

# MANY VOICES: ONE MESSAGE



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ASSOCIATION OF FLORIDA COLLEGES  
2015 ANNUAL MEETING & CONFERENCE

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**November 10-13. 2015**

Buena Vista Palace  
Lake Buena Vista, FL

# AFC Foundation, Inc.

The Association of Florida Colleges Foundation, Inc. is a 501C(3) charitable corporation formed on June 4, 1991. The AFC Foundation, Inc. provides charitable and educational financial support to the Association of Florida Colleges, its members and institutions. Some of these have included:

- Facilitating the purchase of the first permanent home for the AFC in Tallahassee
- Coordinating fundraising events with the involvement of AFC chapters, regions, and commissions for the construction of the first AFC building
- Providing resources for the renovations and maintenance of the Association building
- Providing resources and support to colleges which suffered losses during hurricane and other catastrophic events
- Supporting annual convention events and other activities of the Association
- Providing professional development scholarships to members

## **AFC Foundation Board of Directors**

Mr. Andre Hawkins, Chair

Dr. Burt Harres, Vice Chair

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Mr. Michael Brawer, Executive Secretary

Dr. Dan Rodkin, AFC President

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Ms. Dolores Teter

Ms. Debbie Douma

Dr. Milton Jones, Emeritus Member

**JOIN US FOR OUR SILENT AUCTION AT THE PRESIDENTIAL  
RECEPTION ON THURSDAY, NOVEMBER 12TH.**

# MANY VOICES: ONE MESSAGE



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ASSOCIATION OF FLORIDA COLLEGES  
2015 ANNUAL MEETING & CONFERENCE

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# President's Welcome

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Dear Colleagues,

Welcome! I am pleased to welcome you to the 2015 Association of Florida Colleges Annual Meeting and Conference. As our organization's Annual Meeting evolves from a "Convention" to a "Conference", we are excited about the professional development opportunities available to you.



**Dan Rodkin**  
**AFC President**

From our continued partnership with The Chair Academy and our own Certified College Professional program, to several Commissions' Exemplary Practice presentations and sponsored programs, this year's Conference Program is chock-full of opportunities for learning to enhance your own professional competencies. The return of the College Trustees to our Annual Conference and the launch of a new Campus Safety Commission only add to the richness of our program offerings.

This year's Conference theme is Many Voices, One Messages, is designed to demonstrate size and diversity of our membership, and the power that comes from our unity of purpose. Our Association stands united to advocate for our colleges, our students, and our members.

The 2015 Conference, beginning as it does on Veterans Day, will include a special tribute to our system's veterans who served their country and now add so much to our classrooms and our colleges.

We are glad you are here to join us in celebrating the accomplishments of the Association and its members over the past year. Our general sessions are full of opportunities to recognize the excellent professional working at the 28 member colleges and those who advocate our system in Tallahassee.

On behalf of the AFC Board of Directors, Executive Committee, and staff, we thank you for your participation. Please let us know if there is anything we can do to improve the quality of your learning experiences at the Conference.

Dan Rodkin, Ed.D.

Associate Vice President for Student Affairs, Santa Fe College  
2015 Association of Florida Colleges President

# From the Executive Director

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Since 1949, this annual event was known as a "convention." A few years ago in this same program booklet, I reported the history of that term. Convention comes from the Mayan words "con" or "to fool", and "vent" or "to shout". It is possible that early conventions involved a lot of foolishness and shouting. Moreover, conventions are notorious for being held in exotic locations and over several days, where the participants can try to drink and party to excess. Occasionally, a meeting may break out.



**Michael Brawer**  
**AFC Chief**  
**Executive Officer/**  
**Executive Director**

You may recall that one of my goals when I became the Association CEO in November 2008 was to morph our Convention into a Conference. Now, in 2015, we have made that transition! This year you will find that we have 40 individual educational sessions across numerous topical areas. Moreover, our trade show will feature the best and most current resources and technology information to help you do your jobs more effectively and serve your students more efficiently. A conference it is, indeed.

Enjoy your time here this week, and thank you for your support of the AFC.

Michael Brawer

AFC Chief Executive Officer/Executive Director

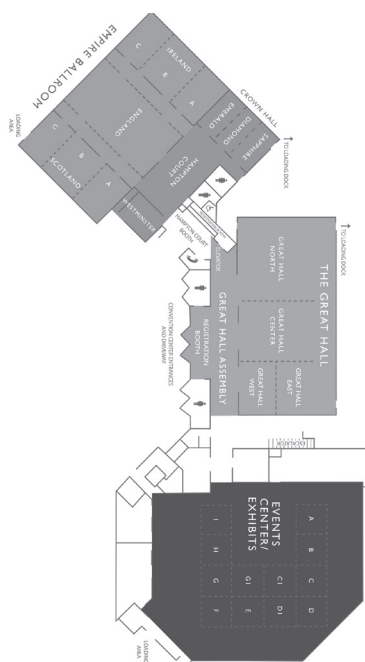
## SILENT AUCTION

TO BENEFIT THE AFC FOUNDATION, INC.



**Thursday**  
**November 12**  
**Great Hall Center**

View items now at [BiddingOwl.com](http://BiddingOwl.com)





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# AFC 2015 Board of Directors

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## EXECUTIVE COMMITTEE

Dan Rodkin, President

Juanita Scott, President-Elect

LaFran Reddin, VP for Regions and Chapters

Mercedes Clement, CCP, VP-Elect for Regions and Chapters

Robert Flores, VP for Commissions

Robert Van Der Velde, VP-Elect for Commissions

Byron Todd, Past President

Michael Brawer, Association of Florida Colleges (Ex Officio)

## COMMISSIONS

Tunjarnika Coleman-Ferrell, Administration

Ruth McKinnon, Adult and Continuing Education

Ryan Woods, Campus Safety (Provisional)

Tracy Glidden, Career and Professional Employees

Travis Jordan, Communications and Marketing

Lonnie Thompson, Equity

Jessica Vander Biezen, Facilities

Jim Lansing, Faculty

Carolyn Lytle, Healthcare Education

Rob Gregg, Institutional Effectiveness, Planning and  
Professional Development

Isabel Hernandez, Learning Resources

Karen Tolson, Occupational and Workforce Education

Marjorie McGee, Student Development

Josh Murdock, Technology

Randall Reid, Trustees

## REGION DIRECTORS

Matthew White, Region I

Rawlslyn Francis, Region II

Jean Scheppers, Region III

Marta Clinger, Region IV

Wanda Curtiss, Region V



# AFC 2015 Board of Directors

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## **SPECIAL COMMITTEES**

Alice Pendergrass, Credentials and Tellers

Will Benedicks, Journal Editorial

Byron Todd, Past President's Council

## **STANDING COMMITTEES**

Lena Phelps, Awards

Bill Mullooney, Bylaws

Will Benedicks and Charlene Latimer, CCP, Certified College Professional Program

Byron Todd, Finance and Human Resources

Victoria Hernandez, Legislative

Juanita Scott, Membership Development

James Evans and Joy Raulerson, Member Services

Byron Todd, Nominating

Tina Hart and Stephanie Campbell, CCP, Planning and Development

Ed Meadows, Policy and Advocacy

Jim Froh, Service Project

## **EX OFFICIO MEMBERS**

Madeline Pumariega, Chancellor, Division of Florida Colleges

Carol Probstfeld, Council of Presidents

Barbara Pippin, AFC Retirees

Andre Hawkins, Association of Florida Colleges Foundation

# Florida's "Great 28"

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Mr. David Armstrong, President



Dr. Cynthia Bioteau, President



Dr. Jason Hurst, President



Dr. Jonathan Gueverra, President



Dr. Jim Henningsen, President



Dr. John Holdnak, President



**DAYTONA**  
STATE COLLEGE

Dr. Tom LoBasso, President



Dr. Ken Atwater, President



**Eastern Florida**  
STATE COLLEGE

Dr. James Richey, President



INDIAN RIVER  
STATE COLLEGE

Dr. Edwin Massey, President



Dr. Lawrence Barrett, President



Lake Sumter  
State College

Dr. Charles Mojock, President



Dr. Jeff Allbritten, President



Dr. Eduardo Padron, President

# Florida's "Great 28"

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Mr. John Grosskopf, President



Dr. Bill Law, President



Dr. Ty Handy, President



Dr. Jackson Sasser, President



Ms. Ava Parker, President



Dr. E. Ann McGee, President



Dr. Tim Beard, President



Dr. Thomas Leitzel, President



Dr. Ed Meadows, President



Dr. Carol Probstfeld, President



Dr. Eileen Holden, President



Dr. James Murdaugh, President



Mr. Joe Pickens, President



Dr. Sanford Shugart, President

# Conference Information

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## ARE YOU A FIRST-TIMER?

As a first-time conference attendee, you are embarking on an experience that will inspire you, inform you about the AFC, and provide you with professional development and motivation.

Please join us from 12:30 pm- 1:15 pm, Wednesday, November 11th in Scotland C for the First-Timers Orientation. You'll pick up some tips and tricks to make your first AFC Conference successful. This is a chance to meet and mingle with other conference first-timers as well. We'll answer all your questions at this casual, but very informative session. Your seasoned presenter will be Stephanie Campbell (Polk State College).

## DID YOU WIN A DOOR PRIZE?

Did you win a door prize? Be sure to check the bulletin board in the Events Center to see if you won. All registered members will have a chance to win a door prize. Names will be drawn throughout the conference, so be sure to check back often.

All major door prizes will be drawn at major events. You must be present to win a major door prize.

## AFC CONFERENCE SERVICE PROJECT

This year's AFC Annual Meeting and Conference Service Project will benefit Toys for Tots. Please drop off items Wednesday, November 11th from 8:00 AM-5:00 PM and Thursday, November 12th from 8:00 AM-4:00 PM in the Events Center.

## ANNUAL SILENT AUCTION

The AFC Foundation, Inc. Silent Auction on Thursday, November 12th is held in conjunction with the Presidential Reception and Gala. Proceeds from the auction will benefit the AFC Foundation Burst the Balloon Campaign.

This year we are offering the items via an online auction and bidding which will run through the Annual Conference Silent Auction period on November 12, 2015. Items provided in advance are posted to the online site and open for bidding immediately. The AFC Foundation Silent Auction bid site is <http://www.biddingowl.com>. Once there you will have to register. After you log in, search for the Association of Florida Colleges Foundation. It is listed under the Featured Auctions tab. Once you get to the auction page you will see the links to review the items and bid.

# Conference Information

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Conference attendees will be able to view all auction items beginning at 5:30 pm and will end at 7:00 pm. Items will be available for pick up on Friday, November 13th from 8:00 am-12:00 pm at the Hampton Court Booth.

Be sure to come and check out the wonderful silent auction items and support your AFC Foundation, Inc.

## EXCITEMENT IN THE EXHIBIT HALL AND BUSINESS LOUNGE

The Exhibit Hall and Business Lounge at the AFC 66th Annual Conference will showcase more than 20 companies and display products and services related to education, facilities, technology, finance, healthcare and many other areas, in an environment that will allow you to learn about and experience their offerings first hand. Thank you to **Steelcase Education** for providing the business lounge and education space where you can check email, network with colleagues, and enjoy educational sessions. And a special thank you to **WEPA** for providing a print kiosk where you can print for FREE from the Internet Café, your laptop, or mobile device.

Join us in the exhibit hall and business lounge on Wednesday, November 11th from 1:00 p.m.-3:00 p.m. for a quick refreshment break and to welcome the exhibitors in the Events Center. After the Opening General Session, join the exhibitors as they welcome you with a Welcome Reception from 6:00 p.m. - 7:00 p.m. There will be a cash bar and hors d'oeuvres will be served.

The Exhibit Hall will re-open on Thursday, November 12th from 7:00 a.m. - 4:00 p.m. Stop by to enjoy a cup of coffee and pastries between 7:00 a.m. - 10:15 a.m.

In lieu of playing our annual exhibit hall game, the vendors will be your source to help fill your Backpack of Hope for Homeless Veterans. Pick up a backpack from the Exhibit Hall Manager and visit exhibitors and sponsors to find and collect items to fill your backpack. AFC will hold a drawing for a \$150 grand prize at the Closing Awards Brunch on Friday, November 13th, for those attendees who complete their Backpack of Hope. Make sure you stop by the Exhibit Hall and Business Lounge early and often as it will close at 4:00 p.m. on Thursday. Please be sure to turn in your full Backpack of Hope by 4:00 PM on Thursday to receive your prize entry ticket for the grand prize drawing.

# Conference Information

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## WHAT'S YOUR HANDLE? TWEET OR FACEBOOK US AND LET US KNOW THAT YOU ARE HERE!



LIKE AFC ON FACEBOOK:

<https://www.facebook.com/myafchome.org>



FOLLOW US ON TWITTER:

<http://twitter.com/#!/myafchome> or @myafchome



VIEW US ON YOUTUBE:

<http://www.youtube.com/MYAFCHOME>

When you share tips and conference news on twitter please use #AFC66 in every tweet!

All conference tweets using #AFC66 will be archived and shared on the [www.myafchome.org](http://www.myafchome.org) website.

## JOIN THE 66TH ANNUAL CONFERENCE CIRCLE IN THE AFC CONNECTIONS ONLINE COMMUNITY!

How to locate us:

1. Login to [www.myafchome.org](http://www.myafchome.org)
2. Hover on Member Services tab and click "Online Community."
3. On the right-hand side of the Community page, click "view all circles."
4. Click the green 66th Annual Conference Circle link to open
5. On the right-hand side of the page, click "Join Circle."
6. Start posting! Upload pictures! Share takeaways! Network!



**Click on the AFC Connections Logo  
to be taken directly to the online  
community login screen.**

# Conference Information

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## ARE YOU A VOTING DELEGATE?

Each year, chapter delegates have the opportunity to participate in the Assembly of Delegates. The Assembly of Delegates is chaired by Dr. Dan Rodkin, 2015 AFC President. The Assembly of Delegates meeting will be held on Friday, November 13th at 9:00 am in England. The Assembly of Delegates approves all proposed bylaws amendments. All delegates must attend the Assembly as two-thirds of registered delegates are required for a quorum.

### *How do you know if you are a delegate?*

Each chapter president selects delegates to represent it during the Assembly of Delegates for bylaws changes. Your chapter president will let you know if you have been selected as a delegate. When you set up your name badge at conference registration check-in, "delegate" will be listed by your name.

### *What if I need to change a delegate once we are at conference?*

Changes can be made at our Credentials desk in the registration area (Hampton Court Booth). Have your chapter president come see Alice Pendergrass or Evelyn Ward at the Credentials desk and they will assist you in filling out the appropriate paperwork to make this change. These forms may only be signed by the chapter president.

The most important part of being a delegate is to be present. You must be present on Friday, November 13th to vote at the Assembly of Delegates.

# 2015 AFC Officer Candidates

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## President-Elect

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Dr. Robert Flores, South Florida State College

## Vice President-Elect For Regions and Chapters

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Tom Mason, Santa Fe College

## Vice President-Elect For Commissions

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Marjorie McGee, College of Central Florida



# Exhibitors and Sponsors

American Century Investments	<i>Conference Friend</i>
American Public University System	<i>Session Partner</i>
BayCare Behavioral Health - Student Assistance Program	<i>Marketing Maximizer</i>
BELFOR Property restoration	<i>Session Partner</i>
Community College Conference on Legal Issues	<i>Conference Friend</i>
Florida Trend	<i>Conference Friend</i>
Harvard Jolly Architecture	<i>Conference Friend</i>
IBM Analytics	<i>Bronze Sponsor</i>
Insurance for Students, Inc.	<i>Conference Friend</i>
Iron Mountain	<i>Marketing Maximizer</i>
Link-Systems International, Inc. / NetTutor	<i>Platinum Sponsor</i>
NISOD	<i>Conference Partner</i>
Pearson	<i>Sponsor</i>
Purposely, Inc.	<i>Session Partner</i>
Steelcase Education	<i>Silver Sponsor</i>
Synovus	<i>Bronze Sponsor</i>
Troy University	<i>Conference Friend</i>
University of Florida Student Personnel in Higher Education Degree Program	<i>Conference Friend</i>
Verteks Consulting, Inc.	<i>Session Partner</i>
WasteStrategies ComplianceStrategies	<i>Conference Friend</i>
WEPA	<i>Bronze Sponsor</i>
Wonderlic	<i>Session Partner</i>

## SPONSORS

Link-Systems International, Inc. / NetTutor	<i>Platinum Sponsor</i>
Steelcase Education	<i>Silver Sponsor</i>

## EVENT SPONSORS

Association of Florida Colleges Foundation, Inc.	<i>President's Gala</i>
DBM / Identification Systems Group	<i>Name Badges</i>
IBM Analytics	<i>Conference Program</i>
Link-Systems International, Inc. / NetTutor	<i>COP Luncheon</i>
Link-Systems International, Inc. / NetTutor	<i>Room Keys and Key Packets</i>
Pearson	<i>Name Badge Holders</i>
Steelcase Education	<i>Business Lounge</i>
Synovus	<i>Conference Totes</i>
WEPA	<i>Honorary Life Awards</i>
WEPA	<i>Distinguished Service Awards</i>

# Schedule At a Glance

## TUESDAY, NOVEMBER 10

<b>10:00 AM-1:00 PM</b>	Executive Committee Meeting	Oxford
<b>1:00 PM-4:00 PM</b>	Registration Desk Open	Hampton Court Booth
<b>1:00 PM-4:00 PM</b>	Community Service and Door Prize Drop Offs	Events Center
<b>1:00 PM-4:00 PM</b>	Silent Auction Drop Off	Hampton Court Lobby
<b>4:00 PM-7:00 PM</b>	AFC Board of Directors Meeting	Captain/Yeoman
<b>7:00 PM-9:00 PM</b>	AFC Board of Directors Reception and Dinner	Off Site

## WEDNESDAY, NOVEMBER 11

<b>7:30 AM-8:30 AM</b>	Council of Presidents Breakfast	Great Hall East
<b>8:00 AM-5:00 PM</b>	Registration Desk Open	Hampton Court Booth
<b>8:00 AM-5:00 PM</b>	Community Service Drop Off and Door Prize Drawings	Events Center
<b>8:00 AM-5:00 PM</b>	Silent Auction Drop Off	Hampton Court Lobby
<b>8:30 AM-11:30 AM</b>	Council of Presidents Meeting	Great Hall East
<b>8:30 AM-12:00 PM</b>	Awards Committee	Coventry Lobby Boardroom
<b>9:00 AM-12:00 PM</b>	College Certified Professionals Workshop: AFC Certified College Professional Program Course Four	Captain/Yeoman/Scribe
<b>9:00 AM-2:00 PM</b>	Student Development Commission Board Meeting	Cambridge
<b>10:00 AM-11:30 AM</b>	Advocate for the Win: Making Your Issue Matter (PIOs)	Emerald
<b>10:00 AM-12:00 PM</b>	Healthcare Education Commission Business Meeting	Ireland A
<b>10:00 AM-12:00 PM</b>	Campus Safety Commission (Provisional) Meeting	Devon
<b>11:00 AM-12:00 PM</b>	Past Presidents' Council Meeting	Scotland B
<b>11:30 AM-1:00 PM</b>	Council of Presidents/Trustee Commission Luncheon	England

# Schedule At a Glance

## WEDNESDAY, NOVEMBER 11

<b>11:45 AM-12:45 PM</b>	AFC Retiree Members Luncheon	Oxford
<b>12:30 PM-1:15 PM</b>	Chapters Officers Meeting	Scotland A
<b>12:30 PM-1:15 PM</b>	First Timers Orientation	Scotland C
<b>12:30 PM-1:15 PM</b>	Commission Officers Meeting	Emerald
<b>12:30 PM-2:00 PM</b>	Career and Professional Employees Commission Board Meeting	Ireland C
<b>1:00 PM-1:50 PM</b>	Faculty Commission Board Meeting	Ireland A
<b>1:00 PM-1:50 PM</b>	Learning Resources Commission Business Meeting	Ireland B
<b>1:00 PM-2:00 PM</b>	AFC Retirees Members Meeting	Scotland C
<b>1:00 PM-2:00 PM</b>	Occupational Workforce Education Commission and Adult and Continuing Education Commission Business/Board Meeting	Events Center
<b>1:00 PM-3:00 PM</b>	Exhibit Hall Open	Events Center
<b>1:00 PM-3:00 PM</b>	Afternoon Break with Exhibitors	Events Center
<b>1:00 PM-4:15 PM</b>	Chapter/Region/Commission Displays, Communications and Marketing Commission Displays	Events Center
<b>1:30 PM-2:30 PM</b>	Many Voices: One Message—United on the Homefront	Oxford
<b>1:30 PM-2:30 PM</b>	Using Diverse Writing Modes & Media to Develop Versatile Student Writers	Emerald
<b>1:30 PM-4:00 PM</b>	AFC Trustees Commission Annual Meeting	England
<b>2:00 PM-3:30 PM</b>	Region I Meeting	Scotland A
<b>2:00 PM-3:30 PM</b>	Region II Meeting	Scotland B
<b>2:00 PM-3:30 PM</b>	Region III Meeting	Ireland A
<b>2:00 PM-3:30 PM</b>	Region IV Meeting	Ireland B
<b>2:00 PM-3:30 PM</b>	Region V Meeting	Ireland C
<b>2:45 PM-3:45 PM</b>	What the Heck is an Instructional Designer, Anyway?	Emerald

# Schedule At a Glance

## WEDNESDAY, NOVEMBER 11

<b>2:45 PM-3:45 PM</b>	Digital Badges for Job Placement and Workforce Development	Scotland C
<b>4:00 PM-6:00 PM</b>	Opening General Session	Great Hall North
<b>6:00 PM-7:00 PM</b>	Welcome Reception with Exhibitors and Sponsors	Events Center
<b>6:00 PM-7:00 PM</b>	Council of Presidents/Past Presidents/Trustees Reception	20Seven South
<b>7:00 PM-9:00 PM</b>	Dinner Break (on your own)	N/A
<b>9:00 PM-12:00 AM</b>	Welcome Social	Scotland

## THURSDAY, NOVEMBER 12

<b>7:00 AM-10:30 AM</b>	Morning Coffee with Exhibitor	Events Center
<b>7:00 AM-4:00 PM</b>	Exhibit Hall Open	Events Center
<b>7:30 AM-9:00 PM</b>	Administration Commission Business Meeting	Ireland A
<b>7:30 AM-9:00 AM</b>	Communication and Marketing Commission Business Meeting	Scotland C
<b>7:30 AM-9:00 AM</b>	Equity Commission Business Meeting	Emerald
<b>7:30 AM-9:00 AM</b>	Facilities Commission Business Meeting	Ireland B
<b>7:30 AM-9:00 AM</b>	Institutional Effectiveness, Planning and Professional Development Commission Business Meeting	Cambridge
<b>7:30 AM-2:30 PM</b>	Trustees Commission Annual Meeting and Luncheon	England
<b>8:00 AM-9:00 AM</b>	Career and Professional Employees Commission Business Meeting	Diamond
<b>8:00 AM-9:00 AM</b>	Faculty Commission Business Meeting	Scotland B
<b>8:00 AM-9:00 AM</b>	Student Development Commission Business Meeting	Scotland A
<b>8:00 AM-9:00 AM</b>	Technology Commission Business Meeting	Sapphire
<b>8:00 AM-10:15 AM</b>	For CCP by CCP	Events Center
<b>8:00 AM-12:00 PM</b>	Silent Auction Drop Off	Hampton Court Lobby
<b>8:00 AM-12:00 PM</b>	Registration Desk Open	Hampton Court Booth

# Schedule At a Glance

## THURSDAY, NOVEMBER 12

<b>8:00 AM-4:00 PM</b>	Community Service Dropoff and Door Prizes Drawings	Events Center
<b>8:00 AM-4:00 PM</b>	Chapter/Region/Commission Displays, Communications and Marketing Commission Displays	Events Center
<b>9:15 AM-10:15 AM</b>	Healthcare Ed Commission Presents: Health Related Communities of Interest: Preparing Students for the Profession	Ireland B
<b>9:15 AM-10:15 AM</b>	Technology Commission's Excellence in Technology Award Finals	Sapphire
<b>9:15 AM-10:15 AM</b>	Career and Professional Employees Commission Exemplary Practice: Annual Program Review Process	Diamond
<b>9:15 AM-10:15 AM</b>	Facilities Commission Presents: The Intelligent Building Concept (Technology and People)	Ireland A
<b>9:15 AM-10:15 AM</b>	Learning Resources Commission Exemplary Practice: ENC0055L: The English Studio-a weekly one-hour guided lab offering contextualized support for ENC1101	Scotland A
<b>9:15 AM-10:15 AM</b>	Administration Commission Leadership Award Exemplary Practice: Mentoring as a Leadership Best Practice	Cambridge
<b>9:15 AM-10:15 AM</b>	IMPACT Communication for Leaders	Scotland C
<b>9:15 AM-10:15 AM</b>	Division of Florida Colleges Presents: Chancellor's Leadership Seminar Alumni Roundtable	Scotland B
<b>9:15 AM-10:15 AM</b>	Windows 10 FREE? Sign Me Up!	Emerald
<b>9:15 AM-10:15 AM</b>	College-Readiness Program Prepares Students in the Academic Middle for Higher Education	Ireland C

# Schedule At a Glance

## THURSDAY, NOVEMBER 12

<b>10:45 AM-11:45 AM</b>	Student Development Commission Exemplary Practice: Black Male Recruitment Conference	Cambridge
<b>10:45 AM-11:45 AM</b>	Career and Professional Employees Commission Presents: Leadership, Who Me?	Diamond
<b>10:45 AM-11:45 AM</b>	Healthcare Education Commission Exemplary Practice: Faculty Collaboration in Health Programs: Mentoring and Molding Our Student's Future	Ireland B
<b>10:45 AM-11:45 AM</b>	Promoting Community and Collaboration in the Online Class by Using Social Media	Scotland A
<b>10:45 AM-11:45 AM</b>	AFC Retiree Members Present: Retirement and You: A Workshop for AFC Employees and Retirees	Sapphire
<b>10:45 AM-11:45 AM</b>	Division of Florida Colleges Presents: Innovative Technology to Enhance Student Learning	Scotland B
<b>10:45 AM-11:45 AM</b>	Developmental Education Best Practices	Scotland C
<b>10:45 AM-11:45 AM</b>	Faculty Commission Presents: 2015 Professor of the Year	Emerald
<b>10:45 AM-11:45 AM</b>	From Conflict to Common Ground	Ireland A
<b>11:00 AM-1:00 PM</b>	AFC Foundation Board Meeting and Luncheon	20Seven South
<b>12:00 PM-1:00 PM</b>	Lunch (on your own)	N/A
<b>1:15 PM-2:15 PM</b>	AFC Commissions 101	Events Center
<b>1:30 PM-2:30 PM</b>	Division of Florida Colleges Presents: Florida College System: Telling the Story	Scotland B
<b>1:30 PM-2:30 PM</b>	Student Development Commission Presents: How can you make a Difference? Providing exemplary customer service to all students	Cambridge
<b>1:30 PM-2:30 PM</b>	Adult and Continuing Education Commission Presents: Trends In Workforce Development	Sapphire

# Schedule At a Glance

THURSDAY, NOVEMBER 12

<b>1:30 PM-2:30 PM</b>	Administration Commission Presents: 7 Habits of Highly Effective Leaders	Scotland A
<b>1:30 PM-2:30 PM</b>	Communications and Marketing Commission Exemplary Practice: Gulf Coast State College-Stay Here/Study Here	Scotland C
<b>1:30 PM-2:30 PM</b>	Institutional Effectiveness, Planning and Professional Development Commission Presents: Ouch! That Stereotype Hurts	Diamond
<b>1:30 PM-2:30 PM</b>	Campus Safety Commission (Provisional) Presents: The Comprehensive Approach to Safe and Secure Campuses	Ireland A
<b>1:30 PM-2:30 PM</b>	Part of the Solution: Homelessness and the Florida College System	Emerald
<b>1:30 PM-2:30 PM</b>	Changing Demographics: What you should know about Nontraditional Students	Ireland B
<b>2:30 PM-3:30 PM</b>	What's New in Apple's iOS 9 Update	Events Center
<b>3:00 PM-4:00 PM</b>	Faculty Commission Presents: Intro to Astrobiology: A model for integrating undergraduate research into any class	Cambridge
<b>3:00 PM-4:00 PM</b>	Occupational and Workforce Education Commission Exemplary Practice: What Outreach can do for your college!	Sapphire
<b>3:00 PM-4:00 PM</b>	Facilities Commission Presents: EHS Compliance- How to Keep Up in an Increasingly Regulated World	Diamond
<b>3:00 PM-4:00 PM</b>	Learning Resources Commission Exemplary Practice: Optimizing LibGuide Content	Scotland A
<b>3:00 PM-4:00 PM</b>	Adult and Continuing Education Commission Presents: 8 Best Practices for Marketing and Building Workforce, Adult and Continuing Education Programs	Scotland C

# Schedule At a Glance

## THURSDAY, NOVEMBER 12

<b>3:00 PM-4:00 PM</b>	Division of Florida Colleges Presents: Reverse Transfer Toolkit: Credit When It's Due	Scotland B
<b>3:00 PM-4:00 PM</b>	Technology Commission Presents: 8 Technology Trends that are Changing Education	Ireland A
<b>3:00 PM-4:00 PM</b>	Leveraging Administrative Leadership for Academic Success	Emerald
<b>3:00 PM-4:00 PM</b>	AFC Legislative Committee Meeting	Oxford
<b>4:15 PM-5:30 PM</b>	AFC Bylaws Review and Candidate Forum	England
<b>5:30 PM-7:00 PM</b>	Leroy Collins Award Reception (by invitation only)	Emerald
<b>5:30 PM-7:00 PM</b>	AFC Foundation Silent Auction	Great Hall Center
<b>5:30 PM-7:00 PM</b>	Presidential Gala Reception (Cash Bar)	Great Hall Center
<b>7:00 PM-9:00 PM</b>	66th Presidential Gala	Great Hall North

## FRIDAY, NOVEMBER 13

<b>7:15 AM-8:15 AM</b>	AFC Fun Run	Westminster
<b>7:45 AM-8:45 AM</b>	Incoming AFC Commission Chairs	Cambridge
<b>7:45 AM-8:45 AM</b>	Incoming AFC Region Directors	Windsor
<b>8:00 AM-9:00 AM</b>	2016 Florida College System Legislative Issues	England
<b>8:00 AM-12:00 PM</b>	Silent Auction Pickup	Hampton Court Booth
<b>9:00 AM-10:00 AM</b>	Assembly of Delegates Meeting	England
<b>9:00 AM-10:00 AM</b>	Florida College System Activities Association Hall of Fame Reception (open to all members)	Emerald
<b>10:15 AM-12:15 PM</b>	Awards Brunch	Great Hall North



# Chancellor's Best Practice Awards

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It is an honor and privilege to announce the 2015 Chancellor's Best Practice Awards. Through these awards, we recognize efficient and innovative programs and strategies that help make the Florida College System a model for the nation.



**Madeline Pumariega,  
Chancellor,  
Division of Florida  
Colleges**

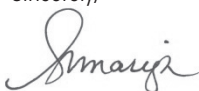
This year's Best Practice Award winners highlight some of our colleges' best work in four critical areas:

- Support for incoming students with our K-12 partners,
- Innovative ways to help our students stay on track and graduate,
- Collaboration with local businesses to solve real-world problems while training students for careers, and
- Collaboration among our colleges to maximize return on investment.

We are proud of the faculty and staff who have worked tirelessly to bring our colleges these innovative and student centered opportunities.

Congratulations to all of the institutions who submitted innovative practices so others can follow your lead and our system can continue to be the best in the nation. I encourage you to continue to share your ideas through your own best practices.

Sincerely,



**Madeline Pumariega, Chancellor**

*The 2015 Chancellor's Best Practice Awards are sponsored by the Florida Lottery*



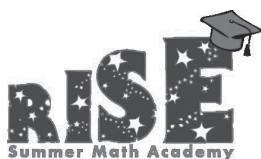
# Chancellor's Best Practice Awards

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## **RISE Math Academy**

Lake-Sumter State College

In 2014, Lake-Sumter State College (LSSC) took a more active role in facilitating the transition of students from high school to college by collaborating with the Sumter School District to develop a free summer math and college-exposure program called the RISE Summer Math Academy. Students participating in the academy gain math knowledge and skills through modularized technology



enhanced curriculum, personalized pathways, and one-on-one assistance with math professionals. This three week academy removes barriers and prepares students for participation in dual enrollment

college credit math courses and/or increases success in their remaining high school math requirements as they are exposed to college resources and culture.

The RISE Summer Math Academy has seen slightly more than 50% of all participating students in the first two years score college ready in mathematics at the conclusion of the 12 day program. Many of these rising 11th and 12th grade students enroll in college level mathematics at LSSC.

## **Academic Center for Excellence (ACE)**

Chipola College

When data collected in 2005 indicated that most of Chipola's AA degree-seeking students failed to graduate, the college established the Academic Center for Excellence (ACE). Continuing



a tradition of self-scrutiny while preparing a Quality Enhancement Plan (QEP) for SACS accreditation, a faculty team intensified efforts to encourage students to persist to graduation. The team studied state reports,

over 30 sets of new institutional data, and feedback from surveys and focus groups.

The issues were clear: (1) too many students failed to

# Chancellor's Best Practice Awards

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graduate; (2) most AA/AS degree-seeking students who persisted took longer than three years to graduate; (3) specific high-risk courses presented barriers for students; and (4) many students would continue to stop or drop out unless the college made changes.

After reviewing over 100 pieces of scholarly literature and developing a proposal, the team recommended that a tutoring center be established for on-demand tutoring. They further recommended incorporation of special support for students in high-risk courses, which Chipola has defined as courses in which at least 30% of students traditionally make D/F/W grades. The result was ACE, a transformational space focused on promoting student success and increasing student persistence and graduation. Documented success of ACE can be seen through the following:

- Three-year graduation rates of AA degree-seeking students increased by 28.75% between 2005 and 2013, and
- Participation in tutoring has increased over 100% from 2005.

## **Business and Information Management (BIM) Capstone Project** Seminole State College of Florida

During the Capstone course, small student teams are presented with real business problems, challenges and opportunities to solve or make recommendations for actions. These challenges are brought to the group by real businesses, generally from the local region.

The Capstone Project is intended to demonstrate mastery of all content learned in the major. Consequently, the student learning outcomes assessed by the project are crafted to measure every aspect of the Business and Information Management degree.

Students evaluate and analyze an organization's core competencies and business information systems to effectively manage a business enterprise and/or create new, successful business opportunities.

Students evaluate current, as well as emerging, business processes, technologies and tools in analyzing and evaluating information systems solutions.



# Chancellor's Best Practice Awards

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Students analyze best practices and standards for business processes and information systems applications, and assist in the creation, evaluation and execution of an effective project plan.

The final deliverables are a 35-50 page thesis-formatted document and a 30 minute professional presentation to faculty, administration and industry representatives usually numbering in excess of 50.

## **iNoVATE – Network Virtualization Project**

Florida State College at Jacksonville

While the Florida College System had numerous courses covering the management of data networks, the iNoVATE program filled the growing need for high-technology virtualization skills



training. The program is a unique collaborative partnership between

Florida State College at Jacksonville, Eastern Florida State College, Tallahassee Community College, Seminole State College, Daytona State College, the National Center for Convergence Technology, Florida Workforce Development Boards, and industry professionals with virtualization subject matter expertise to create an innovative curriculum development and training program for undergraduate and high school students.

Through this collaboration of five colleges, the iNoVATE program established the Network Virtualization Technical Certification as a statewide program that can be offered by all 28 institutions in the Florida College System.

# Leroy Collins Awards

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## Edwin O. Swift, III

### Hometown Hero Award



Edwin O. Swift, III, a student from Florida Keys Community College's 1965 inaugural class, is founder and president of Historic Tours of America, Inc.®, the multi-million dollar, thousand employee tourism machine known as "the nation's story teller." Mr. Swift's entrepreneurial and civic legacy serves as inspiration to entrepreneurs, history buffs, and philanthropists - and most importantly community college students.

## Kristina Garcia

### Against the Odds Award



As a deaf student, Kristina Garcia's dream of becoming a speaking actor came to life on stage with the unwavering guidance and support of her professors. Kristina would ultimately gain the confidence and the skills to perform in six productions, deliver the exhortation reading during graduation and receive a scholarship to continue her education at the next level.

# Leroy Collins Awards

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## Forrest “Max” Gooding Rising Star Award



Forrest “Max” Gooding is owner and creative director of The Max Gooding Company, based in Naples, Fla. He is a 2009 graduate of South Florida State College and went on to earn his Bachelor of Science degree in landscape architecture with a minor in horticulture, summa cum laude, from the University of Florida in 2013.

## Marcia Mayer Distinguished Alumni Award



Marcia Mayer is dedicated to helping others and travels the world assisting malnourished children, expecting mothers with HIV/AIDS, war zone victims and victims of hurricanes and other disasters. She credits North Florida Community College and former instructors Nita Fico and Jackie Humes for encouragement to use her talents to the fullest extent.

# Certified College Professional Program Graduates

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Congratulations to the 2015 graduates of the  
Certified College Professional Program!



**Jametoria Burton**  
Florida State College at  
Jacksonville



**Dr. Valerie Browne**  
Miami Dade College



**Raymond David Coulter III**  
Palm Beach State College



**Theresa Oosting**  
Hillsborough Community  
College



# Certified College Professional Program Graduates

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## **2015 Graduates**

Valerie Browne, Miami Dade College  
Jametoria Burton, Florida State College at Jacksonville  
Raymond D. Coulter, III, Palm Beach State College  
Theresa Oosting, Hillsborough Community College

## **2014 Graduates**

Sandra Barrett, Palm Beach State College  
Nancy Cintron, College of Central Florida  
Nicole Hall, St. Petersburg College  
Wanjiku Jackson, Northwest Florida State College

## **2013 Graduates**

Rita Dickey, Tallahassee Community College  
Gareth Euridge, Tallahassee Community College  
Shelby Fiorentino, Valencia College  
Neisa Logman-Farley, Tallahassee Community College  
Kathleen Mellino, Tallahassee Community College  
Jaimie Pagels, Pasco-Hernando State College  
Henry Thomas, Tallahassee Community College  
Rebecca Van Hoek, Florida Gateway College  
April White, Tallahassee Community College

## **2012 Graduates**

Kimberly Baker, Hillsborough Community College  
Karinda Barrett, Tallahassee Community College  
Stephanie Campbell, Polk State College  
Tammy Cappleman, St. Petersburg College  
Mercedes Clement, Daytona State College  
Cary Cox, Pasco-Hernando State College  
Debi Jakubcin, Valencia College  
Teri Jones, Eastern Florida State College  
Charlene Latimer, Daytona State College  
Kim Manning, Tallahassee Community College  
Lourena Maxwell, Tallahassee Community College  
Joe Nunes, Valencia College  
Isanita Suarez, Polk State College  
Evelyn Ward, Chipola College



# Conference Program

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## Educational Tracks

The educational sessions have been coded for your convenience. Please refer to this key for reference.

- A** Administration/Management/Support Services
- C** Career Service
- E** Exemplary Practices
- I** Instructional
- P** Personal Development
- S** Student Development
- T** Technology

## TUESDAY NOVEMBER 10

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### **10:00 AM-1:00 PM**

#### **Executive Committee Meeting**

Location: Oxford

*Presiding: Dan Rodkin, AFC President*

### **1:00 PM-4:00 PM**

#### **Registration Desk Open**

Location: Hampton Court Booth

*Coordinator: Eileen Johnson, AFC Director of Administration and Finance*

### **1:00 PM-4:00 PM**

#### **Community Service and Door Prize Drop-off**

*Location: Events Center*

### **1:00 PM-4:00 PM**

#### **Silent Auction Drop-off**

Location: Hampton Court Lobby

*Coordinator: Carol Quinn, AFC Foundation Silent Auction Chair*

### **4:00 PM-6:00 PM**

#### **AFC Board of Directors Meeting**

Location: Captain/Yeoman

*Presiding: Dan Rodkin, AFC President*

### **7:00 PM-9:00 PM**

#### **Title: AFC Board of Directors Reception/Dinner**

Location: Off-site

*Presiding: Dan Rodkin, AFC President*

# Conference Program

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## WEDNESDAY NOVEMBER 11

### **7:30 AM-8:30 AM**

#### **Council of Presidents Breakfast**

Location: Great Hall East

### **8:00 AM-5:00 PM**

#### **Registration Desk Open**

Location: Hampton Court Booth

*Coordinator: Eileen Johnson, AFC Director of Administration and Finance*

### **8:00 AM-5:00 PM**

#### **Community Service Drop-off and Door Prize Drawings**

Location: Events Center

### **8:00 AM-5:00 PM**

#### **Silent Auction Drop-off**

Location: Hampton Court Lobby

### **8:30 AM-11:30 AM**

#### **Council of Presidents Meeting**

Location: Great Hall East

*Presiding: Carol Probstfeld, Chair*

### **8:30 AM-12:00 PM**

#### **Awards Committee Meeting**

Location: Coventry Lobby Boardroom

*Presiding: Lena Phelps, Chair*

### **9:00 AM-12:00 PM**

#### **AFC Certified College Professional Program Course Four**

Location: Captain/Yeoman/Scribe

*Presiding, Stephanie Campbell, Polk State College and*

*Tom Mason, Santa Fe College*

The AFC Certified College Professional Program presents the Building Community and Customer Service core course. Join us as we discuss the difference between community service, service-learning, and customer service. Participants will leave with a) an understanding that substantial, meaningful engagement in the community through service-learning enhances students' commitment to community service, civic responsibility, career outcomes and personal and social happiness; and b) the knowledge, skills, values, and collective action needed as a framework for twenty-first century civic learning and democratic engagement.

### **9:00 AM-2:00 PM**

#### **Student Development Commission Board Meeting**

Location: Cambridge

*Presiding: Marjorie McGee, Chair*

# Conference Program

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## Wednesday, November 11

### 10:00 AM-11:30 AM

**Title:** Advocate for the Win: Making Your Issue Matter (PIOs)

**Location:** Emerald



*Karen Moore, APR, CPRC, CEO and Founder of Moore Communications Group, Tallahassee Community College Board of Trustee Member*

Being an advocate doesn't require you to become an expert on every issue. Advocacy is about using your knowledge and passion to cause changes. With more than two decades of experience building coalitions and winning issues for hundreds of clients, Karen Moore knows what it takes to bring in major wins. In this session, she'll explain how to leverage your connections and utilize communications tools to meet your goals with a three-pronged approach with advocates – target, engage, mobilize. The session is targeted for college's Public Information Officers to discuss advocacy within communications. Also as the communications agency of record for the Association of Florida Colleges, the session wrap-up will include discussion on how Karen and the Moore Communications Group team can best assist each college's communications.

### 10:00 AM-12:00 PM

**Campus Safety Commission (Provisional) Meeting**

**Location:** Devon

*Presiding, Ryan Woods, Chair*

### 10:00 AM-12:00 PM

**Healthcare Education Commission Business Meeting**

**Location:** Ireland A

*Presiding, Carolyn Lytle, Chair*

### 11:00 AM-12:00 PM

**Past Presidents' Council Meeting**

**Location:** Scotland B

*Presiding, Byron Todd, Chair*

### 11:30 AM-1:00 PM

**Council of Presidents and Trustees Commission Luncheon (Requires Separate Registration)**

**Location:** England

### 11:45 AM-12:45 PM

**AFC Retiree Members Luncheon**

**Location:** Oxford

### 12:30 PM-1:15 PM

**Chapter Officers Meeting**

**Location:** Scotland A

*Presiding: LaFran Reddin, VP for Regions and Chapters, Mercedes Clement, VP-Elect for Regions and Chapters*

# Conference Program

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## Wednesday, November 11

### **12:30 PM-1:15 PM**

#### **First Timers Orientation**

Location: Scotland C

*Presiding: Stephanie Campbell, Polk State College*

If this is your first AFC Conference, than this orientation is for you! You will be given a review of the conference sessions and events, plus get to meet other first timers.

### **12:30 PM-1:15 PM**

#### **Commission Officers Meeting**

Location: Emerald

*Presiding: Robert Flores, VP for Commissions, Robert Van Der Velde, VP-Elect for Commissions*

### **12:30 PM-2:00 PM**

#### **Career and Professional Employees Commission Board Meeting**

Location: Ireland C

*Presiding: Tracy Glidden, Chair*

### **1:00 PM-1:50 PM**

#### **Faculty Commission Board Meeting**

Location: Ireland A

*Presiding: Jim Lansing, Chair*

### **1:00 PM-1:50 PM**

#### **Learning Resources Commission Business Meeting**

Location: Ireland B

*Presiding: Isabel Hernandez, Chair*

### **1:00 PM-2:00 PM**

#### **AFC Retiree Members Meeting**

Location: Scotland C

*Presiding: Barbara Pippin*

### **1:00 PM-2:00 PM**

#### **Occupational and Workforce Education Commission and Adult and Continuing Education Commission Joint Business Meeting**

Location: Events Center

*Presiding: Karen Tolson, Chair and Ruth McKinon, Chair*

### **1:00 PM-3:00 PM**

#### **Exhibits Open**

Location: Events Center

### **1:00 PM-3:00 PM**

#### **Afternoon Break with Exhibitors**

*Location: Events Center*

### **1:00 PM-4:15 PM**

#### **Chapter/Region/Commission Displays and Auctions**

Location: Events Center

# Conference Program

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**Wednesday, November 11**

**1:00 PM-4:15 PM**

**Communications and Marketing Commission Displays**

Location: Events Center

**1:30 PM-2:30 PM**

**Many Voices: One Message-United on the Homefront**

Location: Oxford

*Panel Discussion*



*Facilitator: Chantelle MacPhee, Academic Chairperson, Miami Dade College*

This panel will examine the role of military personnel in our nation's institutions of higher learning as students, staff, faculty and administration. The purpose of this panel is to examine the various roles military personnel play at war and how Academic and Student Affairs can use those skills to strengthen community outreach, recruitment, retention and marketing of institutions and their clientele.



**1:30 PM-2:30 PM**

**Using Diverse Writing Modes & Media to Develop Versatile Student Writers: Exploring Creative Approaches to Online Course Design**

Location: Emerald



*Presenting: Kerry Charron, Assistant Professor of English, Florida Keys Community College*

This presentation will explore online course design elements with particular attention to using diverse modes and media to strengthen student writing skills for different academic and professional purposes. The presentation will involve sharing examples of writing assignments that involve video essays, weblogs, product reviews, grant proposals, and storyboarding when writing across disciplines.



**1:30 PM-4:00 PM**

**Trustees Commission Annual Meeting**

Location: England

*Presiding: Randall Reid, Chair*

# Conference Program

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## Wednesday, November 11

### **2:00 PM-3:30 PM**

#### **Region I Meeting**

Location: Scotland A

*Presiding: Matthew White, Region Director*

- Region Business
- Review of Financial Report
- Introduction of State Candidates
- Chapter Sharing and Updates
- Unsung Hero and other special awards
- Election of 2016 Director-Elect

### **2:00 PM-3:30 PM**

#### **Region II Meeting**

Location: Scotland B

*Presiding: Rawlslyn Francis, Director*

- Region Business
- Review of Financial Report
- Introduction of State Candidates
- Chapter Sharing and Updates
- Election of 2016 Director-Elect
- Unsung Hero Award Presentation
- Introduction of Region II Director for 2016

### **2:00 PM-3:30 PM**

#### **Region III Meeting**

Location: Ireland A

*Presiding: Mike Merrill, Director-Elect*

- Icebreaker
- Unsung Hero award presentations
- Lifetime Achievement Nomination Forms
- Region Business/Updates
- Financial Report
- Chapter Updates
- Election of 2016 Director Elect
- Introduction of State Candidates
- Introduction of Region III Director for 2016 – Michael Merrill
- Lake-Sumter State College

# Conference Program

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## Wednesday, November 11

**2:00 PM-3:30 PM**

### Region IV Meeting

Location: Ireland B

*Presiding: Marta Clinger, Director*

Introduction of Chapter Presidents  
Region Business – Chapter Updates  
Review of Financial Report  
Director Award Presentations  
-Chapter Unsung Heroes  
-Region Unsung Heroes  
-Chapter Presidents Awards  
-Director Elect & Director Presentations  
Election of 2016 Director-Elect  
Introduction of State Candidates  
Introduction of Region IV Director for 2016  
Door Prize and 50/50 Drawings

**2:00 PM-3:30 PM**

### Region V Meeting

Location: Ireland C

*Presiding: Wanda Curtiss, Director*

Region Business  
Review of Financial Report  
Introduction of State Candidates  
Chapter Updates  
Election of 2016 Director-Elect  
Unsung Hero, Lifesaver, and Shining Star Award Presentations  
Introduction of Region V Director for 2016 –Door prizes  
Adjournment

**2:45 PM-3:45 PM**

### What the Heck is an Instructional Designer, Anyway?

Location: Emerald



*Presenting: Jason Frank, Instructional Designer, Santa Fe College*

Description: Santa Fe College has employed instructional designers for just over two years. Because it's such a new position, we've spent a lot of time teaching people what we do and how we can support great instruction. In this presentation, I'll discuss some of the strategies we've used to build key relationships and earn the good will of faculty.



# Conference Program

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## Wednesday, November 11

**2:45 PM-3:45 PM**

### Digital Badges for Job Placement and Workforce Development

Location: Scotland C



*Presenting: Amanda Opperman, Senior Institutional Effectiveness Specialist, Wonderlic*

Description: Digital badges have emerged as a versatile postsecondary credential of the 21st century, boasting a wide variety of benefits that include greater job placement rates, increased employer satisfaction rates, and enhanced workforce development programming. This presentation will examine the value of digital badges for students, while providing attendees with actionable steps for implementing digital badge programs at their community colleges



**4:00 PM-6:00 PM**

### Opening General Session

Location: Great Hall North

*Presiding: Dan Rodkin, AFC President*

Welcome & Call to Order – Dan Rodkin, AFC President

National Anthem

Pledge of Allegiance

Recognition of the 2015 AFC Board of Directors

Council of Presidents Welcome – Dr. Carol Probstfeld, President  
of the State College of Florida, Manatee-Sarasota

Recognition of 2015 Retirees

Recognition of First Time Attendees

Special Recognition – Aspen Prize for Community College  
Excellence

Chancellor's Welcome: Madeline Pumariaga, Chancellor of the  
Florida College System

Chancellor's Best Practice Awards

State of the Association – Dan Rodkin, AFC President

Honorary Life Awards

Nominating Committee Report – Byron Todd, Chair

Announcements and Door Prizes (You must be present to win)

**6:00 PM-7:00 PM**

### Welcome Reception with Exhibitors and Sponsors (Cash Bar)

Location: Events Center



# Conference Program

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## Wednesday, November 11

### **6:00 PM-7:00 PM**

Past Presidents/Council of Presidents/Trustees Commission Reception  
(Invitation Only)

Location: 20Seven South

### **7:00 PM-9:00 PM**

Dinner on your own!

### **9:00 PM-12:00 AM**

Welcome Social

Location: Scotland

## THURSDAY NOVEMBER 12

### **7:00 AM-10:30 AM**

Morning Coffee with Exhibitors

Location: Events Center

### **7:00 AM-4:00 PM**

Exhibits Open

Location: Events Center

### **7:30 AM-9:00 AM**

Administration Commission Board Meeting

Location: Ireland A

*Presiding: Tunjarnika Coleman-Ferrell, Chair*

### **7:30 AM-9:00 AM**

Communications and Marketing Commission Business Meeting

Location: Scotland C

*Presiding: Travis Jordan, Chair*

Description: Following a brief business meeting and election of new officers, we will have the Awards of Excellence Presentation. Light breakfast will be provided.

### **7:30 AM-9:00 AM**

Equity Commission Business Meeting

Location: Emerald

*Presiding: Melissa Pinero, Chair-Elect*

### **7:30 AM-9:00 AM**

Facilities Commission Business Meeting

Location: Ireland B

*Presiding: Jessica Vander Biezen, Chair*

# Conference Program

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Thursday, November 12

**7:30 AM-9:00 AM**

**Institutional Effectiveness, Planning and Professional Development  
Commission Business Meeting**

Location: Cambridge

*Presiding: Rob Gregg, Chair*

**7:30 AM-2:30 PM**

**Trustees Commission Annual Meeting and Luncheon**

Location: England

*Presiding: Randall Reid, Chair*

**8:00 AM-9:00 AM**

**Career and Professional Employees Commission Business Meeting**

Location: Diamond

*Presiding: Tracy Glidden, Chair*

**8:00 AM-9:00 AM**

**Faculty Commission Business Meeting**

Location: Scotland B

*Presiding: Jim Lansing, Chair*

**8:00 AM-9:00 AM**

**Student Development Commission Business Meeting**

Location: Scotland A

*Presiding: Marjorie McGee, Chair*

Description: Don't miss our Mini Workshop on the 5 Love Languages – an Exploration of Appreciation! Plus an opportunity to WIN a complimentary registration for the 2016 SDC Annual Conference, May 17-19 hosted by Valencia College!

**8:00 AM-9:00 AM**

**Technology Commission Business Meeting**

Location: Sapphire

*Presiding: Josh Murdock, Chair*

**8:00 AM-10:15AM**

**For CCP by CCP**

Location: Events Center

Description: The AFC Certified College Professional Program presents four mini-sessions in one. The AFC CCP Committee Chair and four CCP graduates will enlighten you on the topics of Leadership, Community and Customer Service, and much more.



**8:00 AM-12:00 PM**

**Registration Desk Open**

Location: Hampton Court Booth

*Coordinator: Eileen Johnson, AFC Director of Administration and Finance*

# Conference Program

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Thursday, November 12

**8:00 AM-12:00 PM**

**Silent Auction Drop-off**

Location: Hampton Court Lobby

**8:00 AM-4:00 PM**

**Community Service Drop-off and Door Prize Drawings**

Location: Events Center

**8:00 AM-4:00 PM**

**Communications and Marketing Commission Displays**

Location: Events Center

**8:00 AM-4:00 PM**

**Chapter/Region/Commission Displays and Auctions**

Location: Events Center

**9:15 AM-10:15 AM**

**Healthcare Ed Commission Presents: Health Related Communities of Interest: Preparing Students for the Profession**

Location: Ireland B



*Presenting: Santarvis Brown, Project Director, Communities of Interest, Miami Dade College*

Description: The communities of interest is a concept that works to ensure that students have all of the support systems in place to ensure they fully know what they are getting into when declaring to come to the medical campus at MDC. Within MDC, we are the only campus where students have to apply to come to a program housed either in the School of Health Sciences or Nursing.



**9:15 AM-10:15 AM**

**Technology Commission's Excellence in Technology Award Finals**

Location: Sapphire

**Title: No more graphing calculators!**



*Presenting: Brian Macon, Math Professor, Valencia College*

Description: Students who take college-level math courses must purchase a Texas Instruments graphing calculator for \$100. This has been a requirement for 20 years. Much research has been produced in those 20 years that show learning gains for students who use graphing tools compared to those who do not; hence it is a good justification to require the graphing calculator. There is no debate that graphing calculators are a valuable learning tool for students;

# Conference Program

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## Thursday, November 12

they allow students to visualize theoretical concepts, explore and investigate new topics, and check required analytical (by-hand) work. Graphing calculators are a wonderful tool that can be used to engage students in active learning through unique activities in and out of the classroom. In today's world, most scientists/engineers don't carry around a hand-held graphing calculator but instead have mobile devices such as phones, tablets or laptops with even better capabilities than a graphing calculator. This year I ran a pilot study to not require a hand-held calculator in an effort to save money for students. I have used web-based tools (almost all free) to replace the graphing calculator and it has been successful. Most students have smart phones, tablets or laptops in class; so it has been relatively easy to implement the use of web-based graphing tools and apps. I am excited about the results so far and am looking forward to implementing more tools over the next few years. As instructors, we can still use visual tools for learning in the classroom, in fact we should use those tools. However, we no longer need to require a hand-held calculator to harness the power of visual tools, in fact we shouldn't require!

### Title: Engaging Students through Video Creation and Interaction



*Presenting: Kendra Auberry, Reference STEM Librarian, Indian River State College*

Description: The Engaging Students through Video Creation and Interaction project employed several different approaches to realize greater mastery of information literacy learning outcomes and increase meaningful interactions between students and librarians. The project required students to research a topic covered in class lectures and discussion, write a script that demonstrated true understanding of that topic, and create a video that explained the topic from their unique perspective. The results, both in terms of the quality of projects submitted and the interaction which took place within groups and with instructor were incredibly rewarding and lead to the exploration of additional opportunities for student-created video projects for the spring semester. Students employed critical thinking skills while developing their videos, gained technology skills by becoming content creators, and practiced their interpersonal communication while working with their classmates in group settings.

### Title: Bridge to eResources



*Presenting: Mia Tignor, Emerging Technologies Librarian, Indian River State College*

Description: Several years ago, the IRSC Librarians recognized a need to physically connect students with the electronic collections in the databases.

# Conference Program

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Although eBooks are introduced during instructional research sessions, students with lower digital literacy levels needed another reminder of resources available to them as an IRSC student, as many of the primary sources for ENC and PHI courses are available in unlimited use form for free in eBook form. In addition, testing resources were underutilized because of a lack of awareness, even though testing books in the library are some of the most heavily circulated. In response, IRSC Librarians created a promotional plan to introduce students to an identified collection of resources as a pilot program.



**9:15 AM-10:15 AM**

### **Career and Professional Employees Commission Exemplary Practice: Annual Program Review Process**

Location: Diamond



*Presenting: Patricia Elliott, Planning and Project Specialist, Seminole State College and Brittany Resmann, Senior Analyst, Seminole State College*

Description: Seminole State conducts an annual program review of all academic programs. Prior to 2009, the college reviewed 3 to 4 programs per year and reviews took approximately 6 to 9 months. The team dramatically streamlined the process and improved the consistency and amount of information provided for reviews, allowing the college to complete reviews for all 17 academic programs each year within one month.



**9:15 AM-10:15 AM**

### **Facilities Commission Presents: The Intelligent Building Concept (Technology and People)**

Location: Ireland A



*Presenting: Bill Reese, President, NexGen pm LLC*

Description: Intelligent building technologies have been around for quite a while, both in new construction as well as in retro construction. Given the current rate of facilities management retirements along with the difficulty to develop a good pool of qualified tradesmen across the State, the shortfall is not in developing new technologies, it is in the process of developing people. And that will be our greatest challenge in the coming years.



# Conference Program

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**9:15 AM-10:15 AM**

**Learning Resources Commission Exemplary Practice: The English Studio: A Collaborative Effort to Ensure Student Success**

Location: Scotland A



*Presenting: Elizabeth Barnes, Faculty, Daytona State College and Dana Davidson, Senior Learning Specialist at the Academic Support Center, Daytona State College*

Description: The Florida Legislature's Senate Bill 1720 (2013) has transformed Developmental Education at open enrollment institutions across the state. As a result of these changes, Learning Support Services have also evolved. In the fall of 2014, Daytona State College began offering ENC0055L: The English Studio, a weekly one-hour guided lab offering contextualized support for ENC1101: Introduction to Composition. The Studio is comprised of a facilitator and a group of 12 student peers. The collaborative effort among The School of Humanities and Communication, the Academic Support Center and the Writing Center makes the Studio possible and provides essential support for ENC1101 students. To minimize financial cost to the college and to utilize existing ASC and Writing Center staff expertise, these specialists, after passing a credentialing process, became facilitators for a majority of the ENC0055L sections. A Senior Learning Specialist from the ASC was appointed as a coordinator to liaison with the School of Humanities and Communication and to create a schedule of Studios for all five DSC campuses, while ensuring student services in the ASC and Writing Center were not negatively impacted. Institutional data has revealed a correlation between attendance in the English Studio and higher passing rates in ENC1101. Check out this short video on the Studio and listen to what students have to say about their experience: <http://bcove.me/sq2x1tul>

**E A S I**

**9:15 AM-10:15 AM**

**Administration Commission Leadership Award Exemplary Practice: Mentoring as a Leadership Best Practice**

Location: Cambridge



*Presenting: Patricia C. Profeta, Dean of Libraries, Indian River State College*

Description: Learn how informal and formal mentoring contributes to the success of a leader and to the development of another individual's transferable/professional skill set.

**A E C**

# Conference Program

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Thursday, November 12

**9:15 AM-10:15 AM**

**IMPACT Communication for Leaders**

Location: Scotland C



*Presenting: Odell Bizzell, Leadership Speaker and Facilitator, IMPACT Leadership*

Description: Words are hard sometimes aren't they? In this training Odell teaches staff and leadership how to use their words in a powerful and impactful way. With a bachelor's degree in communication and a Masters in Organizational Behavior Odell will bring the basics of communication to life in a very interactive way to teach your team how to become IMPACT communicators: After attending this training advisers & staff will learn: How to master non-verbal communication, three ways to avoid negative communication practices in the office , and two simple ways to increase your communication competency. This session will also help advisers learn how to relate to the high 'tech' society with old school high touch principles. This session would be perfect for advisers who want to enhance their communication competency as well as help their associates do the same.

**P S**

**9:15 AM-10:15 AM**

**Division of Florida Colleges Presents: Chancellor's Leadership Seminar Alumni Roundtable**

Location: Scotland B



*Presenting: Madeline Pumariaga, Chancellor, Florida College System and Gregory A. Haile, Esq., General Counsel/V.P. for Public Policy and Government Affairs, Broward College*

Description: This roundtable discussion provides an opportunity for Chancellor's Leadership Seminar alumni to come together and discuss current issues, as well as to share and exchange ideas and best practices.

**A**

# Conference Program

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Thursday, November 12

**9:15 AM-10:15 AM**

**Windows 10 FREE? Sign Me Up!**

Location: Emerald



*Presenting: Matt White, Director of Distributed Systems, Chipola College*

Description: Come and learn about how to get your FREE copy of the new Windows 10 operating system (if you currently have windows 7 or 8). We'll talk about how to get the free upgrade and what new features are available. A live demo of Windows 10 on a touch-enabled device will be shown.



**9:15 AM-10:15 AM**

**College-Readiness Program Prepares Students in the Academic Middle for Higher Education**

Location: Ireland C



*Presenting: Melanie Morgan Jackson, Director of eLearning, South Florida State College and Erik Christensen, Professor, Physics/Chair Natural Sciences, South Florida State College and Tina Cardenas, DBA, Lead Instructor, Supervision and Management, Business and Computer Technologies, South Florida State College*

Description: Join us to learn about implementation of the Advancement via Individual Determination (AVID) high engagement strategies at our college. Participants will receive a blueprint which will aid them in implementing AVID at their institution. These strategies have been proven to improve learning by making students more involved with the content.



**10:45 AM-11:45 AM**

**Student Development Commission Exemplary Practice: Black Male Recruitment Conference**

Location: Cambridge



*Presenting: Aminah Nichols, MBK Coordinator, Santa Fe College and Darrius Demps, Orientation Specialist, Santa Fe College*

Description: In keeping with our Santa Fe mission to continue to enrich our communities through excellence in innovative programs, the Black Male Recruitment Conference (BMRC) is a ½ day program that provides African



# Conference Program

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American male students and their parents with an exclusive opportunity to access important information about higher education, SF programs and services available to our students and the motivation to keep persisting academically.

**E S A**

**10:45 AM-11:45 AM**

**Career and Professional Employees Commission Presents: Leadership, Who Me?**

Location: Diamond



*Presenting: Tracy Glidden, Recruitment Coordinator, Eastern Florida State College and Raymond Coulter, District Locksmith, Palm Beach State College*

Description: The session will begin with a brief story of the paths to leadership roles by Ray Coulter, Palm Beach State College Chapter President and Facilities Commission Chair-Elect, and Tracy Glidden, CPEC Chair. The conversation will continue with discussions regarding job enrichment, overcoming status incongruences, seizing opportunity, seeking mentors, proper procedure for accepting leadership roles, and a question and answer segment.

**C P**

**10:45 AM-11:45 AM**

**Healthcare Education Commission Exemplary Practice: Faculty Collaboration in Health Programs: Mentoring and Molding Our Student's Future**

Location: Ireland B



*Presenting: David L. Sullivan, Professor, Health Occupations, Pasco-Hernando State College*

Description: This presentation offers successful ideas from faculty collaboration and mentoring in the classroom that help our students get the most out of their learning experience. Using well-coordinated instruction across the disciplines enhances the learning experience and creates mentoring opportunities for instructors. Share the trials and tribulations from the classroom we learn from each other and students reap the rewards.

**E I**

# Conference Program

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Thursday, November 12

**10:45 AM-11:45 AM**

## Promoting Community and Collaboration in the Online Class by Using Social Media

Location: Scotland A



*Presenting: Kim Laffont, Student Learning Coordinator, Virtual Campus, Indian River State College and Michael Pelitera, Virtual Campus Technology Trainer, Indian River State College*

Description: You will learn how to promote community and collaboration in the online class by using social media. We will demonstrate how to set up discussion forums, blogs, wikis, videoconferencing, and collaborative document sharing in a Weebly portal, and then show you how to set up Google Analytics to monitor the page activity.



**10:45 AM-11:45 AM**

## AFC Retiree Members Present: Retirement and You: A Workshop for AFC Employees and Retirees

Location: Sapphire



*Presenting: Sheldon F. Bernau, Vice President, Senior Relationship Manager, Synovus, Andrew Sheppard, Senior Vice President and Senior Portfolio Manager, Synovus, and Stacy Schurler, Vice President, Wealth Insurance Consultant, Synovus*

Description: This presentation will focus on pre and post retirement planning, the different stages of retirement, factors to consider and pitfalls to avoid.



**10:45 AM-11:45 AM**

## Division of Florida College Presents: Innovative Technology to Enhance Student Learning

Location: Scotland B



*Presenting: Valerie Browne, School of Nursing Academic Chair, Miami Dade College and Susan Meyer, Development Manager, Apple Inc.*

Description: Understanding the students in today's classroom and the students headed for our classrooms is paramount to providing the type of learning

# Conference Program

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## Thursday, November 12

environment they expect. This session (1) reviews trends and data about students and the way they learn, (2) informs on ways in which digital content can be integrated to support learning, and (3) highlights free tools that can be leveraged in the classroom to help move to the digital age. Innovations occurring at Miami Dade College, including content, faculty engagement, and applications development will be the focus. This is a "Back to the Future" session you do not want to miss.

### ATI

**10:45 AM-11:45 AM**

#### **Developmental Education Best Practices**

Location: Scotland C



*Presenting: Sarah Stoeckel, Academic Advisor, Eastern Florida State College and Matt Wetzel, Campus Dual Enrollment Coordinator, Florida State College at Jacksonville*

Description: Recent state legislation has resulted in many institutions restructuring the developmental education courses they offer. This legislation will be discussed along with the positive and negative impacts it is having on institutions. Lastly, you will learn some of the best practices from across the state as institutions are handling the situation differently and getting creative with their course offerings.

### AIS

**10:45 AM-11:45 AM**

#### **Faculty Commission Presents: 2015 Professor of the Year Competition**

Location: Emerald



*John Gardner, Chipola College*

**Title of Presentation: 7 MPH (Minds Per Hour) to 84 million MPH (minds per hour)**

In the automotive field, we have a saying "if it's not broken do not fix it". In the case of automotive education that's simply not true. Teaching philosophies have to change and adapt with the ever-changing field and students. Hence 7 MPH (median pupils here) to 84 MPH (median pupils here). It all started with seven students 16 years ago and now we're at 84 million how can we achieve that you must be asking yourself. "Infotainment". The pinnacle of the infotainment philosophy was proven successful as I am now hosting a television show discovery's velocity channel "Tech Garage". Purpose and function of basic wheel alignment classroom lesson is incorporated into the T.V. Show.

# Conference Program

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*Rheal Ray Carpenter, Associate Professor, Indian River State College.*

**Title of presentation: To Debit or Credit... that is the question.**

The purpose of the teaching demonstration is to assist students gain a better understanding of the principles of accounting debits and credits and how to apply those principles to journal entries..



*Coleen Carter, Lake Sumter State College*

**Title of presentation: “Cancer, the Cell Cycle and Celebrating Birthdays”**

Cancer will be defined and factors that differentiate benign from malignant neoplasms will be discussed. The stages of rest, growth and division within the cell cycle will be explained along with where chemotherapeutic agents act within these stages. The importance of nutritional therapy will also be presented.



**10:45 AM-11:45 AM**

**From Conflict to Common Ground**

Location: Ireland B



*Presenting: Gloria Ann Kitchen, Instructional Designer and Technology Trainer, Miami Dade College*

Description: We all “Think” uniquely. Our thinking style/s determines how we conceptualize and learn best. Thinking styles dictate how we think, communicate, manage projects, offer/provide feedback to each other, coach and train others, make decisions, solve problems, take actions, and work as a team. Successful leaders and trainers recognize the power of understanding and using thinking styles to promote individual and team experiences and life-long learning. What if you were introduced to this wealth of communication aka Common Ground? Well- Here’s your opportunity to do so now! Come join me and let’s converse effectively.



# Conference Program

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Thursday, November 12

**11:00 AM-1:00 PM**

**AFC Foundation Board Meeting and Luncheon**

Location: 20Seven South

*Presiding: Andre Hawkins, Chair*

**11:00 PM-1:00 PM**

**Lunch (On Your Own)**

**1:15 PM-2:15 PM**

**AFC Commissions 101**

Location: Events Center



*Presenting: Robert Flores, VP for Commissions and Robert Van Der Velde, Robert Van Der Velde, VP-Elect for Commissions*

Description: AFC commissions are a great leadership opportunity and provide a way to maximize the benefits of your AFC membership. Commissions are the primary vehicle for the Association to fulfill its mission of discussing and improving matters in college educational programs, curriculum development, innovative administrative and instructional procedures, and the general professional environment of the state's 28 community and state colleges. Open to all AFC members interested in learning more about AFC commissions.

**P**

**1:30 PM-2:30 PM**

**Division of Florida Colleges Presents: Florida College System: Telling the Story**

Location: Scotland B



*Presenting: Ted Stratton, Director of Strategic Initiatives and Communications, Florida College System and Michelle Ubben, COO & Director of Campaigns and Branding, Sachs Media Group*

Description: The Division of Florida Colleges has teamed with Sachs Media Group to develop several infographics that target areas such as economic development, meta-majors and affordability in the Florida College System. In this session, Sachs Media Group will bring you strategies for messaging in your own communities.

**A S C**

# Conference Program

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Thursday, November 12

**1:30 PM-2:30 PM**

**Student Development Commission Presents: How can you make a Difference? Providing exemplary customer service to all students**

Location: Cambridge



*Presenting: Francine Fuentes, Administrative Services Specialist, St. Petersburg College*

Description: Florida's state colleges serve a wide variety of students with an even greater variety of needs. This makes our campuses wonderful places to work and attend, as they bring together students from all walks of life to pursue a common goal of furthering their education. Unfortunately, preconceived notions can sometimes impact the service we provide to our students, directly impacting their success. This workshop will address strategies to ensure that we are serving the needs of ALL of our students. This interactive, multimedia workshop will include ample collaboration on ideas and strategies



**1:30 PM-2:30 PM**

**Adult and Continuing Education Commission Presents: Trends in Workforce Development**

Location: Sapphire



*Presenting: Rob Clancey, Director of Corporate College, Polk State College*

Description: Non-Credit and Credit working together to advance our workforce.



**1:30 PM-2:30 PM**

**Administration Commission Presents: 7 Habits of Highly Effective Leaders**

Location: Scotland A



*Presenting: Tunjarnika L. Coleman-Ferrell, Dean Of Academic Affairs, Palm Beach State College and Stephanie Campbell, Business Development Coordinator, Polk State College*

Description: Are you ready to go to the next level in leadership in your career but feel that you need tips from the top? If so this workshop is for you. This workshop will assist you in developing executive leadership skills and best practices to help propel you to a higher level of leadership.



# Conference Program

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Thursday, November 12

**1:30 PM-2:30 PM**

**Communications and Marketing Commission Exemplary Practice: Gulf Coast State College - Stay Here/Study Here**

Location: Scotland C



*Presenting: Chris Thomes, Executive Director of Marketing and Communications, Gulf Coast State College, Wendi Garrett, Recruiting Coordinator, Gulf Coast State College, Lori Cannon, Student Leadership Coordinator, Gulf Coast State College, and Katrina Porter, Student Event Planning Assistant Coordinator, Gulf Coast State College*

Description: A comprehensive 4-week marketing campaign called "Stay Here/Study Here" was developed to recruit potential students during the popular spring break destination of Panama City Beach. It was a collaboration between Gulf Coast State College and the branch campus of Florida State University, and involved coordination between staff and faculty within multiple departments (marketing, admissions, recruiting, student government, financial aid, student affairs, etc.).

**E S A**

**1:30 PM-2:30 PM**

**Institutional Effectiveness, Planning and Professional Development Presents: Ouch! That Stereotype Hurts**

Location: Diamond



*Presenting: Robbie Gregg, Coordinator, Institutional Research, Pensacola State College*

Description: Like it or not, stereotypes are a fact of life. Staying silent in the face of demeaning comments, stereotypes or bias allows these attitudes and behaviors to thrive. This undermines our ability to create an inclusive workplace where all employees are welcomed, treated with respect and able to do their best work. Yet, most employees and leaders who want to speak up don't know how. So we say nothing. This presentation will attempt to help employees and associates gain communication skills for success in today's diverse world. At the same time, you play a part in creating a fairer, more respectful workplace and society. Your voice will make a difference.

**C P A**

# Conference Program

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Thursday, November 12

**1:30 PM-2:30 PM**

**Campus Safety Commission (Provisional) Presents: The Comprehensive Approach to Safe and Secure Campuses**

Location: Ireland A



*Presenting: Ryan Woods, Lieutenant, Police Department, Santa Fe College, Lola Christian, Employment Manager, HR, Santa Fe College and Lara Zwilling, Coordinator, Counseling Center, Santa Fe College*

Description: This presentation discusses the importance and impact of a holistic approach to safety and security on our college campuses. Education and Training for a Safe Campus, Interventions for Safety Success, and the Integration of Systems for a Safe and Secure Campus will be the focus points of the Comprehensive Approach to Safe and Secure Campuses. This session will emphasize best practices and provide attendees with a wealth of information on how to make their campus environment safer for staff, students, and visitors. Through this critical discussion, we hope to inspire our colleagues from other colleges to assist us in the development of this much needed Campus Safety Commission!



**1:30 PM-2:30 PM**

**Part of the Solution: Homelessness and the Florida College System**

Location: Emerald



*Presenting: Dan Rodkin, Associate Vice President for Student Affairs, Santa Fe College and Joshua Johnson, Lead Advocate, Rethink Homelessness*

Description: Florida is among the nation's leaders in homelessness. Florida has the third largest homeless population and homeless students may be exempted from paying tuition at an FCS institution; homeless persons ARE our students. What special needs do the homeless have, how do we support them persisting to graduation, and change their lives? How can we be part of the solution?





# Conference Program

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Thursday, November 12

**1:30 PM-2:30 PM**

## Changing Demographics: What you should know about Nontraditional Students

Location: Ireland B



*Presenting: Andrea Lee, Advisor II, State College of Florida, Sarasota-Manatee and Chalah Harris, Director, Student Success Services, Seminole State College*

Description: Confidence may be the new black, but nontraditional students are certainly the new normal. In this interactive presentation, participants will be given an opportunity to learn about what characteristics define this growing student population as well as discuss strategies for meeting their unique needs. This is a conversation that you certainly don't want to miss!

**S I A**

**2:30 PM – 3:30 PM**

## What's New in Apple's iOS 9 Update

Location: Events Center



*Presenting: Matt White, Director of Distributed Systems, Chipola College*

Description: Join us to find out all the great and not-so-great features of Apple's newly released iOS 9 mobile operating system. Lots of tips and tricks will be shown to get the most out of your iPhone or iPad.

**T P**

**3:00 PM-4:00 PM**

## Faculty Commission Presents: Intro to Astrobiology: A model for integrating undergraduate research into any class

Location: Cambridge



*Presenting: Erik Christensen, Professor, Physics/Chair Natural Sciences, South Florida State College and James Hawker, Professor, Biology, South Florida State College*

Description: Come learn about an exciting initiative that integrated undergraduate research into our astrobiology class. This unique learning experience, which was co-taught by two instructors, fused together flipped classroom methodology, AVID strategies, journal club, guest speakers, semester-long research projects, and extracurricular activities into a highly

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effective and engaging learning experience. Elements of this course strategy could readily be adopted and integrated into any discipline.



**3:00 PM-4:00 PM**

### **Occupational and Workforce Education Commission Exemplary Practice: What Outreach Can Do For Your College!**

Location: Sapphire



*Presenting: Todd Reiland, Placement Specialist, College of Central Florida*

Description: In this session we will discuss how outreach activities can benefit your college. We will discuss strategies and various efforts that can assist in student recruitment, and the recruitment of employers. With performance funding coming to the forefront, outreach is a significant activity that can increase student retention, completion, and employer involvement. Come for an exciting discussion on what outreach can do for your college!



**3:00 PM-4:00 PM**

### **Facilities Commission Presents: EHS Compliance- How to Keep up in an Increasingly Regulated World**

Location: Diamond



*Presenting: William Shoemaker, Regional EHS Director, WasteStrategies/  
ComplianceStrategies*

Description: With Title IX, Clery, ADA, and affordability rankings--to name just a few current compliance hot topics for federal regulators, has operational compliance with EPA and OSHA been placed on the back burner or forgotten. Learn how colleges and universities are using AuditPro by Compliance Strategies to stay ahead of regulators and prevent injuries and illnesses on their campuses.



# Conference Program

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Thursday, November 12

**3:00 PM-4:00 PM**

**Learning Resources Commission Exemplary Practice: Optimizing LibGuide Content**

Location: Scotland A



*Presenting: Alexis Carlson, Librarian/Assistant Professor, Indian River State College*

Description: The APA Style Guide (<http://www.irsc.libguides.com/apa>) teaches users APA style rules, end reference citations, paraphrasing, in-text citations, and formatting. As the Florida College System expands to offer programs of study that foster excellence, the art of writing will remain crucial in a student's development. In January of 2011 the APA Style Guide was published to the IRSC LibGuides website as a supplement to instruction and as a standalone tool for students. The APA Style Guide is available to students 24 hours a day, every day of the year. The guide was made for students to navigate content easily and effectively on their own, with no instruction needed. A successful, targeted marketing strategy was used and included search engine optimization (SEO), attractive, complete, and descriptive metadata, and creative distribution of materials.

**E T I**

**3:00 PM-4:00 PM**

**Adult and Continuing Education Commission Presents: 8 Best Practices for Marketing and Building Workforce, Adult and Continuing Education**

Location: Scotland C



*Presenting: Stephanie L. Campbell, Business Development Coordinator, Polk State College*

Description: The Workforce and Continuing Education industry is in constant competition with colleges and always looking to differentiate, develop specific niches, and offer new programs to increase their relevance and market share. In truth, most colleges already have the resources to market and build their current programs, but they don't fully or effectively leverage them. This workshop provides a detailed exploration of 8 Best Practices that will enable successful marketing of college workforce and continuing education programs for continued growth. Additionally, the presenter will provide data from their own programs to document the means to bring about their level of success. During this Dynamic workshop, this expert in Business Development will provide real world examples of effective program expansion using the following 8 Best Practices.

**C A**

# Conference Program

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**3:00 PM-4:00 PM**

**Title:** Division of Florida Colleges Presents: Reverse Transfer Toolkit:  
**Credit When It's Due**

**Location:** Scotland B



*Presenting: Dr. Christopher Mullin, Executive Vice Chancellor, Florida College System, Matthew Bouck, Director of Articulation, Florida Department of Education and Dr. Tonjua Williams, Senior Vice President of Student Services, St. Petersburg College*

**Description:** The associate's degree is recognized and valued by employers while also serving as an important milestone on the way to a bachelor's degree. However, nearly half of community college to four-year institution transfer students who earn a bachelor's degree never earned an associate degree, even though they had enough credits to do so. Reverse transfer policies can resolve this issue. This workshop provides practical advice and solutions for implementation of reverse transfer policies between colleges and universities.



**3:00 PM-4:00 PM**

**Technology Commission Presents: 8 Technology Trends that are  
Changing Education**

**Location:** Ireland A



*Presenting: Josh Murdock, Instructional Designer and Education/Social Networking Faculty, Valencia College*

**Description:** Each day technology seems to evolve at a faster rate than the day before. Advances in mobile technologies, faster processors, crowdfunding ideas, and startups striving to make the next billion dollars each play a role in evolving technologies that will impact the way students learn and faculty teach. Are you looking at what is next? Come learn about 8 trends in technology that are impacting education from Professor Josh; EdTech blogger, social media influencer, instructional designer, education & social networking faculty, and Edtech Orlando organizer.



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**3:00 PM-4:00 PM**

**Leveraging Administrative Leadership for Academic Success**

Location: Emerald



*Presenting: Jametoria Burton, Associate Director of Program Development, Florida State College at Jacksonville*

Description: Please join Jametoria Burton, Associate Director of Program Development from Florida State College at Jacksonville, in an exciting presentation highlighting campus-wide programming related to the successful exhibit, Lincoln, The Constitution and the Civil War. She coordinated 27 programs spanning nearly every subject discipline, while providing opportunities for collaboration with faculty, campus administrators, interdisciplinary programs, Student Life & Leadership and community partnerships.

**A**

## Mark Your Calendar!



**AFC Legislative Days**  
January 26-27, 2016  
TCC Capitol Center, Tallahassee



**AFC Leadership Conference**  
January 28-29 2016  
TCC Capitol Center, Tallahassee



**Membership Development Conference**  
July 7-8, 2016  
The Plaza Resort, Daytona Beach



**AFC Annual Meeting & Conference**  
November 2-4, 2016  
Buena Vista Palace, Lake Buena Vista

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**3:00 PM-4:00 PM**

**AFC Legislative Committee Meeting**

Location: Oxford

*Presiding: Victoria Hernandez, Chair*

**4:15 PM-5:30 PM**

**AFC Bylaws Review and Candidate Forum**

Location: England

*Presiding: Bill Mullooney, Bylaws Chair, Byron Todd, Nominating Committee Chair, Dan Rodkin AFC President*

Candidate Forum

Proposed Bylaw Amendments

Door Prizes (you must be present to win)

## **PROPOSED REVISIONS ARE SUBMITTED FOR CONSIDERATION TO THE FOLLOWING ARTICLE**

### **ARTICLE VIII: COMMISSIONS**

#### **SECTION 1 – Commissions:** Members of the Association

may choose to affiliate with one or more commissions. All Association -sponsored or commission-sponsored activities are open to all members. Commissions provide an opportunity for members with similar job responsibilities to enhance their professional skills and knowledge and to network, share, and recognize exemplary practices with colleagues from around the state. Each commission shall have its own elected Board of Directors and bylaws for organizational purposes to plan commission activities, and support the overall mission and purposes of the Association. Commissions shall meet at least twice annually to provide programs of interest to commission members and to recognize colleagues and programs of an exemplary nature. The following commissions are established to carry out activities consistent with the purpose of the Association.

- 1) Administration
- 2) ~~Adult and Continuing Education~~
- 3) Career and Professional Employees
- 4) Communications and Marketing
- 5) Equity

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- 6) Facilities
- 7) Faculty
- 8) Healthcare Education
- 9) Institutional Effectiveness, Planning, and Professional Development
- 10) Instructional Innovation (Provisional)
- 11) Learning Resources
- 12) Occupational and Workforce Education - Workforce, Adult and Continuing Education Commission
- 13) Student Development
- 14) Technology
- 15) Trustees

**5:30 PM-7:00 PM**

**LeRoy Collins Award Reception (Invitation Only)**

*Location: Emerald*

**5:30 PM-7:00 PM**

**66th Presidential Gala Reception (Cash Bar)**

*Location: Great Hall Center*

**5:30 PM-7:00 PM**

**AFC Foundation Silent Auction**

*Location: Great Hall Center*

**7:00 PM-9:00 PM**

**66th Presidential Gala**

*Location: Great Hall North*

*Presiding: Dan Rodkin, AFC President*

Welcome

Recognition of Sponsors

Foundation Greeting- Mr. Andre Hawkins, Chair, AFC Foundation

Board Member of the Year Award Presentation

Presidential Leadership Award Presentation

Recognition of Professor of the Year

Recognition of Exemplary Practice Winner: Administration  
Commission

Dinner

Leroy Collins Awards

Council of Presidents' Wattenbarger Award Presentation

AFC Distinguished Service Awards

# Conference Program

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2015 Graduating Class of the Certified College Professional Program  
Recognition of Vice President of Commissions and Vice President of Regions and Chapters  
Presentation of Plaque to the 2015 AFC President  
President's Remarks  
Door Prizes

## FRIDAY NOVEMBER 13

### **7:15 AM-8:15 AM**

#### **AFC Fun Run**

Location: Westminster

### **7:45 AM-8:45 AM**

#### **Incoming AFC Commission Chairs**

Location: Cambridge

*Presiding: Robert Van Der Velde, VP-Elect for Commissions*

Description: Commission leaders for 2016 will receive their toolkit for success.

This session will review the Commission of the Year award guidelines, roles of commission leadership, commission conferences, and 2016 strategic planning.

Attendance required for all 2016 Commission chairs and chairs-elect.

### **7:45 AM-8:45 AM**

#### **Incoming AFC Region Directors**

Location: Windsor

*Presiding: Mercedes Clement, VP-Elect for Regions and Chapters*

### **8:00 AM-9:00 AM**

#### **2016 Florida College System Legislative Issues**

Location: England

### **8:00 AM-12:00 PM**

#### **Silent Auction Pick Up**

Location: Hampton Court Booth

### **9:00 AM-10:00 AM**

#### **2015 Assembly of Delegates (two-thirds registered delegates required)**

Location: England

*Presiding: Dan Rodkin, AFC President*

Welcome

Financial Report: Michael Brawer, AFC Executive Director

Attendance Report: Alice Pendergrass, Chair, Credentials and

Tellers Committee, Chipola College

Proposed Bylaws Amendments: Bill Mullowney, Chair, Bylaws



# Conference Program

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## Friday, November 13

Committee, Valencia College  
AFC Membership Awards: Marsha Kiner, AFC Associate Executive Director  
Announcement of Newly Elected Region and Commission Officers  
Announcements  
Door Prizes (You must be present to win)

### **9:00 AM-10:00 AM**

#### **Title: Florida College System Activities Association Hall of Fame Reception**

Location: Emerald

Description: Visit and photos with inductees: Dr. Chuck Hall from Florida Gateway College; Mr. Rob Marino from College of Central Florida, Clashous Witherspoon from Florida State College at Jacksonville, and Stan Young from Chipola College. Not in attendance are Dr. Marge Banocy-Payne from Tallahassee Community College and Mr. Alex Mullineaux from Seminole State College (student).

### **10:15 AM-12:15 PM**

#### **Title: Closing Awards Brunch**

Location: Great Hall North

*Presiding: Dan Rodkin, AFC President*

Description: Welcome

Recognition of Service Project – Jim Froh, Service Projects Committee Chair, Chipola College

Brunch

FCSAA Awards Presentation

Announcement of the 2016 AFC Elected State Officers

AFC Commission, Region and Chapter of the Year Awards:

Lena Phelps, Awards Committee Chair, South Florida State College

Oath of Office Administered to Incoming 2016 President, Juanita Scott, Pensacola State College

2016 AFC President's Speech

Door Prizes and Drawings: Commissions, Regions, and Chapters  
Cash Prize Drawing (You must be present to win)

Adjournment

# James L. Wattenbarger Award

## 2015 Wattenbarger Award Winner

**Dr. Dennis P. Gallon, Palm Beach State College**



### Wattenbarger Award Criteria

The criteria to be considered for this award include:

1. Demonstration of an exceptional commitment to one of Florida's colleges and/or the Florida College System.
2. Be a student, faculty member, administrator, trustee, or alumni of one of Florida's colleges or be a supporter of a college and/or champion for the Florida College System, or be a state legislator or member of the executive branch of state government.

### Past Wattenbarger Award Winners

2014	Norman Stephens, South Florida State College
2013	Margo S. Odom, Lake-Sumter State College
2012	Dr. T.K. Wetherell, Tallahassee Community College
2011	Dr. Chick Dassance, College of Central Florida
2010	Dr. Gwendolyn Stephenson, Hillsborough Community College
2009	Dr. Carl Kuttler, St. Petersburg College
2009	Dr. Robert McLendon, St. Johns River Community College
2008	Mr. Ron Fahs, Division of Community Colleges
2007	Lt. Gov. Toni Jennings
2006	Dr. Bob McSpadden, Gulf Coast Community College
2005	Harry Albertson, St. Johns River State College
2004	Dr. Robert Judson, Pasco-Hernando Community College
2003	Dr. Willis Holcombe, Broward Community College
2002	Dr. Lawrence W. Tyree, Santa Fe Community College
2001	Dr. James L. Wattenbarger



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Marsha Kiner

## **CONFERENCE OFFICE MANAGER**

Eileen Johnson

## **REGISTRATION COORDINATOR**

Eileen Johnson

## **EXHIBITOR AND SPONSOR COORDINATOR**

Adrienne Bryant

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Content Manager  
Christine Taylor,  
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## **SILENT AUCTION**

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David Schrenk

## **CONFERENCE ON-SITE MANAGER**

Doug Ryan Consulting

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Michael Brawer, Executive  
Director/CEO

Marsha Kiner, Associate  
Executive Director for  
Membership and Professional  
Development

Eileen Johnson, Director of  
Administration and Finance

Adrienne Bryant, Membership  
Information and Database  
Manager

Tina Ingramm-Ward, Executive  
Assistant/Publications  
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David Schrenk, Staff Assistant

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# Region Conference Committees

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## **REGION I**

Region Director: Matthew White, Chipola College

Chipola College, Gulf Coast State College, Northwest Florida State College, Pensacola State College, Tallahassee Community College

*Decorations Committee, Service Project Committee, Silent Auction Committee*

## **REGION II**

Region Director: Rawlslyn Francis, Florida State College at Jacksonville

Florida Gateway College, Florida State College at Jacksonville, North Florida Community College, St. Johns River State College, Santa Fe College

*Name Badge Committee, Event Photography, Ticket Takers Committee*

## **REGION III**

Region Director: Jean Scheppers, College of Central Florida

College of Central Florida, Daytona State College, Eastern Florida State College, Lake-Sumter State College, Seminole State College of Florida, Valencia College

*AFC Office Committee, Registration Committee, Internet Room/Computer Equipment Committee*

## **REGION IV**

Region Director: Marta Clinger, Polk State College

Florida SouthWestern State College, Hillsborough Community College, Pasco-Hernando State College, Polk State College, St. Petersburg College, South Florida State College, State College of Florida, Manatee-Sarasota

*Meal Table Reservation Committee, Meal Ticket Committee*

## **REGION V**

Region Director: Wanda Curtiss, Miami Dade College

Broward College, Florida Keys Community College, Indian River State College, Miami Dade College, Palm Beach State College

*Major Door Prize Committee, Donated Door Prize Committee*

# AFC Past Presidents

---

AFC acknowledges with deep appreciation these individuals who have served diligently and unselfishly as president of the Association of Florida Colleges:

1950-1952

Dr. John I. Leonard

1952-1953

Dr. T. Q. Srygley

1953-1954

Mr. James L. McCord

1954-1955

Mr. Kenneth G. Skaggs

1955-1957

Dr. Michael M. Bennett

1957-1958

Dr. Henry L. Ashmore

1958-1959

Dr. Harold C. Manor

1959-1960

Dr. Kenneth R. Williams

1960-1961

Dr. Marshall Hamilton

1961-1962

Dr. Samuel R. Neel, Jr.

1962-1963

Dr. B. R. Tilley

1963-1964

Dr. Joseph W. Fordyce

1964-1965

Dr. J. Bruce Wilson

1965-1966

Dr. Maxwell C. King

1966-1967

Mr. Charles Sutherland

1967-1968

Dr. John E. Sands

1968-1969

Dr. Bennett Hudson

1969-1970

Dr. H. J. "Jim" Burnette

1970-1971

Mr. Herman Rooks

1971-1972

Dr. Thomas W. Fryer

1973

Mr. Daniel B. Stout

1973-1974

Dr. James S. Kellerman

1974-1975

Mr. John P. "Jack" Daly

1975-1976

Ms. Jan Harris

1977

Dr. Carl M. Anderson

1978

Dr. Milton O. Jones

1979

Mr. L. Frank Casey

1980

Dr. Ken Hise

1981

Mr. Jim Nash

1982

Ms. Karen Quaranta

1983

Ms. Evelyn Fine

1984

Dr. H. D. "Bo" Cotton

1985

Dr. Jerry Odom

1986

Dr. Catherine Cornelius

1987

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1988

Dr. Leo J. Diaz

1989

Mr. Bob Wilcosky

1990

Ms. Sharon Crow

1991

Mr. Andre' Hawkins

1992

Dr. Ronda Ryder

1993

Mr. Thomas Green

1994

Ms. Eva Marie "Patti" Hysmith

# AFC Past Presidents

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1995 Dr. Burt Harres	2006 Ms. Sandra Harrell
1996 Mr. Gaius Bruce	2007 Dr. Jeffrey Allbritten
1997 Ms. Margaret Massey	2008 Ms. Carol Quinn
1998 Dr. Dale O'Daniel	2009 Dr. Will Benedicks
1999 Dr. Charles "Chuck" Mojock	2010 Dr. Martha Williams
2000 Ms. Joyce Traynom	2011 Ms. Evelyn Ward
2001 Mr. Mike Comins	2012 Dr. Gary Sligh
2002 Mr. Bill Shaffer	2013 Mr. Byron Todd
2003 Ms. Pat Ayres	2014 Mr. Peter Usinger
2004 Dr. Paul Szuch	
2005 Mr. Jeff Peters	

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David Armstrong	Patricia Belote	Robert Brown
Harvey Arnold	William Benedicks	Catherine Brown
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# Life Members

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Cathy Capezza	Margaret Crozier	Roberta Flowers
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Patricia Stauffer	Patricia Ward	

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Jones Davis	Margaret Massey	Evelyn Ward
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