



BACK TO THE ROOTS

COMMUNICATIONS & PR CONFERENCE

May 18 | Ocala, FL

Conference Agenda

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| 8:30-9 a.m. | Conference Check-in and Networking |
| 9-10:20 a.m. | Welcome Breakfast and Keynote |
| 10:20-10:40 a.m. | Vendor Meet and Greet |
| 10:50-11:30 a.m. | Breakout Session |
| 11:40 a.m.-12:20 p.m. | Breakout Session |
| 12:30-1:30 p.m. | Lunch and Group Session |
| 1:40-2:20 p.m. | Breakout Session |
| 2:30-3:10 p.m. | Breakout Session |
| 3:20-4 p.m. | Closing Session |

Vendor hall open 8:30 a.m.-1:40 p.m.

Pre-conference mixer: May 17, 6:30 p.m. at the World Equestrian Center

