

**The 2013 Winners of the Communications and Marketing Commission Awards of Excellence:**

**ADVERTISING - INTERNET**

1st Place Gulf Coast State College  
2nd Place Tallahassee Community College

**ADVERTISING - OUTDOOR**

1st Place Valencia College  
2nd Place State College of Florida  
3rd Place (TIE) Gulf Coast State College  
3rd Place (TIE) Gulf Coast State College

**ADVERTISING - PRINT (Less Than 10,000 FTE)**

1st Place St. Johns River State College  
2nd Place Gulf Coast State College  
3rd Place Pensacola State College

**ADVERTISING - PRINT (More Than 10,000 FTE)**

1st Place Edison State College  
2nd Place Edison State College  
3rd Place Edison State College

**ADVERTISING - RADIO**

1st Place Pasco-Hernando Community College  
2nd Place Gulf Coast State College  
3rd Place Pensacola State College

**ADVERTISING - TELEVISION**

1st Place Palm Beach State College  
2nd Place Tallahassee Community College  
3rd Place Tallahassee Community College

**ANNUAL REPORT - COLLEGE**

1st Place Palm Beach State College  
2nd Place College of Central Florida  
3rd Place (TIE) Lake-Sumter State College  
3rd Place (TIE) Tallahassee Community College

**ANNUAL REPORT - FOUNDATION**

1st Place Pasco-Hernando Community College  
2nd Place Palm Beach State College  
3rd Place (TIE) Gulf Coast State College  
3rd Place (TIE) Northwest Florida State College

**ARTICLE IN A COLLEGE-PRODUCED PUBLICATION**

1st Place Palm Beach State College  
2nd Place Santa Fe College  
3rd Place Gulf Coast State College

**ARTICLE/STORY PITCH RESULTING IN PUBLICATION**

1st Place South Florida State College  
2nd Place Edison State College  
3rd Place (TIE) Lake-Sumter State College  
3rd Place (TIE) College of Central Florida

**ATHLETIC MEDIA GUIDE**

1st Place St. Johns River State College  
2nd Place State College of Florida

**BEST BANG FOR THE BUCK**

1st Place Daytona State College  
2nd Place Northwest Florida State College

**BEST PHOTOGRAPHY IN A PUBLISHED PIECE**

1st Place (TIE) North Florida Community College  
1st Place (TIE) Santa Fe College  
2nd Place Santa Fe College  
3rd Place Daytona State College

**BROCHURE (Less Than 10,000 FTE)**

1st Place Pasco-Hernando Community College  
2nd Place State College of Florida  
3rd Place Northwest Florida State College

**BROCHURE (More Than 10,000 FTE)**

1st Place Daytona State College  
2nd Place Valencia College  
3rd Place Tallahassee Community College

**BROCHURE - THE ARTS**

1st Place St. Johns River State College  
2nd Place Pensacola State College  
3rd Place Pensacola State College

**CATALOG - PRINT**

1st Place Gulf Coast State College  
2nd Place Lake-Sumter State College  
3rd Place Northwest Florida State College

**DIRECT MAIL PIECE / CAMPAIGN (Less Than 10,000 FTE)**

1st Place St. Johns River State College  
2nd Place St. Johns River State College  
3rd Place (TIE) North Florida Community College  
3rd Place (TIE) South Florida State College

**DIRECT MAIL PIECE / CAMPAIGN (More Than 10,000 FTE)**

1st Place Tallahassee Community College  
2nd Place (TIE) Indian River State College  
2nd Place (TIE) Daytona State College  
2nd Place (TIE) Tallahassee Community College  
3rd Place Edison State College

**DISPLAY PRESENTATION BOARD**

1st Place            State College of Florida  
2nd Place            Daytona State College  
3rd Place            Tallahassee Community College

**FOUNDATION - FUNDRAISING PIECE**

1st Place            Santa Fe College  
2nd Place            St. Johns River State College  
3rd Place            Tallahassee Community College

**MAGAZINE (Less Than 10,000 FTE)**

1st Place            Gulf Coast State College  
2nd Place            Pensacola State College  
3rd Place            College of Central Florida

**MAGAZINE (More Than 10,000 FTE)**

1st Place            Valencia College  
2nd Place (TIE)    Santa Fe College  
2nd Place (TIE)    Santa Fe College  
3rd Place            Palm Beach State College

**NEWSLETTER - ELECTRONIC**

1st Place            Pasco-Hernando Community College  
2nd Place            Broward College

**NEWSLETTER - PRINT**

1st Place            Pensacola State College  
2nd Place            Northwest Florida State College  
3rd Place            St. Johns River State College

**POSTER (Less Than 10,000 FTE)**

1st Place            St. Johns River State College  
2nd Place            Gulf Coast State College  
3rd Place            North Florida Community College

**POSTER (More Than 10,000 FTE)**

1st Place            Tallahassee Community College  
2nd Place            Daytona State College

**REDESIGN (Less Than 10,000 FTE)**

1st Place            St. Johns River State College  
2nd Place            Pensacola State College  
3rd Place            College of Central Florida

**REDESIGN (More Than 10,000 FTE)**

1st Place            Santa Fe College  
2nd Place            Santa Fe College  
3rd Place            Tallahassee Community College

**SINGLE SHEET FLIER**

1st Place            Pensacola State College  
2nd Place            Gulf Coast State College  
3rd Place            Gulf Coast State College

**SOCIAL MEDIA**

1st Place            Santa Fe College  
2nd Place            Broward College  
3rd Place            Tallahassee Community College

**SPECIALTY ADVERTISING / PROMOTION ITEM**

1st Place            Broward College  
2nd Place (TIE)    North Florida Community College  
2nd Place (TIE)    Gulf Coast State College  
2nd Place (TIE)    Northwest Florida State College  
3rd Place            Tallahassee Community College

**STUDENT HANDBOOK - ORIENTATION GUIDE - PRINT**

1st Place            Pasco-Hernando Community College  
2nd Place            Tallahassee Community College  
3rd Place            State College of Florida

**VIDEO / ELECTRONIC PROMOTION (Less Than 10,000 FTE)**

1st Place            College of Central Florida  
2nd Place            Gulf Coast State College  
3rd Place            State College of Florida

**VIDEO / ELECTRONIC PROMOTION (More Than 10,000 FTE)**

1st Place            Santa Fe College  
2nd Place            Broward College  
3rd Place            Tallahassee Community College

**VIEWBOOK / RECRUITMENT PIECE (Less Than 10,000 FTE)**

1st Place            Gulf Coast State College  
2nd Place            Lake-Sumter State College  
3rd Place            Florida Gateway College

**VIEWBOOK / RECRUITMENT PIECE (More Than 10,000 FTE)**

1st Place            Broward College  
2nd Place            Valencia College  
3rd Place            Valencia College

**WEBSITE (Less Than 10,000 FTE)**

1st Place            St. Johns River State College  
2nd Place            State College of Florida  
3rd Place            Lake-Sumter State College

**WEBSITE (More Than 10,000 FTE)**

1st Place            Daytona State College  
2nd Place            Edison State College

**EXEMPLARY PRACTICE**

WINNER Gulf Coast State College

**BEST IN SHOW (Less Than 10,000 FTE)**

BEST IN SHOW Pasco-Hernando Community College

**BEST IN SHOW (More Than 10,000 FTE)**

BEST IN SHOW Valencia College

Congratulations to all of our winners and to the participants!

There were a total of 221 entries received by 20 colleges in 42 categories and 126 awards were presented.