Advertising - Outdoor	Gulf Coast State College	Third
Advertising - Internet	Daytona State College	First
Advertising - Internet	Pasco-Hernando State College	Second
Annual Report - College	Broward College	First
Annual Report - College	College of Central Florida	Second
Annual Report - College	Pasco-Hernando State College	Third
Annual Report - Foundation	Florida Southwestern State College	First
Annual Report - Foundation	College of Central Florida Foundation	Second
Annual Report - Foundation	Northwest Florida State College	Third
Article in a College-Produced Publication	Palm Beach State College	First
Article in a College-Produced Publication	College of Central Florida	Second
Article in a College-Produced Publication	Daytona State College	Third
Article/Story Pitch Resulting in Publication	Florida Southwestern State College	First
Article/Story Pitch Resulting in Publication	Daytona State College	Second
Article/Story Pitch Resulting in Publication	St. Johns River State College	Third
Athletic Media Guide	State College of Florida, Manatee-Sarasota	First
Athletic Media Guide	St. Johns River State College	Second
Athletic Media Guide	Polk State College	Third
"Best Bang for the Buck" (Less than 10,000)	College of Central Florida	First
"Best Bang for the Buck" (Less than 10,000)	Polk State College	Second
"Best Bang for the Buck" (More than 10,000)	Santa Fe College	First
"Best Bang for the Buck" (More than 10,000)	Daytona State College	Second
"Best Bang for the Buck" (More than 10,000)	Palm Beach State College	Third
Brochure (Less than 10,000)	State College of Florida, Manatee-Sarasota	First
Brochure (Less than 10,000)	Florida Southwestern State College	Second
Brochure (Less than 10,000)	College of Central Florida	Third
Brochure (More than 10,000)	Broward College	First
Brochure (More than 10,000)	Palm Beach State College	Second
Brochure (More than 10,000)	Daytona State College	Third
Brochure (The Arts)	Florida Southwestern State College	First

Brochure (The Arts)	Pensacola State College	Second
Brochure (The Arts)	Pensacola State College	Third
Direct Mail Piece/Campaign	College of Central Florida	First
Direct Mail Piece/Campaign	Pensacola State College	Second
Direct Mail Piece/Campaign	College of Central Florida Appleton Museum	Third
Display/Presentation Board	Indian River State College	First
Display/Presentation Board	Daytona State College	Second
Display/Presentation Board	Florida Southwestern State College	Third
Foundation Category - Fundraising Piece	Pensacola State College	First
Foundation Category - Fundraising Piece	St. Johns River State College	Second
Foundation Category - Fundraising Piece	Daytona State College	Third
Magazine	North Florida Community College	First
Magazine	College of Central Florida	Second
Magazine	Pasco-Hernando State College	Third
Magazine	Santa Fe College	First
Magazine	Palm Beach State College	Second
Magazine	Daytona State College	Third
Newsletter (Print)	Florida Southwestern State College	First
Newsletter (Print)	Northwest Florida State College	Second
Newsletter (Print)	Eastern Florida State College	Third
Newsletter (Electronic)	Daytona State College	First
Newsletter (Electronic)	North Florida Community College	Second
Best Photography in a Published Piece	College of Central Florida	First
Best Photography in a Published Piece	College of Cenral Florida	Second
Best Photography in a Published Piece	Daytona State College	Third
Poster	North Florida Community College	First
Poster	Pensacola State College	Second
Poster	Florida Southwestern State College	Third
Poster	Palm Beach State College	First
Poster	Daytona State College	Second
Redesign	College of Central Florida	First
Redesign	Gulf Coast State College	Second
Redesign	Daytona State College	Third
Single Sheet Flier	Palm Beach State College	First
Single Sheet Flier	Daytona State College	Second
Single Sheet Flier	College of Central Florida	Third
Social Media	College of Central Florida	First
Social Media	North Florida Community College	Second
Social Media	Gulf Coast State College	Third
Social Media	Santa Fe College	First
Social Media	Broward College	Second
Social Media	Seminole State College of Florida	Third
Specialty Advertising/Promotion Item	Florida Southwestern State College	First
Specialty Advertising/Promotion Item	South Florida State College	Second
Specialty Advertising/Promotion Item	College of Central Florida	Third
Student Handbook/Orientation Guide	Daytona State College	First
Student Handbook/Orientation Guide	Chipola College	Second

Trendsetter	Broward College	First
Trendsetter	Florida Southwestern State College	Second
Trendsetter	Daytona State College	Third
Video/Electronic Promotion (Less than 10,000)	Chipola College	First
Video/Electronic Promotion (Less than 10,000)	Chipola College	Second
Video/Electronic Promotion (Less than 10,000)	Chipola College	Third
Video/Electronic Promotion (More than 10,000)	Santa Fe College	First
Video/Electronic Promotion (More than 10,000)	Broward College	Second
Video/Electronic Promotion (More than 10,000)	Santa Fe College	Third
Viewbook/Recruitment Piece (Less than 10,000)	St. Johns River State College	First
Viewbook/Recruitment Piece (Less than 10,000)	College of Central Florida	Second
Viewbook/Recruitment Piece (More than 10,000)	Seminole State College of Florida	First
Viewbook/Recruitment Piece (More than 10,000)	Santa Fe College	Second
Viewbook/Recruitment Piece (More than 10,000)	Palm Beach State College	Third - tie
Viewbook/Recruitment Piece (More than 10,000)	Daytona State College	Third - tie
Website	Santa Fe College	First
Website	Santa Fe College	Second
Website	Gulf Coast State College	Third
Exemplary Practice/Overall Campaign	Santa Fe College	First