# Association of Florida Colleges



he Association of Florida Colleges is the professional Association for Florida's 28 public colleges, their Boards, employees, retirees, and associates.

The mission of the Association is to actively promote, democratically represent, support, and serve the individual members and institutions in their endeavors to provide their students and the citizens of Florida with the best possible comprehensive college educational system.

Today, all 28 of the colleges support the work of the Association through institutional dues, individual memberships of the nearly 9,000 college employees and retiree members and through the sharing of their talents, time and energy. Associate and Affiliate memberships provide an opportunity for expanded visibility and show that you actively support Florida's colleges, the employees and system.





## AFFILIATE MEMBERSHIP APPLICATION

#### Association Of Florida Colleges

113 E. College Avenue • Tallahassee, Florida 32301 PH: 850-222-3222 Fax: 850-222-2327

#### **Contact Information:**

Company Name:	Contact Name:		
Street Address:			
City, State, Zip:	Phone:		
Fax:	email:		
Person To Receive Associate Membership:			
Job title:			
Address if different from above:			
City, State, Zip:	Phone:		
Fax:	email:		
PRICE  Associate Membership	Affliliate Package C	\$1,200.00 \$1,800.00 \$2,500.00	
METHOD OF PAYMENT Check	Mastercard	American Express	
CC# Exp/			
Approved by:	Job title:		
(signature)	Date:		
FOR OFFICE USE ONLY Approved by BOD Contacted Ad Size BC, 1/- Ad Received	Added	ent Received I to Affiliate Page Received (high res .jpg)	

## AFFILIATE MEMBERSHIP DUES

### Associate Membership

#### \$100 per year

Includes one Associate
 Membership\* for company
 staff member. Valued at \$100

# Affiliate Basic Membership

#### \$500 per year

Includes one Associate
 Membership\* for company
 staff member. Valued at \$100

AFC Board Meetings are held four times a year in the following months:



February July



September



## Affiliate Package A

#### \$850 per year

- Includes one Associate
   Membership\* for company
   staff member. Valued at \$100
- Business card size advertisement in five (5) issues of CURRENT
- Full year of online advertising on www.myafchome.org\*\*

#### Affiliate Package B

#### \$1,200 per year

- Includes two Associate
   Memberships\* for company
   staff members. Valued at
   \$100 per membership
- 1/4 advertisement in five (5) issues of CURRENT
- Full year of online advertising on www.myafchome.org\*\*

## Affiliate Package C

#### \$1,800 per year

- Includes two Associate Memberships\* for company staff members. Valued at \$100 per membership
- 1/2 advertisement in five
   (5) issues of CURRENT
- Full year of online advertising on www.myafchome.org\*\*

## Affiliate Package D

#### \$2,500 per year

- Includes two Associate
   Memberships\* for company
   staff members. Valued at
   \$100 per membership
- Full page advertisement in five (5) issues of CURRENT
- Full year of online advertising on www.myafchome.org\*\*

Be sure to submit your application and letter at least one month prior to our next board meeting!

For more information or to apply please contact:

Adrienne Bryant
Member Information and
Database Manager

113 E. College Avenue Tallahassee, FL 32301 Phone: (850) 222-3222 Fax: (850) 222-2327 nail: abryant@myafchome.org

<sup>\*</sup> Company to let AFC know who to assign membership to in system

<sup>\*\*</sup> Placement and type based on space availability

## What are Associate and Affiliate Memberships?

ASSOCIATE MEMBERSHIP is open to individuals whose professional or educational activities are closely related to the functions and purposes of the Association and to any individual who, in the opinion of the Board of Directors, exhibits interest in supporting the aims and activities of the Association.

AFFILIATE MEMBERSHIP is open to institutions and organizations, including student groups whose activities are recognized by the Board of Directors as being closely related to the functions and purposes of the colleges.

## Benefits of Associate and Affiliate Membership:

COMMUNICATION: Receive email updates on the latest developments happening in AFC and the Florida College System via our AFC - News You Can Use bi-monthly email blasts.

PROFESSIONAL DEVELOPMENT: Participate in one of our eighteen (18) specialized commissions to network, share, and recognize exemplary practices with members from around the state. A perfect opportunity to get involved and learn what our members need at their institutions, how your organization can be of service and how you can enhance their professional skills and knowledge.

DISCOUNTS: Receive a 10% discount on exhibit booths and sponsorships at our annual convention.

LINK TO YOUR COMPANY WEBSITE: Send us your company logo and we'll place it on our Affiliate webpage and link it to your company's website.

ACCESS TO INDIVIDUAL MEMBER BENEFITS: As a member, you'll receive access to our Membership Toolbox which houses our Membership Benefits program.

### Advertising and Recognition:

MEMBER SPOTLIGHTS: One or more members will be chosen to be highlighted in our bi-monthly email blasts: AFC - News You Can Use.

AFFILIATE LOGO: Receive an electronic file of the AFC Affiliate Member logo to use in your publications and/or website to identify you as an Affiliate Member.

SOCIAL MEDIA: Provide AFC with your organization's Twitter handle, Facebook Fan Page, LinkedIn Profile or any other social media outlets that you use and be recognized by AFC.

PUBLICIZE YOUR SUCCESSES: Submit stories to AFC to be featured in our CURRENT newsletter. Share with the AFC Community what you are doing with our Community and State Colleges.

## The Approval Process

Submit your application via mail or email with a letter describing how your professional and educational activities are closely related to the functions and purposes of AFC and our colleges. We will then present this information (inclusive of any promotional pieces highlighting your company) to our Board of Directors at their next meeting for approval.