

The 2014 Winners of the Communications and Marketing Commission Awards of Excellence:

ADVERTISING - PRINT (Less Than 10,000 FTE)

- 1st Polk State College**
- 2nd Northwest Florida State College**
- 3rd State College of Florida, Manatee-Sarasota**

ADVERTISING - PRINT (More Than 10,000 FTE)

- 1st Florida SouthWestern State College**
- 2nd Santa Fe College**
- 3rd Florida SouthWestern State College**

ADVERTISING - RADIO

- 1st Daytona State College**
- 2nd North Florida Community College**
- 3rd Florida SouthWestern State College**

ADVERTISING - TELEVISION

- 1st Florida SouthWestern State College**
- 2nd Seminole State College**
- 3rd Santa Fe College**

ADVERTISING - OUTDOOR

- 1st Pensacola State College**
- 2nd Daytona State College**
- 3rd Palm Beach State College**

ADVERTISING - INTERNET

- 1st Lake Sumter State College**
- 2nd Gulf Coast State College**

ANNUAL REPORT - COLLEGE

- 1st Broward College**
- 2nd Polk State College**
- 3rd Gulf Coast State College**

ANNUAL REPORT - FOUNDATION

- 1st Pensacola State College**
- 2nd Florida State College at Jacksonville**
- 3rd Gulf Coast State College**

ARTICLE IN A COLLEGE-PRODUCED PUBLICATION

- 1st South Florida State College**
- 2nd Gulf Coast State College**
- 3rd Daytona State College**

ARTICLE/STORY PITCH RESULTING IN PUBLICATION

1st Florida SouthWestern State College

2nd Seminole State College

3rd South Florida State College

ATHLETIC MEDIA GUIDE

1st Florida State College at Jacksonville

2nd Polk State College

3rd State College of Florida, Manatee-Sarasota

BEST BANG FOR THE BUCK (Less than 10,000 FTE)

1st St. Johns River State College

2nd Gulf Coast State College

BEST BANG FOR THE BUCK (More than 10,000 FTE)

1st Florida SouthWestern State College

2nd Santa Fe College

3rd Seminole State College

BROCHURE (Less Than 10,000 FTE)

1st Polk State College

2nd Polk State College

3rd St. Johns River State College

BROCHURE (More Than 10,000 FTE)

1st Daytona State College

2nd Florida State College at Jacksonville

3rd Broward College (North Campus ASC)

BROCHURE - THE ARTS (Less than 10,000 FTE)

1st St. Johns River State College

2nd Pensacola State College

3rd South Florida State College

BROCHURE - THE ARTS (More than 10,000 FTE)

1st Santa Fe College

2nd Broward College

3rd Seminole State College

CATALOG - PRINT

1st Lake Sumter State College

2nd Gulf Coast State College

DIRECT MAIL PIECE / CAMPAIGN (Less Than 10,000 FTE)

1st Pensacola State College

2nd South Florida State College

3rd St. Johns River State College

DIRECT MAIL PIECE / CAMPAIGN (More Than 10,000 FTE)

- 1st Florida SouthWestern State College
- 2nd Florida State College at Jacksonville
- 3rd Santa Fe College

DISPLAY/PRESENTATION BOARD

- 1st South Florida State College
- 2nd State College of Florida, Manatee-Sarasota
- 3rd Gulf Coast State College

FACULTY ADVISED / STUDENT PUBLICATION

- 1st Broward College
- 2nd Florida SouthWestern State College

FOUNDATION - FUNDRAISING PIECE

- 1st Pensacola State College
- 2nd St. John's River State College

MAGAZINE (Less Than 10,000 FTE)

- 1st Gulf Coast State College
- 2nd College of Central Florida

MAGAZINE (More Than 10,000 FTE)

- 1st Palm Beach State College
- 2nd Santa Fe College
- 3rd Indian River State College

NEWS LETTER - PRINT

- 1st Place Northwest Florida State College
- 2nd Florida State College at Jacksonville
- 3rd Seminole State College

NEWSLETTER - ELECTRONIC

- 1st Tallahassee Community College
- 2nd Santa Fe College
- 3rd North Florida Community College

PHOTOGRAPHY IN A PUBLISHED PIECE

- 1st Seminole State College
- 2nd Gulf Coast State College
- 3rd Santa Fe College

POSTER (Less Than 10,000 FTE)

- 1st South Florida State College
- 2nd State College of Florida, Manatee-Sarasota
- 3rd Polk State College

POSTER (More Than 10,000 FTE)

- 1st Broward College (North Campus ASC)**
- 2nd Broward College (District Office)**
- 3rd Florida SouthWestern State College**

REDESIGN (Less Than 10,000 FTE)

- 1st College of Central Florida**
- 2nd Gulf Coast State College**

REDESIGN (More Than 10,000 FTE)

- 1st Santa Fe College**
- 2nd Seminole State College**
- 3rd Florida SouthWestern State College**

SINGLE SHEET FLIER (Less than 10,000 FTE)

- 1st Gulf Coast State College**
- 2nd Gulf Coast State College**
- 3rd Northwest Florida State College**

SINGLE SHEET FLIER (More than 10,000 FTE)

- 1st Broward College (North Campus ASC)**
- 2nd Tallahassee Community College**
- 3rd Broward College (District)**

SOCIAL MEDIA (Less than 10,000 FTE)

- 1st Gulf Coast State College**
- 2nd South Florida State College**

SOCIAL MEDIA (More than 10,000 FTE)

- 1st Tallahassee Community College**
- 2nd Santa Fe College**
- 3rd Broward College**

SPECIALTY ADVERTISING / PROMOTION ITEM

- 1st Daytona State College (VAL PAK "COUPONS")**
- 2nd Santa Fe College (usb charger)**
- 3rd Santa Fe College (name tags)**

STUDENT HANDBOOK - ORIENTATION GUIDE - PRINT (Less than 10,000 FTE)

- 1st College of Central Florida**
- 2nd Northwest Florida State College**
- 3rd State College of Florida, Manatee-Sarasota**

STUDENT HANDBOOK - ORIENTATION GUIDE - PRINT (More than 10,000 FTE)

- 1st Santa Fe College**
- 2nd Daytona State College**
- 3rd Florida State College at Jax**

TRENDSETTER

- 1st Daytona State College (15 second Spots)**
- 2nd Santa Fe College (Google Glass Graduation)**
- 3rd Santa Fe College (Go Pro Videos)**

VIDEO / ELECTRONIC PROMOTION (Less Than 10,000 FTE)

- 1st Pensacola State College**
- 2nd Pensacola State College**

VIDEO / ELECTRONIC PROMOTION (More Than 10,000 FTE)

- 1st Florida State College at Jax**
- 2nd Tallahassee Community College**
- 3rd Seminole State College**

VIEWBOOK / RECRUITMENT PIECE (Less Than 10,000 FTE)

- 1st St. Johns River State College**
- 2nd St. Johns River State College**
- 3rd Polk State College**

VIEWBOOK / RECRUITMENT PIECE (More Than 10,000 FTE)

- 1st Santa Fe College**
- 2nd Daytona State College**
- 3rd Florida State College at JAX**

WEBSITE (Less Than 10,000 FTE)

- 1st South Florida State College**
- 2nd Gulf Coast State College**

WEBSITE (More Than 10,000 FTE)

- 1st Santa Fe College**
- 2nd Florida SouthWestern State College**
- 3rd Daytona State College**

WEBSITE (THE ARTS) (Less than 10,000 FTE)

- 1st Pensacola State College**

EXEMPLARY PRACTICE WINNER

Florida SouthWestern State College

BEST IN SHOW (Less Than 10,000 FTE)

St. Johns River State College

BEST IN SHOW (More Than 10,000 FTE)

Daytona State College

Congratulations to all of our winners and to the participants!

There were a total of 280 entries received by 21 colleges in all categories!