

Communications & Marketing Commission Board Report

Reporting Dates: May 14 to September 20, 2019

Submitted by Kelly Hogan, Interim Chair

Activities:

- Preparations for Annual Conference are underway.
- LeRoy Collins Distinguished Alumni Award winners were announced September 16:
 - Rising Star: Mr. James Kassaga Arinaitwe, Tallahassee Community College
 - Against the Odds: Ms. Johanna Cook, Northwest Florida State College
 - Hometown Hero: Police Chief Craig Capri, Daytona State College
 - Lifetime Achievement: Captain Malcolm Johns, Indian River State College
 - Total number of entries: 10
- Awards of Excellence competition is underway through September 27.

Fundraisers:

- As of September 17, the Awards of Excellence competition has:
 - Received 226 entries from 19 colleges (20% increase in entries from 2018)
 - Raised \$4,520
- The deadline for entries and payment is September 18.

Conferences:

- Spring Conference: Wednesday, April 1, College of Central Florida
 - Partnering with the Ocala Chapter of the Florida Public Relations Association (FPRA)

Executive Board Summary:

- Chair: Kelly Hogan (Interim)
 - Former Chair Johnathan Cooks, North Florida College, resigned August 1.
 - Kelly Hogan, Indian River State College, is serving as Interim Chair.
- Vice Chair/Chair Elect: (Vacant)
- Communications Chair: Kelly Hogan, Indian River State College
- Past Chair: Chris Thomes, Daytona State College

Membership:

- 356 as of September 16

Financial Report:

- Balances: Unavailable as of September 16.
- Projected expenses not yet submitted:
 - Awards of Excellence, Exemplary Practice Winner: \$500
 - Awards of Excellence, Best in Show (>10,000 FTE): \$250
 - Awards of Excellence, Best in Show (<10,000 FTE): \$250
 - LeRoy Collins Distinguished Alumni Awards: TBD
 - LeRoy Collins Distinguished Alumni Medallions: TBD
 - LeRoy Collins Distinguished Alumni Reception: TBD