

# Communications & Marketing Commission Board Report

Agenda Item No. 5.4

Reporting Dates: September 21 to October 25, 2019

Submitted by Kelly Hogan, Interim Chair

## Activities:

- Preparations for Annual Conference are underway:
  - Educational Session: 11/7 at 10:45 a.m.
  - Business Meeting: 11/7 at 4:00 p.m.
  - LeRoy Collins Reception: 11/7 at 5:30 p.m.
  - Awards of Excellence Display: 11/6 and 11/7

## Fundraisers:

- The annual Awards of Excellence competition concluded September 24.
  - Raised \$5,620
  - 25 of 28 state colleges participated (89%)
  - 281 total entries (49% increase from 2018)

## Conferences:

- Spring Conference: Wednesday, April 1, College of Central Florida
  - Partnering with the Ocala Chapter of the Florida Public Relations Association (FPRA)
  - Call for proposals due November 1

## Slated Executive Board for 2020:

- Chair: Travis Jordan, Tallahassee Community College
- Chair Elect: TBD
- Vice Chair: Zack Blessing, Pensacola State College
- Communications Co-Chair: Ayanna Young, Tallahassee Community College
- Communications Co-Chair: Selina Starling, Tallahassee Community College
- Past Chair: Kelly Hogan, Indian River State College

## Membership:

- 361 as of October 25 (gained 5 since last report)

## Financial Report:

- Projected expenses not yet submitted:
  - LeRoy Collins Distinguished Alumni Awards: TBD
  - LeRoy Collins Distinguished Alumni Medallions: TBD
  - LeRoy Collins Distinguished Alumni Reception: TBD