

AFC 65th Annual Convention 2014 Sponsorship Menu

Sponsorship during the AFC Annual Convention provides you one and a half days of exposure to your target audience of community college users and decision makers. Through your sponsorship you will strengthen your existing relationships, establish new connections and maximize your reach. AFC is the recognized organization for community college employees in Florida. Our members are actively looking for suppliers and do business with those who support our industry.

PLATINUM, GOLD & SILVER LEVEL SPONSORS receive:

- Two (2) marketing pieces included in conference tote bags
- Logo recognition with link on AFC website
- Logo recognition with link to company website in convention email
- Logo recognition in applicable issues of CURRENT
- Logo recognition and sponsor listing in convention program
- Logo recognition on convention signage
- Logo recognition on convention sponsor slide
- Photo opportunity to be included in post conference promotions

PLATINUM LEVEL - \$10,000 & above

President's Reception and Gala

- Four (4) full convention registrations to include all meals
- One (1) AFC Associate membership good through June 30, 2015
- Podium recognition and one-minute speaking opportunity at Presidential Gala
- Signage with logo at sponsored event
- Reserved seating for four at the Presidential Gala and the Closing Awards Luncheon
- Two exhibit spaces with premium location in exhibit hall (electrical included)
- Banner Ad on AFC Home Page for four months (Nov 15 - Mar 15)
- Full page ad in Convention Program and Pre/Post issues of CURRENT
- List of the 2014 convention attendees (emailed approx. three (3) weeks after Convention.

Exhibit hours are designed with scheduled breaks such as a welcome reception, snack and coffee breaks that help facilitate increased traffic flow. We also offer the opportunity to purchase advertising in our Convention Program and the Pre- and Post-issues of the AFC e-Newsletter. As an added incentive to visit the exhibit hall, attendees will be given an exhibit hall game that exhibitors will validate when an attendee visits their booth. Attendees must visit a specified number of exhibitors to be eligible for cash drawings. This is a unique opportunity to network with our members that you will want to consider. As an exhibiting company, you are more than an exhibitor; you are our business partner. We are always working to improve the AFC Annual Convention Exhibit Hall for your benefit as well as for our attendees. We greatly appreciate your contribution to the success of our meeting and we look forward to working with you this year.

Additional perks for PLATINUM Sponsors – Up to four (4) additional conference registrations at a 50% discount

GOLD LEVEL - \$7,000 - \$ 9,999

Closing Awards Luncheon - \$9,500

- Three (3) full convention registrations including meals
- One AFC Associate Membership good through June 30, 2015
- Podium Recognition and one-minute speaking opportunity at the Closing Awards Luncheon
- Signage with logo at sponsored event
- Reserved seating for three (3) at Presidential Gala and Closing Awards Luncheon
- Two exhibit spaces in premium location (electrical included)
- Half-page ad in convention program and pre/post issues of CURRENT

Additional perks for GOLD level sponsors –

- Up to three (3) additional conference registrations at a 50% discount

Internet Sponsor - \$7,500

- Three (3) full convention registrations including meals
- One AFC Associate Membership good through June 30, 2015
- Logo recognition on Internet access card handed out to each attendee
- Podium Recognition and one-minute speaking opportunity at the Closing Awards Luncheon
- Signage with logo at sponsored event
- Half-page ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location (electrical included)

SILVER LEVEL - \$5,000 - \$6,999

Wednesday Night Social - \$6,500

- Two (2) full convention registrations including meals
- Reserved seating at Presidential Gala and Closing Awards Luncheon
- Sponsor Recognition and one-minute speaking opportunity at the Opening Session
- Signage with logo at sponsored event
- Quarter-page ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location (electrical included)

Additional perks for SILVER level sponsors –

- Up to two (2) additional conference registrations at a 50% discount

Grand Opening Reception - \$5,000

- Two (2) full convention registrations including meals
- Reserved seating at Presidential Gala and Closing Awards Luncheon
- Sponsor Recognition and one-minute speaking opportunity at the Opening Session
- Signage with logo at sponsored event
- Quarter-page ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location (electrical included)

BRONZE LEVEL - \$3,500 - \$4,999

Beverage/ Snack Breaks - \$3,500

- Two (2) full convention registrations including meals
- Reserved seating at Presidential Gala and Closing Awards Luncheon
- Podium Recognition and one-minute speaking opportunity at the Closing Awards Luncheon
- Signage with logo at sponsored event
- Business Card ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location (electrical included)

Room Key Cards- \$4,500

- Mini ad on front of room keys
- Two (2) full convention registrations including meals
- Reserved seating at Presidential Gala and Closing Awards Luncheon
- Podium Recognition and one-minute speaking opportunity at the Closing Awards Luncheon
- Signage with logo during convention dates
- Business Card ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location (electrical included)

Business Lounge - \$3,500

- Two (2) full convention registrations including meals
- Reserved seating at Presidential Gala and Closing Awards Luncheon
- Podium Recognition and one-minute speaking opportunity at the Closing Awards Luncheon
- Signage with logo at sponsored event
- Business Card ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location (electrical included)
- Promotional Materials in Business Lounge

SOLD!

Additional perks for BRONZE level sponsors –

- Up to two (2) additional conference registrations at a 50% discount

SPONSORSHIPS - Under \$3,500

Convention Program - \$3,000

- Two (2) full convention registrations including meals
- Reserved seating at Presidential Gala and Closing Awards Luncheon
- Sponsor Recognition and Logo on back of convention program
- Full-page ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location

SPONSORSHIPS - Under \$3,500 (continued)

Keynote Speaker - \$3,000

- Two (2) full convention registrations
- Podium recognition
- Reserved seating at Awards Luncheon
- Logo on program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location

CANCELLED!

SPONSORSHIPS - Under \$2,500

Registration Tote Bags - \$2,500

- Two (2) full convention registrations including meals
- Logo on bags distributed to all conference attendees
- Logo Recognition in convention program
- Quarter-page ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location

Pocket Program - \$1,750

- Two (2) full convention registrations including meals
- Logo recognition all pocket programs given to attendees
- Quarter-page ad in convention program and pre/post issues of CURRENT
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location

SOLD!

EXHIBITOR SPONSOR PACKAGES

Session Partner - \$1,175

- Two (2) full convention registrations including meals
- Logo on signage outside session meeting room
- Distribution of collateral material on each chair during session
- Recognition in convention program
- Exhibitor listing with link to website on AFC Convention page
- Recognition in pre-convention email blast to attendees
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in premium location

Marketing Maximizer - \$975

- Two (2) full convention registrations including meals
- One pre-convention email blast to attendees (sent by AFC)
- Recognition in convention program
- Exhibitor listing with link to website on AFC Convention page
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One exhibit space in standard location

EXHIBITOR SPONSOR PACKAGES (continued)

Convention Partner - \$775

- One (1) full convention registration including meals
- One (1) promotional piece included in conference tote bags
- Recognition in convention program
- Exhibitor listing with link to website on AFC Convention page
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One table-top space in premium location

Convention Friend - \$575

- One (1) full convention registration including meals
- Recognition in convention program
- Exhibitor listing with link to website on AFC Convention page
- List of 2014 convention attendees (emailed approx. three weeks after convention)
- One table-top space in standard location

Don't see a sponsorship that suits your needs?

Contact AFC at (850) 222.3222 and ask for Adrienne Bryant or email abryant@myafchome.org to discuss more options.

EXHIBIT SPACES INCLUDE:

- 6' X 8' Booth Space with side rails (table-tops will not have side rails)
- 7" X 44" Identification Sign
- 6' Draped Table
- Two Chairs
- 1 Wastebasket

Act today! The sooner you sign up, the more exposure you'll receive!

Contact AFC Today!
(850) 222-3222 | info@myafchome.org

Receptions and Lunches

Box Lunches - \$4,500

- Two (2) full convention registrations including meals
- Signage with logo at sponsored event
- Reserved seating for two (2) at Presidential Gala
- One exhibit space in premium location (electrical included)
- Half-page ad in convention program and pre/post issues of CURRENT

COP/AFC Past Presidents' Reception - \$2,500

- Two (2) full convention registrations including meals
- Signage with logo at sponsored event
- Reserved seating for two (2) at Presidential Gala
- One exhibit space in premium location
- Quarter-page ad in convention program and pre/post issues of CURRENT

Retirees' Luncheon - \$1,000

- One (1) full convention registration including meals
- Signage with logo at sponsored event
- Reserved seating for one (1) at Presidential Gala
- One table-top space in premium location
- Business card ad in convention program and pre/post issues of CURRENT

Chancellor's Leadership Luncheon - \$1,000

- One (1) full convention registration including meals
- Signage with logo at sponsored event
- Reserved seating for one (1) at Presidential Gala
- One table-top space in premium location
- Business card ad in convention program and pre/post issues of CURRENT

CANCELLED!

Breaks and Promotional

AFC Convention APP Splash Page - \$5,000

- Two (2) full convention registrations including meals
- Company Logo on Splash page for six months
- Reserved seating for two (2) at Presidential Gala
- One exhibit space in premium location (electrical included)
- Full-page ad in convention program and pre/post issues of CURRENT

Caricature Booth - \$3,500

- Two (2) full convention registrations including meals
- Signage with logo at sponsored event
- Reserved seating for two (2) at Presidential Gala
- One exhibit space in premium location (electrical included)
- Half-page ad in convention program and pre/post issues of CURRENT

Photo Booth - \$2,500

- Two (2) full convention registrations including meals
- Signage with logo at sponsored event
- Reserved seating for two (2) at Presidential Gala
- One exhibit space in premium location
- Quarter-page ad in convention program and pre/post issues of CURRENT

AFC Wellness Fun Run/Walk- \$2,000

- One (1) full convention registration including meals
- Signage with logo at sponsored event
- Reserved seating for one (1) at Presidential Gala
- One exhibit space in premium location
- Quarter-page ad in convention program and pre/post issues of CURRENT

Breaks and Promotional - cont.

Coffee Break - \$1,500

- Two (2) full convention registrations including meals
- Signage with logo at sponsored event
- Reserved seating for two (2) at Presidential Gala
- One exhibit space in premium location
- Half-page ad in convention program and pre/post issues of CURRENT

APP Banner Ad - \$1,000

- One (1) full convention registration including meals
- Rotating Banner Ad in AFC App
- Reserved seating for one (1) at Presidential Gala
- One table-top space in premium location
- Business card ad in convention program and pre/post issues of CURRENT

Awards

Honorary Life - \$1,250*

Distinguished Service Award - \$1,250*

James L. Wattenbarger Award - \$1,250

AFC Region of the Year - \$1,000

AFC Commission of the Year - \$1,000

AFC Chapter of the Year - \$1,000

AFC Board Member of the Year - \$1,000

AFC Cap & Gown - \$1,000

CANCELLED!

Afternoon Snack Break - \$1,500

- One (1) full convention registration including meals
- Signage with logo at sponsored event
- Reserved seating for one (1) at Presidential Gala
- One exhibit space in premium location
- Quarter-page ad in convention program and pre/post issues of CURRENT

Sponsored Push Notification - \$650

- One (1) full convention registration including meals
- Two push notifications from AFC App
- Reserved seating for one (1) at Presidential Gala
- One table-top space in standard location
- Business card ad in convention program and pre/post issues of CURRENT

All award sponsorships include the following:

- One (1) full convention registration including meals
- Company name engraved on plaque
- Podium Recognition
- Photo opp with winner
- Reserved seating for one (1) at Presidential Gala
- One table-top space in premium location
- Business card ad in convention program and pre/post issues of CURRENT

Act today! The sooner you sign up, the more exposure you'll receive!



AFC 2014 Annual Convention Sponsorship Commitment Form

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Type of Sponsorship: _____

Total Sponsorship Amount: \$_____

I agree to pay for the above sponsorship in full no later than October 10, 2014.

I also understand that if I cancel my sponsorship, I will be billed \$250 per month from the time of the signed agreement to reimburse AFC for marketing exposure on the AFC website, in CURRENT magazine and the AFC E-Zine.

Signature: _____ Date: _____

Sponsorships may be paid by check or credit card. Please make checks payable to Association of Florida Colleges. Sponsorship amounts must be paid in full no later than October 10, 2014.

_____ My check is included for the amount of \$_____

_____ Please invoice me

_____ Credit Card _____ Exp. Date: _____

All sponsorships are on a first-come, first-served basis.

Questions? Contact Adrienne Bryant at (850) 205-2224 or email abryant@myafchome.org

Fax your completed form to (850) 222-2327 to lock in your sponsorship selection.

**AFC Sponsorships are NOT deductible contributions for federal income tax purposes, but may be deducted as a business expense.*

Mail or eMail form and payment to AFC:

113 E. College Avenue

Tallahassee, FL 32301

October 29 - 31, 2014 | Hilton Sandestin Beach