**Business Meeting Minutes**

**AFC Communications and Marketing Commission**

**November 8, 2018**

**Members Present:**

Chris Thomes (Chair), Jonathan Cooks, Deborah Latter, Kelly Hogan, Melissa Kuehnle, Emily Mifsud, Courtney Boettcher, Jennifer Lewallen, Lois Brauckmuller

**Call to Order**

At 7:30 a.m., the business meeting of the AFC Communications and Marketing Commission was called to order at Gulf Coast State College by Commission Chair Chris Thomes.

**Treasurer’s Report**

* Chris Thomes reported that the commission currently has $29,411.64 in the CMC regular budget and $1,996.33 in the LeRoy Collins event budget.
  + CMC regular budget includes $3,780 raised from the 2018 Awards of Excellence
  + Action needed to pay $186 to North Florida Community College for catered meal for judges; motion and seconded, vote was unanimous.
* For the AFC Silent Auction, the commission (courtesy of The Gulf Coast State College Foundation) donated a two-night stay at the Edgewater Beach & Golf Resort on beautiful Panama City Beach. Also included in the package was a round of golf (for up to 4 golfers) at Camp Creek.

**2018 Awards of Excellence Update**

Jonathan Cooks coordinated the Awards of Excellence and reported 18 colleges participated with a total of 189 entries submitted. He will present the awards and certificates at the 10:00 a.m. session.

**2019 Spring Conference Discussion**

The upcoming 2019 Spring Conference discussion included three options, all with unique pros & cons:

1. Hold a standalone conference by ourselves (as was done in 2017 in Fort Myers)
2. Join the Student Development Commission in Ocala with the College of Central Florida for a joint conference with members who share many of our common professional interests (as was done in 2018 in Panama City)
3. Or join a Region Conference or another Commission Conference (other commissions have done this before but CMC has not)

Discussion ensued, and all agreed that much of it depended on the next Chair-Elect.

**Nominations for 2019 CMC Officers**

Kelly Hogan volunteered for the Communications position; a motion was made and seconded, the vote was unanimous. No other volunteers nor nominations were made, therefore two positions are currently empty.

* **Chair – Johnathan Cooks, North Florida Community College**
* **Chair-Elect – VACANT**
* **Vice-Chair – VACANT**
* **Communications – Kelly Hogan, Indian River State College**
* **Past Chair – Chris Thomes, Gulf Coast State College**

**Adjournment**

Meeting was adjourned at 8:15 a.m.